

## Top 10 Challenges Overall\* N = 769

Relative Ranking		Cite challenge as being of "greatest concern"
1	Excellence in execution	38.4%
2	Sustained and steady top-line growth	36.8
3	Consistent execution of strategy by top management	31.8
4	Profit growth	28.4
5	Finding qualified managerial talent	27.2
6	Customer loyalty/retention	26.3
7	Speed, flexibility, adaptability to change	25.4
8	Corporate reputation	23.7
9	Stimulating innovation/creativity/ enabling entrepreneurship	18.7
10	Speed to market	18.2

\* Weighted by regional representation in global GDP (Asia, 21.7 percent; Europe, 35.1 percent; the United States, 28 percent; and other, 15.2 percent). GDP data from the International Monetary Fund, World Economic Outlook Database, September 2006.