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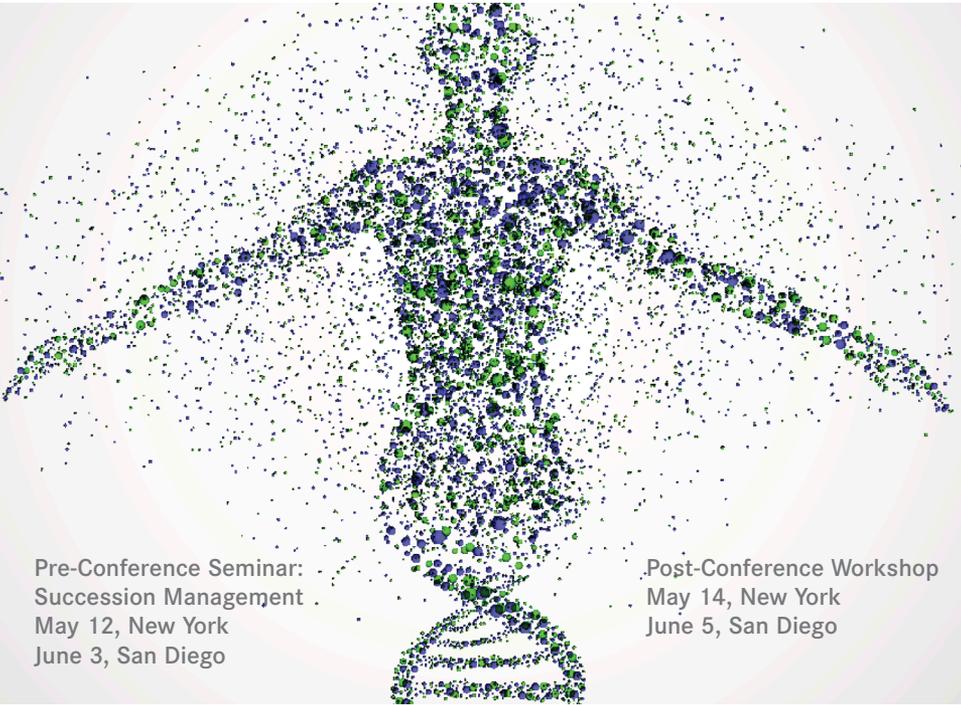


20th ANNUAL

Leadership Development Conference Identifying Your Company's Leadership DNA

May 13 - 14, 2014 The Westin New York at Times Square

June 4 - 5, 2014 The Coronado Island Marriott, San Diego



Pre-Conference Seminar:
Succession Management
May 12, New York
June 3, San Diego

Post-Conference Workshop
May 14, New York
June 5, San Diego

- Join speakers from eBay, Chevron, Google, HP, Johnson & Johnson, McDonald's, Oakley, Inc., SunTrust, and other companies that are creating sustainable, high performance leadership organizations
- Use new data and the right metrics to add power to your organization's LD strategy and succession management
- Explore how neuroscience can help build greater emotional intelligence in senior leaders

Presented with assistance from

bates



KORN FERRY

DDI®

Continuing Education Credits
HRCI re-certification credits applied for
No partial credits issued.

Pre-Conference Seminar – Succession Management

Monday, May 12, 2014 – *New York*

Tuesday, June 3, 2014 – *San Diego*

REGISTRATION AND CONTINENTAL BREAKFAST 8 AM

WELCOME AND INTRODUCTIONS 9 AM

A 9:15 AM

Leadership by the Numbers: Big Data Meets Succession Management

What if you could identify the “data signature” of natural leaders in your organization, using a rapidly growing sea of data newly available to companies? Sophisticated tools are being developed that measure complex capabilities crucial to senior leadership, such as ability to innovate, empathy and extroversion. Learn how Knack, the company that invented “Wasabi Waiter”, one of the new games that is getting a lot of attention, is helping shift our ideas about how we assess talent and predict management performance. How will this rapidly evolving capability change succession management in your organization?

Guy Halfteck, Founder and CEO, **Knack**

B 10:45 AM

The New Challenges to Effective Succession Management

A global company had to respond to the challenge of a senior management cohort that was “aging in place” without a cohesive succession plan. Under pressure from the board to develop a meaningful plan quickly, the company engaged in an intense initiative to identify strategic needs, assess the current pipeline against the needs and industry benchmarks, develop the succession plan and integrate it with performance management and leadership development across the organization.

C 1 PM

Stress Testing your Succession Process

When an emergency happens – the death or unexpected departure of a CEO or key executive – the Board, HR, communications, investor relations and other key players need to quickly address a series of common issues and keep key stakeholders informed. This session helps you evaluate your emergency succession plan and how well it is interactive into your company’s overall crisis plan.

D 2 PM

Assessing, Developing and Retaining Effective Global Leaders

Are you having trouble identifying and retaining global leadership talent? In this interactive session, you will receive a one of a kind assessment to test your own global acumen and those you are placing in global roles. You’ll learn where your organization is on the global maturity curve and how to put in place a global succession plan that aligns with your organization’s global growth strategy.

Linda D. Sharkey, PhD, Global Managing Partner and Director, **AchieveBlue Corp.**

E 3:30 PM

Talent in Motion: The Complex Puzzle of Managing Mobility

Managing mobility is an important factor in building your leadership pipeline. What are the strategic and tactical considerations when making this considerable investment? How are companies making it work and how do they measure results?

Laura Rodriguez, Director, Talent Mobility Specialist Group, **Johnson & Johnson**

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20th Annual Leadership Development Conference

Tuesday, May 13, 2014 – *New York*

Wednesday, June 4, 2014 – *San Diego*

REGISTRATION AND CONTINENTAL BREAKFAST 8 AM

A 9 AM

Purpose Driven Leadership

When leaders can articulate their purpose and find the courage to live it, it is a deeply transformative experience. It is the key leaders need to navigate the increasingly complex world they find themselves in. Learn why defining your leadership purpose is perhaps the single most developmental task you can accomplish.

Nick Craig, President, **Authentic Leadership Institute**

Co-Author of *Finding Your True North*

Co-Author of the Harvard Business Review May 2014 article *From Purpose to Impact*

B 9:45 AM

Identifying Your Organization's Leadership DNA

In a fast-paced, interactive session, senior LD practitioners from leading companies share best practices, challenges, and pathways to success for their leadership development programs. Featuring participants in The Conference Board's DNA research study.

Mark Bocianski, Senior Vice President, Global Talent and Organization Development
Hewlett-Packard

David Small, Vice President, Global Talent & Jim Skinner Institute of Leadership

McDonald's Corporation

Rebecca Ray, PhD, Executive Vice President, Knowledge Organization and Human Capital Lead, **The Conference Board**

C 11 AM

Leveraging Google Technology to Develop and Grow Talent Globally

What if employees could get the right learning and development information at the right time, including real time feedback, advice, courses and internal jobs? By providing a simple, intuitive and personalized L&D platform, Google does just that!

Louise Welch, Head of People Development Learning Technologies, **Google**

D 11:45 AM

“One Small Step”:

Embedding Agility in eBay's Leadership DNA Through Experiential Learning

By focusing on learning agility and using powerful metaphors to highlight key enterprise issues, eBay has established a robust approach to preparing leaders who can get consistent, successful results across a large, matrixed organization.

Lou Sanchez, Vice President, **eBay, Inc.**

Jeff Jackson, Executive Director, Leadership & Experiential Programs

The Conference Board

CONCURRENT SESSION E1 1:30 PM

Can We Increase EQ in the C-Suite? Learning from Neuroscience

We know the traits in senior executives that help them be more effective, but can we develop more reflective, empathetic, even humble leaders? Explore how current findings in neuroscience can be applied to help leaders develop their potential and optimal performance.

New York

Mary Slaughter, Senior Vice President, Talent Management and Development
SunTrust Bank, Inc.

Roderick Gilkey, PhD, Professor in the Practice of Organization & Management,
Professor of Psychiatry and Behavioral Sciences, **Emory School of Medicine**

San Diego

Dan Radecki, PhD, MA, Director of Education at the Neuroleadership Institute and
Sr Director of Research and Development, **Allergan Inc.**

Caroline Starner, Senior Vice President of HR, **Oakley, Inc.**

CONCURRENT SESSION E2 1:30 PM

Transform Managers into Leaders Globally with Scalable Solutions

Essilor of America's 'Leadership EDGE' is an innovative, scalable, and practical blended leadership program focused on developing first-tier managers into the leaders needed for the organization's future success. Learn how to build a global leadership solution that moves beyond the traditional classroom delivery model and delivers consistent results.

Matthew Jones, Vice President, Organization Capability, **Essilor of America**

Mary M. Abraham, Director, Digital Learning Products, **Center for Creative Leadership**

CONCURRENT SESSION F1 3 PM

Boosting GM's Leadership Horsepower

General Motors Company recognized that to continue the company's strong growth trajectory it needed its leaders to be armed with the skills, competencies and mindset necessary for GM to continue elevating the role of the customer in every aspect of its business. Learn new and creative ideas for engaging leaders in change, increasing customer-centricity and helping them hone the skills that delivers a win-win for the entire business.

New York

David Kalman, Managing Director, **Root**

Chris Oster, Director, Global Change Management & Organizational Development
General Motors Company

SESSION SPONSOR NEW YORK ONLY



Conference KeyNotes

Registration includes this summary of conference highlights
and a post-conference interactive webcast

CONCURRENT SESSION F1 3 PM

Help Them Grow or Watch Them Go

In order to reach new levels of performance, there must be a link between what the individual employee is passionate about and what the organization needs to grow its business. Boston Scientific has increased the effectiveness of its leadership development program and improved retention of high performers by holding leaders at all levels accountable for having solid development discussions with their teams.

San Diego

Beverly Kaye, Founder / Co-CEO, **Career Systems International**

Jenna Rubenstein, Senior Manager of Talent Development, **Boston Scientific**

G 4:15 PM

The Global Leadership Forecast

In the newest edition of its global report on the quality of leaders in organizations, DDI, in partnership with The Conference Board, surveyed more than 12,000 leaders on how they feel they are faring in today's challenging environment. Some of the provocative questions addressed in the study include: Do leaders feel they are ready to meet the challenges of today's global business environment? How does their opinion compare with the assessment of HR professionals about the readiness of the leadership pipeline? Come and add your opinion to the research results in this interactive discussion!

Richard S. Wellins, PhD, Senior Vice President, **Development Dimensions International**

Rebecca Ray, PhD, Executive Vice President, Knowledge Organization and Human Capital Lead, **The Conference Board**

NETWORKING RECEPTION 5:15 PM

Wednesday, May 14, 2014 – New York

Thursday, June 5, 2014 – San Diego

OPTIONAL BREAKFAST SESSION 7:30 AM

Leadership Development Dialogue and Application

H 8:45 AM

Character, Substance and Style: How to Move the Conversation on Executive Presence Away from “I Know it When I See It!”

For years, leadership development experts have wondered how to bring depth to the conversation about executive presence. In this session you'll learn about a research-based model that frames executive presence in three dimensions – character, substance, and style – and an actionable approach to assessing and developing presence and influence.

Suzanne Bates, CEO, **Bates**

Bill Macaux, PhD, Vice President of Executive Development, **Bates**

Presentations

Available online in advance of the conference

I 10 AM

The Influential Leader Program: Building Global Leadership Capability at Chevron

Has your organization struggled to develop leaders who are more influential? Do your employees have to garner influence through diverse, global teams without formal authority? So does Chevron, in fact, they have over 10,000 employees who fall into this pivotal talent pool.

In partnership with Korn Ferry, Chevron created an Influential Leader Program to develop these employees. Nearly 1,000 leaders from around the globe completed the program in the last year, and a waiting list was developed due to its popularity with the leaders.

In this session, we'll highlight the blended learning journey leveraged for the program, which includes experiential learning, online learning assets, and a custom assessment. The presenters will also share their keys to implementing a sustainable, global, and impactful program.

Presenters

Meg Dzik, Influential Leader Program Manager, **Chevron**
Wendy O'Connell, PhD, Principal Consultant, **Korn Ferry**
Christianne Garofalo, Senior Partner, **Korn Ferry**

J 10:45 AM

How to Build and Sustain a Culture of Success: Aligning Leadership Development into the Overall Talent Strategy

At the end of 2012, Johnson & Johnson (J&J) introduced a Leadership Model that now serves as the foundation for integrated talent management, and an active reinforcement of the company's 70 year Credo. Learn how recruitment, assessment, reward and recognition, leadership development, and performance management work together to deliver on the company's aspiration to create greater innovation, stronger results, and higher employee engagement.

Michael Ehret, Vice President, Leadership Development and Learning, **Johnson & Johnson**

K 11:45 AM

Tying it All Together

Steve Bartomioli, Executive Director, Engagement - Human Capital, **The Conference Board**

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Post-Conference Workshop

Wednesday, May 14, 2014 – *New York*

Thursday, June 5, 2014 – *San Diego*

Learning by the Numbers: Using Strategic Analytics and Metrics to Add Power and Reach to Your Development Programs

Using data appropriately to garner true insights is both an art and a skill. The keys to being able to develop meaningful insight to drive effective lasting change lie in these areas:

- Being able to frame the significant business questions to be answered through your development initiatives
- Understanding the data you will need to answer a these questions
- Having the right data to answer the questions and
- Being able to conduct research required and identify the appropriate analytics

This workshop is a hands on, step-by-step program for Leadership Development professionals that will help you use data to predict future talent and learning trends, formulate key business questions and determine the data needed to answer them, and effectively tie your learning interventions to key business strategies.

Linda D. Sharkey, PhD, Global Managing Partner and Director, **AchieveBlue Corp.**
former VP, People Development, **Hewlett-Packard**

Lucia Erwin, Principle Consultant, **Talent Planning Solutions, Inc.**

Marketing Sponsor



**New Talent
Management
Network**

Why attend

Learn from top Leadership Development executives how to:

- Prepare the resilient, agile and culturally adept leaders who can guide your organization to continued success
- Build discipline and rigor into the strategic alignment of all segments of your LD programs
- Increase the reach, speed and quality of your existing programs
- Find the right balance of global values and local implementation as you expand into new markets

Who should attend

This conference is a “must attend” for Chief Learning Officers, heads of learning and development and leadership development at all levels in the organization – especially those accountable for C-Suite, senior leader and hi-potential programs. Also, directors, VPs and above responsible for talent management processes, including succession management, performance management, onboarding and transition management.



Registration Information

Online www.conferenceboard.org/leadership2

Email customer.service@conferenceboard.org

Phone 212 339 0345 8:30 am to 5:30 pm ET Monday through Friday

The 2014 20th Annual Leadership Development Conference

Identifying Your Company's Leadership DNA

Conference

May 13-14, 2014 (905014-2)
Westin New York at Times Square
Associates **\$2,295**

June 4-5, 2014 (957014-2)
Coronado Island Marriott, San Diego
Non-Associates **\$2,895**

Pre-Conference Seminar

May 12, 2014 (B07014-2)
Westin New York at Times Square
Associates **\$1,015**

June 3, 2014 (B48014-2)
Coronado Island Marriott, San Diego
Non-Associates **\$1,215**

Post-Conference Workshop

May 14, 2014 (B47014-2)
Westin New York at Times Square
Associates **\$605**

June 5, 2014 (B50014-2)
Coronado Island Marriott, San Diego
Non-Associates **\$705**

Hotel Accommodations

Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board 20th Annual Leadership Development Conference**.

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

Hotel reservations cut-off date:
Monday, April 21, 2014

Coronado Island Marriott
2000 Second Street
Coronado, CA 92118
Tel 619 435 3000

Hotel reservations cut-off date:
Monday, May 12, 2014

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.



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