

THE CONFERENCE BOARD

ONBOARDING NEW LEADERS

LAB

INTERACTIVE
LEADERSHIP
BUILDING
SOLUTION
ORIENTED

April 26-27, 2012
New York

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide



Structured corporate-wide leader onboarding programs can mitigate the risks organizations face when hiring new leaders or reassigning senior executives to new and increasingly complex roles. These leaders face the daunting task of learning and managing the organization simultaneously, and their failure could hurt both a company's profits and its reputation. Strong onboarding processes can increase the speed to effectiveness of new hires and increase their longevity in a new role while supporting successful transitions across multiple dimensions. During this interactive, focused two-day lab, you will learn how to structure, develop, and improve your own onboarding program so it can help new leaders:

- Form key peer relationships at the organizational level to transmit business culture and objectives
- Master the operations of the organization and identify the stakeholders needed to fulfill organizational imperatives
- Achieve a strong sense of personal investment and work-life integration that leads to long-term retention and engagement

HEAR FROM SENIOR CORPORATE LEADERS INCLUDING:

Michael Ehret Vice President, Leadership Development and Learning, Johnson & Johnson

Jill Corsi Global Talent Deployment, MetLife

Kimberly Goodley Leadership Development Global Talent Management, John Deere & Company

Thursday, April 26, 2012 9 AM–5 PM (970012)

MEET THE AUTHORS & FACILITATORS:

Ed Betof, EdD Senior Fellow, Human Capital, The Conference Board, Author of *Just Promoted! A Twelve Month Roadmap for Success in Your New Leadership Role*

Michael Watkins, PhD Chairman of Genesis Advisers Author of *The First 90 Days: Critical Success Strategies for New Leaders at All Levels* (which *The Economist* called “the onboarding bible”) and *Your Next Move*

Friday, April 27, 2012 9 AM–5 PM (971012)

MEET THE AUTHORS & FACILITATORS:

George Bradt Managing Director at PrimeGenesis and Principal at CEO Connection, Author of *The New Leader's 100-Day Action Plan*

Mark Stein Managing Director, North America Kaiser Associates, Coauthor, *Successful Onboarding*

Lilith Christiansen Vice President, Kaiser Associates Coauthor, *Successful Onboarding*

MODERATOR FOR BOTH DAYS:

Geoff Loftus Vice President at Gregorian University Foundation and contributor to *Forbes.com* Author of *Lead Like Ike: Ten Business Strategies from the CEO of D-Day*

This is a two-day program and attendees are encouraged to sign up for both days.

Associate \$995 per day
Non-Associate \$1,095 per day

For more info. and to register:

www.conferenceboard.org/onboardinglead
or call 212 339 0345.

The Conference Board

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