18th Annual Employee Health Care Conference - San Diego

Day One | Tuesday, March 27, 2018

Registration and Continental Breakfast: 7:15 – 8:00 AM

Hosted by: Walgreens and Weight Watchers

General Session A: 8:00 – 8:20 AM

Capturing Value in a Dynamic Market?

As Human Resources and benefits leders, you have more choices and strategic options than ever before to create real value for your business, your employees and their families. This opening session sets the stage for you to hear from your peers about how they embrace innovation, create competitive advantage and capture value in a dynamic market.

John M. Bremen,

Managing Director, Head of Human Capital & Benefits – North America and Global Co-Head – Health & Benefits, Willis Towers Watson

General Session B: 8:20 – 9:10 AM

Capitalizing on Change: The Competitive Advantage of an Effective Total Rewards Strategy

How are employers taking command of market dynamics?to embed a new value proposition in their rewards?strategy, including health benefits programs? How are?they optimizing new approaches to meet the varied?needs of their workforce? Hear how a leading employer is embracing change to successfully recharge, strengthen and differentiate its employee value proposition with health as a vital force in Total Rewards.

Brendon Perkins,

VP, Global Benefits and Mobility, Nielsen

Refreshment Break: 9:10 – 9:40 AM

Hosted by: Eye Med and RxSavings

Concurrent C1: 9:40 – 10:30 AM

Pharmacy Benefits: Building a Strategic Roadmap *(Repeats at L1)*

Ninety-four percent of employers identify rising pharmacy costs as a top priority. In this session, you'll hear a panel discuss cost-management approaches and long-term strategies for their prescription drug plans. You'll also explore key data points to help you identify pharmacy management opportunities within your organization.

Marla Kerr,

Benefits Consultant, Dell Inc.

Joanne Nahrstadt,

Manager of Benefits Administration, Amsted Industries Incorporated

Robert S. Nichols,

Senior Director & Chief Human Resources Executive, Salt River Project

Concurrent C2: 9:40 – 10:30 AM

Benefits Delivery Made-to-Order: Solving Employers' Needs for the 21st Century

Learn how employers are using group marketplaces to improve employee engagement, well-being and affordability and to enable forward-looking benefit programs. The discussion will also focus on the employee experience and how it impacts employee satisfaction and performance.

Kathi Barton,

Director, Benefits, The Kraft Heinz Company

Amanda Dansby,

Consultant, Total Rewards, SunTrust Banks, Inc.

Concurrent C3: 9:40 – 10:30 AM

Virtual Care Delivery: New Approaches to Connected Care (Repeats as F5)

This session will explore how virtual care delivery transforms the consumer experience – empowering employees with a better way to access quality, affordable care. From acute to complex conditions, telehealth – combined with analytics and an engaging consumer experience – can address a broad spectrum of care, improving health care issues, outcomes, and costs.

Nicole Hernandez,

Director Employee Benefits, Hewlett Packard Enterprise

Allan Khoury,

MD, **Senior Health Management Consultant and Telemedicine Lead,** Willis Towers Watson

Anne Hopkins,

Senior Manager, Benefits and Wellness, CHG Healthcare

Lewis Levy,

MD, **Chief Medical Officer,** Teladoc

George McGregor,

President and Founder, McGregor and Associates

Concurrent C4: 9:40 – 10:30 AM

One Vision for Clinical Navigation: The Home Depot and News Corp Connect Employees to High-Quality Care

Learn how two large companies are taking a data-driven approach to improving employee health, with physician quality, clinical navigation and network optimization at the core of the solution. While each have distinctly different employee populations, both have focused on enabling their employees to successfully steer to the optimal care path, regardless of how complex or simple their health issue.

Marco Diaz,

SVP, Global Head of Benefits, News Corporation

Scott Smith,

Vice President, HR Performance Systems, The Home Depot

Owen Tripp,

CEO, Grand Rounds

Concurrent C5: 9:40 – 10:30 AM

People, Technology, or Culture? The Keys to Building Organizational and Individual Resilience in the Face of Big Changes

During this session, you will learn best practices for successfully engaging the majority of your workforce in ways that are truly meaningful. And, you'll see brandnew data on what organizations are doing nationwide to effectively advance well-being, mindfulness and resilience through a focus on maintaining workplace cohesion in times of major organizational transition.

Trevor Ames,

Sr. Manager, Global Benefits and Wellness, Hill-Rom

Eric Zimmerman,

Head of Behavior Design and Product Innovation, RedBrick Health

Concurrent C6: 9:40 – 10:30 AM

Why Expert Medical Opinion is More Valuable Now Than Ever

Employers are considering many approaches to meet employees' needs for preventive care, episodic care and chronic condition management. Hear how benefits leaders from GoDaddy and Uber are taking a holistic approach by offering value-driven primary care, maximizing their health care investment, engaging employees, and keeping them healthy and committed to their workplace.

Maggie Scott,

Population Health Manager, HR Benefits, Capital One

Mike Taylor,

Advisor, Business Development, Advance Medical

Heather Towery,

MD, N. American Medical Director, Advance Medical

Concurrent C7: 9:40 – 10:30 AM

Primary Care's Essential Role in the Value Equation

Employers are considering many approaches to meet employees' needs for preventative care, episodic care, and chronic condition management. Hear how benefits leaders from GoDaddy and Uber are taking a holistic approach by offering value-driven primary care, maximizing their health care investment, engaging employees and keeping them healthy and committed to their workplace.

Jeff Dobro,

MD, **Chief Medical Officer,** One Medical

Rob Wisniewski,

Director of Benefits, GoDaddy

Concurrent D1: 10:40 – 11:30 AM

The Well-Being Imperative

Innovative, compelling new solutions are hitting the market every day, addressing employees' financial, emotional, behavioral and physical health and well-being. Hear from your peers about best-in-class programs that shape a healthier, more productive workforce.

Aimee Dodson,

Thrive Director, Movement Mortgage

Michael Susi,

Director of Global Wellness, LinkedIn Corporation

Concurrent D2: 10:40 – 11:30 AM

Let's Get Clinical: Innovative Approaches o Prevalent Health Conditions — Musculoskeletal/Diabetes *(See F2 for Cancer)*

Employers are rewriting their health care strategies to take advantage of the fast pace of medical and technology advances to address musculoskeletal diseases, diabetes and other common health care conditions. Hear how improving care delivery for the most prevalent clinical conditions?is making measurable progress on health costs and outcomes. You'll also learn how employers are connecting the dots for employees, between their benefits and improvements in specific health conditions.

Olivia Ross,

Associate Director, Employers Centers of Excellence Network, Pacific Business Group on Health

Joseph Toniolo,

Sr. Director, Health & Welfare Plans, US Foods, Inc.

Concurrent D3: 10:40 – 11:30 AM

The Benefits of Being in the "In-Crowd": A Case Study on How In-Network Use and Tailored Programs Reduce Costs *(Repeats as G4)*

By implementing innovative solutions, Costco has been?able to meet organizational objectives without sacrificing member satisfaction. Come hear how Costco's network only solution is yielding impressive savings and learn how you can drive results without impacting quality and still support your member's health ambitions.

Drew Oliveira, MD, MHA, **Senior Medical Director,** Aetna National Accounts, Plan Sponsor Insight Group

Donna Sexton,

Director Employee Benefits, Costco Wholesale

Concurrent D4: 10:40 – 11:30 AM

The Power of an Integrated Virtual Mental Health Practice

Integrating mental health services into a virtual medical practice significantly improves patient care. Twenty percent of adults experience a mental health condition in any given year, and 60% receive no treatment. Integrated mental health services, with referrals from medical doctors, lab testing, and prescriptions, can significantly improve access, diagnosis, and treatment.

Deborah Olson,

Manager, Benefits & Services, U.S. Roche & Genentech

Ian Tong,

MD, **Chief Medical Officer, Doctor On Demand**

Concurrent D5: 10:40 – 11:30 AM

360 Degrees of Integration: Unifying the Employee Benefits Experience

Visionary HR and benefits leaders understand the value of a unified employee experience, one that ensures consistency, high-quality outcomes, and ease of use—yet few have achieved it. Learn how one multinational employer has taken a 360-degree view of its employee experience by unifying its provider ecosystem through a data-driven, concierge-level experience.

Magda Rusinowski,

Director, U.S. Health and Welfare Benefits, PepsiCo

Prashant Srivastava,

PhD, Co-founder, President, and Chief Executive Officer, Evive

Concurrent D6: 10:40 – 11:30 AM

Acting Upon Benefits Data: Using Behavioral Health Data to Address Plan Design And Gaps In Care

During this session, we will discuss GE Appliances' population trends in mental health and substance abuse disorders and the resulting plan design and programmatic changes implemented to address these challenging problems.

Grant Gordon,

Co-founder and CEO, Artemis Health

Diana Han,

MD, **Chief Medical Officer and Global Medical Director, GE Appliances**

Concurrent D7: 10:40 – 11:30 AM

Turn Your CFO Into Your Advocate

The C-suite is more engaged with health benefits strategy than ever before. Smart organizations have figured out how to harness C-suite attention to catalyze positive changes. Join this session to learn how you can improve benefits and lower costs when the C-suite partners with the benefits.

Networking Luncheon: 11:30 – 12:40 PM

Hosted by: Vsp

General Session E: 12:40 – 1:30 PM

Strategies in Action: Why Today's CHROs Focus on Health

Health care programs have always been a foundational benefit and now they are also a key differentiator. Hear how CHROs from leading organizations are using their health benefits as a competitive advantage and driver of their talent value proposition.

Tim Hourigan,

Executive Vice President, Human Resources, The Home Depot

Andy Ortiz,

Senior Vice President, Human Resources & Organization Development, Cedars-Sinai Health System

Sara E. Wade,

Senior Vice President and Chief Human Resources Officer, Express Scripts, Inc.

Concurrent F1: 1:40 – 2:30 PM

Building a Global Benefit Advantage Through Data and Analytics

Multinational organizations face the challenge of optimally delivering benefit strategies across multiple countries and cultures. In this session, employers discuss how they use data and analytics to manage health care costs, create a consistent employee experience, and enable more informed decision making.

Debbie Clark,

Head of Global Pension and Benefits, Ericsson

Debra Pynchon,

Executive Director of Global Benefits and Mobility, Lenovo (United States) Inc.

Concurrent F2: 1:40 – 2:30 PM

Let's Get Clinical: Innovative Approaches to Prevalent Health Conditions —

Cancer (See D2 for Musculoskeletal/Diabetes)

Employers are rewriting their health care strategies to take advantage of the fast pace of medical and technology advances to address cancer and other common health care conditions. Hear how improving care delivery for one of the most prevalent clinical conditions is making measurable progress on health costs and outcomes. You'll also learn how employers are connecting the dots for employees, between their benefits and improvements in specific health conditions.

Stephanie (Stevie) Cogan,

Disney HR Strategies and Services - Sr. Manager, Health Care Programs, The Walt Disney Company

Harlan Levine,

MD, President of Strategy and Business Ventures, City of Hope

Olivia Ross,

Associate Director, Employers Centers of Excellence Network, Pacific Business Group on Health

Concurrent F3: 1:40 – 2:30 PM

Creating Sustained Engagement Through Personalized Employee Health

During this session, a large health system will discuss how they are leveraging an engagement strategy using personalized messaging, motivation and management to sustain engagement around wellness while helping their patients better navigate the health care system. You'll learn of their efforts with employer clients as well as their own employees, for a focus around changing health from an episodic health care experience into a regular habit.

Jeff Arnold,

CEO, Sharecare

Beth Schuler,

RVP CRM Services, HCA Healthcare

Concurrent F4: 1:40 – 2:30 PM

The Power of One: Helping Your Employees and their Families Navigate the

Brave New World of Health Care

Join us to learn how Equity Healthcare is using the “power of one” – one number to call, one call resolution and one concierge agent for the entire family – to offer members a one-of-a-kind white glove service experience and navigation support through the increasingly complex US health care system.

Andreas Mang,

COO, Equity Healthcare, Blackstone

Jeremy Selko,

Executive Director Product & Innovation, Employer & Individual Consumer Services, UnitedHealthcare

Concurrent F5: 1:40 – 2:30 PM

Virtual Care Delivery: New Approaches to Connected Care (C3 repeated)

Concurrent F6: 1:40 – 2:30 PM

Value on Investment in Primary Care

During this session, you will learn how an employer is changing their focus from ROI to VOI (value on investment) and creating a new generation of health-conscious employees who are equipped with the knowledge to?make smarter decisions. The result is VOI from increased productivity, better talent retention and even cost savings.

Scott Shreeve,

CEO, Crossover Health

Michael Susi,

Director of Global Wellness, LinkedIn Corporation

Concurrent F7: 1:40 – 2:30 PM

Health to Wealth Trends: Preparing Your Workforce for the Future

During this session, you’ll learn how an employer has built a “Health to Wealth” strategy into their benefits plans. You will learn best practices and trends in strategic program development and communication plans useful especially when addressing Millennials -- a generation mired in debt from student loans and earning lower wages.

Moderator

Jill Kelly,

Vice President of Banking Strategy, ConnectYourCare

Panelists

Elisabeth King,

Benefits Manager, Saint Louis University

Jania Stout,

Practice Leader and Co-Founder, Fiduciary Plan Advisors

Toby Todd,

Head of Total Rewards, Ericsson

Refreshment Break: 2:30 – 3:00 PM

Hosted by: EyeMed and RxSavings

Concurrent G1: 3:00 – 3:50 PM

Solving the Benefits Conundrum for Independent Workers

The gig economy is changing employment relationships as an increasing portion of the workforce is “non-traditional” — contractors, freelancers and seasonal and part-time workers. This creates the challenge of providing benefits that engage them as part of your talent strategy and help give them access to quality programs such as health, vision and dental insurance, and financial security. Learn about solutions you can implement to solve for this challenge.

Mary Ann Paras-Lee,

Senior Manager, Health and Welfare, Gap, Inc.

Concurrent G2: 3:00 – 3:50 PM

Health Analytics: Simplifying Complexity, Connecting Data, Driving Action (Repeats as J2)

A measurement strategy is the foundation for developing targeted, integrated and innovative benefits that align with your business objectives and employee needs. Hear from HR executives about how they deliver robust analytics and the right information at the right time to key stakeholders to ensure thoughtful and informed decision making.

Jonathan Douglas,

Director, Benefits Finance, United Airlines, Inc.

Cathy Heal,

Policy Planning and Program Design Coordinator, University of California

Heather Pineda,

Sr. Consultant – Benefits Programs & Strategy, University of California

Rebecca Smrz,

Sr. Manager, Health Benefit Design, United Airlines, Inc.

Concurrent G3: 3:00 – 3:50 PM

Proving Financial Impact and Business Model for Chronic Condition Management

For companies like Hewlett Packard Enterprise and PepsiCo, keeping employees with chronic conditions healthy is integral for financial success and overall productivity. During this session, you will learn how providing digital health solutions that empower employees to manage their own health has demonstrated significant clinical outcomes and measurable cost savings.

Jim Pursley,

Chief Commercial Officer, Livongo

Allison Stark,

US Wellness Program Manager, Hewlett Packard Enterprise

Concurrent G4: 3:00 – 3:50 PM

The Benefits of Being in the "In-Crowd": A Case Study on How In-Network Use and Tailored Programs Reduce Costs *(D3 repeated)*

Concurrent G5: 3:00 – 3:50 PM

Driving Down Health Care Costs: How Points- Based HSA Reimbursement Dramatically Increases Medical Decision Support/Expert Opinion Engagement

To combat increasing costs of health care, the right decision support and expert opinion program can help. However, engagement is key. This session showcases how one employer engaged 21% of their total population in one year using a points-based HSA reimbursement program along with this highly valued benefit to shape behavior, improve outcomes, and achieve dramatic savings.

Julie Cross,

Global Health Progress Leader, Ingersoll Rand

David Hines,

CEO & Founder, ConsumerMedical

Concurrent G6: 3:00 – 3:50 PM

Real Employee Engagement: How Whole-Person Well-Being is Making an Impact

CHROs want to improve employee engagement. But what does that actually mean? Real engagement requires a combination of solutions that catalyze the whole person, the whole company and the whole ecosystem of employee tools and resources. Hear how a large employer launched a well-being program that does just that.

Steven Parker

,

Global VP of Customer Success, Limeade

Maria Walker,

Director Global Benefits, Perrigo Company

Concurrent G7: 3:00 – 3:50 PM

Tackling Surgical Spend: Chevron's Innovative, Integrated Solution with Bottom Line Impact

Learn how Chevron aggressively managed unnecessary surgeries in 2017. Their approach not only generated cost-savings, but also demonstrated that an educated, engaged employee population armed with expert support can confidently pursue the most appropriate treatment plan for their individual situation. From selection to implementation to bottom-line results, come learn more about Chevron's innovative and integrated expert-led decision support solution.

Matt Baldwin

,

GBA, SPHR, **Global Benefit Strategy & Design,** Chevron Services Company

Kristin Herrera,

Chief Growth Officer, 2nd.MD

General Session H: 4:00 – 4:45 PM

The Washington Scene and the Impact on Employer-Sponsored Health Coverage

The political outlook for 2018 is far from clear. Will it bring substantial changes to or the replacement of the ACA? New tax policy and regulatory issues for employers? Hear a Washington insider's views on what to anticipate and the potential impact of changes out of Washington on U.S. businesses.

James A. Klein,

President, American Benefits Council

Networking Cocktail Reception: 4:45 – 5:45 PM

Hosted by:

Willis Tower Watson

Aetna

Anthem National Accounts

BridgeHealth

Ginger.io

Imagine Health

Kaiser Permannanente

Omada

Staywell

Teladoc Best Doctor

Virta

Welldoc

Day Two | Wednesday, March 28, 2018

Continental Breakfast: 7:15 – 8:00 AM

Hosted by: Walgreens and Weight Watchers

General Session I: 8:00 – 8:55 AM

Innovation Lab: Real-Time Experience With Emerging Innovators

What innovations could drive significant value for health?care programs and how can employers stay on top of advancements? A panel of venture capitalists and employers will listen to real companies pitch their new market solutions. And we'll solicit audience opinions about which ones can make a real difference in the health of your employees and performance of your programs.

Brandon Ballinger,

Co-Founder, Cardiogram

Alison Darcy,

CEO & Founder, Woebot Labs

Gabe Ling,

Managing Director, M33 Growth

Allison Martin,

CEO and Founder, UDoTest Inc

Melinda Morimoto,

Principal, Benefits Consulting

Todd Murphy,

COO, Tueo Health

Wojciech Radomski,

CEO, StethoMe™

Lisa Suennen,

Senior Managing Director, Healthcare, GE Ventures

Concurrent J1: 9:05 – 9:55 AM

What's in It for Me? Strategies and Technologies to Personalize the Employee Experience?

Nearly all employers are planning to make consumer experience a top priority. How can they create an experience that supports employees at every step of their health and well-being journey? Hear from forward-thinking employers who are building a personalized consumer experience?that drives targeted behavior change and achieves better engagement and outcomes.

Randy Keuch,

Head of Total Rewards – Americas, Teva Pharmaceuticals

Scott Scansen,

SVP, Total Rewards, loanDepot

Concurrent J2: 9:05 – 9:55 AM

Health Analytics: Simplifying Complexity, Connecting Data, Driving Action *(G2 repeated)*

Concurrent J3: 9:05 – 9:55 AM

Maximizing the Value of Emotional Well-being in the Workplace *(Repeats as K7)*

Costco's approach to workplace well-being includes embedding the EAP within their culture through managers and front-line workers at over 500 locations, leading to double the utilization compared to the average EAP. Learn how the program's multi-faceted, integrated tools support workplace challenges on social issues as well as employee performance.

Jason Richmond,

RVP, Sales and Account Management, Anthem National Accounts

Donna Sexton,

Director Employee Benefits and Retiement Plans, Costco Wholesale

Concurrent J4: 9:05 – 9:55 AM

Innovating Prevention Through Genetics: Cancer, Heart Disease, and Beyond

Leading companies are transforming their approach?to battling rising cancer and heart disease claims by incorporating genetics into their preventive health strategy. Learn why SAP is offering genetic services to its employees and the impact it is having on the company, its employees, and their families.

Jason Russell,

Director North America Total Rewards, SAP

Ben Sommers,

VP of Enterprise, Color

Concurrent J5: 9:05 – 9:55 AM

Health Navigation: Transforming the Employee Experience with Health and Benefits

Learn how an employer transformed their benefits and well- being strategy through health navigation, including:

- The challenges employees face finding the right benefits resources
- How the company invested in initiatives to drive break through improvements in employee utilization
- Implementation challenges faced in deploying new initiatives aimed at navigation
- Impact on utilization, employee satisfaction, and health outcomes

Emily Maher,

Director, Benefits, Land O'Lakes, Inc.

Maeve O'Meara,

Senior Vice President, Products, Castlight

Concurrent J6: 9:05 – 9:55 AM

Evolution of Engagement

Providing personalized and flexible experiences is the way to get the well-being engagement you want. During this session, we will explore Prudential Financial's evolution of engagement. You will learn how they continually evaluate their well-being program to improve workforce productivity and program competitiveness.

Christine Muldoon,

Executive Director Product Strategy, WebMD Health Services

Keith Winick,

Director, Health & Wellness, Prudential Financial

Concurrent J7: 9:05 – 9:55 AM

Beat the Stigma: Best Practices in Employee Mental Health and Sleep

Poor mental health is a leading cause of suffering and disability worldwide and costs employers billions. But current solutions are reactive and vastly underutilized. Join us for?a panel discussion with leading employers on how they are proactively addressing mental health using destigmatized topics like sleep, and how this fits into their broader strategy.

Samanntha DuBridge,

Vice President, Global Benefits and Employee Mobility, Hewlett Packard Enterprise

Peter Hames,

CEO, Big Health

Jae Kullar,

Manager Health & Wellbeing, Delta Air Lines, Inc.

Refreshment Break: 9:55 – 10:15 AM

Hosted by: Eye Med and RxSavings

Concurrent K1: 10:15 – 11:05 AM

Voluntary Benefits: Integrating With and Adding Value to Core Benefits

Employers are increasingly relying on voluntary benefits and services to build a competitive benefits portfolio for all workforce segments. Learn how employers are achieving high levels of participation and employee satisfaction by integrating voluntary benefits with core benefits through improved communication, technology and enrollment support, and engagement strategies.

Noel R. Baril,

Vice President, Total Rewards, Henry Ford Health System

Rick George,

Sr. Director of Benefits, J.B. Hunt Transport, Inc.

Concurrent K2: 10:15 – 11:05 AM

Why Fertility and Family Building Benefits Matter and How to Effectively Provide

Them

During this session, we will cover the impact of the growing infertility crisis and how the downstream costs are being borne by employers. You will learn what Facebook and eBay Inc. are doing to help its employees build the family of their dreams while reducing its health care costs and increasing its workforce productivity, retention and morale.

Julie Stadlbauer,

VP, Sales, Progyny

Barbara Thompson,

Global Benefits & Wellness Manager, eBay Inc.

Concurrent K3: 10:15 – 11:05 AM

Next Generation Network Architecture

Re-imagining and re-engineering delivery models that steer customers to high value delivery systems is a team effort. In this session, learn from forward-thinking partners MassMutual and ProHealth about how their collaboration with Cigna is helping drive care to high performing systems and better employee outcomes.

Steven Halpern,

MD, Chief Medical Officer, Cigna

Anil Keswani,

MD, **Corporate Vice President of Ambulatory Care and Population Health Management,** Scripps Health

Concurrent K4: 10:15 – 11:05 AM

Gender Dysphoria: Landscape in Motion

Advances in medicine and the evolving face of diversity are placing this condition in the national spotlight. Employers struggle developing benefit and workplace culture policies. Learn how employers have tackled this issue head on, ensuring optimal benefits, legislative compliance, and full inclusion in their workplace.

Moderator:

Jeanette Mone,

Account Executive, Blue Shield of California

Panelists:

Dannie Cesena,

Transitions Services Coordinator, LGBT Center, Orange County

Mitchell Griggs,

Executive Director, San Francisco Health Service System

Kelly Sipes,

RN Case Manager, Blue Shield of California

Concurrent K5: 10:15 – 11:05 AM

Piercing Through the Noise: The Power of Connecting in Real Time with the Consumer and Their Providers

Two benefits leaders will share how their organization is changing how employees and their families experience health care. They will reveal their approach to optimizing their health care benefit delivery strategy and provide you with specifics on their buying journey, decisions they made, and the results they have been realizing across the organization.

Randy Keuch,

Head of Total Rewards – Americas, Teva Pharmaceuticals

Sarah Redgrave,

Vice President, Total Rewards and Customer Care, KinderCare Education Kara Trott, Founder and CEO, Quantum Health

Concurrent K6: 10:15 – 11:05 AM

Personalizing the CDH Experience: Dynamic Journeys to Diverse Destinations

The CDH movement uts consumers in control of their health care, increasing the need for more benefit options in the workplace. Join us for a discussion led by three innovative employers

discussing why they are offering a CDH plan and the rise in employee engagement.

Angie DeWinter,

Vice President Human Resources, U-Haul International

Stephen Neeleman,

MD, **Founder / Vice Chair,** HealthEquity

Mark Tenney,

Director, Benefits, Intermountain Healthcare

Concurrent K7: 10:15 – 11:05 AM

Maximizing the Value of Emotional Well-being in the Workplace *(J3 repeated)*

Concurrent L1: 11:15 AM – 12:05 PM

Pharmacy Benefits: Building a Strategic Roadmap *(C1 repeated)*

Concurrent L2: 11:15 AM – 12:05 PM

The New Value Proposition: Making the Connection Between Human and Performance

How do you engage a diverse work population? It starts with transforming personal interests into organizational outcomes. Our panel discussion addresses how to measure success by impact on the individual and the organization. Discover how to be successful using technology and human data to get to the heart of what matters most to people.

Kathy Farmer,

Senior Director of Global Benefits, Levi Strauss & Co.

Darren White,

DC, CEO, ADURO

Concurrent L3: 11:15 AM – 12:05 PM

Getting to Personalized Advocacy – What, How and Who's Doing it Right?

With all the talk of data and artificial intelligence in healthcare, there's a key piece missing -- the intelligence gleaned from human interaction. Health care is personal and requires compassion. The sound of someone's voice, the anxiety under the radar, the fear you can feel, are dimensions that factor in getting to the right health outcomes. Mixed with the full slate of health and benefits data, and you have a truly personalized approach to advocacy. Personalized advocacy gets to the heart of the health issue, by blending data and human intelligence, taking AI to a new level with new outcomes.

Andy Rosa,

Director Human Resources, Benefits & Workforce Health, AmeriGas

Raj Singh,

CEO, Accolade

Concurrent L4: 11:15 AM – 12:05 PM

Why Health Care Doesn't Deliver in a Click and Ship World

Employees are used to the ease of Internet shopping. Unfortunately, shopping for health care is more complicated and current solutions do not remove the hassles or empower employees to make smarter health care decisions. Learn how a large natural gas utility used healthcare navigation to mitigate risk when making significant plan changes.

Jeff Branz,

Director of Total Rewards, ONE Gas

Adam Johnson,

President, Compass

Concurrent L5: 11:15 AM – 12:05 PM

FoodScripts: The (Old) New Generic Drug in Your Formulary to Reduce the Cost of Chronic Disease

What do diabetes, hypertension and high blood pressure have in common? National clinical guideline bodies like JNC 8 and AHA now call for diet and lifestyle prescription as the first line of defense. Learn how to leverage medical expense reimbursement for food as medicine programs that reduce spending on drugs and in-person care.

Dexter Shurney,

Chief Medical Officer / Senior Vice President Clinical Affairs, Zipongo, Inc.

Angie Villamaria,

Director, Associate Wellness, Centura Health

Concurrent L6: 11:15 AM – 12:05 PM

How to Double Participation and Engagement by Implementing Advanced Technologies Using Your Existing Workflows

This session will explore how to harness the most ubiquitous platform that exists today — mobile technology — to improve enrollment, engagement and clinical results in preventative programs. You'll learn about a process that resulted in 80% enrollment of the population at risk and how the hardest to reach employees were engaged.

Thomas Armani,

Director, Global Benefits, The Mosaic Company

Maayan Cohen,

CEO & Co-Founder, Hello Heart

Concurrent L7: 11:15 AM – 12:05 PM

Managing Rising Health Care Costs with Consumer-Directed Health Plans

Consumer-directed health care is a key component controlling rising health care costs. You'll learn why offering high deductible health plans with Health Savings Accounts (HSAs) can be a valuable solution, and how to successfully implement these plans with a thorough transition strategy that includes HSA contributions, and effective communications.

Karen Browne,

CCP, GBA, SPHR, Vice President of HR Shared Services, Tractor Supply Company

Scott Kiever,

Senior Vice President, Director of Sales, HSA Bank

General Session M: 12:15 – 12:30 PM

Wrap-Up: Capturing Value in a Dynamic Market

Recapping key conference topics and themes, this wrap-up session continues the tradition of lively discussion — with a few surprises and prizes in store.

Continuing Professional Education Credits

The Conference qualifies for:

- 11 CPE credits.
- 8.5 PDCs for the SHRM-CP or SHRM-SCP.
- 8.5 HR (General) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI).

Additional Support Provided by:

2nd.MD

Accolade

Aduro

Advancemedical

Artemis

Bank of America Merrill Lynch

Big Health

Blue Shield of CA

Careington

Castlight Health

Cigna

Collective Health

Color

Common Bond

Compass

Connect Your Care

Consumer Medical

Crossover Health

Doctor on Demand

Envolve

Evive

Express Scripts

EyeMed

FitBit

Further formerly SelectAccount

Giner.io

Grand Rounds

Happify

Health Equity

Hello Heart

Hinge Health

HSA Bank

IBM Watson Health

Limeade

Livongo

Maven Clinic

meQuilibrium

One Medical

Ovia Health

Pfizer

Progyny

Quantum Health

Quest Diagnostics

Red Brick Health

Sharecare

Tango Health

United Healthcare

Virgin Pulse

Wage Works

WebMD

Welltok

Yes

Zipongo

REGISTRATION INFORMATION

Online www.conferenceboard.org/employeebenefits
Email customer.service@conferenceboard.org
Phone +1 212 339 0345
8:30 am - 5:00 pm ET, Monday - Friday

LOCATION

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, CA 92101

Tel: +1 (619) 564-3333

Please Note: Registration fees do not include hotel accommodations. Please view preferred hotels in the area here

CANCELLATION POLICY

Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

TEAM DISCOUNTS PER PERSON

For a team of three or more registering from the same company at the same time, take $300 off each person,s registration. One discount per registration. Multiple discounts may not be combined.

Register today!

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