



Leadership And Coaching Conference

Resilient Leadership for Volatile Times

Virtual Event
June 1 – 2, 2023

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Leadership and Coaching Conference

Resilient Leadership for Volatile Times

DAY ONE

Thursday, June 01, 2023

11:00 am – 11:05 am ET

Welcome and Introduction

Amy Armitage, Program Director, **The Conference Board**

11:05 am – 11:30 am ET

Keynote: Leadership Ethics for the 21st Century

Retired Navy Admiral and Professor of Leadership and Ethics at the Naval War College, our keynote speaker reflects on character as a foundation for leading both in the past and in the modern age. “The actions of our hands come from the attitudes and values of our heads and hearts. Values have consequences.” She will reflect on a career in leadership and what it has taught her about building trust and decisions made daily, under duress, and for the future.

Margaret D. Klein, RADM (ret) **U.S. Naval War College**, Professor Leadership and Ethics, former Dean, retired Rear Adm and Secretary of Defense’s Advisor for Military Professionalism

11:30 am – 11:35 am ET **Break**

11:35 am – 12:00 pm ET

Building a Custom Leadership Experience

It started with a Slack exchange, followed by a literature review. Join us to hear how we partnered to custom design, develop, and launch a first-of-its-kind leadership experience for global technology and operations managers. We’ll share context for why this initiative and why now, our unique approach to crowdsourcing Manager Must-Dos, and highlight how our Rulebook & Playbook enable leaders to lead their teams through change and set a clear vision for what matters most for continued success today and tomorrow.

Edie Mitchell, Ph.D. Organization & Talent Development Global Lead, **Oracle NetSuite**

Brian Chess, Ph.D. SVP Cloud Operations, **Oracle NetSuite**

12:00 pm – 12:05 pm ET **Break**

12:05 pm – 12:30 pm ET

Experiential Learning Journey for Leaders

What can you do to truly inspire growth and innovation when developing executives? Tune in to hear a senior Talent Executive and CHRO share her experience of truly engaging senior leaders through highly experiential Learning Journeys. This unique session will show how discovery learning can be used both in person, as well as virtually, to enhance leadership

capability during times of change.

Michelle Blieberg, Chief Human Resource Officer, Global Holdings Management and Program Director, **The Conference Board**

12:30 pm – 12:45 pm ET **Break**, followed by **Stress Reduction Session** with **Maryam Sharifzadeh**, CEO, **ZaaS**

12:45 pm – 1:10 pm ET

Panel: Implementing an Internal Coaching Model: Choices and Considerations

This session will feature experts who have built internal coaching operations. We’ll discuss the pros and cons of building internal coaching operations, including considerations of privacy, measurement, strategy alignment, and internal partnerships.

Lisa Lowenbraun, SVP and Executive Coach, **Bank of America**

Matthew Dodson, Manager of Organizational Development, **Chevron**

Ashley Yousufzai, PhD., Director, Coach Ethics and Development, **BetterUp**

1:10 pm – 1:15 pm ET **Break**

1:15 pm – 1:40 pm ET

Leading with Authenticity, Passion, and Purpose

It’s important to know your unique leadership compass. Our next speaker shares a lifetime of insights and senior executive experience on what it takes to lead. You’ll learn how to step back, reflect on what’s most important, and prioritize your day, activities, and expectations.

Jimmy Godard, D.M., SVP Strategy and Governance, **Bank of America**

1:40 pm – 1:45 pm ET **Break**

1:45 pm – 2:10 pm ET

Keynote: Resilient Leadership and the Equity Connection

In this fireside chat, we’ll share how resilient leadership requires a foundation in workplace equity. We’ll explore the meaning and practice of workplace equity and why it is foundational to resilient leadership. Come learn about principles and practical strategies that enhance leadership and employee wellness and wellbeing at all levels.

Michele C. Meyer-Shipp, Esq, CEO, **Dress for Success Worldwide**

Interviewer: **Tiffany King**, Vice President of People Teams, **UnitedHealthcare**

2:10 pm – 2:15 pm ET **Break**

2:15 pm – 2:40 pm ET

For sponsorship opportunities, please contact caroline.finck@tcb.org

Developing Whole Person Leader Health

Today's leaders require a more holistic approach to leading and learning. Concepts of wellness, along with traditional leadership competencies, are needed to ensure leaders model practices that engage and motivate top performance. We'll discuss how the pandemic changed our views of leadership and how to measure, assess, and develop the capabilities and skills required to lead now and in the future.

Samuel Rindell, Ed.D. Vice President of Learning, Talent and Organizational Development, **FINRA**

2:40 pm – 2:45 pm ET **Break**

2:45 pm – 3:10 pm ET

Building Trust in Disruptive Times

Trust is a cornerstone of effective leadership. Yet often the measures and practices to build trust within organizations remain elusive. In this practitioner panel, moderated by one of the World's top "trust experts," we'll share practices that build trust and how trust drives organizational performance and employee engagement.

Doug Conant, Former CEO, **Campbell Soup Company** and Former Board Chairman, **Avon**

Interviewer: **Barbara Brooks Kimmel**, Founder, **Trust Across America – Trust Across the World**

3:10 pm – 3:15 pm ET **Break**

3:15 pm – 3:40 pm ET

Driving Behavior Change at Scale

Join one of the World's top tech organizations as they share new practices to drive behavior change at scale in their organization through management and leadership development. Learn how IBM has been embedding content into the workflow and find out the secrets to effective co-creation across the organization and its impacts on culture.

Rafaela Venturini, Global Leader for Management Development, **IBM**

3:40 – 3:50 pm ET

Closing Remarks / Preview of Day 2

Amy Armitage, Program Director, **The Conference Board**

DAY TWO

Friday, June 2, 2023

10:30 am – 11:00 am ET

Welcome to Day Two and New TCB Research Insights on the Future of Executive Coaching

Learn about The Conference Board's latest research updating our long-running study of how internal and external coaching has evolved over the years. We'll share the most critical emerging trends in executive coaching to help you prioritize coaching spend and best prepare your leaders for tomorrow.

Rebecca L. Ray, PhD, Executive Vice President, **The Conference Board**

Allan Schweyer, Principal Researcher, **The Conference Board**

11:00 – 11:05 am ET

Introduction to Executive Breakouts (in Zoom)

Amy Armitage, Program Director, **The Conference Board**

11:05 am – 11:30 am ET

Executive Breakouts Designed to Share Your Experience on Topics with our Facilitator Experts

- Topic #1: **Power of Vulnerable Leadership**
Facilitator, **Serena Huang**, People Analytics Learning Instructor, **LinkedIn**, and former head of Analytics, **Pay Pal**
- Topic #2: **Trust, Relationship, and Connection**
Chris Broderick, Talent Management Executive, Women in HR Tech Expert
- Topic #3: **Leadership Assessments**
Amy Bladen Shatto, Leadership Expert

11:30 am – 11:35 am ET **Break**

11:35 am – 12:00 pm ET

Panel: Leading with Value to Stakeholders

This panel will focus on how to build strong relationships with coaching stakeholders through consultative practices that build partnerships. Find out how to show results to the business and show the impact of professional growth. Discover also how to disrupt. Continuously. Answer the question, what is the purpose of coaching? And how do we measure success and ensure leadership capabilities stick?

Hilary Neu, Executive Director, **CVS Health**

Adeline Looi, Global Head Integrated Leadership, **Nestle**

12:00 pm – 12:05 pm ET **Break**

12:05 pm – 12:30 pm ET

Every Day Leadership

Join us for this session on "every day leadership" and how leaders can develop connections, relationships, and performance through how they interact on a daily basis. Find out why every day leadership has the power to transform how leaders behave and connect with each other with one of Yale's most popular professors.

Heidi Brooks, Ph.D., Faculty, **Yale School of Management & Yale Law School**; **Director of the Interpersonal and Group Dynamics Program**

12:30 pm – 12:35 pm ET **Break**

12:35 pm – 1:10 pm ET

Burn-out, the Brain and Beyond

A top neuroscientist shares her research and coaching experience on leadership and brain science as a means to ensure healthier, happier, and longer lasting leaders. Working at the intersection of work and health, Dr. Tremblay will discuss how you can support leaders to redefine health and career longevity. Learn how your leaders can stay productive as we all live, learn, and earn longer.

Kelly Tremblay, Ph.D., Neuroscientist, Executive Advisor, **World Health Organization**

1:10 pm – 1:15 pm ET **Break**

1:15 pm – 1:40 pm ET

Gen Z Rising

Come learn about The Conference Board's most recent research on Gen Z, their expectations around leadership, learning, and life. What has research uncovered about how to lead generation Z and what type of leaders they will become? What can we learn about this generation and its impact on work and how we do business?

Robin Erickson, Vice President, Human Capital, **The Conference Board**

1:40 pm – 1:45 pm ET **Break**

1:45 pm – 2:10 pm ET

Panel: Coaching and Leadership for Big Decisions

Our next panel will do a deep dive into the role of coaching and learning in leadership decision-making. How does coaching help to clarify and even quantify "big" decision-making? What tools and accountability metrics are available to the data-informed coach to facilitate client interactions and business success? Our panel will explore case studies and examples of leadership learning and coaching "big."

Khurshid Anis, Global HRBP Leader, **NXP Semiconductors**

Akil Walton, Former Chief Talent Officer, **Amazon**

2:10 pm – 2:15 pm ET **Break**

2:15 pm – 2:40 pm ET

VUCA is So Yesterday, Leading in the C World

This next session will describe the new business environment for leadership and coaching – beyond VUCA, we live in the "C word" – converging, connected, congested and conspicuous. Find out what new leadership attributes come into play for successful global leaders such as resilience, discernment, diplomacy, entrepreneurship, and risk strategizing. Learn how talent development leaders can look forward, pre-empt, anticipate and be ahead of the curve to help leaders in the evolution of their journey.

Merche del Valle, Former Managing Director, **Grain Management**

2:40 pm – 2:45 pm ET **Break**

2:45 pm – 3:10 pm ET

Fitting It All Together Through Culture

Two top talent executives discuss business transformation and the power of culture as both a key enabler and outcome. We'll share our experiences of culture adoption and how it connects across the talent practices and a holistic employee experience.

Jane Cha-Lee, Global Talent and Culture Leader, **Nielsen**

Ellen Bailey, Vice President of Business and Culture Transformation, **Harvard Business Publishing**

3:10 – 3:15 pm ET **Break**

3:15 – 3:40 pm ET

Case Study: Partnering to Scale Coaching in Teams

Our next session is about building scalable coaching models to drive effective team performance. Learn how to align culture, team performance, coaching, and learning. Our speakers will share how they are piloting practices and scaling templates through data to achieve business results.

Olga Beattie, Head of North America, Leadership and Learning, **Sanofi**

Lisa Blevins, Head of Culture, Global Specialty Care, **Sanofi**

3:40 – 3:45 pm ET **Break**

3:45 – 4:10 pm ET

Case Study: Coaching for Habits that Build Trust and Quality Conversations

Our next case study, we'll share a multi-faceted approach to culture change and building new leadership habits. Discover how this insurance organization moved away from traditional training and coaching models to build new habits that enhance agility, trust, and team relationships.

Michael Gardner, Talent Management Director, Leadership Development & Succession, **State Farm**

Sharla Wellman, Talent Manager – Performance Enablement, **State Farm**

4:10 pm – 4:15 pm ET

Closing Remarks

Amy Armitage, Program Director, **The Conference Board**