

# Creativity and Innovation

[Conferences/Events](#) • [Publications](#) • [Webcasts](#)

Develops new insights into situations; questions conventional approaches; encourages new ideas and innovations; designs and implements new or cutting edge programs/processes.

## Conferences/Events

### [16th Annual Change and Transformation Conference](#)

14 - 15 June, 2018 (New York, NY)

### [14th Annual Organization Design Conference](#)

08 - 09 November, 2018 (New York, NY)

## Publications

### [Blockchain Technology: The Marketing Value of Digital Permanence](#)

28 November, 2017 | Research Report

Blockchain technology has the potential to be transformational. For communications and marketing, this change could come sooner rather than later.

### [Insights from Highly Innovative Companies: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2017](#)

08 November, 2017 | Research Report

High innovators think of innovation as a strategic imperative—not just as R&D. That’s just one of the highlights from The Conference Board and InnovationOne Global State of Innovation Survey 2017.

### [Digitization's Impacts on Organizations, Leadership, and HR](#)

05 July, 2017 | Key Business Issues Listing

This report investigates what organizations need to look, feel, and act like if they are to be successful at digital transformation. What are the strategic capabilities companies need to develop? How can corporate culture support or hinder digital transformation? What kinds of organizational structure does digital transformation require?

### [Business Contributions to the Arts: 2017 Edition](#)

28 June, 2017 | Research Report

The Conference Board and Americans for the Arts jointly conducted this survey which examines trends in business support and employee engagement for the arts. The report segments aggregate data across industries and size groups.

### [25 Truths about Customer Experience: Insights from the 2017 Customer Experience Conference](#)

08 June, 2017 | Conference KeyNotes

The best way to provide a great customer experience is to stay on top of evolving customer needs and view disruption as a new way to please customers.

### [Signposts of Innovation: A Review of Innovation Metrics](#)

03 May, 2017 | Economics Program Working Paper Series

This working paper gives an overview of approaches to innovation measurement and dives more deeply into the metrics which can help businesses to track, monitor, and assess innovation performance. The Signposts of Innovation framework includes technology, digitization, environmental and social sustainability, customer experience and branding, internal innovation networks, and external innovation ecosystems.

## [The Conference Board Human Capital in Review™: Future of Work \(Vol. 1, No. 1, 2017\)](#)

02 March, 2017 | Human Capital in Review

This series focuses on the Future of Work and how technology is transforming every aspect of work—and in the process, opening a Pandora's box of complex issues for today's human capital practitioners.

## [16 Truths about Change Transformation: Insights from the 2016 Change and Transformation Seminar](#)

01 February, 2017 | Conference KeyNotes

Curation is more than a popular buzzword; it's an effective tool for transforming business. It's not what a business knows that matters, but how that business organizes and applies that knowledge.

## [Beyond Technology: Building a New Organizational Culture to Succeed in an Era of Digital Transformation](#)

23 January, 2017 | Research Report

Digital transformation is more than just a new set of tools for the workplace. True digital transformation means a digital world where everything is connected, hierarchy fades, and innovation happens through networks.

## [Beyond Technology: Executive Summary](#)

23 January, 2017 | Research Report

In this era of digital abundance, organizational success (and in more than a few cases, survival) will require moving well beyond traditional change initiatives to a complete transformation. It will not be easy.

## [Beyond Technology: Why This Transformation Is Different](#)

23 January, 2017 | Research Report

If the industrial age was about standardization; the digital age is about mass customization and mass collaboration.

## [Beyond Technology: The Human Element and the New Leadership](#)

23 January, 2017 | Research Report

Having an advantage in technology is not enough to keep an organization out front in the digital age. It is organizational culture, enlightened leadership, and talent that will ultimately create a sustainable competitive advantage.

## [Beyond Technology: Innovation in the Era of Digital Transformation](#)

23 January, 2017 | Research Report

The scarcity in the New Digital Economy is not the technology—it's the organizational mind-set to move beyond traditional approaches to innovation.

## [Beyond Technology: Risk, Regulation, and Building Trust in the Digital Age](#)

23 January, 2017 | Research Report

Greater connectivity brings greater opportunity but also greater risk. Potential vulnerabilities have moved up the risk agenda of companies across the globe, including in Europe.

## [Beyond Technology: Conclusion and Action Plan](#)

23 January, 2017 | Research Report

This extract includes an action plan from The Conference Board to assist organizations on the road to digital transformation.

## [The New Business of Business: Innovating for a Better World](#)

20 January, 2017 | Research Report

Businesses today face three challenges: shareholder demands for growth, employee desire for meaningful work, and public expectations. This *Giving Thoughts* describes how firms are tackling these three challenges simultaneously.

## [Follow the Leader: The Adoption and Use of Instagram by the Inc. 500 and the Fortune 500](#)

12 December, 2016 | Research Report

This *SNCR 2020* article examines the commonalities of Inc. 500 and Fortune 500 companies that have adopted Instagram.

### [Digital Transformation: What Is It and What Does It Mean for Human Capital?](#)

17 November, 2016 | Key Business Issues Listing

Based on a literature review, interviews with leading experts, and company examples, this report builds the foundation for a series of reports to be released in the next few years.

### [The Conference Board Human Capital in Review™: Voices from Europe \(Vol. 1, No. 2\)](#)

11 October, 2016 | Human Capital in Review

This publication explores hot topics within human capital research from a European perspective and provides actionable summaries of contemporary literature.

### [Millennials and Social Commerce: Brands and Buy Buttons](#)

01 September, 2016 | Research Report

The first edition of the *SNCR 2020 Series* explores the use of buy buttons on social media.

### [25 Truths about Sustainability: Insights from the Sustainability Summit](#)

02 August, 2016 | Conference KeyNotes

There's good and bad news in sustainability. Good: more businesses are taking sustainability seriously. Bad: for many, "growth" still means "selling more product." The solution: sustainable innovations that also drive business growth.

### [Corporate Use of Social Media](#)

06 April, 2016 | Director Notes

Companies use social media to overcome a perceived lack of traditional media attention and improve their information environment, but this benefit is offset when investor-focused social media communications are disseminated by others.

### [Putting It All Together – Employee Engagement, Innovative Approaches, Sustainable Outcomes](#)

01 March, 2016 | Conference KeyNotes

Companies used to show they cared by writing checks. Today, their societal missions are far-reaching and intensive. Why? Millennials demand it, the world needs it, and safe and prosperous communities benefit business.

### [The Business Case for Corporate Investment in Sustainable Practices](#)

29 May, 2015 | Research Report

A growing body of research based on quantifiable bottom-line results shows that investments in environmental, social, and governance initiatives produce a positive impact on financial market performance.

### [You Know Social Media Is Advancing Your Brand—Now Prove It](#)

09 March, 2015 | Executive Action Report

Assessing and communicating the business impact of social media requires assigning values to human reactions, establishing correlations, and adapting or rethinking traditional marketing metrics.

### [On the Record with Charles Allen](#)

08 September, 2014 | Executive Action Report

"Retaining people in the profession is definitely our biggest issue," notes Charles Allen, CEO of accounting/consulting firm Crowe Horwath LLP. He tells us how his firm approaches this key human capital challenge.

### [Designing Global Businesses for Innovation and Growth](#)

27 August, 2014 | Research Report

Organization design can support innovation within a company. It creates the context for innovative activity and the means for delivering results to customers. But the alignment between organization design structures and innovation strategy can break down.

### [Is This the End of Work? Information Technologies and Labor Market Disruption: A Cross-Atlantic Conversation](#)

09 July, 2014 | Executive Action Report

So far, the digital revolution has produced technology but not jobs. What is the impact of technology on employment? Leaders from Canada, Europe, and the United States tackle this question.

### [How Can Companies Make the Value of Intangibles More, Well, Tangible?](#)

16 June, 2014 | Executive Action Report

There is a critical need to develop better standards for measuring, reporting, benchmarking, and analyzing intangible investments.

### [Building the Foundation of an Innovative Culture: Human Capital's Role in Making It Happen](#)

23 May, 2014 | Executive Action Report

Although most organizations agree that innovation is important for sustainability and growth, few do it well. To help reverse that trend in your organization, this report presents four recommendations and examples from top companies for innovation.

### [Connect, Converse, Create: How Companies Can Generate Value through Internal Social Collaboration](#)

26 March, 2014 | Research Report

This report explores why internal social collaboration (ISC) is necessary in the modern workplace, and examines how organizations can increase its adoption and engineer ISC for success.

### [Closing the Digital Entrepreneurship Gap in Europe: Enabling Businesses to Spur Growth](#)

04 March, 2014 | Executive Action Report

Small innovative companies in the information and communication technology (ICT) sector play an important role in energizing economic growth, but face many barriers, especially in Europe.

### [The Conference Board Human Capital in Review™: Focus on Health Care \(Vol. 1, No. 1, 2013\)](#)

22 November, 2013 | Human Capital in Review

How will the new health care laws affect individual companies? The sea change underway presents implementation and retention challenges for businesses within and outside the health care sector.

### [Avoiding the Digital Desert](#)

19 November, 2013 | Executive Action Report

Globally, technology developments are taking place at an unprecedented and ever-increasing pace, but, in many respects, European policies and attitudes seem frozen in time.

### [How Much Does Your Company Really Invest in Innovation?](#)

25 October, 2013 | Executive Action Report

Innovation is more than R&D. It includes the full range of activities needed to implement or commercialize new ideas. But how are those activities measured for bottom-line impact?

### [When Innovation Isn't: By pursuing breakthroughs less indiscriminately, we may just get more of them.](#)

16 October, 2013 | The Conference Board Review

The first step to bridging the innovation gap is to cease labeling every new initiative as "innovation."

### [Where Implementation Breaks Down](#)

15 July, 2013 | The Conference Board Review

In companies' focus on innovation, many are focusing too little attention on execution.

### [The 2013 Leadership Development Conference KeyNotes Report](#)

03 July, 2013 | Conference KeyNotes

As the nature of corporate competition changes, it is more important than ever to develop leaders who are capable of innovation.

### [On the Record with Dr. Loren Skeist](#)

02 April, 2013 | Executive Action Report

The president of Spellman Electronics shares his views on *The Conference Board CEO Challenge*® of 2013 including the challenges CEOs ranked highest: innovation, operational excellence, and government regulation.

### [Integrating Corporate Wellness Initiatives within Human Capital Strategy](#)

27 February, 2013 | Executive Action Report

How can companies successfully work their wellness initiatives into their larger human capital strategy?

### [Design-Centered Innovation: Observe, Learn, Innovate](#)

16 January, 2013 | Council Perspectives

Customers value the experience of using a product or service, not just the product or service itself. Companies can use a design-centered approach to innovation to facilitate the process of selling the total “experience” to their customers.

### [Innovation Accounting](#)

13 December, 2012 | Economics Program Working Paper Series

by Carol Corrado and Charles Hulten

December 2012 - EPWP #12 – 04

### [On the Record with Nick Konidaris](#)

15 November, 2012 | Executive Action Report

This is a follow-up interview with one of the CEOs of a mid-market firm who participated in The Conference Board CEO Challenge 2012: Nick Konidaris, President and CEO of Electro Scientific Industries (ESI).

### [Leveraging Corporate Security for Business Growth and Improved Performance: The Transformative Effect of 9/11](#)

11 September, 2012 | Council Perspectives

Security has become a core function, embedded in disciplines like finance, law, human resources, quality, supply chain, marketing, and operations.

### [Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off](#)

11 June, 2012 | Council Perspectives

How companies manage risk, opportunity, and scarcity today will determine the long-term value they create for stakeholders and society, and the world’s dwindling water resources are a pivotal case in point.

### [The Incredible Disappearing Office: Making Telework Work](#)

29 May, 2012 | Research Report

We offer guidance for executives to start conversations internally about the value of telework and recommendations on how best to implement it.

### [Answering The Conference Board CEO Challenge® 2012: Innovation Leads, Uncertainty Lingers](#)

29 May, 2012 | Council Perspectives

Is today’s C-suite taking full advantage of its organization’s quality executives and function as a way to answer its most pressing challenges?

### [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)

20 March, 2012 | CEO Challenge®

According to respondents to **The Conference Board CEO Challenge®**, the race to innovate and the war for talent are just two of the challenges of the current business landscape.

### [2011 State of the Future: Future Arts, Media and Entertainment](#)

01 December, 2011 | China Center Publications

Music, media, and the arts remain powerful tools for bridging culture, sharing diverse values, and creating new visions for a more evolved and peaceful civilization.

### [Social Media Adoption Soars as Higher Ed Experiments and Reevaluates Its Use of New Communications Tools](#)

01 December, 2011 | Research Report

For US institutions of higher education, the competition for students is fierce. Survival often depends on engaging students through the use of social media and new communications tools.

### [The 2011 Fortune 500 and Social Media Adoption: Have America's Largest Companies Reached a Social Media Plateau?](#)

01 December, 2011 | Research Report

The report is the outcome of a statistically sound study of the 2011 Fortune 500. The study analyzed the number of followers and fans of corporate Twitter and/or Facebook accounts.

### [e-Publishing Poised to Break Records Again in 2012](#)

01 December, 2011 | Research Report

Focusing on the e-publishing industry, this research considers the rise in e-book sales in the United States on the back of soaring tablet computer sales.

### [The 2011 Corporate Contributions Report](#)

29 November, 2011 | Research Report

This report is based on the 2011 edition of The Conference Board Corporate Contributions Survey, which gathered data on charitable contributions made by U.S.-based companies in FY2010.

### [CEO Challenge Reflections: On the Record with Fred Keller](#)

04 November, 2011 | Executive Action Report

As a follow-up to The Conference Board CEO Challenge™ 2011: Fueling Business Growth with Innovation and Talent and The Conference Board CEO Challenge 2011: Mid-Markets, Fred Keller—CEO of Mich.-based Cascade Engineering—shares his thoughts on the issues.

### [Getting Past Stupid: Stephen Shapiro explains why efforts to stay ahead will often leave you behind.](#)

03 October, 2011 | The Conference Board Review

Crowdsourcing consultant Stephen Shapiro argues that most of the things that companies do in the name of innovation actually destroy it.

### [Getting to New and Improved](#)

03 October, 2011 | The Conference Board Review

The science—yes, science—of innovation.

### [From Like to Love](#)

03 October, 2011 | The Conference Board Review

According to Adrian Slywotzky, "very good" isn't good enough anymore—your product needs something extra.

### [Since the Levees Broke: A Snapshot of New Orleans](#)

17 August, 2011 | Council Perspectives

Hurricane Katrina devastated New Orleans in 2005, and in the years since, corporate contributions have tackled much more than rebuilding—they have also fostered innovation in the underlying issues of health care, education, poverty, and the environment.

### [Answering the 2011 CEO Challenge: Accelerating Growth through Quality](#)

13 June, 2011 | Council Perspectives

This *Council Perspective* examines the role the quality function can play in meeting the top challenges identified in the latest edition of *The Conference Board CEO Challenge™*, an annual survey of top executives.

### [It's Not Just Your Children's Facebook Anymore](#)

20 May, 2011 | Executive Action Report

Companies that use social media to improve knowledge transfer will see employees benefit from more informed thinking, better ideas, and big steps forward in innovation.

### [Competitive Intelligence: A Critical Tool for Innovation](#)

28 April, 2011 | Council Perspectives

The "next big thing" could hit at any time and revolutionize your industry, leaving you with outdated products, processes, partners, and business models. Competitive intelligence (CI) can provide critical insights into what your competitors are doing.

### [CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development](#)

12 April, 2011 | PowerPoint

This year's report is entirely new and features a fully revised and condensed set of 10 overall challenges (down from 84 in previous surveys) and a more in-depth strategy section.

### [CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development](#)

12 April, 2011 | CEO Challenge®

This year's report is entirely new and features a fully revised and condensed set of 10 overall challenges (down from 84 in previous surveys) and a more in-depth strategy section that highlights the need for clear organizational alignment, teamwork, and s

### [Innovation and Intangible Assets Gaining the Competitive Edge in Economic Recovery](#)

26 January, 2011 | Executive Action Report

Intangible assets drive innovation and contribute much to a firm's and a country's competitive edge in the knowledge economy. It is time for a fresh look at how businesses look at these critical assets.

### [Economic Leadership and Global Responsibilities](#)

20 December, 2010 | Periodical

December 2010

### [The Fortune 500 and Social Media 2010: A Longitudinal Study of Blogging, Twitter and Facebook Usage by America's Largest Companies](#)

01 December, 2010 | Research Report

Use of blogs, online video, and podcasts continues to increase among the Fortune 500, but Twitter was the social media channel of choice in 2009.

### [US Charities' Adoption of Social Media Outpaces All Other Sectors for the Third Year in a Row](#)

01 December, 2010 | Research Report

The nation's largest nonprofit organizations are using social media more than any other sector. Ninety-three percent of the top US charities now have a Facebook profile, and 87 percent have a Twitter presence.

### [Opening up to Open Innovation](#)

17 August, 2010 | Executive Action Report

This new Conversation Starter by Howard Muson continues a series of discussions that we have commissioned about the nature of innovation in small- and mid-market firms

### [Answering the CEO Challenge: How Quality Can Drive Profitable Growth across the Organization](#)

01 April, 2010 | Council Perspectives

Results of The Conference Board 2010 CEO Challenge survey point to an increased global focus on corporate reputation for quality, one of the original drivers of the quality management movement.

### [What's Your Next Big Thing?](#)

01 April, 2010 | The Conference Board Review

Beyond the search for the really cool idea.

### [Shotgun Blues](#)

01 April, 2010 | The Conference Board Review

A scattershot approach to innovation guarantees that you'll miss the mark most of the time.

### [The Fortune 500 and Social Media: A Longitudinal Study of Blogging and Twitter Usage by America's Largest Companies](#)

01 December, 2009 | Research Report

This study analyzes how the Fortune 500 uses technological tools like social media and how this use offers important insights into the future of commerce.

### [The Fortune 500 and Blogging: Slow and Steady and Farther Along Than Expected](#)

01 December, 2009 | Research Report

This new study revisits and refreshes the prior in-depth study and expands to look at the Fortune 500's usage of the most dramatically growing new social media site, Twitter.

### [Going Non-traditional to Create a Successful Shared Services Organization](#)

01 December, 2009 | Council Perspectives

Budget squeezes and demands for even greater cost savings are forcing shared services organizations to look at non-traditional approaches to help hold the line and improve efficiency.

### [Grand Designs](#)

01 October, 2009 | The Conference Board Review

IDEO CEO Tim Brown explains where ideas come from.

### [The Role of the Board in Turbulent Times... CEO Succession Planning](#)

12 August, 2009 | Executive Action Report

Management succession is one of the most critical strategic risks a corporation faces and a favorite topic of discussion on the role of the board in business crises.

### [Social Media and the 2008 U.S. Presidential Election](#)

31 July, 2009 | Research Report

The 2008 US presidential campaign offered a unique opportunity to evaluate the usefulness and applicability of social media technology in the American political environment.

### [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)

07 May, 2009 | Research Report

This report takes stock of the innovation capabilities of the U.S. economy, including hurdles to maintaining the nation's leadership position, and recommends some means and methods of overcoming those obstacles.

### [Innovation and US Competitiveness: Reevaluating the Contributors to Growth](#)

07 May, 2009 | Key Findings

This report takes stock of the innovation capabilities of the U.S. economy, including hurdles to maintaining the nation's leadership position, and recommends some means and methods of overcoming those obstacles.

### [Productivity and Innovation in a Time of Crisis](#)

30 January, 2009 | StraightTalk®

The year 2009 is forecasted to post the slowest rate of growth—minus 2.7 percent—for the United States since World War II.

### [Corporate Governance Handbook 2007: Legal Standards and Board Practices](#)

06 July, 2007 | Book

This handbook is intended to be an easy-to-use compendium of rapidly evolving laws and rules and the best practices adopted by leading companies.

### [Journal of New Communications Research Vol 1 Issue 1 Fall 2006](#)

01 October, 2006 | Periodical

The inaugural issue of the *JNCR* includes 10 papers by both academics and professionals from six countries.

### [Defining Corporate Governance Best Practices to Add Firm Value](#)

20 September, 2005 | Executive Action Report

European family-controlled public companies tend to perform less well in the stock market than their American counterparts. Would best practices followed by family firms in the United States be helpful examples for similar enterprises in Europe?

## Webcasts

### [Building Collective Agility](#)

07 December, 2017 | Special Webcast

The notion of collective agility is gaining strong credence. This webcast will share insights from BNP Paribas' transformational journey to inspire, engage, and equip leaders and individuals in this different way of working.

### [Embracing Digital in Talent Management](#)

06 December, 2017 | Special Webcast

It is clear that companies need to redesign their organization to succeed in the digital age. Redefining the employee experience using digital tools can bring change. Join our webcast to learn how to drive engagement and align your business strategy. HRCI, SHRM, and CPE credit available

### [Engaging with "End" Consumers through Digital Technology](#)

05 December, 2017 | Special Webcast

Join us for this webcast to get insights from our guest speaker from Accenture on how to introduce a new business model through digital opportunities. CPE credit available



### [Transform to Perform: Talent Mobility in an Era of Digital Disruption](#)

28 September, 2017 | Special Webcast

The digital revolution is bringing transformational change to companies. Greg Simpson, SVP of Lee Hecht Harrison, will identify key trends to develop and implement short- and long-term global business strategies that will keep your employees engaged and preserve your hold in the marketplace. HRCI, SHRM, and CPE credit available

### [Managing Talent in the Digital Age](#)

28 September, 2017 | Special Webcast

This webcast will look at the challenges of the new digital trends for talent management and how organizations must acclimate to cope and grow in this rapidly changing environment.

### [How Digital Trends are Redefining Procurement](#)

27 September, 2017 | Special Webcast

What does the digital future hold for procurement? Join this webcast as we explore the key findings of our new report, *Procurement at the Crossroads*.

### [Risk Management in the Digital Age](#)

21 September, 2017 | Special Webcast

This webcast will look at the effect of digital opportunities in specific risk areas.

### [Better Innovation Metrics for Business](#)

10 August, 2017 | KnowlEdge Series

Join our webcasts and find out how The Conference Board builds upon the insights of hundreds of members and scores of published research papers and metrics to better harness innovation for new growth in business. CPE credit available

### [Strategic HR: Aligning Human Capital to Business Strategy](#)

13 July, 2017 | Conference KeyNotes

Join TCB's VP of HR and other senior-level executives as they share important new insights on how to refine your action plans and reposition your HR organization for even better results. HRCI, SHRM, and CPE credit available.

### [Driving Digital Transformation: Culture, Structure, and Leadership Matter](#)

13 July, 2017 | Special Webcast

Is your organization undergoing digital transformation? Join us for this webcast as our researchers discuss how the right culture, structure, and leadership are critical for driving digital transformation. HRCI, SHRM, and CPE credit available

### [Artistic License: What Do Companies Get Out of Supporting the Arts?](#)

26 June, 2017 | Special Webcast

Discover why companies support the arts, how much companies typically give, and the social and business impacts that companies consider arts funding to have. This webcast will cover the leading benchmarking survey of new data in the field. HRCI and SHRM credit available

### [The Future of Work in a Digital World](#)

04 May, 2017 | Special Webcast

Digital transformation—the product of new technologies, connections, data, and business opportunities—is radically changing many industries and organizations. Learn how to leverage the digital world to your advantage. HRCI, SHRM, and CPE credit available

### [How Will Work Change as We Digitalize the Workplace?](#)

03 May, 2017 | Special Webcast

Join us as Bonnie Cheuk, global head of digital, Euroclear, illustrates why digital transformation is not about automation, but rather about how we achieve business objectives with a new model, enabled by the new technologies available.

### [Transforming People and Organizations for a Digital World](#)

27 April, 2017 | Special Webcast

In today's hypercompetitive digital economy, organizations are challenged to transform to survive and grow. But digital transformation is easier said than done. Join Korn Ferry to learn how 428 organizations measure up on their ability to transform. HRCI, SHRM, and CPE credit available

### [Designing an Agile Organization: Approaches, Challenges, and Lessons Learned](#)

24 April, 2017 | Conference KeyNotes

Learn from a top organizational design expert and strategist about the benefits of undertaking organization transformation in an agile way, and discover how top industry professionals from Cigna and IBM have worked to build agility in their own organizations. HRCI, SHRM, and CPE credit available

### [Using AI, Big Data and Related Digital Health Innovations](#)

29 March, 2017 | Special Webcast

Experts will detail strategies organizations are using to harness artificial intelligence (including machine learning), Big Data, predictive analytics and related technologies to solve complex business challenges and provide practical advice on how you can use innovations in these areas to improve health, wellness and medicine. HRCI, SHRM, and CPE credit available

### [Sharpening Your Innovation Strategy](#)

21 February, 2017 | Special Webcast

Join us for this webcast as our guest speaker explains how Applying Opportunity Thinking to your options and then looking at them with Four Lenses, helps you improve your chances of success! CPE credit available

### [Connected Spenders: The Digital Consumer of the Future](#)

14 February, 2017 | Special Webcast

Learn more about a new group of consumers called Connected Spenders, who will account for nearly half of global consumption over the next decade and serve as a signpost for where global consumption is headed in the future. CPE credit available

### [Unlocking Value from Integrated Corporate Communications and Marketing](#)

10 January, 2017 | Special Webcast

Learn how integrated corporate communications and marketing can be a catalyst for business transformation.

### [Human Capital Watch™](#)

16 November, 2016 | Human Capital Watch™

What does rising job satisfaction mean for employees and what is the connection to employee engagement? Attendees will be able to learn the latest trends of job satisfaction and how organizations can enhance employee engagement through future-skilling your workforce. CPE credit available

### [Employee Engagement: How Gaming Can Make the Difference](#)

14 November, 2016 | Special Webcast

Join this webcast to get insights into a novel approach to getting long-term traction with employee engagement based on the use of gaming. HRCI and SHRM credit available

### [What Is Digital Transformation and What Does It Mean for Human Capital?](#)

08 November, 2016 | Special Webcast

Join this webcast as our panelists outline the implications of digital transformation for human capital, with company examples from Europe, Asia-Pacific, and North America. HRCI and SHRM credit available

### [Author-to-Author: Digging Deeper into Digital Transformation](#)

27 October, 2016 | KnowlEdge Series

Researchers from two different knowledge areas of The Conference Board—Bart van Ark, chief economist, and Mary Young, principal researcher, human capital—come together to discuss digital transformation and the opportunities and risks it presents for companies. CPE and IGP credit available

### [The End of Cold, Hard Cash](#)

20 October, 2016 | Special Webcast

We summarize the drivers of the global shift to cashless consumer payments, the major innovations and players leading the way, and the opportunities for consumer-facing businesses as they navigate the change. CPE credit available

### [You Can Kill an Idea, but You Can't Kill an Opportunity!](#)

11 October, 2016 | Special Webcast

Join this webcast as our guest author Pam Henderson gives key insights in understanding how opportunity inspires and generates big ideas and how to capture and harness that opportunity.

### [Human Capital Watch™: CEO and Executive Compensation](#)

21 September, 2016 | Human Capital Watch™

This webcast will cover key findings from our compensation analysis regarding the CEO and the five highest-paid executives across the Russell 3000 and the S&P 500. CPE credit available

### [LGBT Inclusion: Strategy and Practice in a Divided World](#)

20 September, 2016 | Special Webcast

Join this webcast to learn how to effectively build a global LGBT strategy that promotes corporate values of inclusion, while acknowledging different laws and cultural attitudes. HRCI and SHRM credit available

### [Collective Leadership: A New Model To Reinvent Organisations - Part 1](#)

15 September, 2016 | Special Webcast

Join this 2-webcast series in which we will explore how Collective Leadership creates business value and impact for leaders who are seeking new ways to drive and sustain organisational health.

### [What Does Digital Transformation Mean for Human Capital?](#)

14 September, 2016 | KnowlEdge Series

Digital transformation is arguably today's hottest business topic, yet many of us have only a fuzzy idea what it entails. This webcast will give you a clear understanding of digital transformation and its implications for human capital. HRCI and SHRM credit available

### [Championing Sustainability from the C-suite: A Key Pillar of Sustainability Leadership](#)

08 September, 2016 | Special Webcast

Join this webcast to get insights into how sustainability champions within the C-suite can help drive business growth and spur innovation.

### [Human Capital Watch™: Driving Talent Management Through High-Impact Coaching](#)

17 August, 2016 | Human Capital Watch™

How is coaching used in organizations today to prepare leaders? What leadership skills are organizations most focused on? Viewers will learn highlights from our 2016 Executive Coaching report as well as insights from practitioners and our Executive Coaching Council. CPE credit available

### [The Conference Board Economics Watch®](#)

09 August, 2016 | Economics Watch

This webcast will focus on the varying economic conditions across states. Learn more about other key indicators like income, consumption, and housing. CPE credit available

### [Human Capital Watch™: What's Next for Diversity & Inclusion](#)

20 July, 2016 | Human Capital Watch™

How can D&I practitioners align their workforce and strategies to foster continued innovation? Hear experts discuss highlights and key themes from our latest D&I research and conference. CPE credit available

### [The Conference Board Economics Watch®](#)

12 July, 2016 | Economics Watch

What role can expanding immigrant hiring play in helping businesses plug talent gaps? Foreign-born workers in the US are spread unevenly across occupations and locations. CPE credit available

### [Digital vs Human - How we'll live, love, and think in the future](#)

11 July, 2016 | Special Webcast

Join us for a witty but critical discussion with Richard Watson, author of the book *Digital vs Human*. We will discuss how the next 50 years will be about the relationship between people and technologies, how these inventions will undoubtedly change our lives, and to what end.

### [6 Things You Need To Know To Successfully Navigate The New Digital Economy](#)

06 July, 2016 | Special Webcast

This webcast will explore the impact of digitization on productivity, growth, and labor markets and offer insights into the challenges and opportunities digitization brings for businesses.

### [Navigating the New Digital Economy: Perspective on the U.S.](#)

29 June, 2016 | KnowEdge Series

How do you get more out of your digital transformation process? Join us for a conversation between thought leaders from The Conference Board and the McKinsey Global Institute on how to speed up the shift from installation to deployment in the New Digital Economy. CPE credit available

### [Human Capital Watch™: Looming Productivity Crisis: Future-Skill Your Workforce Now](#)

15 June, 2016 | Human Capital Watch™

A focus on recent research by TCB and the Committee for Economic Development focusing on the state of productivity globally and offer recommendations to support HR reskill employees. CPE credit available

### [Liberating Innovation Teams for Scale & Creativity](#)

24 May, 2016 | Special Webcast

Leaders and team members must inclusively tap a variety of perspectives to tackle growth or improvement, innovatively. Learn tangible ways to get input and viewpoints from large teams. These simple approaches will shift your thinking! HRCI and SHRM credit available

### [CEO Challenge 2016: Ops Excellence, Innovation, Risk & Regulation](#)

10 May, 2016 | KnowEdge Series

How do this year's CEO hot-button issues resonate with them and their view of the business? Join this program and learn how leaders from different areas of the business are addressing CEOs' top concerns for this year. CPE credit available

### [Living Open Innovation: Not New, but New for You](#)

10 May, 2016 | Special Webcast

This webcast will introduce a unique and proven way to accelerate the innovation and R&D process of companies through out-of-the-box thinking and cross-domain technology transfer.

### [Human Capital Watch™: How Business Digitization Is Changing Talent Management](#)

20 April, 2016 | Human Capital Watch™

Human Capital-relevant description of digitization and its business impacts, and explores how talent management is already changing to meet the needs of digitized organizations. CPE credits available.

### [The Do's and Don'ts of Corporate Women's Networks](#)

20 April, 2016 | Special Webcast

As the title suggests, this webcast will focus on the do's and don'ts of corporate women's networks and how to ensure they support, rather than undermine, gender progress.

### [Human Capital Analytics at Deutsche Post: HCA Reporting as a Driver for Change](#)

19 April, 2016 | Special Webcast

This webcast will offer examples of different types of impactful analytics reporting, including how to deal with data quality and how to use infographics to bridge the gap between HR and business.

### [Innovation & Employee Engagement in the Digital Workspace](#)

07 April, 2016 | Special Webcast

Innovation & employee engagement strategies are evolving with digitization. Learn how successful leaders ignite and sustain innovation and how they can also unwittingly inhibit or prevent it. HRCI and SHRM credit available

### [Stand Out: How to Build a Following That Matters](#)

24 March, 2016 | Hot Off The Press

Marketing Strategy Consultant Dorie Clark, explains how to identify the ideas that set you apart, promote them successfully, and build a community of followers.

### [Collaborative Innovation Accelerates IoT Product Development](#)

16 March, 2016 | Special Webcast

Help your development teams straining to screen & qualify the evolving “Intelligence of Things” technologies. Learn how partners can collaboratively innovate; integrate qualified, reusable technology platforms; reduce adoption risk; and increase speed. CPE credit available

### [Human Capital Watch™: Workforce Analytics: The View from Asia](#)

16 March, 2016 | Human Capital Watch™

This webcast profiles the current state of workforce analytics in Asia and highlights the unique challenges faced by employers in the region in initiating and implementing workforce analytics. CPE credit available

### [Human Capital Tops The Conference Board's 2016 CEO Challenge](#)

03 March, 2016 | Special Webcast

In this year's survey, CEOs say their number one hot-button issue is attracting and retaining talent. Join us as we discuss these survey findings—and how to use them to build organizational capability with HR strategies. HRCI and SHRM credit available

### [Building Markets for Millions: How Social Entrepreneurs Rewrite Business and Responsibility](#)

03 March, 2016 | Special Webcast

Join this webcast to understand how to play and compete using social innovation in a world of accelerating change and unprecedented access for everyone.

### [CEO Challenge 2016: Building Capability to Innovate and Grow](#)

02 March, 2016 | KnowlEdge Series®

Join our researchers as they discuss big picture trends and survey findings from our most recently released CEO Challenge report and reveal what strategies business leaders plan to use to address today's top challenges. HRCI and SHRM credit available.

### [Why Inclusive Companies Are Better at Innovation](#)

25 February, 2016 | Special Webcast

Building a diverse workforce is one thing; cultivating an inclusive culture in which “diversity of thought” consistently sparks innovation is far more challenging. Join us as our guest, Vincent Monziols, general manager of Saint-Gobain Performance Plastics' (SGPPL) bearings business, describes the company's journey to achieve double-digit annual growth by making innovation part of every job.

### [Book Discussion: The Rise of the Female Executive](#)

23 February, 2016 | Special Webcast

Join us for this webcast as our guest, Peninah Thomson, chief executive of The Mentoring Foundation and coauthor of *The Rise of the Female Executive*, gives us insights into some of the central themes of her new book such as cross-company mentoring programs and keeping women in the executive pipeline.

### [Human Capital Watch™: Inclusion as a Key Lever to Drive Innovation](#)

17 February, 2016 | Human Capital Watch™

Researchers from TCB will discuss how HR can help align talent and business strategies for innovation and recruit leaders who support inclusion efforts, help employees gain the skillsets, and actively reward innovation. CPE credit available

### [Using Data Analytics to Detect Fraud \(and More\)](#)

12 January, 2016 | Special Webcast

This webcast will give insights into how data analytics, which is often created in the framework of an internal audit organisation, can be a powerful tool to detect unusual behaviours and other anomalies that deserve management attention.

### [Innovation and Leadership: Generating the 'Love of Learning' Culture](#)

18 November, 2015 | Special Webcast

Establish a “Love of Learning” culture deep within the organization to help your company thrive through winning innovation in these VUCA times.

### [What Can Leaders Learn from the 2015 Most Powerful Brands?](#)

16 November, 2015 | Special Webcast

As a result of measuring the health and vitality of nearly 1,000 corporate brands, our guest speaker, Steve Makadok, partner, CoreBrand Analytics, will discuss how the top-ranked companies continue to outpace their peers. CPE credit available

### [Deliver Superior Customer Experience in Shared Services](#)

14 September, 2015 | Special Webcast

Uncover the pillars of superior customer service and experience and capitalize on the most effective ways to tap into the “voice of the customer” to elevate the value proposition of the shared services organization. CPE credit available.

### [Driving Revenue Growth Through Sustainable Products and Services - Europe Focus](#)

02 September, 2015 | Special Webcast

This webcast presents the findings from a research collaboration that examines the extent to which sustainability is generating revenue, providing business growth opportunities, and stimulating innovation in products and services among a sample of S&P Global 100 companies.

### [Driving Revenue Growth Through Sustainable Products and Services](#)

30 July, 2015 | KnowlEdge Series

What is the link between sustainable product innovations and company growth patterns? What lessons can be learned from companies that have successfully launched portfolios of sustainable products and services? CPE credit available.

### [Idea to Realization: How IBM Approaches Org Design](#)

16 June, 2015 | Conference KeyNotes

This webcast will provide an overview of IBM, its strategy, and the markets it competes in, as well as an exploration of its philosophy and approaches to design organizations positioned to take advantage of market opportunities.

### [Using Procurement Optimisation Software: Novel Approach in Supply Chain Risk Management](#)

28 May, 2015 | Special Webcast

Risk in the supply chain is something that every buyer has to be aware of and make contingency plans for. Join this webcast to learn how this novel way of using the well-established procurement optimiser tool will help.

### [Customer Experience: Innovations for Greater Impact](#)

13 May, 2015 | Special Webcast

Unbridled imagination and emerging technology are creating customer experiences that surprise, delight, and drive new business.

### [Leading Organization Transformations – The Differentiating Competency](#)

11 May, 2015 | Special Webcast

While numerous factors can derail an organizational change, there is an emerging competency set that is positively correlated with success--Alignment Leadership. This webcast will share the key aspects of this critical competency. CPE credit available

### [Top Five CEO Strategies for Sustaining Customer Relationships](#)

09 April, 2015 | KnowlEdge Series

The results of **The Conference Board CEO Challenge**<sup>®</sup> 2015 survey are in, and sustaining customer relationships ranks high on the agendas of CEOs. Join us for an interactive discussion on the top five strategies CEOs believe will create lasting customer relationships and assess your readiness to meet this challenge in the year ahead.

### [Culture: Engaging the Innovative Spirit](#)

08 April, 2015 | Special Webcast

How do you create an environment where innovation can flourish? Learn how leaders shape a culture that nourishes and challenges innovators.

### [Linking Business Needs to Social Impact](#)

07 April, 2015 | Special Webcast

What are some ways to think outside the box when it comes to business processes such as finance and HR? Join us to discover how AOL was able to link its business needs to social impact and bring work back onshore.

### [Building Communities and Relationships with Talent at Lockheed Martin](#)

23 March, 2015 | KnowlEdge Series®

New research, plus Marvin Smith of Lockheed Martin, who provides a close look at talent communities, which are part of the company's long-term strategy to find and attract scarce talent.

### [Customer-Driven Innovation](#)

18 March, 2015 | Special Webcast

This webcast will illuminate new pathways to innovation in large companies and the transformational consequences for the processes of innovation, marketing, strategic planning, and C-suite executive leadership.

### [Lean & Commercialization Tools for Innovation Success](#)

10 March, 2015 | Special Webcast

Explore tools and approaches used at Boeing, 3M, and Raytheon to unleash ongoing business growth from innovation investments. Ask questions of the experts and learn how you can apply these practices to your organization.

### [Human Capital Watchâ„¢: The Evolution of D&I Management](#)

18 February, 2015 | Human Capital Watch™

Experts will elaborate on the evolution of the D&I field to provide historical context for our findings and frame practitioners' views on what the D&I function will look like in the future.

### [CEO Challenge® 2015: Creating Opportunity out of Adversity](#)

17 February, 2015 | KnowlEdge Series®

We surveyed more than 900 CEOs about their most pressing challenges in 2015 and their strategies for addressing them. Join us to explore the global and regional results and be prepared for what lies ahead.

### [Harnessing the Power of Social Media for Innovation](#)

09 February, 2015 | Special Webcast

Learn how innovative companies are using social media to boost their success—from collecting a broader, richer group of possibilities for their idea funnels to testing and launching new products.

### [New Partnership & People Models for Breakthrough Innovation](#)

14 January, 2015 | Special Webcast

Companies searching for growth often turn to new business and white space opportunities that are disruptive with high risk and outside of their core. Companies can learn to embrace disruption through collaboration with entrepreneurial partners.

### [Social Brand Advocacy Inside and Out](#)

19 December, 2014 | Conference KeyNotes

Wells Fargo gives employees a leg up on social media collaboration with Genius Bars for technical help and App Workouts for hands-on experience. Implement social collaboration systems that activate the power of the internal crowd.

### [Human Capital Watch™: The DNA of Engagement: How Organizations Build a Culture of E](#)

17 December, 2014 | Human Capital Watch™

Join us as we share key findings from our first annual study conducted by The Engagement Institute™ highlighting methods to foster a culture of engagement to drive business results.

### [Collective Genius](#)

28 October, 2014 | Hot Off The Press

Linda Hill discusses her new book, *Collective Genius: The Art and Practice of Leading Innovation*, and how successful leaders create and sustain a culture where innovation is allowed to happen.

### [Transforming Product Development at Intel](#)

24 October, 2014 | Conference KeyNotes

Hear how Intel's Rani Borkar, VP and general manager, Platform Development Group, embarked on a comprehensive transformation of her organization at a scale that was unprecedented. You'll be inspired by her "run fast and don't wait" approach.

### [Human Capital Watch™: Designing Global Businesses for Innovation & Growth](#)

16 July, 2014 | Human Capital Watch™

New research explores the role of organization design in enabling innovation and growth in global businesses.

### [How Diverse-By-Design Teams Can Achieve Breakthrough Results](#)

27 May, 2014 | Conference KeyNotes

We will discuss how to assess multiple dimensions of diversity to expand the pool of "go-to" performers, building team and organizational capacity that support achieving and sustaining competitive advantage.

### [Succeeding at Strategic Innovation](#)

17 April, 2014 | Special Webcast

Hear large company cases on how using tools, frameworks, methods and principles of strategic vs tactical innovation can avoid the pitfalls of "sustaining innovation" without the right perspectives.

### [Diversity & Inclusion Breakthroughs: An Innovation Lab Approach to Results that Matter](#)

16 April, 2014 | Special Webcast

Amid a rapidly changing landscape, stakeholders say that the field of D&I is stagnant. To ensure meaningful results for their diversity programs, forward-thinking organizations are embracing new ways of working.

### [Book Discussion: Leading & Implementing Business Change Management](#)

03 April, 2014 | Special Webcast

Growth-minded companies are moving away from the "do more with less" strategies of the past, which are proving increasingly ineffective, and adopting a "change capable" mind-set instead.

### [The Internet of Things: Strategy, Governance, and Economic Implications](#)

13 March, 2014 | Special Webcast

The "internet of things" is opening new opportunities for business, but the concept is little understood, let alone optimized. This webcast will highlight critical impacts for new and existing business opportunities.

### [Human Capital Watch™: 2014 CEO Challenge](#)

15 January, 2014 | Human Capital Watch™

Join us for this interactive discussion about the most pressing challenges on the minds of CEOs as reflected in The Conference Board CEO Challenge® 2014.

### [2014 CEO Challenge](#)

17 December, 2013 | KnowlEdge Series®

Join this interactive discussion about the most pressing challenges on the minds of CEOs as reflected in the advance results of The Conference Board CEO Challenge® 2014.

### [Social Services in a Multi-Channel World](#)

28 November, 2013 | Special Webcast

How has the rise of the mobile customer and the "always on, always social" behavior associated with this new consumer changed the way companies think about the customer experience?

### [Book Discussion: Leading from the Edge](#)

07 November, 2013 | Special Webcast

Need to position your company for innovation and growth? Join Annmarie Neal for a discussion of how seven top executives tied their strengths to global success.

### [Developing Leaders Who Can Foster Innovation](#)

04 November, 2013 | Conference KeyNotes

Given accelerated industry transformation, shrinking product life cycles, unorthodox competition, and the transparency of information, there remains only one true source of sustainable competitive advantage: innovation.



### [Flawed Assumptions: Where your business thinking goes wrong](#)

17 October, 2013 | Special Webcast

In a free-ranging conversation, Michael E. Raynor of Deloitte explores how faulty thinking—more than problems in execution—is at the root of failures in innovation, strategy, and basic problem-solving.

### [Coaching for Innovation—Developing the Leader of the Future](#)

09 October, 2013 | Conference KeyNotes

This webcast will discuss next practices for developing innovative leaders. What can we learn from global trends and research that can help us develop strategies and qualities that our “future leaders” need to address?

### [Innovation: An Act of Leadership](#)

26 September, 2013 | Special Webcast

Increasing innovation is vital for the success of organisations all around the world. Creating a culture of innovation; where ideas flourish and become sources of sustainable business advantage is a deliberate act of leadership at all levels.

### [The Growing Value of Brands Worldwide](#)

19 September, 2013 | KnowlEdge Series®

This discussion will explore and measure trends in brand investment, as well as the relationships between brand and innovation for business strategies and between brand and economic development.

### [Book Discussion: Getting Results From Crowds](#)

10 September, 2013 | Special Webcast

Ross Dawson, leading futurist, strategy advisor, and bestselling author, will discuss his latest book, Getting Results From Crowds.

### [Switch-3D. Organizations in Search of a New Balance](#)

05 September, 2013 | Special Webcast

The world has changed dramatically, transforming from a slow-moving 2D-world to a fast-moving, innovative 3D-world. This is a period of revolution, from which a new type of organization will emerge.

### [Managing Global Innovation](#)

02 September, 2013 | Hot Off The Press

In today's global economy, the elements critical to successful innovation are most likely outside your company's home territories—sometimes far outside—making it difficult to build a global innovation network.

### [The Architecture of Innovation](#)

09 July, 2013 | Hot Off The Press

Joshua Lerner, Jacob H. Schiff Professor of Investment Banking at Harvard Business School discusses how innovation can be understood and managed.

### [Book Discussion: The China Strategy](#)

23 May, 2013 | Special Webcast

Edward Tse, author of 'The China Strategy', joins us to describe how to build the capabilities that business leaders need for operating an integrated China-global strategy.

### [Innovation Ecosystems](#)

15 April, 2013 | Special Webcast

Hear from an expert on open innovation to understand why competitive advantage increasingly depends upon who has the best relationships, not who owns the technology.

### [Internet-Based Innovation in the Global Ecosystem](#)

05 March, 2013 | Special Webcast

Discover how 3M is applying internet-centric innovation to forge powerful new connections with customers worldwide.

### [The Impact of Labor Regulations on Innovation](#)

19 February, 2013 | Special Webcast

Part of the NEUJOBS project series, join us for this webcast we shed light on the question on how regulation in labor markets has an impact on how innovative industries and countries are.

### [Onboarding that Yields Innovation](#)

05 February, 2013 | Special Webcast

Learn to use onboarding practices with social enterprise techniques to drive innovation in the social enterprise.

### [Innovation, Productivity & Growth: A Focus on Manufacturing](#)

23 January, 2013 | Special Webcast

The Productivity and Competitiveness team joins Katy George and James Manyika (McKinsey Global Institute) to discuss some of the insights from MGI's latest study on Manufacturing the Future: The Next Era of Global Growth and Innovation.

### [Public-Private Partnerships: The Innovation Center](#)

18 January, 2013 | Special Webcast

Understand the benefits of R&D collaborations at university-run innovation centers and learn how research experts, students, and problem solvers work together with companies, foundations, and the government to create transformative technologies.

### [Leveraging Alliances for Innovation](#)

07 January, 2013 | Conference KeyNotes

Innovation is a key growth driver. Many companies find strength and support for innovation initiatives through alliances. A senior executive will share how he developed alliances to bolster their innovation efforts and modernize their business.

### [Learning in a Social World](#)

30 November, 2012 | Conference KeyNotes

What are forward thinking multinationals doing now to leverage social learning and collaboration to grow and sustain a culture of lifelong learning and achieve new levels of performance?

### [Diversity & Inclusion: Driving Innovation and Boosting the Bottom Line](#)

26 November, 2012 | Special Webcast

Managing D&I has become central to success of a company's business strategy. D&I practitioners as well as others— business unit leaders, talent management and human resource professionals, need a set of skills that lead the way to organizational change.

### [Shift to Brilliant Employee Brand Experiences: The Vuja de Moment](#)

26 November, 2012 | Conference KeyNotes

Join us for a reprisal of the highly rated keynote presentation from the last Extending Your Brand To Employees Conference. This session defines a seven-step framework to reignite your brand.

### [Book Discussion: Creating Innovators](#)

11 October, 2012 | Special Webcast

Join our October Book Discussion webcast, featuring Tony Wagner, Ed.D., author of the new book, *Creating Innovators: The Making of Young People Who Will Change the World*.

### [Innovation: Keeping CEOs awake at night](#)

18 June, 2012 | Special Webcast

The race to innovate defines today's global business environment. How are CEOs around the world meeting this challenge?

### [Teleworking: Why virtual is fast becoming a reality](#)

07 June, 2012 | Special Webcast

The trend of teleworking has been gaining momentum in recent years as employers and employees recognize the extensive benefits provided by teleworking in areas such as productivity, cost savings and employee satisfaction.

### [Enabling Innovation: Vision, Culture & Talent](#)

06 June, 2012 | Conference KeyNotes

Innovation is a top C-level challenge. Of key importance for innovation is finding the right people with the right skills to make innovation happen. Companies also need leaders with a vision and a culture that fosters innovation.

### [Business Model Transformation \(Part 2\)](#)

06 April, 2012 | KnowlEdge Series

This session focuses on the steps and approaches that forward-looking companies are using to build the internal capability required to lead and support business model transformation efforts on both the enterprise-wide and business unit/functional levels.

### [Business Model Transformation \(Part 1\)](#)

02 March, 2012 | KnowlEdge Series

One of the most important capabilities an organization must develop is the ability to create a new business model. This first session will describe a proven three-step process to help business leaders translate strategy into new business models.

### [Building a Culture of Innovation](#)

03 November, 2011 | Special Webcast

How do you activate innovation within your organization? Global innovation and design consultancy Continuum will speak about the challenges of building a culture of innovation, motivating individuals, creating capacity, and scaling innovation.

### [Innovation Hands On: The Four Critical Steps to Successful Implementation \(Part 2\)](#)

21 July, 2011 | KnowlEdge Series

Join us for this unique, two-part Knowledge Series and learn from leading practitioners how innovation is actually done: 'hands-on.'

### [Innovation Hands On: The Four Critical Steps to Successful Implementation \(Part 1\)](#)

19 July, 2011 | KnowlEdge Series

Join us for this unique, two-part Knowledge Series and learn from leading practitioners how innovation is actually done: 'hands-on.'

### [You Unstuck: Creating a Culture of Risk-Taking and Innovation](#)

09 June, 2011 | Conference KeyNotes

This is a two part Conference KeyNotes Webcast series to include video clips and live discussion of sessions delivered at The 2011 Women's Leadership Conference.

### [Bringing Innovative Leadership to West Point](#)

20 April, 2011 | Conference KeyNotes

This Conference KeyNotes Webcast contains video clips of senior executives discussing how to build and sustain an innovative culture and bring innovative leadership to a legacy organization.

### [Learning @ the Speed of Global Business](#)

27 January, 2011 | Special Webcast

How can a firm bring its best knowledge to bear on emerging business opportunities faster than the speed of global business?

### [Economic Impact on Corporate Citizenship and Sustainability Initiatives](#)

15 September, 2010 | Conference KeyNotes

This Conference KeyNotes Webcast will provide highlights of The 2010 Corporate Citizenship and Sustainability Conference (June, 2010).

### [Developing Agile, Resilient Leaders for a VUCA World](#)

25 August, 2010 | Conference KeyNotes

This Conference KeyNotes Webcast will provide highlights of The 2010 Leadership Development Conference (May, 2010).

### [Innovation Begins with Creative Employees](#)

22 June, 2010 | Special Webcast

This webcast will focus on how companies are getting involved in arts education as a way to support development of necessary skills for the 21st Century workforce.

### [Innovation: The Hidden Driver of Company Profit and National Competitiveness](#)

03 June, 2010 | Special Webcast

This webcast describes the state of the art in the measurement of intangible capital and its contribution to economic growth, with comparisons of intangible investment in eleven advanced economies.

### [Global Teams: Achieving Corporate Agility to Address Critical Needs \(Part 2\)](#)

07 December, 2009 | KnowlEdge Series

This session will look at how, using global team, P&G innovated a whole new manufacturing process in order to build – and maintain – their competitive position in Latin America.

### [Social Media's Silver Lining](#)

06 October, 2009 | Special Webcast

This webcast will discuss the approaches, tactics, and business cases for mining the silver lining of social media, thereby creating productivity-enhancing practices that can advance their own businesses.

### [Alliances during the Downturn and Beyond: Leveraging Partnerships for Innovation and Growth](#)

10 September, 2009 | Special Webcast

This webcast will offer participants insights on best practices for leveraging alliances for collaborative innovation.

### [Driving Competitive Advantage Through Service Innovation \(Part 4\)](#)

17 June, 2009 | KnowlEdge Series

In the fourth and final session we will follow a successful company that had a legacy service product come under pressure from disruptive innovation on the outside.

### [Driving Competitive Advantage Through Service Innovation \(Part 3\)](#)

10 June, 2009 | KnowlEdge Series

One service innovation approach is bringing together multi-disciplinary teams to solve significant business challenges. PwC will share its story of how it solved a well-understood business challenge faced by many finance departments with a team of specialists possessing unique skills for a professional services firm.

### [Driving Competitive Advantage Through Service Innovation \(Part 1\)](#)

27 May, 2009 | KnowlEdge Series

During the first session we will sketch the broad perspective on the evolving world of service innovation through IBM's effort to develop a new business school curriculum centered on "service science, management and information".

### [Embracing Social Media to Corporate Advantage \(Part 3\)](#)

29 April, 2009 | KnowlEdge Series

Efforts to harness social media to enhance productivity and innovation often stall on issues of control over the self-organizing nature, potential detrimental use, lack of trust and legal and security issues. What are best practices that can help mitigate these very real concerns?

### [Videocast-The Neuroscience of Leadership: A New Science for Improving Human Performance](#)

01 April, 2009 | Special Webcast

We will take you beyond what was presented at The Conference Board's 2008 "Leadership Development Conference" for a deep dive into the key issues and take away points of the presentation.

### [Integrating Training and Capability Development with Talent Management: Collaborative Metrics](#)

27 January, 2009 | Conference KeyNotes

This webcast will discuss making the business case for achieving best business results.