Corporate Citizenship & Philanthropy Forum
At the Heart of a Company’s Social Impact

Conference
December 3 - 4, 2020
Virtual Meeting

www.conferenceboard.org/philanthropy
Virtual Event

Day One
Thursday, December 3, 2020
All times U.S. Eastern

11:45 AM – Noon

Welcome
Tony Tapia, Program Director, The Conference Board

Noon – 12:30 PM
Being Radically Interdependent
Our humanity and connectedness became even more apparent in 2020. Dan Cardinali talks about the interdependence of our sectors – nonprofits/NGOs, business, private enterprise and government on addressing today’s most pressing social issues.

Keynote Speaker:
Dan Cardinali, CEO, Independent Sector

12:30 – 12:45 PM
Curated Reflection - Questions and Answers
Jeff Hoffman, Institute Leader Corporate Citizenship & Philanthropy, The Conference Board

12:45 – 1:00 PM Break

1:00 – 1:45 PM
Demonstrations for social and racial justice and COVID-19 put the role of CSR professionals front and center in 2020. This panel of CSR professionals and thought leaders will examine the evolving role of the Corporate Citizenship professional.

Moderator:
Paurvi Bhatt, President, Medtronic Foundation, Vice President Medtronic Philanthropy

Panelist:
John Brothers, President, T. Rowe Price Foundation

1:45 – 1:55 PM
Curated Reflection
Jeff Hoffman, Institute Leader Corporate Citizenship & Philanthropy, The Conference Board

1:55 – 2:00 PM Break

2:00 – 2:50 PM
Inclusive Solutions: Prudential Case Study
Over the past several years Prudential has undertaken an enterprise wide initiative to understand and address the impact of rapid changes in our society. Prudential executives will discuss how their CSR and Diversity & Inclusion staff are working together on employee engagement and social impacts in Newark and beyond.

Moderator:
Shané Harris, President, Prudential Foundation, Prudential Financial Inc.

2:50 – 3:00 PM
Curated Reflection
Jeff Hoffman, Institute Leader Corporate Citizenship & Philanthropy, The Conference Board

3:00 - 3:30 PM
Employee Engagement and Virtual Volunteering
During the pandemic and racial justice demonstrations, employees engaged in virtual volunteering and opportunities expanded. How do Corporate Citizenship professionals build on this momentum in the U.S. and globally? The state of volunteerism in-person and virtually will be discussed.

Jenny Lawson, Chief Civic Innovation Officer, Points of Light

Lorrie Foster, Director of Corporate Strategy, International Association for Volunteer Effort (IAVE)

3:30 – 3:45 PM
Curated Reflection and Closing Day 1
Tony Tapia, Program Director, The Conference Board

For sponsorship opportunities, please contact michael.felden@conferenceboard.org
Day 2
Friday, December 4, 2020

All times U.S. Eastern

11:45 AM
Welcome
Tony Tapia, Program Director, The Conference Board

11:45 – Noon
Research Touchstone – Our Economy – Where are we today and where are we going?
The Conference Board’s chief economist shares insights on economic indicators and global forecasts.

Ataman Ozyildirim, Senior Director, Economics & Global Research Chair, The Conference Board

Noon – 1:00 PM
Environmental, Social and Governance (ESG) – Working Together to Strengthen Communities and Companies
Companies face interconnected challenges in governance, sustainability, and corporate social responsibility: shareholder activism, digital threats, and supply chain issues, to name a few. The Conference Board ESG Center and key thought leaders share insights and ways of bringing together siloed segments of our companies to have a greater societal impact.

Moderator:
Paul Washington, Executive Director, ESG Center, The Conference Board

Panelists:
Eduardo Cetlin - President, Amgen Foundation & Executive Director Responsibility, Amgen, Inc.
Rebecca Henderson, Author “Reimagining Capitalism in a World on Fire” and Professor, Harvard University
Lori Esposito Murray, CEO, Committee for Economic Development

1:00 PM – 1:15 PM
Curated Reflections

1:15 – 1:30 PM  Break

1:30 – 2:30 PM
Global Corporate Citizenship – Leveraging 2020 Vision to Accelerate to 2030 and Achieving the Sustainable Development Goals
More than ever, Corporate Citizenship professionals are coming together to solve large societal problems by building on a company’s assets for good. The United Nation’s Sustainable Development Goals (SDGs) provide a road map for government, NGOs and companies to collaborate and make progress on achieving the SDGs.

This session will provide case examples of how companies are working effectively internally and externally to create stronger communities by engaging their employees and their company’s core competencies to deliver sustainable impact.

Sandro Mesquita, Vice President of Corporate Citizenship & Sustainability for Latin America, AT&T

2:30 – 2:45 PM
Curated Reflections

2:45 – 3:00 Break

3:00 – 3:30 PM
Corporate Citizenship Professionals Moving Forward in 2021
The pandemic exposed the inequity and disparities in healthcare, housing, income inequality and lack of access to education and transportation and economic particularly amongst Latinx, Black and Native American communities who have been hit the hardest. The death of George Floyd accelerated the response by companies to make commitments to racial justice and equity.

What’s the role business and Corporate Citizenship can and should be playing to help close the gaps? And equally important, how do we maintain transparency around the inequities, keeping it at the forefront for actionable solutions, post-COVID-19, post-demonstrations when people go back to their “new normals”?

3:30 – 3:45 PM
Curated reflections and Closing

Tony Tapia, Program Director, The Conference Board

Jeff Hoffman, Institute Leader Corporate Citizenship & Philanthropy, The Conference Board
REGISTRATION INFORMATION

Online  www.conferenceboard.org/philanthropy
Email   customer.service@conferenceboard.org
Phone   212.339.0345
        8:30 am – 5:30 pm ET, Monday – Friday

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Location
Virtual Event
Customer Service: 212.339.0345

Cancellation Policy
Full refund until three weeks before the meeting. $75 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.