



# Responsible and Resilient Supply Chain Management CONFERENCE

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April 21, 2022

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# Responsible and Resilient Supply Chain Management Conference

Thursday, April 21<sup>st</sup>, 2022

11:00 am – 11:05 am ET

## Opening Remarks

**Steve Rochlin**, Program Director, **The Conference Board**, and CEO, **IMPACT ROI**

11:05 am – 11:35 am ET **General Session A**

## Building Resilient Supply Chains through Responsible Supply Chain Management

The global pandemic, as reported in the Washington Post, “has radically shaken the supply chain.” This is driving leading companies to overhaul their supply chain and to tie resilience and responsible management techniques together. For example, companies are sourcing close to home and tying this to supplier diversity goals. This session will review the lessons leading companies have learned from the pandemic and the steps they are taking to become more resilient and responsible.

**Martin Barkman**, Senior Vice President, Global Head of Solution Management, Digital Supply Chain, **SAP**

11:35 am – 11:40 am ET **Break**

11:40 am – 12:15 pm ET **General Session B**

## Preparing for a New Global Regulatory Environment for Responsible Supply Chain Management

Legislation emerging from the European Union will substantially elevate requirements and expectations for companies to embrace responsible supply chain management and report on results. This session will inform on what companies should expect and how to prepare so that the emerging regulation can be more a source of competitive advantage and less a source of risk.

**Alessandra Assenza**, Senior Expert Labor & Human Rights, Global Labor Law, Global Legal Function, **Fresenius Medical Care**

**Siwan Kalatzi**, Supplier Risk Management Director, **CBRE Global Workplace Solutions**

**Renata Frolova-Hammer**, Program Director for the Responsible Sourcing Council, **The Conference Board**

*Moderator:* **Anuj Saush**, Center Leader for the European Governance & Sustainability Center, **The Conference Board**

12:15 pm – 12:20 pm ET **Break**

12:20 pm – 12:55 pm ET **General Session C**

## Supply Chain Disruptions and Implications from the War in Ukraine

The horrific events of the war in Ukraine will have profound consequences not only for the people directly affected, but also on the economy and businesses. A major transmission of impact will be through global supply chains. Dana Peterson

and Jeff Hoffman will discuss what disruptions to supply chains mean for growth and inflation, and the challenges to managing resilient and sustainable sourcing during a crisis. They will also address the intersection of corporate social responsibility and supply chains amid the conflict. Plus, how businesses have responded to the war given their exposure through supply chains.

**Dana Peterson**, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

**Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy, ESG Center, **The Conference Board**

12:55 pm – 1:00 pm ET **Break**

1:00 pm – 1:30 pm ET **General Session D**

## Meeting the Unmet Promise of Responsible Sourcing: Business Insider Roadmap for Achieving Worker Rights and Women's Empowerment in Global Supply Chains

A new report from the Universal Access Project of the United Nations Foundation and IMPACT ROI shares the candid feedback of 21 corporate executives from top brands in the Fashion, Food, and Technology industries. The Report shares executive feedback on how to get responsible supply chain management on track to deliver positive social impact at scale. According to executives, this will require a coordinated multi-stakeholder strategy that creates both large carrots and equally imposing sticks that together will inspire deep corporate action. This session will share the findings and actions defined by the proposed strategy.

**David Wofford**, Senior Director, Private Sector Strategy & Engagement for the Universal Access Project, **United Nations Foundation**

**Steve Rochlin**, Program Director, **The Conference Board**, and CEO, **IMPACT ROI**

1:30 pm – 1:35 pm ET **Break**

1:35 pm – 2:15 pm ET **General Session E**

## The Next Wave of Good Practices in Responsible Supply Chain Management – Current Good Practices

Responsible Supply Chain Management Leaders have created the systems and processes to assess risks, conduct audits, drive corrective action, report results, support supplier development, and influence supplier selection and retention. The next step in leadership is to drive and track impact so that responsible supply chain management is showing improved performance across ESG and business KPIs. Leaders will share their efforts to adopt leading practices and their lessons learned.

**Ana Elena Marziano**, Chief Purchasing Officer, **Procter & Gamble**

**Jeff Halvorson**, Senior Manager, Sustainable Agriculture Partnerships, **PepsiCo**

**Vasan Venkat**, Regional Vice President Digital Supply Chain & Industry 4.0, **SAP North America**

*Moderator:* **Steve Rochlin**, Program Director,  
**The Conference Board**, and CEO, **IMPACT ROI**

2:15 pm – 2:20 pm ET      **Break**

2:20 pm – 3:00 pm ET      **General Session F**

### **The Next Wave of Good Practices in**

#### **Responsible Supply Chain Management- Emerging Good Practices**

Along with sharing the approach to responsible supply chain management, leaders will reflect on key trends and emerging topics that will likely shape the approach to responsible supply chain management in the next 3-4 years.

**Cheryl Harris**, Senior Vice President, Procurement, **Allstate**

**Mikhail Davis**, Director of Technical Sustainability, **Interface**

**Mel Bandler**, Responsible Sourcing Manager, **Estée Lauder Companies, Inc.**

*Moderator:* **Jeff Senne**, Assistant Program Director,  
**The Conference Board**, and Senior Advisor, **IMPACT ROI**

3:00 pm – 3:10 pm ET

### **The Future of Supply Chain Management / Closing Remarks**

**Mark Baxa**, CEO, **Council of Supply Chain Management Professionals (CSCMP)**

**Steve Rochlin**, Program Director, **The Conference Board**,  
and CEO, **IMPACT ROI**