

Day 1: Wednesday, October 21st

Registration Opens – **11:30 am**
Peacock Alley, Main Level

Luncheon: Competency-Based
Education—Bringing Higher Education
into the 21st Century – **12:00 pm**

Postsecondary education and training have become prohibitively expensive for many families just when they have become a prerequisite for a middle class or higher lifestyle. This panel will discuss the potential of competency-based education to fundamentally change how Americans prepare for and obtain jobs in the 21st century.

Keynote remarks:

- **Congresswoman Virginia Foxx**, Chair, **U.S. House of Representatives Subcommittee on Higher Education & Workforce Training**
- **Carl Camden**, President and CEO, **Kelly Services**

Program Speakers:

- **Matt Reilly**, CEO, **Leadership and Talent Consulting, Korn Ferry** (moderator)
- **Teresa Carlson**, Vice President, General Public Sector, **Amazon Web Services**
- **Butch Graves**, President and CEO, **Black Enterprise**
- **Jack Lynch**, CEO, **Renaissance Learning**
- **Betty Vandebosch**, Provost, **Kaplan**

Networking Break – **1:30 pm**

2% GDP Growth: The New Normal? – 1:45 pm

Recent and changes in consumer behavior and demographics suggest that the U.S. economy is on a path toward a “new normal.” Traditional labor force participation has fallen as new ways of combining and balancing “work” and “life” are becoming more common, the personal saving rate has risen, and consumers are buying more services (“experiences”) rather than goods (“things”). How can business and government—both private practices and public policies—adapt to these changes in ways that will best promote a strong and sustainable economy?

- **David Wessel**, Director, The Hutchins Center on Fiscal and Monetary Policy, **The Brookings Institution** (moderator)
- **Diana Farrell**, President and CEO, **JPMorgan Chase Institute**
- **Troy Gayeski**, Partner and Senior Portfolio Manager, **SkyBridge Capital**

Why Women Matter in the Boardroom – 2:45 pm

Today women occupy only 19% of Fortune 500 corporate board seats, a percentage that has improved little over the last decade. U.S. competitiveness will be hurt by not utilizing the full potential of the labor pool. What has worked and what still needs to change to tap the benefits of all this under-utilized leadership talent for American business?

- **Lorraine Segil**, CEO, **The Little Farm Company** (moderator)
- **Angela Braly**, former President and CEO, **WellPoint**
- **Linda Chen**, Chief Marketing Officer, **Equilar**
- **Kathy Hopinkah Hannan**, National Managing Partner, Global Lead Partner, **KPMG**
- **Martha McGarry**, Partner, **Skadden Arps**
- **Jane Stevenson**, Global leader for CEO Succession and Vice Chairman, Board and CEO Services, **Korn Ferry**

Healthy Capitalism: Conquering Cronyism and Advancing Sustainable Growth – 3:45 pm

The U.S economy operates at the intersection of democracy and capitalism. The remarkable success of capitalism in the U.S. has been made possible by widespread public support for that system. However, in recent years and especially since the Great Recession, support has eroded. What can be done to evolve the interactions of Democracy and capitalism to restore public trust and improve broadly shared economic growth?

Keynote Remarks:

- **Congressman John Sarbanes**, Committee on Energy and Commerce, **United States House of Representatives**

Program Speakers:

- **Judy Samuelson**, Executive Director of the Business and Society Program, **The Aspen Institute** (moderator)
- **George Barrett**, Chairman and Chief Executive Officer, **Cardinal Health**
- **David H. Langstaff**, President, **Argotyche, Inc.**
- **Joel Myers**, Founder, Chairman and President, **AccuWeather**
- **Nathan Owen Rosenberg Sr.**, Founding Partner, **Insigniam**

Politics! An Early Look at the 2016 Elections – 4:45 pm

The 2016 elections are upon us. What is the outlook for the presidential race? What policy changes are likely based on the outcome of the elections? Will the Republicans hold the Congress? Will one party “run the table,” or will we have more years of divided government?

- **Michelle Cottle**, Senior Writer, *National Journal*
- **Jeanne Cummings**, Political Editor, *Wall Street Journal*
- **Matt Schlapp**, Founder, **Cove Strategies**; Chairman, **American Conservative Union**
- **Jay Newton Small**, Political Correspondent, *Time*

Cocktail Reception – 6:00 pm

Leadership in the Nation’s Interest Awards Dinner – 7:00 pm

- **Introducer: Nicholas Pinchuk**, Chairman and CEO, **Snap-on Incorporated**
- **Awardee: Gregg Sherrill**, Chairman and CEO, **Tenneco Inc.**

Day 2: Thursday, October 22nd

Breakfast: Welcome and Introductions – 8:00 am

- **Michael Petro**, Executive Vice President, **Committee for Economic Development**
- **Pete Sullivan**, Program Director, Chief Information Security Officer's (CISO) Council, **The Conference Board**

Incident Response and Crisis Management Planning: Best Practices and Lessons Learned from a Large Scale Attack – 8:15 am

Does your company or organization have an effective incident response, crisis management plan, or strategy for dealing with the cyber threats? How have top firms navigated cyberattacks? Experts will present learnings of best practices from their incident response and crisis management implementation following cyber incident/attack.

- **Tony Kirtley**, Senior Incident Response Consultant, **Dell SecureWorks** (Moderator)
- **Sean Evans**, Financial Crimes Enforcement Network, **U.S. Department of the Treasury**
- **Mike Gordon**, Director of Intelligence and Operations, **Lockheed Martin**
- **Steven Holtshouser**, Attorney, **Harness Dickey Law Firm** (Former Asst. U.S. Attorney)

Cyber Risk: How Can Companies Incorporate Cyber Risk and Cybersecurity Considerations into Existing Risk Management and Governance Structures? – 9:30 am

This panel will discuss the intersection of enterprise and strategic risk management with cyber-risk and cyber-security considerations. Amongst some of the issues to be discussed are: What are the emerging models for board engagement/involvement? What is the proper delineation between the board and management? Where have companies chosen to house oversight for cyber risk within their organizations? A few important take-aways from a new Key Business Issue Report from The Conference Board (to be published in December 2015) will be shared with the audience.

- **Andrea Bonime-Blanc**, Author, **The Conference Board** Cyber-Risk Governance Key Business Issue Report (moderator)
- **Ryan Gillis**, Vice President of Cybersecurity Strategy and Global Policy, **Palo Alto Networks**
- **Lisa Hook**, President and CEO, **Neustar**
- **David Mahon**, Chief Security Officer, **CenturyLink**
- **Bob Zukis**, Senior Fellow, Corporate Governance, **The Conference Board**

Networking Break – 10:45 am

National Security and Cybersecurity – 11:00 am

Has gathering and disseminating cyber intelligence to protect the nation from cyber attacks become a security priority and a focus of the U.S. government intelligence community? What are the focus areas for the Office of Director of National Intelligence, the Federal Bureau of Investigation and the Department of Homeland Security related to cyber threats? What are their plans and what have they learned?

Keynote Remarks:

▪ **Andy Ozment**, Assistant Secretary for Cybersecurity and Communications, **Department of Homeland Security**

Program Speakers:

- **Siobhan MacDermott**, Principal, **EY** (moderator)
- **Donald Freese**, Director, **National Cyber Investigative Joint Task Force (NCI JTF)**
- **Ramona Pierson**, CEO, **Declara**

Luncheon: Threat Intelligence and Information Sharing Keynote Remarks – 12:15 pm

What collaboration and information sharing are government, companies, and academia doing to address cybersecurity issues? Presenters will discuss public private partnerships between government entities (law enforcement and intelligence agencies) and private sector companies.

Keynote Remarks:

▪ **Maggie Wilderotter**, Executive Chairman, **Frontier Communications**

Threat Intelligence and Information Sharing Panel – 1:00 pm

Program Speakers:

- **Brad Brekke**, Director, Private Sector Engagement, **FBI**
- **Jim Connelly**, Chief Information Security Officer, **Lockheed Martin**
- **Ron Plesco**, Principal and National Lead for Cyber Investigations, **KPMG**

Thank you to our Partners!

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