



14<sup>th</sup> Annual  
**Sustainability Summit**



**April 29 – 30, 2015**

The Conference Board Conference Center, 845 Third Avenue  
(Between 51st and 52nd Streets), 3rd Floor, New York, NY 10022

**Day 1, Wednesday, April 29, 2015**

Welcome 9:45 – 10 am

Tom Davis, Program Director, The Conference Board

10 – 10:45 am

**Market and Investor Perspectives for Sustainable Operations**

The prudent business manager today looks at global implications of sustainability—economic, social, and environmental. This session will study the market and investor perspectives for managing a successful global company in both developed and emerging economies.

Erika Karp, President, **Cornerstone Capital Group**  
Jeff Senne, Corporate Responsibility Strategy and Operations  
Leader, **PWC**

10:45 – 11:45 am

**Corporate Roles of Sustainability and the Circular Economy in Creating Global Competitive Advantage**

Every company wants competitive advantage to propel revenue growth and, in the global markets where sustainability and circular economic thinking prevail, business leaders must be prepared to adjust. Three very different companies will discuss their global approach to enhancing market value in developed and emerging markets.

Moderator

Alex Hahn, Partner, **Vox Global**

Robert P. McNamara, Managing Director, Strategy &  
Sustainability, **Accenture**

Jean Sweeney, Vice President EHS Operations, **3M**

Matt Swibel, Director Corporate Sustainability, **Lockheed Martin**

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11:45 am - 12:20 pm

### **R&D and Sustainability Investment in Innovation: Wall Street Perspectives**

R&D investment in innovation and sustainability can provide a company with competitive advantage...or failure. This panel will discuss the linkage and connection between R&D and sustainability to achieve competitive advantage.

Diana Glassman, CEO,  
**Integration Strategy-Energy, Environment, & Sustainability**  
Val Smith, Director, Corporate Sustainability, Citi  
Suzanne Buchta, Global Co-head of Green Bonds and Market  
Linked Notes, **Bank of America**

12:20 - 12:50 pm

### **The Conference Board Research - Key Business Issue: Sustainable Products, Innovation and Business Growth**

A corporate sustainability program is more than a policy on greenhouse gas emissions or human rights in the supply chain. It is a growth strategy that moves from recognition of consumer sensitivity to business impact, in which sustainability drives innovation, growth, and competitive advantage. This session will feature a preview of an upcoming Conference Board Key Business Issue research report that will examine the extent to which sustainability is generating revenue, providing business growth opportunities, and stimulating innovation in products and services among S&P Global 100 companies.

Thomas Singer, Principal Researcher, **The Conference Board**

Working Lunch 12:50 - 1:20 pm

### **The Next World of Corporate Environmental Leadership**

Thomas Murray, Vice President, Corporate Partnerships,  
**Environmental Defense Fund**

1:20 - 2:15 pm

### **Integrating and Communicating Circular Economy Thinking and Sustainability**

Managing global companies requires management skills unheard of a decade ago. New thinking such as Circular Economy are playing an ever greater role in business management and success. This panel will discuss the issues and some specific examples from world markets.

Ed Pinero, Senior Vice President for Sustainability & Public  
Affairs, **Veolia**

Megan DeYoung, Director, **Corporate Citizenship**  
Don Reed, Managing Director, **PwC**

2:15 - 3:30 pm

### **Ethical Practices and Supply Chain Management**

Managing social responsibility, human rights corruption, and corporate philanthropy in supply chains and markets which might be affected by social unrest or corruption is vital to business success. Today's business managers face ethical risks which can seriously damage or enhance a business's value.

Julie Kane, Vice President and General Counsel, **Avon**  
Syd Lindquist, Sustainability and Technical Compliance Leader,  
**Momentum Specialty Chemicals, Inc.**

Jim Thomas, Vice President, Sustainability, Safety, Environment,  
Risk, Ethics, and Compliance, **Petco Animal Supplies, Inc.**

Networking Break 3:30 - 4 pm

4 - 5:15 pm

### **Global Economies, Sustainability, and Climate Change**

A major factor of sustainable business management and bottom line success will be corporate reactions to climate change. This panel will look at risks and opportunities and where we can expect to be in 2040.

Denise Naguib, Vice President-Sustainability and Supplier  
Diversity, Global Operations, **Marriott Corporation**  
Charlie Schwarze, Global Sustainability, **Amcor**  
Nick Shufro, Director Advisory, Sustainability Business Solutions,  
**PwC**

Kip Cleverley, Director, Global Sustainability, **IFF**  
Sara Broadbent, Director of Corporate Responsibility,  
Philanthropy and EHS, **Avaya**

Networking Reception 5:15 - 6:15 pm

## Day 2, Thursday, April 30, 2015

9 – 10 am

### **Role of EHS Management Systems in Bottom Line Impact; The Chinese Systems of Regulation**

Strong, realistic EHS management systems are at the core of successful sustainable companies. In the emerging economies, such practices are vital to success. This panel will look at global practices, including China, and how to elevate EHS practices for sustainability in such markets.

Frank Friedman, President, **Friedman Associates**  
Jim Vines, Partner, EHS Practice Team, **King & Spalding**

10 – 11 am

### **EHS Management Systems and Corporate Perspectives on the Bottom Line: Emerging Markets**

Several case studies will be presented that will demonstrate the use of good EHS management systems and the potential impact on the bottom line.

Ping He, Ph.D., President, **International Fund for China's Environment**  
Betty Cremmins, Senior Manager, Supply Chain, **Carbon Disclosure Project**  
Dr. Calvin Lee Kwan, General Manager, Sustainability, **The Link Management, Limited**

Networking Break 11 – 11:15 am

11:15 am – 12:15 pm

### **The Conference Board Research – Key Business Issue: Corporate Sustainability Practices in China: Regional Developments and Global Implications**

Many of the environmental costs associated with rapid economic development have become significant long-term growth detractors in China. Central government planning is increasingly committed to reigning in rampant environmental degradation through stricter regulation and more stringent environmental targets. In this TCB Key Business Issue research report, China-specific environmental disclosure practices of Fortune 500 companies are assessed and analyzed in the context of guidelines and targets released by Chinese leadership and corresponding country-level performance indicators.

Anke Schrader, Researcher, Sustainability, Philanthropy and Citizenship, and Human Capital, **The Conference Board China Center for Economics and Business**

Working Lunch 12:15 – 1:15 pm

### **Data for Good**

Big Data gets a bad rap. It starts with the name-big is always scary-and suspicion that mischievous multi-nationals and secret services are tracking our every move. But increasingly, Big Data is being seen as a part of the solution to sustainable development. This session explores the promise of Big Data and what the potential is for using data for good.

Jaycee Pribulsky, Managing Director and Head of Americas, **Context Group**  
Nathan Hurst, Global Director, Environment and Living Progress, **HP**  
Eric Haller, EVP Global DataLabs, **Experian**

1:15 – 2:15 pm

### **Addressing the Gap in U.S. Materials Recovery**

The U.S. economy is somewhat behind the world's approach to reuse and recycle. This panel will look at the current status and discuss the innovative program, Materials Recovery for the Future.

Susan Graff, Principal and Vice President, **Resource Recycling Systems (RRS)**  
Anne Johnson, Principal and Vice President, **Resource Recycling Systems (RRS)**  
Jeff Wooster, Global Sustainability Director, **DOW Chemical**

2:15 – 3:15 pm

### **Shaping the Future of Mobility**

The future of sustainable transportation is viewed by a world leader in transportation with the extant risks and opportunities.

Kathy Lyles, Vice President, **Progress, Michelin, NA, Inc.**

3:15 – 4:15 pm

### **Shaping the Future of Energy**

Exxon Mobil's view of what the future holds for energy management.

Pete Trelenberg, Manager, Environmental Policy and Planning, **Exxon Mobil Corp.**

End of Summit 4:15 pm