



Strategic Thinking

[Conferences/Events](#) • [Publications](#) • [Webcasts](#)

Formulates objectives and priorities, and implements plans consistent with long-term interests of the organization in a global environment. Capitalizes on opportunities and manages risks.

Conferences/Events

[4th Annual Talent Acquisition Conference](#)

26 - 27 September, 2017 (New York, NY)

Recruiting Human Capital for the Competitive Edge

[Employee Advocacy and Customer Engagement: A "How to Guide" from Leading Brands](#)

27 September, 2017 (San Francisco, CA)

[Government Relations: Navigating the New Normal](#)

04 October, 2017 (Washington, DC)

Succeeding at Government Relations During a Time of Great Change

[The 21st Annual Global Business and Shared Services Conference](#)

12 - 13 October, 2017 (New York, NY)

Moving GBS & Shared Services to a Digital Operating Model

[Work Experience Summit](#)

24 - 25 October, 2017 (New York, NY)

Aligning HR Strategy with the Workspace

[12th Annual Human Capital Analytics Conference](#)

26 - 27 October, 2017 (New York, NY)

Delivering Business Value Now and in the Future

[Digital Workplace Seminars](#)

09 - 10 November, 2017 (New York, NY)

HR Strategies that Drive the Greatest Value in a Digital Era

[Procurement 2018 and Beyond](#)

14 - 15 November, 2017 (New York, NY)

Robotic Process Automation (RPA), Blockchain and Negotiation Excellence

[2017 Performance Management Conference](#)

14 - 15 November, 2017 (New York, NY)

Challenges and Innovations in Current Practices

[Employee Financial Well-Being Seminar](#)

28 - 29 November, 2017 (New York, NY)

Building a Roadmap from Analytics to Action

[HR M&A Lab](#)

28 - 29 November, 2017 (New York, NY)

[Online Customer Communities](#)

30 November, 2017 (New York, NY)

How Best-in-Class Companies Achieve Better Relationships, Deeper Insights and Faster Innovation

[Learning & Development Summit](#)

05 - 06 December, 2017 (New York, NY)

Strategic Learning: Accelerating to 2020!

[Change Management and Project Management: Working Together Is Success](#)

05 - 06 December, 2017 (New York, NY)

[Social Media & HR Seminar](#)

07 - 08 December, 2017 (New York, NY)

Strategies to Optimize Your Social Media Presence

[Workplace Culture Summit](#)

12 - 13 December, 2017 (New York, NY)

Aligning Culture and Strategy for Profitability and Growth

[18th Annual Talent Management Strategies Conference - San Diego](#)

06 - 07 February, 2018 (San Diego, CA)

Perform Into the Future

[The 18th Annual Employee Health Care Conference - San Diego](#)

27 - 28 March, 2018 (San Diego, CA)

Capturing Value in a Dynamic Market

Publications

[18 Truths about Sustainability: Insights from the 16th Annual Sustainability Summit](#)

16 August, 2017 | Conference KeyNotes

Sustainability reporting needs to be built into everyday business activities, especially since it has become a tool to attract mainstream investors.

[Just What Is the Corporate Director's Job? Directors' Perspectives on the Board Member's Job Description](#)

16 August, 2017 | Key Business Issues Listing

When describing their own jobs, directors believe CEO succession planning, interactions with management, and shareholder engagement are among the most important issues.

[China Center Chart Dive: China's labor compensation share of GDP is on the rise; this should be good for consumption in the near-term](#)

02 August, 2017 | China Center Publications

High household savings rates have worked to constrain consumption in China for a long time. However, recent data suggests a decline in Chinese savings rates. This may partially explain the resilience of consumption growth in China, even as the country's overall economic growth continues to slow.

[Making Social Enterprises More Effective: The Five-Step Approach to Engaging Stakeholders](#)

31 July, 2017 | Research Report

This *Giving Thoughts* article proposes a transparent, five-step, multiconstituency approach which places stakeholders at the heart of impact measurement decision making.

[Board Oversight of Long-Term Value Creation and Preservation: What needs to change?](#)

31 July, 2017 | Director Notes

This report provides a new approach for board risk oversight of company long-term value creation called objective centric ERM and internal audit.

[22 Truths about Change and Transformation](#)

19 July, 2017 | Conference KeyNotes

Change today is rapid, overwhelming, and overwhelmingly digital. Leaders need to understand this and to change their strategies, capabilities, and attitudes accordingly.

[Millennials and Social Commerce: Engagement Leads to Sales but Paid Social May Not](#)

19 July, 2017 | Research Report

This *SNCR 2020* article is the second edition of a study that investigates how millennials' activity on social media translates into sales for companies and brands.

[CEO Succession Practices: 2017 Edition](#)

11 July, 2017 | Research Report

CEO Succession Practices: 2017 Edition analyzes all CEO succession events at S&P 500 companies over the last 15 years with additional analysis based on 2017 survey findings.

[25 Truths about M&A Integration: Insights from the Merger Integration Conference](#)

06 July, 2017 | Conference KeyNotes

The need for transformative M&A deals is urgent. Deal volume is growing, deal rationales are changing, and the cultural and geographic scope of mergers is expanding. Communication and deal prep are paramount.

[The Future of Disaster Philanthropy](#)

06 July, 2017 | Research Report

This *Giving Thoughts* article describes challenges and opportunities for corporations willing to step up and reimagine the future of disaster philanthropy.

[Digitization's Impacts on Organizations, Leadership, and HR](#)

05 July, 2017 | Key Business Issues Listing

This report investigates what organizations need to look, feel, and act like if they are to be successful at digital transformation. What are the strategic capabilities companies need to develop? How can corporate culture support or hinder digital transformation? What kinds of organizational structure does digital transformation require?

[China Center Chart Dive: Workforce skill gaps loom large for Made in China 2025](#)

30 June, 2017 | China Center Publications

Talent challenges are likely to drag on the progress of China's major new plan to modernize and upgrade its manufacturing sector, the controversial and contentious "Made in China 2025" initiative.

[Business Contributions to the Arts: 2017 Edition](#)

28 June, 2017 | Research Report

The Conference Board and Americans for the Arts jointly conducted this survey which examines trends in business support and employee engagement for the arts. The report segments aggregate data across industries and size groups.

[Immigration Policy That Works: Bringing Foreign-Born Workers into High-Shortage Occupations to Grow Our Economy](#)

14 June, 2017 | Committee for Economic Development

This policy brief recommends steps to reform immigration policy, including suggestions for employing both native-born workers and immigrants to flexibly address looming labor shortages.

[Sustainability Practices in Asia-Pacific Dashboard](#)

26 May, 2017 | Excel Database

Data on 95 environmental and social practices can be segmented by 12 Asia-Pacific economies, 10 sectors, and three revenue groups.

[Sustainability Practices in Asia-Pacific](#)

26 May, 2017 | Research Report

We analyze the 2015 disclosure of environmental and social practices by public companies in 12 Asia-Pacific markets: Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, and Vietnam.

[Human Capital Analytics @ Work, Volume 2](#)

16 May, 2017 | Research Report

Our discussions with practitioners at leading organizations (including GM, Shell, Verizon, and NSA) and review of HCA surveys and literature reveal that the gap between what organizations could do and are doing is shrinking.

[20 Truths about Strategic HR: Insights from the 3rd Annual Strategic HR Conference](#)

10 May, 2017 | Conference KeyNotes

Practitioners say they have experienced more internal and external change in the past two years than ever before in their entire careers. HR can help companies navigate this change.

[25 Truths about Health Care: Insights from the 17th Annual Health Care Conference](#)

26 April, 2017 | Conference KeyNotes

Companies are taking a more holistic approach to their wellness programs by expanding them to include emotional and financial health.

[25 Truths about Joint Ventures](#)

11 April, 2017 | Conference KeyNotes

More and more, companies are looking to joint ventures: to help topline growth, allay local fears about loss of intellectual property to foreign competitors, and to help companies enter new international markets.

[30 Truths about Cybersecurity](#)

11 April, 2017 | Conference KeyNotes

There are two kinds of companies: those that have been hacked and those that don't know it yet. Cyber risk is not just an IT concern, but a crucial business issue.

[The Broken American Dream—Viewed through the Lens of Europe](#)

07 April, 2017 | Executive Action Report

In their new book [Sustaining Capitalism](#), authors Steve Odland and Joseph Minarik at the [Committee for Economic Development](#) (CED) of The Conference Board detail solutions for restoring trust in the American system. What can Europe learn from proposed solutions for the United States?

[China Center Reference Paper: The New China Ideology -- Trump's Team](#)

06 April, 2017 | China Center Publications

The people the new president surrounds himself with will shape the future of US-China business relations. Who are they and what do we know about their thinking?

[Donor Advised Funds: Democratizing Philanthropy to Change the World](#)

04 April, 2017 | Research Report

This *Giving Thoughts* article describes how donor advised funds (DAFs) can democratize personal giving in and beyond the workplace, at a time when concerted philanthropic effort is needed to meet the UN Sustainable Development Goals (SDGs).

[22 Truths about Strategic Community Impact: Insights from the Strategic Community Impact Symposium](#)

02 March, 2017 | Conference KeyNotes

Becoming involved in the UN's 17 Sustainable Development Goals can help companies boost employee engagement, increase brand value and customer loyalty, build trust, and reinforce the social contract with society.

[The Conference Board Human Capital in Review™: Future of Work \(Vol. 1, No. 1, 2017\)](#)

02 March, 2017 | Human Capital in Review

This series focuses on the Future of Work and how technology is transforming every aspect of work—and in the process, opening a Pandora's box of complex issues for today's human capital practitioners.

[24 Truths about Organizational Design: Insights from the 12th Annual Organization Design and Diagnostics Conference](#)

08 February, 2017 | Conference KeyNotes

We live in a world of continual disruption. Companies that restructure so they can be agile and flexible will be the most successful at dealing with the unknown.

[China Center Data Flash: Slowdown to Resume in 2017](#)

08 February, 2017 | China Center Publications

On January 20, China's official 2016 GDP growth was announced to be 6.7 percent, meeting the target range set by the government. Lower growth is anticipated for 2017 as economic policies slowly shift from growth supporting to risk curbing.

[16 Truths about Change Transformation: Insights from the 2016 Change and Transformation Seminar](#)

01 February, 2017 | Conference KeyNotes

Curation is more than a popular buzzword; it's an effective tool for transforming business. It's not what a business knows that matters, but how that business organizes and applies that knowledge.

[Beyond Technology: Building a New Organizational Culture to Succeed in an Era of Digital Transformation](#)

23 January, 2017 | Research Report

Digital transformation is more than just a new set of tools for the workplace. True digital transformation means a digital world where everything is connected, hierarchy fades, and innovation happens through networks.

[Beyond Technology: Executive Summary](#)

23 January, 2017 | Research Report

In this era of digital abundance, organizational success (and in more than a few cases, survival) will require moving well beyond traditional change initiatives to a complete transformation. It will not be easy.

[Beyond Technology: Why This Transformation Is Different](#)

23 January, 2017 | Research Report

If the industrial age was about standardization; the digital age is about mass customization and mass collaboration.

[Beyond Technology: Making the Transformation](#)

23 January, 2017 | Research Report

A successful digital transformation requires an enterprise approach to strategy and systemic change. The challenge of true digital transformation across the enterprise is to change the organizational culture.

[Beyond Technology: Innovation in the Era of Digital Transformation](#)

23 January, 2017 | Research Report

The scarcity in the New Digital Economy is not the technology—it's the organizational mind-set to move beyond traditional approaches to innovation.

[Beyond Technology: Risk, Regulation, and Building Trust in the Digital Age](#)

23 January, 2017 | Research Report

Greater connectivity brings greater opportunity but also greater risk. Potential vulnerabilities have moved up the risk agenda of companies across the globe, including in Europe.

[Beyond Technology: Conclusion and Action Plan](#)

23 January, 2017 | Research Report

This extract includes an action plan from The Conference Board to assist organizations on the road to digital transformation.

[Is Universal Proxy in the Cards? Insights and Highlights from a Recent Roundtable](#)

18 January, 2017 | Executive Action Report

The Conference Board Governance Center hosted more than 30 corporate governance practitioners to discuss the viability of mandatory versus optional universal proxy cards in contested director elections.

[The Conference Board Economics Watch® European View](#)

18 January, 2017 | Economics Watch Reports

The latest data for 2016 suggest somewhat of an uptick in growth toward the end of the year. Yet we expect Euro Area growth to somewhat moderate in 2017 and UK growth to slow down significantly amid Brexit-induced effects as well as a generally maturing business cycle.

[The Conference Board Economics Watch® United States View](#)

13 January, 2017 | Economics Watch Reports

The new year brings more optimism, but uncertainties over the impact of policy initiatives have mounted.

[The Conference Board Economics Watch® Economic Series Report](#)

11 January, 2017 | Economics Watch Reports

Monthly economic series report

[China Center Data Flash: Less Supportive Monetary Policy—Expect Heightened Volatility](#)

10 January, 2017 | China Center Publications

From the November data, we already see weakening signs in real estate investment and housing construction growth, the early stages of a housing market down-cycle. As supportive monetary policy and the housing market diminish as growth drivers, infrastructure investment becomes a more critical buffer to buoy growth.

[The China ResearchGraphic: Economic Risks in China - A Provincial View](#)

10 January, 2017 | China Center Publications

China's economy is in the midst of a deep structural downshift. Among other things, this transition will result in increased disparity in provincial economic performance. Regions with the requisite mix of economic factors should sustain their growth and dynamism, but those without them will likely see stagnation or worse.

[China Center Chart Dive: China's Long March toward a Diminishing Labor Supply](#)

10 January, 2017 | China Center Publications

China is currently experiencing a pronounced demographic shift that will have a serious impact on MNCs in China. Over the past decade, it has transformed from a nation with an abundance of young people to one with an increasingly aged population.

[Divergent Views/Common Ground: The Leadership Perspectives of C-Suite Executives and Millennial Leaders](#)

09 January, 2017 | Research Report

This report sheds light on the leadership values and preferences of these two cohorts, and in light of the findings, outlines the steps organizations can take for enhanced performance.

[25 Truths about Succession Management: Insights from the 12th Succession Management Conference](#)

19 December, 2016 | Conference KeyNotes

Companies have fewer candidates to take over the top spot today than they did five years ago. Boards should take key steps to insure a smooth transition at the top.

[22 Truths about Global Business Services: Insights from the 20th Annual Global Business and Shared Services Conference](#)

14 December, 2016 | Conference KeyNotes

As global business services (GBS) continues to evolve, practitioners are moving away from the single service model and toward a more holistic approach that is increasingly global and interconnected.

[Follow the Leader: The Adoption and Use of Instagram by the Inc. 500 and the Fortune 500](#)

12 December, 2016 | Research Report

This *SNCR 2020* article examines the commonalities of Inc. 500 and Fortune 500 companies that have adopted Instagram.

[China Center Data Flash: The housing market cool-down begins](#)

07 December, 2016 | China Center Publications

The October data revealed that the housing market down-cycle we've been anticipating may have begun. This down-cycle will eventually serve as a drag on the recent uptick in the industrial sector.

[20 Truths about Human Capital Analytics: Insights from the 2016 Human Capital Analytics Conference](#)

05 December, 2016 | Conference KeyNotes

As human capital analytics grows, it is no longer considered merely optional to HR strategy. Early adopters have used HCA to increase HR efficiency as well as overall business performance.

[Sustainability Practices Dashboard](#)

29 November, 2016 | Research Report

The Conference Board *Sustainability Practices Dashboard* analyzes the most recent disclosure of environmental and social practices by public companies around the world.

[Sustainability Practices 2016 Key Findings](#)

29 November, 2016 | Research Report

One key finding from the 2016 *Sustainability Practices Dashboard*: while an increasing number of companies include sustainability performance metrics as a factor in executive compensation, they are routinely reticent to disclose the specifics of those metrics.

[Digital Transformation: What Is It and What Does It Mean for Human Capital?](#)

17 November, 2016 | Key Business Issues Listing

Based on a literature review, interviews with leading experts, and company examples, this report builds the foundation for a series of reports to be released in the next few years.

[A Strategic Cyber-Roadmap for the Board](#)

17 November, 2016 | Director Notes

This *Directors Notes* reviews five director case studies of cyberrisk governance.

[Navigating the New Digital Economy: Driving Digital Growth and Productivity from Installation to Deployment](#)

16 November, 2016 | Key Business Issues Listing

Companies are massively investing in digitization, but the results are variable and trends are moving so quickly that strategizing is very difficult.

[The Conference Board Economics Watch Emerging Markets View](#)

15 November, 2016 | Economics Watch Reports

A projected stabilization in energy and commodity prices may provide a small tailwind for resource-rich economies in 2017, but emerging markets' medium-term growth trend continues to be dominated by weaker growth in investment and labor supply.

[Employees as Brand Ambassadors: The State of Employee Advocacy](#)

10 November, 2016 | Research Report

This SNCR 2020 article presents findings from the JEM 2016 State of Employee Advocacy Survey.

[20 Truths about Corporate Philanthropy](#)

19 October, 2016 | Conference KeyNotes

When 46 experts met to discuss corporate social responsibility and sustainability at the Strategic Community Impact Symposium in New York City, we took notes. Here are the highlights.

[Giving in Numbers: 2016 Edition](#)

12 October, 2016 | Research Report

The 2016 edition of this annual report explores corporate giving at 272 of the world's leading companies.

[China Center Slidicle: Middle-Aged Women in China—An Unutilized Workforce Opportunity?](#)

03 October, 2016 | China Center Publications

Although population aging is unarguably the key driver of China's constricting labor supply, gender and age discrimination with respect to female workers make matters worse.

[Taking a Stand: How Corporations Speak Out on Social Issues](#)

30 September, 2016 | Research Report

This *Giving Thoughts* article considers the ways in which corporations weigh in on social issues such as discrimination, the environment, human rights, and access to quality education.

[Importing a Solution: Can Immigration Help Mitigate Looming Labor Shortages?](#)

20 September, 2016 | Executive Action Report

Depending on your organization's industry and location, hiring more immigrants may be a viable solution for addressing labor shortages over the next 15 years.

[China Center Data Flash: Acquiescing to lower growth?](#)

13 September, 2016 | China Center Publications

Credit creation slowed more than expected in July, but the PBOC isn't easing monetary policy yet and has publicly stated it won't be doing so. This is a positive factor, assuming it persists, for facilitating long overdue economic restructuring.

[China Center Chart Dive: Watch out for a housing price down-cycle and its knock-on effects](#)

13 September, 2016 | China Center Publications

There is a strong correlation between China's monetary cycles and housing price cycles, but it is important to note that a down-cycle in housing prices means *slower* price growth, and not necessarily *negative* price growth.

[StraightTalk® Global Economic Outlook 2016: Will Greater Uncertainty Lead to Business Investment Paralysis?](#)

13 September, 2016 | StraightTalk®

Will greater uncertainty lead to business investment paralysis? In this issue of *StraightTalk*, Chief Economist Bart van Ark looks at the business implications of economic uncertainty and weakening of US corporate profits.

[Millennials and Social Commerce: Brands and Buy Buttons](#)

01 September, 2016 | Research Report

The first edition of the *SNCR 2020 Series* explores the use of buy buttons on social media.

[China Center Chart Dive: The CFETS Basket and RMB Valuation—How It Works and Why It Matters](#)

29 August, 2016 | China Center Publications

China is now using 13 separate exchange rates to create a new index-based approach to help it manage the value of its currency. Known as the "CFETS basket" (China Foreign Exchange Trade System), this new tool is a weighted index designed to decouple the RMB from the USD.

[The End of Cold, Hard Cash and the Global Shift toward Cashless Consumer Payments](#)

29 August, 2016 | The Demand Institute

The rise in internet access in emerging markets is expanding consumers' horizons and fueling their demand for new ways to pay for the products and services of the modern economy.

[China CEO Council Session Report - Getting through to 2022](#)

16 August, 2016 | China Center Publications

A simplified summary of selected premises and insights from the June 2, 2016, China CEO Council meeting in Beijing. Some 30 MNC country heads and deputies attended the session, which was hosted by Microsoft. This report summarizes and supplements the PowerPoint workshop decks used for the session.

[The Conference Board Economics Watch® Emerging Markets View](#)

12 August, 2016 | Economics Watch Reports

Despite modest improvement in manufacturing, persistent overcapacity continues to weigh on emerging markets' growth in 2016.

[The Conference Board Economics Watch® United States View](#)

12 August, 2016 | Economics Watch Reports

US economic expansion continues to disappoint.

[The Conference Board Economics Watch® European View](#)

12 August, 2016 | Economics Watch Reports

Reactions three months after the Brexit referendum show a higher than expected resilient Euro Area. Growth is sustained growth purchases of durable goods and constant improvements in labor market figures. How long will such dynamic hold?

[China Center Quick Note: China's New "Going Out"](#)

05 August, 2016 | China Center Publications

China's previous Going Out campaign was dominated by large, old-economy, industrial SOEs, but that has changed rapidly over the past two years; new key players – both State and private – are now focused on new-economy innovation prizes.

[The Brexit Effect: Unpacking the Impact of Uncertainty on the Economy](#)

02 August, 2016 | Executive Action Report

Low confidence, high uncertainty, and postponed investment decisions are some of the short-term impacts we can expect from the United Kingdom's stunning decision to leave the European Union.

[The End of Cold, Hard Cash and the Global Shift toward Cashless Consumer Payments](#)

02 August, 2016 | Executive Summary

We summarize the global shift to cashless consumer payments and the opportunities for consumer-facing businesses as they navigate the change.

[25 Truths about Sustainability: Insights from the Sustainability Summit](#)

02 August, 2016 | Conference KeyNotes

There's good and bad news in sustainability. Good: more businesses are taking sustainability seriously. Bad: for many, "growth" still means "selling more product." The solution: sustainable innovations that also drive business growth.

[25 Truths about Branding: Insights from the Annual Brand Conference](#)

25 July, 2016 | Conference KeyNotes

Brands are striving to amplify word of mouth in social media, keep their voice consistent across platforms, and ride the momentum of changes in the digital landscape.

[Deciphering Labor and Skill Shortages in Asia with Workforce Analytics](#)

20 July, 2016 | Research Report

This report profiles labor markets in China, India, Indonesia, and the Philippines and provides guidelines for using workforce analytics to address talent concerns in the region.

[Job Satisfaction: 2016 Edition: Tightening Labor Market Means More Opportunity, More Satisfaction](#)

19 July, 2016 | Research Report

Nearly half of US workers (49.6 percent), the highest percentage since 2005, are satisfied with their jobs. The tightening labor market may be partly responsible for this uptick in sentiment.

[The Conference Board Human Capital in Review™: Voices from Asia, Vol 1, No 1](#)

05 July, 2016 | Human Capital in Review

In the face of Asia's tightening talent market—with rising concerns about inadequate skilled labor coupled with millennials' expectation of work/life balance—companies must enhance their talent pipelines to outperform their competitors.

[The Conference Board Economics Watch® European View](#)

01 July, 2016 | Economics Watch Reports

Recent moderate optimism on the Euro Area economy has rapidly vanished as a consequence of the unexpected result of the referendum in the UK on June 23.

[25 Truths about Corporate Communications](#)

29 June, 2016 | Conference KeyNotes

Stakeholders and the public expect companies to play fair and contribute to society. It falls to corporate communications to explain the company's societal relevance and the value it contributes—beyond financial metrics.

[The Conference Board Economics Watch® United States View](#)

28 June, 2016 | Economics Watch Reports

The struggle to find more growth.

[China Center Chart Dive: RMB devaluation — a guided market correction](#)

24 June, 2016 | China Center Publications

Looking forward, a reasonable scenario is that depreciation will remain “guided” and gradual, in line pace-wise with recent trends.

[25 Truths about Ethics in Business: Insights from the Built for Ethics Seminar](#)

16 June, 2016 | Conference KeyNotes

Ethical business cultures don't happen by accident. They develop as a result of high expectations, customized messaging and training, and collaboration among HR, the board, and the ethics function.

[StraightTalk® Global Economic Outlook 2016: Quality over Quantity: How Business Can Generate Sustainable Growth in a Slow Global Economy](#)

26 May, 2016 | StraightTalk®

Our outlook for global economic growth remains modest at 2.4 percent in 2016 and 2.7 percent in 2017. While growth rates between mature and emerging markets have rapidly converged, significant variation between regions remains.

[25 Truths about Employee Health Care](#)

09 May, 2016 | Conference KeyNotes

When employers succeed in improving employees' health, it's a win-win: they gain a more energized workforce, and cost savings follow.

[25 Truths about Strategic HR: Insights from the 2nd Annual Strategic HR Conference](#)

09 May, 2016 | Conference KeyNotes

Today's HR function is a strategic partner to the C-suite, shaping not only talent but culture, learning, technology, and values. It does this by anticipating strategic needs, mastering ambiguity, and becoming even more agile.

[The Conference Board Human Capital in Review™: Focus on Employee Engagement](#)

01 May, 2016 | Human Capital in Review

This publication explores hot topics within employee engagement research by providing actionable summaries of contemporary literature.

[The Conference Board Economics Watch® European View](#)

27 April, 2016 | Economics Watch Reports

Euro Area growth and inflation remain subdued, triggering more monetary stimulus. Special topic: How have adjustments helped the Eurozone periphery gain competitiveness, and do we see reform fatigue?

[Deep Dive Exchange Series: Labor Strife in China - Anticipating Stress Points, Preparing to Respond](#)

08 April, 2016 | China Center Publications

A summary of discussion points, learnings, lessons, and business implications from the March 2016 convening of The Conference Board China Center in Shanghai.

[Corporate Use of Social Media](#)

06 April, 2016 | Director Notes

Companies use social media to overcome a perceived lack of traditional media attention and improve their information environment, but this benefit is offset when investor-focused social media communications are disseminated by others.

[China Center Data Flash: NPC steps up policy response as growth sags further](#)

16 March, 2016 | China Center Publications

China's economy has once again started off the year on a weak footing. Last week the Customs Bureau revealed that exports shrank by a full 25 percent in February – indicating a terrible external environment on top of the domestic sluggishness.

[China Center Quick Note: Party Over Government - Dangjin Zhengtui](#)

07 March, 2016 | China Center Publications

China's current ruling group, under the apparent strongman-ship of Xi Jinping, has significantly advanced the reallocation of policy formulation and implementation, and regulatory authority in general, away from the civil government apparatus (i.e., the state) and into the elite echelons of the Communist Party.

[Moving from Tactical to Strategic Talent Acquisition](#)

04 March, 2016 | Conference KeyNotes

In today's tight market, hiring means companies must be talent predators. It's not easy. But new weapons can help identify candidates before they even know they want to work for you.

[Measuring the Performance and Business Value of Product Stewardship](#)

01 March, 2016 | Council Perspectives

Left undetected, poor product stewardship performance can increase risks, regulatory fines, or restrictions; harm a company's reputation; and negatively affect operating costs as well as relationships with suppliers and customers.

[Delivering Data-based Business Solutions](#)

25 February, 2016 | Conference KeyNotes

The business case for using large data sets to glean insights about human capital is clear. The challenge for HR practitioners now is to deliver business insights and champion data-based decision making in the organization.

[The Conference Board Economics Watch® Emerging Markets View](#)

24 February, 2016 | Economics Watch Reports

Structural issues continue to hold back emerging markets' growth in 2016.

[The Conference Board Economics Watch® United States View](#)

19 February, 2016 | Economics Watch Reports

A tale of two economies: bifurcated growth.

[The Conference Board Economics Watch® European View](#)

18 February, 2016 | Economics Watch Reports

The Euro Area economic recovery outlook remains on track, primarily thanks to the consumer.

[StraightTalk® Global Economic Outlook 2016: Bad, Worse, or as Good as It Gets?](#)

17 February, 2016 | StraightTalk®

Global growth is now projected at 2.5 percent in 2016, only slightly below average for the past four years. And while slow growth is quite persistent, there is little reason to hunker down.

[China Center Quick Note: China's online retail situation – through the lens of express parcel business](#)

12 February, 2016 | China Center Publications

The rapid development and huge potential of China's e-commerce industry are much discussed. But is e-commerce truly enabling and driving widespread consumption and economic activity across the far reaches of China?

[China Center Data Flash: Momentum is weak as China enters 2016](#)

12 February, 2016 | China Center Publications

The NBS announced China's official GDP growth rate for Q4 2015, which came in at 6.8 percent, bringing the official annual GDP growth rate to 6.9 percent for all of 2015. As we have regularly written, The Conference Board estimates that GDP growth is actually running less than 4 percent.

[Getting Yourself and Your Company Ready for Changes to Your World](#)

09 February, 2016 | Conference KeyNotes

Chief communications officers (CCOs) and executives are juggling new technology and media, CEO expectations, and crisis management—all while steering the right corporate messaging internally and externally.

[The Conference Board Human Capital in Review™: Voices from Europe](#)

05 February, 2016 | Human Capital in Review

This publication explores hot topics within human capital research from a European perspective and provides actionable summaries of contemporary literature.

[Succession Management That Delivers Results: Simple, Relevant, Agile](#)

02 February, 2016 | Conference KeyNotes

HR professionals and companies as a whole must link the succession process to business priorities and take into account macro trends such as the velocity of change and increased regulatory pressure.

[International Labor Cost Projections](#)

30 January, 2016 | Economics Program Working Paper Series

Differences in labor cost growth signal changes to an economy's international competitiveness as well as its workers' comparative standard of living, yet there is a scarcity of adequate models that project labor costs across countries. In this paper we compare US projections to other advanced economies in Europe and Asia-Pacific.

[Wage-Productivity Growth Gap: An Analysis of Industry Data](#)

30 January, 2016 | Economics Program Working Paper Series

The widening gap between labor productivity growth and real wage growth in the United States has attracted much attention in recent years. This paper provides an industrial and cross-country comparative perspective, which has been lacking so far in the literature.

[International Comparisons of Manufacturing Unit Labor Costs: Sources, Trends, and New Directions](#)

30 January, 2016 | Economics Program Working Paper Series

Unit labor cost (ULC), defined as labor compensation per unit of output, is a widely used measure of international cost competitiveness. ULC trends, however, differ widely across countries and, traditionally, have been explained in terms of underlying movements in productivity, compensation, and exchange rates. This paper makes a first attempt to adjust unit labor cost measures for product quality differences in export baskets between countries, using unit values of exported products.

[The Conference Board Economics Watch® United States View](#)

26 January, 2016 | Economics Watch Reports

The US consumer should drive the economy early in 2016, but there's little firepower from other growth drivers.

[The Conference Board Economics Watch® European View](#)

22 January, 2016 | Economics Watch Reports

Euro Area outlook remains positive, despite rising concerns about global growth outlook

[Handbook on Corporate Governance in India: Legal Standards and Board Practices](#)

15 January, 2016 | Research Report

Recently introduced legal requirements are explained in light of the specific characteristics of India's business ownership structures and put into the historical context of corporate governance reforms in the country.

[China Center Quick Note: Credit Where Credit is due -- China's Emerging Social Credit Scoring System](#)

11 January, 2016 | China Center Publications

One easy way to think of the proposed social credit score is as a "consumerised" and Big Data-driven rebirth of the *dang'an*, the Mao-era system of compiling a comprehensive data profile of each Chinese citizen.

[China CEO Council Session Report - Masters vs. Markets](#)

11 January, 2016 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and member insights from the November 12, 2015, China CEO Council in Shanghai.

[China Center Special Briefing Paper: Growth Impacts of China's Premature Demographic Transition](#)

22 December, 2015 | China Center Publications

With the demographic dividend period well behind us, China now bears a significant demographic cost.

[The Conference Board Economics Watch® United States View](#)

21 December, 2015 | Economics Watch Reports

As the expansion proceeds, demand-side constraints are giving way to supply-side constraints.

[China Center Data Flash: A temporary impact -- autos and infrastructure "stabilize" growth in Q4](#)

18 December, 2015 | China Center Publications

As 2015 came to a close, China's economic data remained mixed.

[The Conference Board Economics Watch® European View](#)

18 December, 2015 | Economics Watch Reports

Euro Area economic recovery shows some signs of a slowing pace.

Special topic: The European Commission's investment plan is unlikely to change the subdued investment outlook in the short term.

[Activist Hedge Funds, Golden Leash Special Compensation Arrangements, and Advance Notice Bylaws](#)

08 December, 2015 | Director Notes

This report discusses recent cases highlighting activist efforts to replace directors at target companies.

[The China Human Capital Planning Roundtable -- Session Report](#)

06 December, 2015 | China Center Publications

The roundtable is a new and exciting component of the China Center's program, designed to inform key, strategic human capital planning assumptions for 2016 and into the medium term.

[Workforce Analytics: The View from Asia](#)

16 November, 2015 | Research Report

This report examines the current state of workforce analytics in Asia and highlights the unique implementation challenges faced by employers in the region with company profiles.

[Corporate Political Spending: Policies and Practices, Accountability, and Disclosure \(Second Edition\)](#)

16 November, 2015 | Research Report

This report provides companies with information to more easily assess the range of issues related to political activity and disclosure and to determine the best course of action for their businesses.

[Staying Ahead of Change and Preparing for 2020: Insights from the 2015 Corporate Brand and Reputation Conference](#)

10 November, 2015 | Conference KeyNotes

One of the best ways to build your brand is by getting the marketing, customer service, and sales teams to work together to provide the best customer experience possible.

[Global Growth Projections for The Conference Board Global Economic Outlook 2016](#)

09 November, 2015 | Economics Program Working Paper Series

This paper presents the methodology for *The Conference Board Global Economic Outlook 2016*, including projections for 11 major regions and individual estimates for 33 mature and 32 emerging market economies for 2016, 2016-2020, and 2021-2025.

[StraightTalk® Global Economic Outlook 2016: Escaping the Global Economy's Holding Pattern](#)

06 November, 2015 | StraightTalk®

In 2016, the global economy will continue on a slow growth track for the fifth consecutive year, as mature economies continue to fly at a low altitude and emerging markets slow.

[China Center Data Flash: PBoC action belies the relatively positive Q3 GDP print](#)

02 November, 2015 | China Center Publications

The fact that the central bank cut rates so soon after the third quarter data release indicates that the slight reduction in officially reported real GDP growth does not reflect the true amount of downward pressure that the economy is facing.

[The 2015 Fortune 500 and Social Media: Instagram Gains, Blogs Lose](#)

01 November, 2015 | Research Report

This year's survey of social media use by the Fortune 500 finds 10 percent fewer companies blogging and an increase in the adoption of new tools such as Glassdoor and Instagram.

[Co-Creating Transformation: The Power of Coaching in Organizational Change](#)

26 October, 2015 | Executive Action Report

The expanded use of trained executive coaches is helping organizations respond more quickly and effectively to the need for ongoing change.

[The Conference Board Economics Watch® European View](#)

22 October, 2015 | Economics Watch Reports

Although the economy is on track for moderate expansion, Euro Area recovery shows no signs of speeding up.

[BoardAsia Newsletter](#)

15 October, 2015 | Periodical

This issue includes the launch of the India Strategic Human Resources Council.

[Making Sense of Social Impact Bonds for Companies](#)

01 October, 2015 | Research Report

This article describes social impact bonds and considers the role corporate social investing might play.

[China Center Data Flash - Property sector continues to struggle as inventories are drawn down](#)

29 September, 2015 | China Center Publications

Some observers have recently been touting a rebound in the real estate market, and while both sales and prices have improved in recent months, it is essential to keep in mind that actual construction and investment in the sector are still contracting.

[The Conference Board Economics Watch® Emerging Markets View](#)

24 September, 2015 | Economics Watch Reports

The growth outlook for the rest of 2015 remains pessimistic.

[The Conference Board Economics Watch® European View](#)

24 September, 2015 | Economics Watch Reports

The Euro Area economic recovery is on track, while downside risks from slower growth in emerging markets are looming.

[The Conference Board Economics Watch® United States View](#)

23 September, 2015 | Economics Watch Reports

Moderate growth path of US economy likely to be sustained through the end of 2015

[The US Labor Supply Problem: Which States Are Most at Risk?](#)

16 September, 2015 | Executive Action Report

Companies in states with tightening labor markets should start planning now. Assessing the location and types of jobs at high risk and adjusting recruiting/retention and compensation strategies could mitigate damage.

[China Center Special Briefing Paper: Appraising Industrial Overcapacity – the Achilles Heel of Chinese Growth?](#)

14 September, 2015 | China Center Publications

This China Center Special Briefing Paper examines China's current overcapacity challenges and outlines its history, deep-rooted causes, and the likely impact on future economic growth.

[China Center Data Flash - Financial volatility reinforces weak economic performance; and RMB internationalization sees a setback](#)

10 September, 2015 | China Center Publications

After a dramatic summer for China's financial markets, the most recently released economic data suggest that the country's stock market and currency gyrations have come atop renewed deceleration in the real economy.

[China Center Quick Note: One Belt, One Road, Lots of Questions](#)

09 September, 2015 | China Center Publications

What should multinational companies expect from China's *Silk Road Economic Belt* and *21st Century Maritime Silk Road*?

[Job Satisfaction: 2015 Edition: A Lot More Jobs—A Little More Satisfaction](#)

08 September, 2015 | Research Report

In the latest survey, US job satisfaction rose slightly for the fourth consecutive year to the highest level since 2008. The increase may be partly due to the tightening labor market.

[CEO and Executive Compensation Practices: 2015 Edition](#)

27 August, 2015 | Key Findings

Total CEO compensation continues to grow, fueled by pension value adjustments, stock market performance, and peer pressure. In 2014, it soared 11.9 percent from 2013 and 34.7 percent from 2010.

[The Conference Board Economics Watch® Emerging Markets View](#)

25 August, 2015 | Economics Watch Reports

There are strong headwinds ahead for major emerging economies.

[The Conference Board Economics Watch® United States View](#)

24 August, 2015 | Economics Watch Reports

The economy continues on a moderate path buffeted by weak growth abroad and weak investment at home.

[China Center Data Flash - 7% questionable for Q2...but June did see a touch of sequential acceleration](#)

28 July, 2015 | China Center Publications

The NBS reported that official GDP growth for the second quarter came in at 7 percent y-o-y, unchanged from the first quarter's growth rate. Frankly, the headline growth print is suspect.

[China Center Quick Note: Beijing's Pyrrhic Victory Over the Equity Rout](#)

27 July, 2015 | China Center Publications

While the ultimate outcome of this episode remains to be seen, we draw some interim conclusions regarding the outlook for China's financial markets, the real economy, the MNC business environment, and the broader reform agenda.

[The Conference Board Economics Watch® European View](#)

27 July, 2015 | Economics Watch Reports

The Euro Area economy remains on track for a modest recovery, despite the challenges from the Greek crisis.

[The Conference Board Economics Watch® Emerging Markets View](#)

27 July, 2015 | Economics Watch Reports

Economic activity among major emerging markets continues to slow, with downside risks to outweigh upside in the second half of 2015.

[The Conference Board Economics Watch® United States View](#)

23 July, 2015 | Economics Watch Reports

Moderate growth path ahead remains most likely scenario

[The Business Case for Corporate Investment in ESG Practices](#)

23 July, 2015 | Director Notes

This report reviews empirical analyses of the return on investment in environmental, social, and governance initiatives and discusses why the positive correlations found by some academics remain disputed by others.

[China CEO Council Session Report -- Getting to a "New Normal"](#)

20 July, 2015 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and member insights from the June 11, 2015, China CEO Council in Shanghai.

[Public Intangibles: The Public Sector and Economic Growth in the SNA](#)

15 July, 2015 | Economics Program Working Paper Series

A framework for the analysis of public investments, tangible and intangible, for the economic analysis of impacts of public policies influencing economic growth.

[Faster Than Expected: The US Labor Market Continues to Tighten](#)

13 July, 2015 | Executive Action Report

Need workers? Tight labor markets have become a problem for US employers. Unemployment, at 5.3 percent in June, continues to drop, making it harder to hire and keep qualified workers.

[On the Record with Paul Chodak: President and Chief Operating Officer, Indiana-Michigan Power](#)

09 July, 2015 | Executive Action Report

Paul Chodak, president and COO of Indiana-Michigan Power, discusses with The Conference Board the challenges he faces running an electric utility.

[On the Record with Dan Reardon: CEO of North Highland](#)

09 July, 2015 | Executive Action Report

Based on the CEO Challenge 2015 survey results, Dan Reardon, CEO of North Highland, shares his views on the multigenerational workforce, changing leadership needs, and maintaining strong customer relationships.

[Nielsen and the World Food Programme: Revolutionizing Data Collection](#)

01 July, 2015 | Research Report

Nielsen has collaborated with the World Food Programme to institute smart, effective data collection methodologies to help WFP improve its capacity to understand and serve the world's hungriest people.

[China Center Data Flash: Growth is stabilizing temporarily on better policy coordination](#)

30 June, 2015 | China Center Publications

The rhetorical emphasis on "efficiency" and "effectiveness" has yet to be taken up in practice and belies the fact that central authorities are essentially relying on the same old, investment-centric playbook to stabilize the economy.

[The Conference Board Economics Watch® Emerging Markets View](#)

29 June, 2015 | Economics Watch Reports

Emerging markets have been underperforming over the last year, adding increased downside risks to the global growth outlook

[The 2015 Strategic Human Resources Communication and Social Media Workshops: New Structures and Processes that Drive Business Success](#)

26 June, 2015 | Conference KeyNotes

We are living in an era of communication 2.0, and that changes the nature and responsibilities of the human resources function.

[The Conference Board Economics Watch® United States View](#)

22 June, 2015 | Economics Watch Reports

The US economy is on a more moderate growth path.

[Communicating Social Impact](#)

19 June, 2015 | Research Report

How do corporations authentically and effectively communicate the successes of their social initiatives and investments to stakeholders? Find out how leading organizations have effectively integrated promising communications practices into their work.

[The Next Frontier for Boards: Oversight of Risk Culture](#)

17 June, 2015 | Director Notes

This report provides board members an overview of new risk oversight expectations, outlines potential handicaps they may encounter, and offers suggestions for overseeing their company's risk culture.

[Identification and Monitoring of Business Cycles in the Economies in the Gulf Cooperation Council Region](#)

15 June, 2015 | Economics Program Working Paper Series

Using The Conference Board indicator approach, this paper develops a scoreboard of indicators that should allow economists and analysts to improve their insights on the timing and speed of changes in the economic and business cycle conditions in the Gulf Cooperation Council region.

[Deep Dive Exchange Series: The New Face of the Compliance Function in China](#)

05 June, 2015 | China Center Publications

A summary of discussion points, learnings, polling results, and business implications from the China Center's fifth Deep Dive Exchange session, covering the evolving nature of compliance risks in China.

[The Business Case for Corporate Investment in Sustainable Practices](#)

29 May, 2015 | Research Report

A growing body of research based on quantifiable bottom-line results shows that investments in environmental, social, and governance initiatives produce a positive impact on financial market performance.

[The Conference Board Economics Watch® European View](#)

29 May, 2015 | Economics Watch Reports

The Euro Area economy remains on track for a modest recovery, despite the challenges from the Greek crisis.

[China Center Special Briefing Paper: Assessing “Returns on Capital” in the Chinese Economy](#)

26 May, 2015 | China Center Publications

From an international perspective, China's capital-to-output ratio is comparatively much higher and its rate of “diminishing returns to capital” is comparatively much faster, suggesting acute inefficiency in Chinese capital investment.

[China Center Data Flash: The other 45 percent: Why China's property market \(and the economy\) still hasn't bottomed out](#)

26 May, 2015 | China Center Publications

Even as April saw a burst in new housing sales, fixed asset investment in real estate absolutely flatlined, growing at 0.5 percent y-o-y. This is the slowest rate of growth in almost 20 years.

[The Conference Board Economics Watch® United States View](#)

22 May, 2015 | Economics Watch Reports

Will the weak first quarter be followed by a bounce back?

[China Center Chart of the Week: China's FDI numbers are not adequate for gauging foreign investor sentiment](#)

11 May, 2015 | China Center Publications

China's rising FDI numbers are used as strong evidence that things can't be so bad for foreign investors and that the complaints and negative news stories are from an unrepresentative minority of foreign firms. But the numbers actually tell another story.

[Integrating Sustainability into Your Core Businesses—A Road Map](#)

04 May, 2015 | Research Report

This report identifies work processes, tools, and experiences that can help practitioners build or strengthen sustainability programs in their companies.

[Flagship Programs: Focusing Corporate Social Investment for Impact](#)

01 May, 2015 | Research Report

This article assesses the typical structure of flagship programs and presents examples.

[The Conference Board Economics Watch® European View](#)

29 April, 2015 | Economics Watch Reports

Economic growth in the Euro Area seems to be picking up, but further acceleration remains uncertain.

[The Conference Board Economics Watch® United States View](#)

29 April, 2015 | Economics Watch Reports

The US economy is slowing down relative to 2014.

[China Center Data Flash: Nominal GDP growth trap spurs another RRR cut](#)

27 April, 2015 | China Center Publications

Don't be fooled by the headlines: growth momentum is much weaker than the 7 percent y-o-y expansion of real GDP released by the NBS for Q1.

[Designing Global Businesses for Innovation and Growth: The 10th Annual Organization Design and Diagnostics Conference](#)

08 April, 2015 | Conference KeyNotes

Strategy, structure, and staffing need to be integrally linked in organizational design. The last can be your greatest asset—or barrier. How do you conquer lack of understanding? It's a balancing act from start to finish.

[Board Asia Newsletter](#)

27 March, 2015 | Periodical

This issue details the launch of the Workforce Analytics Institute (WAI), the first virtual planning in Asia devoted to enhancing the workforce planning of businesses and human resources professionals.

[The Conference Board Economics Watch® European View](#)

24 March, 2015 | Economics Watch Reports

No downside surprises, as the Euro Area slowly moves toward more sustainable growth.

[The Conference Board Economics Watch® United States View](#)

24 March, 2015 | Economics Watch Reports

While the US economy seems to be slowing toward a medium-term growth trend, consumers have been the bright spot.

[Deep Dive Exchange Series: Managing Information Security Risks in China](#)

24 March, 2015 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and implications from the fourth Deep Dive Exchange session, covering information security practices and procedures in China.

[China Center Data Flash: Predictably weak Q1, predictably uninspiring NPC](#)

24 March, 2015 | China Center Publications

After the National People's Congress closed on March 15, Premier Li Keqiang's addressed the outlook for the economy and economic policy in 2015, emphasizing the ongoing downward pressure China's economy faces.

[The Conference Board Economics Watch® Emerging Markets View](#)

24 March, 2015 | Economics Watch Reports

Emerging economies are facing increasing economic and political challenges in 2015, with the US Fed's decision further testing their financial stability

[You Know Social Media Is Advancing Your Brand—Now Prove It](#)

09 March, 2015 | Executive Action Report

Assessing and communicating the business impact of social media requires assigning values to human reactions, establishing correlations, and adapting or rethinking traditional marketing metrics.

[China Center Chart of the Week: Downward pressures on real estate building across Chinese cities nationwide](#)

03 March, 2015 | China Center Publications

Price declines are widespread across cities in China, contrary to the view that real-estate bubbles are a more regional, than national, problem.

[The Civic 50: Best Practices in Corporate Community Engagement](#)

02 March, 2015 | Research Report

This article presents highlights from the winners of the 2014 Civic 50, which identifies the 50 most community-minded companies in the United States each year.

[Data Quality to Further Philanthropy's Mission](#)

02 March, 2015 | Research Report

This *Giving Thoughts* article considers how companies can play an active role in facilitating the collection, management, and analysis of robust performance data by grantee recipients.

[China Economist and Business Planners Roundtable -- Session Report](#)

02 March, 2015 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and member insights from the December 2014 China Economists and Business Planners Roundtable.

[Sustainability Practices 2015 Key Findings](#)

24 February, 2015 | Key Findings

Key findings from the *Sustainability Practices Dashboard 2015*, the comprehensive database and online benchmarking tool that captures the most recent environmental and social practices by large public companies globally.

[The Conference Board Economics Watch® European View](#)

23 February, 2015 | Economics Watch Reports

Modest upsidest in the European economy materialize, as concerns over Greece remain.

[The Conference Board Economics Watch® United States View](#)

23 February, 2015 | Economics Watch Reports

The year 2015 is off to a good start, remaining fairly strong relative to long-term trend.

[The Gateway to Effective Employee Engagement and Improved Performance: Insights from the 2014 Talent Acquisition and Onboarding Conference](#)

19 February, 2015 | Conference KeyNotes

Companies are realizing the best talent is often already employed and that the best way to attract them is to have a strong talent brand.

[China Center Data Flash: Despite the 2014 GDP print, weakness prevails in Q4](#)

02 February, 2015 | China Center Publications

In January, the NBS announced that China's Q4 GDP growth came in at 7.3 percent, unchanged from Q3, and leading to full-year growth of 7.4 percent for 2014. We are highly skeptical of this topline print. However, we do see some important trends.

[China Center Chart of the Week: Household consumption in China remains highly concentrated](#)

02 February, 2015 | China Center Publications

In 2014, just 34 out of 242 cities accounted for 50 percent of total retail sales in China. These 34 cities, in aggregate, boast a registered population of 338 million people.

[Diversity on Corporate Boards: How Much Difference Does "Difference" Make?](#)

30 January, 2015 | Director Notes

This report evaluates the case for diversity on corporate boards of directors in light of competing research findings and suggests strategies to promote more inclusive boards.

[The Conference Board Economics Watch® United States View](#)

23 January, 2015 | Economics Watch Reports

The year 2015 should finally see a stronger economic expansion.

[The Conference Board Economics Watch® European View](#)

23 January, 2015 | Economics Watch Reports

Quantitative easing, a low euro, and cheap oil provide modest upsidest for an otherwise sluggish European economy.

[Location Matters: Where America Is Moving](#)

15 January, 2015 | The Demand Institute

Nearly half of all American households plan to move at some point in the future. While some will move for a larger or nicer home, or perhaps to purchase a home for the first time, three out of every four movers report that a location consideration is a reason for moving.

[China Center Chart of the Week: Pricing for newly constructed real estate – between a rock and a hard place](#)

08 January, 2015 | China Center Publications

Despite the apparent weakening of buyer sentiment towards real estate in China, average prices of newly constructed apartments reportedly dropped by only 3.2 percent in 2013, even though sales of new apartments reportedly dropped by 8.9 percent.

[Navigating the Sustainability Transformation](#)

05 January, 2015 | Director Notes

This report describes a four-stage model for companies to progress from engaging initially with sustainability to accelerating, leading, and, ultimately, transforming their businesses.

[The Conference Board Economics Watch® European View](#)

18 December, 2014 | Economics Watch Reports

Europe's 2015 growth is poised for some strengthening, but maybe not enough to keep potential output from falling.

[Creating the Right Voice and Content for Social Media](#)

18 December, 2014 | Executive Action Report

Companies must craft the right brand voice and content to get a bigger impact from their social branding efforts. Firms are expanding their view of their customers for more opportunities to engage with them.

[The Conference Board Economics Watch® United States View](#)

18 December, 2014 | Economics Watch Reports

The US economy is poised to strengthen moderately while global headwinds provide some pushback

[China Center Quick Note: The AML Battleground - Looking Behind and Beyond the Current Regulatory Salvo](#)

17 December, 2014 | China Center Publications

History suggests that current Anti-Monopoly Law (AML) machinations emanate from a deep love of and dependence on elite-controlled monopolies in China, and a deep hatred of foreign positions that contest them.

[BoardAsia Newsletter](#)

15 December, 2014 | Periodical

Major news covered in this issue includes an overview of the research report on *The Long Soft Fall in Chinese Growth* and highlights on The Conference Board Key Business Issues Briefings.

[China CEO Council Session Report -- The China Dream for MNCs](#)

08 December, 2014 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and member insights from the November 13, 2014, China CEO Council, hosted by Unilever in Shanghai.

[Shareholder Proposals on Social and Environmental Issues](#)

05 December, 2014 | Director Notes

Political spending and climate change, key topics during the proxy 2014 season, are expected to feature heavily again in 2015 shareholder proposals.

[China Center -- What to Watch for: China's multilateral and regional trade negotiations](#)

05 December, 2014 | China Center Publications

The political-economy factors driving China's soft fall lead us to be skeptical that domestic-led economic reform will be possible. However, the potential for coercing certain reforms via an outside-in, WTO-style roadmap may still exist.

[Journal of New Communications Research Volume 5 Issue 2 Winter 2014](#)

01 December, 2014 | Periodical

The eighth edition of the *JNCR* examines, among other things, public perceptions of organizational social media use.

[LinkedIn Dominates, Twitter Trends and Facebook Falls: The 2014 Inc. 500 and Social Media](#)

01 December, 2014 | Research Report

This 2014 study is the result of a nationwide telephone survey about social media use by companies named by Inc. Magazine to the Inc. 500 list for 2014.

[Millennials Transform Social Commerce: Hashtag 'Buy' Buttons?](#)

01 December, 2014 | Research Report

If Facebook and Twitter move ahead with their plans to add "buy" buttons on social media, it could be a game changer in social commerce.

[The 2014 Fortune 500 and Social Media: LinkedIn Dominates As Use of Newer Tools Explodes](#)

01 December, 2014 | Research Report

The 2014 edition of this annual study finds Foursquare, Pinterest, and Instagram developing a strong list of users.

[The State of Global Pro Bono](#)

01 December, 2014 | Research Report

This report presents survey findings collected by PYXERA Global about global pro bono programs, their design and mission, cross-sector partnerships, and triple-benefit impact.

[Communication Networks, ICT and Productivity Growth in Europe](#)

01 December, 2014 | Economics Program Working Paper Series

What are the channels through which communication networks affect productivity growth?

[China Center Data Flash: Slowing growth and weak loan demand trigger PBoC action](#)

01 December, 2014 | China Center Publications

Despite a recent spate of large-scale infrastructure project approvals by the NDRC, economic growth continued on its downward trend, as Q4 started, and looks to have deteriorated further in November, prompting an interest rate cut by the central bank.

[The Conference Board Economics Watch® European View](#)

20 November, 2014 | Economics Watch Reports

The Euro Area recovery remains frail, but another recession is avoided.

[StraightTalk® Global Economic Outlook 2015: Are We Asleep at the Wheel?](#)

12 November, 2014 | StraightTalk®

While a cautious outlook for the global economy seems justified, does it cause us to leave opportunities on the table for too long?

[Global Growth Projections for The Conference Board Global Economic Outlook 2015](#)

12 November, 2014 | Economics Program Working Paper Series

This paper presents the methodology for *The Conference Board Global Economic Outlook 2015*, including projections for 11 major regions.

[Proxy Voting Analytics \(2010-2014\)](#)

07 November, 2014 | Research Report

There's been a fundamental shift in the type of resolutions shareholders submit, and activists are increasingly using social media to agitate for change outside of the AGM, 2014 data show.

[China Center Chart of the Week: China's growth rate for R&D investment is not exceptionally fast](#)

29 October, 2014 | China Center Publications

Science policy analysts are concerned that, if China keeps expanding R&D investment at its current rate, China will surpass the United States in R&D spending in the near future. Our research suggests otherwise.

[The Conference Board Economics Watch® United States View](#)

23 October, 2014 | Economics Watch Reports

The outlook for the US economy is unchanged, despite financial market turmoil.

[Taming the Change Tiger: Transforming Chaos and Uncertainty into Opportunity](#)

16 October, 2014 | Council Perspectives

Organizations need to change the way they change—to redefine a broader, more accountable, enterprise-wide approach that rides the chaos and achieves the best result.

[The Conference Board Economics Watch® European View](#)

08 October, 2014 | Economics Watch Reports

Expectations about more monetary stimulus mount in an extremely fragile European economy.

[Human Capital Analytics @ Work, Volume I](#)

06 October, 2014 | Research Report

Six high-profile companies describe how they use human capital analytics at their organizations and offer advice on how you can best implement it at yours.

[Measuring the Impact of Corporate Social Investments](#)

26 September, 2014 | Research Report

Social change is inherently difficult to capture, but there is growing interest among corporate social investors in demonstrating actual deeper impact. This report highlights select aspects of measurement and provides guidance.

[The Conference Board Economics Watch® United States View](#)

24 September, 2014 | Economics Watch Reports

GDP growth acceleration loses steam as the economy gets closer to full capacity.

[The New Imperative: Driving Performance, Connecting to Value](#)

23 September, 2014 | Conference KeyNotes

Companies increasingly view health care as an important investment and want a greater return: they are still keenly interested in lowering costs but are also demanding better performance and value from providers.

[Proxy Voting Analytics \(2010-2014\): Executive Summary](#)

17 September, 2014 | Executive Summary

There's been a fundamental shift in the type of resolutions shareholders submit, and activists are increasingly using social media to agitate for change outside of the AGM, 2014 data show.

[The Conference Board Human Capital in Review™: Human Capital Analytics \(Vol. 4, No. 2, 2014\)](#)

12 September, 2014 | Human Capital in Review

This publication is designed for busy human capital executives who value selected, thoughtfully summarized article reviews of what is happening in the area of human capital analytics.

[China Center Special Briefing Paper: Re-Estimating Chinese Productivity](#)

02 September, 2014 | China Center Publications

In this second part of our Special Briefing Paper series, Dr. Harry X. Wu, Senior Advisor to the China Center, presents the second stage of findings from his 30-year-long work program to re-estimate the quantity and quality of Chinese economic growth.

[A Beginner's Guide to Measuring Social Value](#)

29 August, 2014 | Research Report

Learn the basics of measuring social value in this edition of the *Giving Thoughts* series.

[Designing Global Businesses for Innovation and Growth](#)

27 August, 2014 | Research Report

Organization design can support innovation within a company. It creates the context for innovative activity and the means for delivering results to customers. But the alignment between organization design structures and innovation strategy can break down.

[The Conference Board Economics Watch® United States View](#)

24 August, 2014 | Economics Watch Reports

The economy appears to be building momentum toward higher growth.

[China Center Data Flash: Q2 Mini-stimulus already losing steam](#)

18 August, 2014 | China Center Publications

July data showed a clear sequential slowdown for the domestic side of China's economy, with industrial production, investment, and consumer purchases all slowing in the month.

[China Center Chart of the Week: Credit growth in H2 – onward and upward](#)

13 August, 2014 | China Center Publications

As long as China's current credit dynamics remain in play – and the credit intensity of growth continues to rise – fundamental reforms will necessarily have to be sidelined.

[China CEO Council Session Report -- Facing Change: Sustaining and driving growth during uncertain times in China](#)

06 August, 2014 | China Center Publications

A summary of discussion points, learnings, business issues, poll results, and member insights from the June 12, 2014, China CEO Council, hosted by The Conference Board in Beijing.

[The Conference Board Economics Watch® European View](#)

30 July, 2014 | Economics Watch Reports

Slow economic growth and disinflation continue through summer, keeping pressure on the European Central Bank.

[The Conference Board Economics Watch® United States View](#)

22 July, 2014 | Economics Watch Reports

The growth paradox of slow GDP and strong employment.

[Managing Supply Chain Sustainability and Risk](#)

11 July, 2014 | Director Notes

Addressing supply chain risk and sustainability in isolation may put a firm at considerable risk. Companies should pursue strategies that recognize that supply chain risk and sustainability are inextricably intertwined.

[Is This the End of Work? Information Technologies and Labor Market Disruption: A Cross-Atlantic Conversation](#)

09 July, 2014 | Executive Action Report

So far, the digital revolution has produced technology but not jobs. What is the impact of technology on employment? Leaders from Canada, Europe, and the United States tackle this question.

[The Conference Board Economics Watch® European View](#)

01 July, 2014 | Economics Watch Reports

As the European Central Bank takes action for more support, the European economic outlook remains weak.

[China Center Data Flash: May data – the good, the bad and the ugly](#)

24 June, 2014 | China Center Publications

Sequential activity for industry and consumption clearly improved in April and May, but the investment environment remains weak overall.

[Interim CEO: Reasonable Choice or Failed Selection?](#)

20 June, 2014 | Director Notes

This report examines antecedents and consequences of interim CEO selection to provide boards the evidence needed to make informed decisions about CEO succession.

[The Conference Board Economics Watch® United States View](#)

20 June, 2014 | Economics Watch Reports

The U.S. economy is gaining traction heading into the second half of the year.

[China Center Quick Note: The Opportunity in Xi's "Re-Reform"](#)

11 June, 2014 | China Center Publications

Chinese President and Party Secretary Xi Jinping is indeed undertaking "reform" – it just doesn't involve marketization or more conformity with Western norms, at least not yet.

[Global Economic Growth Scenarios 2020: The Impact of Investments and Reforms across Seven Major Regions](#)

11 June, 2014 | Research Report

This report presents analysis of the global economy and seven major world economies—including four scenarios that depend on policy effects—so that leaders can make decisions that foster growth.

[Nobody's Perfect: Overcoming the Limitations of External Labor Data to Drive Better Business Decisions](#)

11 June, 2014 | Research Report

This report details how to skillfully combine data from a variety of sources to inform HR strategy and business decisions.

[China Center Commentary: China LEI showing more sluggishness ahead](#)

09 June, 2014 | China Center Publications

Risks to the downside are rising, with real estate at the top of the list of catalysts.

[China Center Special Briefing Paper: Re-Estimating Chinese Growth](#)

09 June, 2014 | China Center Publications

How fast has China's economy really grown? The accuracy of any country's GDP estimate is of critical importance to the business and policy community, both in-country and globally. [NOTE: updated version as of 20 June 2014]

[Defining Impact](#)

02 June, 2014 | Research Report

This report explores current definitions of impact in philanthropy and international development, with a particular focus on the ways impact definition can affect work serving women and girls.

[The Conference Board Economics Watch® European View](#)

02 June, 2014 | Economics Watch Reports

An acceleration of growth seems unlikely in Europe.

[Proxy Voting Fact Sheet \(May 2014\)](#)

29 May, 2014 | Proxy Voting Fact Sheet

Efforts to improve communication with investors following say-on-pay appear to have paid off. The volume of shareholder proposals declined significantly for meetings held during the first four months of 2014.

[The Conference Board Economics Watch® United States View](#)

27 May, 2014 | Economics Watch Reports

The US economy is bouncing back this quarter to a growth rate above its long-term potential. This result is due to the recovery from a severe winter and the release of pent up demand.

[Building the Foundation of an Innovative Culture: Human Capital's Role in Making It Happen](#)

23 May, 2014 | Executive Action Report

Although most organizations agree that innovation is important for sustainability and growth, few do it well. To help reverse that trend in your organization, this report presents four recommendations and examples from top companies for innovation.

[Productivity and Digitalisation in Europe: Paving the Road to Faster Growth](#)

21 May, 2014 | Research Report

Productivity growth is the key to returning to a sustainable growth path in Europe, according to this policy brief, a joint publication between the Lisbon Council and The Conference Board.

[A Standard for Social Impact Reporting](#)

01 May, 2014 | Research Report

The Social Reporting Standard (SRS) offers a standardized reporting tool that can be used across multiple applications.

[From a Buyer's Market to a Seller's Market: Declining Unemployment and Evolving Labor Shortages in the United States](#)

01 May, 2014 | Executive Action Report

Demographic trends and the imminent departure from the workforce of the baby boom generation point to the emergence of a "sellers' market" when it comes to skilled talent.

[The Conference Board CEO Challenge® 2014: Latin America Edition](#)

30 April, 2014 | Research Report

This report provides an analysis of survey results from the Latin America region, providing a unique vision that top executives share in these emerging markets.

[What's the Big Idea? Stuart Crainer sees more interest in management thinking than ever before.](#)

28 April, 2014 | The Conference Board Review

UK writer Stuart Crainer explains rising interest in management thinking and what his Thinkers50 project aims to accomplish.

[They Can Handle the Truth: In uncertain times, how to handle your employees' insecurity.](#)

28 April, 2014 | The Conference Board Review

Amid uncertainty and sinking morale, the most effective way to rid an organization of fear of the unknown is simple: tell people the truth.

[A Slow Transition: Economist Bart van Ark sees global growth picking up speed—just not as fast as anyone wants.](#)

28 April, 2014 | The Conference Board Review

In a Q&A, Bart van Ark, chief economist of The Conference Board, discusses and expands on his 2014 global economic forecast.

[Where's the Good Pizza Here? That and other, more serious, concerns your company must address when relocating people.](#)

28 April, 2014 | The Conference Board Review

If you manage employees who are considering a domestic move, be prepared to think about the concept of domestic culture shock.

[The Conference Board Economics Watch® European View](#)

28 April, 2014 | Economics Watch Reports

Headwinds Are Affecting Growth Expectations for Europe

[Unlock Talent Potential to Drive Business Success: Insights from The 2014 Talent Management Strategies Conference](#)

28 April, 2014 | Conference KeyNotes

A company's best defense for meeting a rapidly changing business environment is to have a strong succession plan and a pipeline of "ready-now" employees who can step into vacant positions.

[China Center Chart of the Week: Assessing local debt risks and opportunities – regional debt and real estate dynamics](#)

28 April, 2014 | China Center Publications

We are only now beginning to see the dominoes fall when it comes to companies defaulting on various financial products, which suggests how a financial crisis may occur in China.

[How Do Financial Markets Respond to Corporate Sustainability Disclosure?](#)

25 April, 2014 | Director Notes

While established evidence shows that bad corporate environmental news is punished by the market, emerging evidence shows that, in some instances, superior environmental performance may also be punished.

[Picture This: Top Charities Master Visual and Social Media](#)

23 April, 2014 | Research Report

Video is the number one social media tool among top charities, according to a study by the Center for Marketing Research at the University of Massachusetts-Dartmouth.

[The Conference Board Economics Watch® United States View](#)

22 April, 2014 | Economics Watch Reports

Economic growth is poised for some solid gains. The housing and labor markets are the keys to this improvement. The current path also suggests increased business investment for the remainder of the year.

[The Conference Board CEO Challenge® 2014: ASEAN Edition](#)

22 April, 2014 | Research Report

CEOs in ASEAN are seeking strong business leadership that is able to drive change and not afraid to boldly innovate (and even fail) in a performance-focused environment.

[International Indexes of Consumer Prices 2013](#)

14 April, 2014 | Research Report

Based on price indexes compiled by The Conference Board International Labor Comparisons program, average annual inflation in 2013 slowed in 13 of the 16 economies compared.

[Corporate Governance Practices in US Initial Public Offerings](#)

07 April, 2014 | Director Notes

A review of the largest US initial public offerings shows that newly public companies have a great deal of latitude in designing their governance structures, at least at the time of their IPO.

[China Center Quick Note: RMB band-widening -- Short-term volatility, long-term vulnerability](#)

04 April, 2014 | China Center Publications

The Chinese central bank announced a widening of the daily trading band for the US-CNY exchange rate last month. What are the ramifications of this change for economic policy?

[China Center Quick Note: Don't Hold Your Breath for the Emerging Market Sell Off](#)

04 April, 2014 | China Center Publications

In recent weeks, fears of a sharp correction in emerging market financial conditions caused by the Fed's change in its monetary policy have caused consternation among investors and policy makers.

[Data Collection and Analysis in Philanthropy](#)

01 April, 2014 | Research Report

This report looks at the value of data collection and analysis for philanthropic foundations and philanthropists, and it examines how that information could be used for more purposeful grant making.

[CEO Challenges in the Gulf Region](#)

01 April, 2014 | CEO Challenge®

CEOs in the Gulf region reported a significantly different set of priorities than did CEOs globally, with strategies that reflect the particular business challenges of a resource-rich, energy-dependent region.

[The Conference Board Economics Watch® European View](#)

28 March, 2014 | Economics Watch Reports

While Europe's short-term outlook continues to improve, risks to a sustained recovery persist.

[The Conference Board Economics Watch® Emerging Markets View](#)

28 March, 2014 | Economics Watch Reports

Emerging markets (EM) face a bumpy recovery road ahead, and impact on global economy in 2014 could be more significant than expected

[Connect. Converse. Create: How Companies Can Generate Value through Internal Social Collaboration](#)

26 March, 2014 | Research Report

This report explores why internal social collaboration (ISC) is necessary in the modern workplace, and examines how organizations can increase its adoption and engineer ISC for success.

[The Conference Board Economics Watch® United States View](#)

25 March, 2014 | Economics Watch Reports

We view the winter slowdown in economic activity as a temporary pause. The eventual arrival of warmer spring weather should propel the housing and labor markets forward.

[China Center Chart of the Week: Labor productivity growth in China continues to slow – even from its low base level](#)

24 March, 2014 | China Center Publications

Labor productivity is a critical indicator because it is strongly related to living standard measures. The higher the relative level of labor productivity, the greater the chance for economic expansion.

[Charting International Labor Comparisons](#)

21 March, 2014 | Research Report

Compare national labor markets and international competitiveness through charts and accompanying insights. Charts highlight labor costs, labor productivity, and other comparable indicators for up to 38 countries, including emerging economies.

[China Center Chart of the Week: Moderating consumption growth rate evident in Chinese New Year's data](#)

05 March, 2014 | China Center Publications

Although the growth rate remains robust, it is the lowest nominal year-on-year expansion for Chinese New Year sales in over a decade.

[Closing the Digital Entrepreneurship Gap in Europe: Enabling Businesses to Spur Growth](#)

04 March, 2014 | Executive Action Report

Small innovative companies in the information and communication technology (ICT) sector play an important role in energizing economic growth, but face many barriers, especially in Europe.

[The Conference Board Economics Watch® United States View](#)

04 March, 2014 | Economics Watch Reports

We view the current slowdown in economic activity as a temporary pause. The inclement winter weather is depressing economic activity, thus we expect a rebound when warmer temperatures arrive in the spring.

[Classifying Social Impact Measurement Frameworks](#)

03 March, 2014 | Research Report

This issue of *Giving Thoughts* analyzes and classifies 30 social impact measurement frameworks.

[The Conference Board Economics Watch® European View](#)

28 February, 2014 | Economics Watch Reports

The outlook for the European economy continues to improve, but headwinds persist.

[A Tale of 2000 Cities](#)

25 February, 2014 | The Demand Institute

A study of how the sharp contrast between successful and struggling communities is reshaping America.

[Developing an Effective Climate Change Strategy](#)

25 February, 2014 | Director Notes

Climate change mitigation and adaptation strategies are becoming increasingly important. This report details eight steps for developing such strategies and provides examples of companies that have done so.

[How Teleworking Works Best: Organizational Shifts Ahead](#)

13 February, 2014 | Executive Action Report

As more people work from remote locations and are no longer tethered to brick and mortar facilities, flexible work arrangements like telework will simply be the way work is done.

[The Conference Board Economics Watch® European View](#)

07 February, 2014 | Economics Watch Reports

The European recovery continues to be slow, even though optimism increases

[The Conference Board Economics Watch® Emerging Markets View](#)

07 February, 2014 | Economics Watch Reports

Emerging markets weakened in 2013, and there will only be moderate improvement in 2014.

[China's Growth and Productivity Performance Debate Revisited - Accounting for China's Sources of Growth with a New Data Set](#)

05 February, 2014 | Economics Program Working Paper Series

by Harry X. Wu January 2014 - EPWP #14 – 01

There are several problems with official Chinese economic data that are often overlooked, including structural breaks in employment statistics and implausibly high labor productivity figures related to “nonmaterial” services.

[The Conference Board Economics Watch® United States View](#)

04 February, 2014 | Economics Watch Reports

Economic growth was stronger than anticipated in the second half of 2013, and the faster pace of economic growth is expected to continue into 2014, although downside risks remain.

[The Conference Board CEO Challenge® 2014: People and Performance](#)

04 February, 2014 | Executive Summary

While CEOs see talent as the critical link in meeting their top business challenges, the 2014 CEO Challenge survey results show a heightened focus on customers and reputation and less concern about regulation and external risk.

[Deconstructing Impact Investing](#)

03 February, 2014 | Research Report

This report, which inaugurates The Conference Board *Giving Thoughts* series, sheds light on the concepts of enterprise, investment, nonmonetary impact, and the key requirement of "additionality."

[China Center Commentary: December LEI Points to a Weak Start in the Year of the Horse](#)

03 February, 2014 | China Center Publications

For the first time in nine months, the credit component of **The Conference Board Leading Economic Index®** (LEI) for China offered the only significantly positive contribution in December.

[The Conference Board CEO Challenge® 2014: People and Performance](#)

08 January, 2014 | CEO Challenge®

While CEOs see talent as the critical link in meeting their top business challenges, the 2014 CEO Challenge survey results show a heightened focus on customers and reputation and less concern about regulation and external risk.

[Risk Oversight: Evolving Expectations for Boards](#)

06 January, 2014 | Director Notes

Evolving expectations for oversight of management's risk appetite and tolerance present challenges for boards. Boards should consider an objective-centric approach that links retained risks to strategic and foundation business objectives.

[The Conference Board Economics Watch® European View](#)

24 December, 2013 | Economics Watch Reports

Europe sets on a path of moderate growth for 2014. Financial stabilization will positively contribute to this outlook, although some obstacles still remain.

[The Conference Board Economics Watch® United States View](#)

20 December, 2013 | Economics Watch Reports

Despite upward revision of GDP growth performance in Q3 and the Fed's decision to start to taper its quantitative easing, GDP growth for 2013 will finish on a weak note.

[Developing Leaders: Voices from India](#)

16 December, 2013 | Research Report

Leadership development is more critical than ever—and some companies have cracked the code. Learn what top companies in India are doing now to prepare tomorrow's leaders.

[Board Accountability in the Current Governance Landscape](#)

09 December, 2013 | Director Notes

Institutional investors are looking more deeply into boardroom activities and are more willing to target individual directors deemed responsible for policy failures or poor performance.

[Reframing the Issue: New Ways to Think about Cyber Risk and Security](#)

03 December, 2013 | Council Perspectives

Cyber risk is just one of many operational risks, and, from a business viewpoint, mitigation of cyber risk should focus on fundamental risk management, corporate resilience, and managing human behavior.

[The Shale Gas Boom and Other Uncertainties in U.S. Energy Markets](#)

03 December, 2013 | KnowlEdge Series Summaries

Energy supply/demand dynamics have become more complex, markets are more volatile, and key points of energy policy are still undetermined. Companies should use scenario plans under these conditions.

[Journal of New Communications Research Volume 5 Issue 1 Winter 2013](#)

01 December, 2013 | Periodical

The seventh edition of the *JNCR* examines, among other things, young American consumers' online privacy concerns, trust, risk, social media use, and regulatory support.

[LinkedIn Rules But Sales Potential May Lie with Twitter: The 2013 Inc. 500 and Social Media](#)

01 December, 2013 | Research Report

The study examines the Inc. 500 to quantify their adoption of social media tools and technologies, as well as plans for investing in, monitoring, and measuring their online strategies.

[The Social Workplace Trust Study](#)

01 December, 2013 | Research Report

The workplace has always been a social place, but what effect do workplace trust, passion, and social media have on employee activities and attitudes?

[2013 Are Bullish on Social Media: Big Companies Get Excited About Google's, Instagram, Foursquare and Pinterest](#)

01 December, 2013 | Research Report

Twitter is used by 77 percent of Fortune 500 companies, making it their first choice in social media tools, followed by Facebook and YouTube, according to a study by the University of Massachusetts-Dartmouth.

[College Presidents Out-Blog and Out-Tweet Corporate CEOs as Higher Ed Delves Deeper into Social Media to Recruit Students](#)

01 December, 2013 | Research Report

Fifty-eight percent of college presidents post on Facebook, 55 percent tweet, and 35 percent host their own blog, according to a study by the University of Massachusetts-Dartmouth.

[China Center Commentary: The Muddle Kingdom -- LEI growth slows as policy inertia persists](#)

27 November, 2013 | China Center Publications

The Conference Board Leading Economic Index® (LEI) for China slowed in October due to weaker real estate activity.

[The Conference Board Economics Watch® United States View](#)

26 November, 2013 | Economics Watch Reports

The U.S. economy is ending 2013 with slow growth, in line with the overall sluggish performance for the year as a whole. However, stronger employment data and manufacturing surveys point to moderately firmer growth in 2014.

[The Conference Board Human Capital in Review™: Focus on Health Care \(Vol. 1, No. 1, 2013\)](#)

22 November, 2013 | Human Capital in Review

How will the new health care laws affect individual companies? The sea change underway presents implementation and retention challenges for businesses within and outside the health care sector.

[Brands as Productive Assets: Concepts, Measurement, and Global Trends](#)

15 November, 2013 | Economics Program Working Paper Series

by Carol A. Corrado and Janet X. Hao

This paper finds that conventional measures misrepresent brand spending trends in the United States because those metrics do not take into account increased spending on social media and strategic marketing.

[China CEO Council Insights: The Gateless Gate -- The Future for Foreign Investors in China](#)

14 November, 2013 | China Center Publications

A summary of discussion points, learnings, business issues, and member insights from the November 14, 2013, China CEO Council, convened by the Conference Board's China Center

[StraightTalk® Special Issue for All Members: Global Economic Outlook 2014](#)

12 November, 2013 | StraightTalk®

From The Conference Board Chief Economist Bart van Ark comes in-depth analysis of the global economy and resulting projections for 2014, 2014-2019, and 2019-2025.

[The Conference Board CEO Challenge® 2013: Human Capital Practitioners Respond](#)

29 October, 2013 | Executive Action Report

According to an annual survey of chief executives, CEOs consider human capital their top challenge. How do their strategies to address this issue compare to those of human capital practitioners?

[The Conference Board Economics Watch® European View](#)

28 October, 2013 | Economics Watch Reports

The Euro Area outlook continues to improve, as a sluggish recovery seems underway. Even though Euro Area GDP improved in the second quarter, other important indicators still remain very weak.

[Brave New World: Recruiting Talent in the Digital Age](#)

18 October, 2013 | Research Report

To be effective, online talent acquisition needs to be aligned with and integrated into your company's overall brand and social marketing objectives and practices.

[The Conference Board Economics Watch® United States View](#)

15 October, 2013 | Economics Watch Reports

Even with the government poised to re-open fully, the short-term shutdown likely shaved 0.45 percentage points from Q4 GDP growth, leaving it at a sluggish 1.7 percent annualized rate.

[Deep Dive Exchange Insights: Wage Escalation in China -- What Assumptions Make Sense for the Future?](#)

10 October, 2013 | China Center Publications

A summary of discussion points, learnings, business issues, and implications from the China Center's October 2013 Deep Dive Exchange session on wage escalation in China.

[How Teleworking Works Best: The Business Case](#)

09 October, 2013 | Executive Action Report

Key to gaining corporate advantage from telework is understanding which jobs can be done remotely from the primary corporate locations and what skills and practices are required to support them.

[The Conference Board Economics Watch® - European View](#)

26 September, 2013 | Economics Watch Reports

The economic outlook for Euro Area economies continues to improve, though growth for the region as a whole should be slow for the rest of 2013.

[Strategic Talent Management: Where We Need to Go](#)

25 September, 2013 | Research Report

Systems thinking, a talent for data analysis, and change management skills are two of the critical competencies that talent management leaders need to contribute to and enhance business outcomes.

[Addressing National Talent Shortages: What Countries Are Doing, What Companies Can Learn](#)

17 September, 2013 | Research Report

Companies can learn a lot about effective strategic workforce planning by looking at the steps India, Canada, and Singapore are taking to shore up their future talent supply needs.

[What Is Human Rights Risk? Should My Company Be Concerned about It?](#)

10 September, 2013 | Executive Action Report

Explore what human rights risk is, why companies should care, and how they can incorporate human rights due diligence into their business processes.

[The Conference Board Economics Watch® - European View](#)

29 August, 2013 | Economics Watch Reports

The Euro Area economy has started to recover, though growth will probably remain slow for the rest of 2013, with improved business and consumer confidence offset by slowing growth in emerging markets, high unemployment, and potential financial risks.

[China Center Commentary: Real estate and infrastructure investment -- risky wildcards for growth](#)

26 August, 2013 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® for China, August 2013 (July data)

[The Conference Board Economics Watch® United States View](#)

21 August, 2013 | Economics Watch Reports

The U.S. economy is poised to accelerate to a moderately faster 2.5 percent annualized pace in the second half of the year, after strong fiscal headwinds held back growth in the first half of the year to a tepid 1.4 percent.

[Generating Value for Investors and Society](#)

06 August, 2013 | Director Notes

Corporate social responsibility (CSR) needs to cohere with primary business operations. During the process of strategic development, CSR can be built into the business model so its impact is beneficial.

[The Conference Board Economics Watch® United States View](#)

02 August, 2013 | Economics Watch Reports

Despite weak GDP growth recorded over the past three quarters, including the sluggish 1.7% advance in Q2, we expect economic growth to accelerate in the second half of 2013 as the fiscal headwinds diminish.

[The Social Business Benchmark Study: 2013 Preliminary Findings](#)

31 July, 2013 | Research Report

The Social Business Benchmark examines what companies are doing with their social business activities to benchmark organizations' readiness for social business and to provide future guideposts.

[The Conference Board Economics Watch® - European View](#)

30 July, 2013 | Economics Watch Reports

The Euro Area's economic contraction could end in the near term thanks to improving financial stability and confidence, but slowing global growth and a weak investment environment remain headwinds.

[The Conference Board CEO Challenge® 2013: India Edition](#)

25 July, 2013 | CEO Challenge®

CEOs in India rank Human Capital, Global Political/Economic Risk, Innovation, Operational Excellence, and Government Regulation as their top challenges. Their strategies to meet these challenges reflect the uniqueness of the Indian economic environment.

[China Center Data Flash: Ongoing slowdown with a nod to financial reform](#)

23 July, 2013 | China Center Publications

Data Flash is a brief interpretive summary of China's official monthly economic data release – June 2013

[The Conference Board CEO Challenge® 2013: ASEAN Edition](#)

16 July, 2013 | CEO Challenge®

An analysis of the 183 responses from CEOs in the ASEAN region, including results from this year's special question on the upcoming economic community integration.

[Letting Go: When and how to drop a business that isn't working anymore](#)

15 July, 2013 | The Conference Board Review

When and how to drop a business that isn't working anymore.

[Why Bother Doing Strategy?](#)

15 July, 2013 | The Conference Board Review

Despite its flaws, strategy planning is the only way to figure out what to pay attention to—and how to get better.

[The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)

09 July, 2013 | CEO Challenge®

Unlike last year, CEOs are looking inward for solutions to slow economic growth and focusing on people and processes—and less concerned about external factors such as risk and regulation.

[The Conference Board Economics Watch® - European View](#)

28 June, 2013 | Economics Watch Reports

The Euro Area economy remains in contraction, but financial stability, as well as rising business and consumer confidence could accommodate a cautious recovery, especially if borrowing conditions for businesses improve.

[The Conference Board Economics Watch® - United States View](#)

25 June, 2013 | Economics Watch Reports

After several years of restructuring, the U.S. private sector shows continued signs of strengthening. We believe the Fed's forecasts look overly optimistic, and thus, expect the sequester spending cuts to slow the economy for the remainder of 2013.

[Better Together: Advancing Diversity & Inclusion through Analytics and Strategic Workforce Planning](#)

20 June, 2013 | Executive Action Report

Combining human capital analytics and strategic workforce planning best practices can inform and improve diversity and inclusion initiatives.

[Strategic Leadership Development: Global Trends and Approaches](#)

07 June, 2013 | Research Report

The view of current global practices in leadership development and in-depth analysis of different regional leadership development approaches this report provides can help organizations improve their leadership development initiatives.

[Understanding Business Cycles: The Indicators Approach to Forecasting for Agility](#)

05 June, 2013 | Research Report

Anticipating economic changes can enable companies to respond with agility in a dynamic business environment. This collection offers insight into how the indicator approach demystifies shifts in the business cycle.

[The Conference Board Economics Watch® - European View](#)

03 June, 2013 | Economics Watch Reports

This report includes: The Conference Board's May forecast for the Euro Area economy, a description of how debt-to-GDP ratios for Spain and Germany will evolve over the long term, and the policy implications of these debt projections.

[The Conference Board Economics Watch® - United States View](#)

31 May, 2013 | Economics Watch Reports

We continue to forecast that the headwinds from the spending sequester cuts will slow economic activity. This issue also includes an update of our framework that offers a way for the U.S. to address its long-term fiscal issues.

[The Conference Board Economics Watch® - European View](#)

01 May, 2013 | Economics Watch Reports

A recovery for the Euro Area has been delayed in part by continued weakness in business confidence. This issue also explores how prices and supplies of oil and natural gas may affect long-term growth prospects of Europe's economies.

[The Conference Board Economics Watch® - United States View](#)

30 April, 2013 | Economics Watch Reports

Once again economic activity started off the year on strong footing, to only lose steam heading into springtime. In this issue we also examine the shale gas and oil revolution to see if it can really be a game changer.

[Managing the Total Workforce: Bringing Contingent Labor inside the Strategic Workforce Planning Tent](#)

08 April, 2013 | Research Report

Creating a total workforce management framework gives companies a holistic understanding of how they use talent today and helps them evaluate future options.

[Looking before You Leap: SWP and Offshoring Location Decisions](#)

05 April, 2013 | KnowlEdge Series Summaries

HR executives and strategists can contribute to their company's location strategy.

[The Conference Board Economics Watch® - European View](#)

02 April, 2013 | Economics Watch Reports

High youth unemployment and long-term demographic trends are both blocking a recovery in Euro Area household consumption.

[The Conference Board Economics Watch® - United States View](#)

25 March, 2013 | Economics Watch Reports

The domestic private sector of the U.S. economy has shown great resilience in the face of ongoing global uncertainty and dysfunctional government policy. However, we maintain our cautious economic outlook for 2013.

[The 2013 Talent Management Strategies Conference KeyNotes Report](#)

18 March, 2013 | Conference KeyNotes

Innovating Talent Solutions to Deliver Results

[The Conference Board Economics Watch® United States View](#)

05 March, 2013 | Economics Watch Reports

U.S. economy still not fully in the clear with both the private sector and labor market far from robust and recently productivity growth has slumped. Moreover, dysfunctional government and tighter fiscal policy represent large downside risks.

[The Conference Board Economics Watch® - European View](#)

28 February, 2013 | Economics Watch Reports

Recent changes in competitiveness measures for Euro Area economies provide another signal that economic outlook is improving, but weak long-term productivity growth represents important constraint on speed and strength of any recovery.

[Going Public on HR Data Privacy: Implications for Human Capital Analytics and Strategic Workforce Planning](#)

26 February, 2013 | Executive Action Report

Many HR organizations are skittish about collecting certain types of employee data, especially when they plan to integrate it across national borders.

[The Conference Board Economics Watch® - European View](#)

31 January, 2013 | Economics Watch Reports

Results from The Conference Board CEO Challenge® survey provide a perspective on how business leaders in Europe are responding to a more stable but still challenging economic environment in the Euro Area.

[The Conference Board Economics Watch® United States View](#)

25 January, 2013 | Economics Watch Reports

Growth rebounds in second half, after fiscal drag in first half. This issue also includes results from CEO Challenge® survey which shows businesses look at internal strengths to better compete in what is poised to remain a slow growth environment.

[A Rebuilding Year: In a slow-growth 2013, companies need to prepare for a new future.](#)

16 January, 2013 | The Conference Board Review

In TCB Review's annual Q&A with chief economist Bart van Ark, he elaborates on his generally downbeat 2013 global economic forecast.

[Five Years of Strategic Workforce Planning Research: What Have We Learned?](#)

16 January, 2013 | Research Report

Most companies that have begun implementing strategic workforce planning (SWP) still have a long way to go, five years of research collected on the topic indicates.

[The 2012 Organization Design Conference KeyNotes Report](#)

15 January, 2013 | Conference KeyNotes

Organization design is both a science and an art. The science includes using the new design to solve a business problem. The art involves building relationships and influencing others.

[The Conference Board Economics Watch® - European View](#)

21 December, 2012 | Economics Watch Reports

Progress on financial integration does not result in improved outlook for Euro Area

[China Center Data Flash: Fragility and uncertainty persist](#)

20 December, 2012 | China Center Publications

Data Flash is a brief interpretive summary of China's official monthly economic data release – December 2012 (November 2012 data)

[The Conference Board Economics Watch® United States View](#)

20 December, 2012 | Economics Watch Reports

Underlying strengthening in U.S. economy will be delayed if fiscal drags become large

[China Center LEI Commentary: Looking beyond month-to-month volatility – sustainability of current rebound not yet certain](#)

06 December, 2012 | China Center Publications

Interpretive comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, November 2012 (October 2012 data)

[Social Media Settles In Among the 2012 Inc. 500](#)

01 December, 2012 | Research Report

This study examined the Inc. 500's adoption of social media tools and technologies, as well as their plans for investing in, monitoring, and measuring their online strategies.

[The Missing Link in Social Media Use among Top MBA Programs: Tracking Prospects](#)

01 December, 2012 | Research Report

This research explores how the top MBA programs are using Facebook, Twitter, LinkedIn, YouTube, and more to recruit the best students possible.

[Social Media Surge by the 2012 Fortune 500: Increased Use of Blogs, Facebook, Twitter, and More](#)

01 December, 2012 | Research Report

The Fortune 500's adoption of social media, including blogs, Twitter, Facebook, and YouTube, has increased over the past year, according to the latest benchmarking study.

[Higher Ed Documents Social Media ROI: New Communications Tools Are a Game Changer](#)

01 December, 2012 | Research Report

US colleges and universities are using Facebook, Twitter, YouTube, and downloadable mobile apps to recruit. At the same time, they're decreasing their use of newspaper, television, radio, and print.

[Electronic Publishing: The Year 2012 in Review](#)

01 December, 2012 | Research Report

This report examined the popularity of tablets and smartphones as a platform for the consumption of e-books in 2012.

[The Social Mind](#)

01 December, 2012 | Research Report

The Social Mind examines the relationships between individuals, organizations, thought leaders, and influencers that are evolving in new and unforeseen ways due to social networks.

[The Conference Board Economics Watch® - European View](#)

30 November, 2012 | Economics Watch Reports

Policies implemented to control the financial crisis are partially succeeding, but have not yet improved confidence or growth prospects

[The Conference Board Economics Watch® United States View](#)

27 November, 2012 | Economics Watch Reports

Economic growth poised to rebound in the second half of 2013

[Reading the Tea Leaves: The Impact of China's Twelfth Five-Year Plan on Human Capital Challenges](#)

27 November, 2012 | Research Report

This report highlights the human capital aspects of the plan that will have the greatest impact on business. Our analysis suggests current labor projections need to be interpreted with caution.

[China Center Quick Note: China's "Elections" and the Future of Reform](#)

21 November, 2012 | China Center Publications

This Quick Note examines the policy imperatives for China's new, recently "elected" leading group. MNCs should pay special attention to monitoring policy developments related to financial/credit market reform and State Owned Enterprise reform.

[On the Record with Nick Konidaris](#)

15 November, 2012 | Executive Action Report

This is a follow-up interview with one of the CEOs of a mid-market firm who participated in The Conference Board CEO Challenge 2012: Nick Konidaris, President and CEO of Electro Scientific Industries (ESI).

[The Conference Board Economics Watch® - European View](#)

02 November, 2012 | Economics Watch Reports

The financial crisis has spurred European leaders to consider hastening fiscal and regulatory integration, which has helped reduce financial instability. However, the poor performance of confidence indicators show that the Euro Area economy remains weak.

[China Center LEI Commentary: Increase in LEI slows, as real estate gives back gains from August](#)

01 November, 2012 | China Center Publications

Interpretive comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, October 2012 (September 2012 data)

[China Center Quick Note: The Fourth Estate and China's Reform Agenda](#)

31 October, 2012 | China Center Publications

This Quick Note asserts that the emerging Fourth Estate phenomenon -- deep, fact-based investigative journalism -- is extremely important for MNC business planners to monitor as a presage to policy leanings and political-economy trends in China.

[The Conference Board Economics Watch® United States View](#)

26 October, 2012 | Economics Watch Reports

The U.S. remains poised to at least partially fall off the "fiscal cliff".

[What Do Corporate Directors and Senior Managers Know about Social Media?](#)

24 October, 2012 | Director Notes

This report provides insights into how senior-level decision makers in North American companies view social media, and offers recommendations for implementing a social media strategy that ties in with corporate strategy and risk management practices.

[The State of Human Capital 2012: False Summit](#)

15 October, 2012 | Research Report

Responding in part to human capital executives' stated frustrations, this report examines four opportunities for HC executives to better manage the global talent pool in an unpredictable business environment.

[Are we there yet?](#)

09 October, 2012 | StraightTalk®

The rebalancing that has occurred since the 2008–2009 global crisis has resulted in an unintended rebalancing of imbalances in savings, consumption, and growth potential.

[Collapse: Alan Wurtzel helped make Circuit City a great company. And then he set out to learn why it failed.](#)

08 October, 2012 | The Conference Board Review

A Q&A with Alan Wurtzel, former chairman and CEO of Circuit City and author of "Good to Great to Gone."

[Think Different? Real diversity means getting past groupthink.](#)

08 October, 2012 | The Conference Board Review

How is it possible that organizations have achieved outward diversity but not diversity of thought? This article explains.

[The Marketing Monster: When executives begin to believe their own hype.](#)

08 October, 2012 | The Conference Board Review

BP offers a cautionary tale about how a company can fall victim to its own deceptive empowerment marketing strategy. An excerpt from Jonah Sachs' book "Winning the Story Wars."

[The Conference Board Economics Watch® United States View](#)

28 September, 2012 | Economics Watch Reports

The ongoing weakness in the U.S. economy has prompted the Federal Reserve to unleash its third round of quantitative easing. However, more quantitative easing is not the panacea that will quickly boost the economy.

[China Center LEI Commentary: Real estate perks up the LEI in August – but it is unlikely to last](#)

28 September, 2012 | China Center Publications

Interpretive comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, September 2012 (August 2012 data)

[The Conference Board Economics Watch® - European View](#)

28 September, 2012 | Economics Watch Reports

ECB's decision to buy short-term sovereign debt and progress towards creation of European Stability Mechanism (ESM) has improved prospects for resolving Euro Area financial crisis, though many obstacles remain.

[The Conference Board Economics Watch® Emerging Markets View](#)

26 September, 2012 | Economics Watch Reports

Emerging markets: staying competitive amid slowing growth

[Talent Management Tomorrow: Seeing Around the Corner to Meet Strategic Business Needs](#)

14 September, 2012 | Council Perspectives

This report, the work of eight councils of The Conference Board worldwide in the area of talent management, assesses the current state of the function and then "peeks around the corner" to see what challenges lie ahead.

[Leveraging Corporate Security for Business Growth and Improved Performance: The Transformative Effect of 9/11](#)

11 September, 2012 | Council Perspectives

Security has become a core function, embedded in disciplines like finance, law, human resources, quality, supply chain, marketing, and operations.

[China Center LEI Commentary: A pick up in infrastructure investment remains the only driver of growth, but may ultimately become a burden](#)

06 September, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, August 2012 (July 2012 data)

[The Conference Board Economics Watch® - European View](#)

29 August, 2012 | Economics Watch Reports

ECB promises to purchase short-term bonds of troubled countries has reduced financial instability for now. Long-term growth prospects in much of Euro Area remain uncertain, but expanding trade relations with China could help.

[The Conference Board Economics Watch® United States View](#)

24 August, 2012 | Economics Watch Reports

The U.S. economy suffers from a lack of consumer demand, a cautious corporate sector that is not spending or hiring, and high inventory levels that will hold back production activity going forward.

[China Center Quick Note: The Missing Tea Leaves](#)

17 August, 2012 | China Center Publications

This Quick Note examines perennial data gap issues in China, and, more recently, the trend of disappearing data. The note provides much needed context about the history, political framework and utility of data publication in China.

[Handling a Corporate Crisis](#)

15 August, 2012 | Director Notes

In today's climate, securities and financial firms are likely to face some enforcement proceedings that create a situation fraught with potential pitfalls. This report discusses 10 prescriptions for handling these situations well.

[Education and Corporate Philanthropy: Focus Funding for Maximum Impact](#)

09 August, 2012 | Council Perspectives

Developing a lens through which to evaluate each potential corporate philanthropy program is critical to success and maximizing impact.

[China Center LEI Commentary: Real economic activity remains weak – credit alone drives the LEI in June](#)

02 August, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, July 2012 (June 2012 data)

[The Conference Board Economics Watch® - European View](#)

31 July, 2012 | Economics Watch Reports

Measures taken at June 28-29 EU Summit represent steps in the right direction, but have so far failed to restore confidence.

[The Conference Board Economics Watch® United States View](#)

30 July, 2012 | Economics Watch Reports

The U.S. economy has no forward momentum and little help from monetary or fiscal policy. Future growth depends on whether U.S. businesses can escape the “commodity trap.”

[China Center Quick Note: China's Consumption Paradox](#)

16 July, 2012 | China Center Publications

This Quick Note examines and explains the structural factors constraining household consumption in China, and the challenges China faces in transitioning to a consumption-driven economy.

[Strategic Workforce Planning across National Borders](#)

09 July, 2012 | Research Report

Strategic workforce planning can play a valuable role by questioning the unexamined assumptions that business leaders may be making about the availability, quality, cost, and mobility of talent in critical locations.

[China Center LEI Commentary: Accelerated bank lending supports LEI expansion in May](#)

04 July, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, May 2012 data

[The Conference Board Economics Watch® - European View](#)

28 June, 2012 | Economics Watch Reports

Outlook for Euro Area has become worse due to both increased financial turbulence related to banking crisis in Spain and elsewhere, and the implementation of austerity measures which represent a drag on economic growth.

[The Conference Board Economics Watch® United States View](#)

22 June, 2012 | Economics Watch Reports

Winter optimism faded this spring. Recent economic data and rising uncertainty signal that the moderate acceleration in is unlikely. U.S. faces an enormous yearend fiscal cliff, but temporary measures should help avoid a large economic contraction.

[Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off](#)

11 June, 2012 | Council Perspectives

How companies manage risk, opportunity, and scarcity today will determine the long-term value they create for stakeholders and society, and the world's dwindling water resources are a pivotal case in point.

[The Conference Board Economics Watch® Emerging Markets View](#)

01 June, 2012 | Economics Watch Reports

Emerging Market Growth to Gradually Slow in 2012, but Downside Risks Remain Strong

[China Center LEI Commentary: LEI expands moderately, but component volatility offers little certainty](#)

25 May, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, May 2012 (April 2012 data)

[The Conference Board Economics Watch® United States View](#)

22 May, 2012 | Economics Watch Reports

Recent employment, income, and business investment data indicate that economic growth is poised to dip below 2 percent in the current quarter, but trends in the leading economic indicators suggest that growth will accelerate modestly in the second half.

[China Center LEI Commentary: Increased volatility will likely characterize the second quarter, just as it did the first](#)

28 April, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China, April 2012 (March 2012 data)

[The Conference Board Economics Watch® United States View](#)

25 April, 2012 | Economics Watch Reports

Despite some recent weakening in the economic data, the U.S. economy remains poised to re-accelerate in the second half of 2012. This month, we also examine shifts in global manufacturing competitiveness.

[The Conference Board Economics Watch® - European View](#)

24 April, 2012 | Economics Watch Reports

The Euro Area economy has faced additional instability during the past month after Spain revised its deficit target. This month, we examine how events in Spain and elections in France are affecting our outlook for the Euro Area economy in 2012.

[China's 12th Five-Year Plan – Implications for Human Capital](#)

18 April, 2012 | China Center Publications

China's 12th Five Year Plan emphasizes the "human factor" in economic development more than any previous FYP. This China Center report distills out the plan's implications for human capital practitioners and executives concerned about HC issues in China.

[Out of the West](#)

02 April, 2012 | The Conference Board Review

Most future growth and innovation will be in developing countries—and according to Vijay Govindarajan, companies should waste no time setting up shop over there.

[China Center LEI Commentary: Recent volatility in the LEI components underlines growing economic uncertainty](#)

01 April, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China (February 2012 data)

[The Conference Board Economics Watch® - European View](#)

27 March, 2012 | Economics Watch Reports

Though the Euro Area economy appears to be stabilizing, elevated unit labor costs may impair the region's growth prospects. This month, we examine labor costs, unemployment measures, and actions European countries are taking to become more competitive.

[The Conference Board Economics Watch® United States View](#)

23 March, 2012 | Economics Watch Reports

Cautiously Optimistic Outlook

[The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)

20 March, 2012 | CEO Challenge®

According to respondents to **The Conference Board CEO Challenge®**, the race to innovate and the war for talent are just two of the challenges of the current business landscape.

[The 2012 Talent Management Strategies Conference KeyNotes Report](#)

16 March, 2012 | Conference KeyNotes

When the C-suite gets seriously involved in talent planning, it is a good start. It's even better when mid-level managers are taught to implement talent management tools and processes.

[China Center QuickNote: China's Soft Side](#)

12 March, 2012 | China Center Publications

Transitioning China to a consumption led economy is not just a matter of ratcheting down investment and stimulating consumption, and containing the vested interests that would work to block this path. Indeed, this is the relatively easy part.

[China Center QuickNote: World Bank "China 2030" report – the calls mount for economic reform](#)

07 March, 2012 | China Center Publications

In this QuickNote we examine some of the World Bank's key findings, analyzing them alongside The Conference Board's own research, and highlight areas of particular interest to China Center members.

[China Center LEI Commentary: China LEI points to increasing uncertainty amidst continued gradual slowing of the economy](#)

06 March, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China (January 2012 data)

[Where Do SWP Leaders Come From?](#)

28 February, 2012 | Executive Action Report

Conversations with strategic workforce planning (SWP) executives net insights about the skills and competencies needed to work in this field and the variety of paths that lead to careers as SWP leaders.

[The Conference Board Economics Watch® - United States View](#)

23 February, 2012 | Economics Watch Reports

Increasing positive trends in the U.S. economy, but can they be sustained?

[The Conference Board Economics Watch® - European View](#)

19 February, 2012 | Economics Watch Reports

The ECB's Longer-Term Refinancing Operations (LTROs) helped restore confidence. However, "troubled economies" must address structural and regulatory issues, which we address in this report.

[The Conference Board Economics Watch® - European View](#)

27 January, 2012 | Economics Watch Reports

The Euro Area looks to be in a mild recession

[China Center LEI Commentary: Moderation in growth looks set to continue, despite the slight LEI uptick in December](#)

21 January, 2012 | China Center Publications

Interpretive Comments on The Conference Board Leading Economic Index® (LEI) and The Conference Board Coincident Economic Index® (CEI) for China. (December 2011 data)

[The Conference Board Economics Watch® - United States View](#)

18 January, 2012 | Economics Watch Reports

Caution, uncertainty, and volatility underscore 2012

[China Center QuickNote: Returning Home—the conception of the Asian RMB and capital market zone](#)

19 December, 2011 | China Center Publications

By Ken DeWoskin – Senior Advisor and China CEO Council Program Director, The China Center for Economics and Business

[The Conference Board Economics Watch® - United States View](#)

12 December, 2011 | Economics Watch Reports

U.S. steps up while Europe slips

[Journal of New Communications Research Anthology 2011](#)

01 December, 2011 | Periodical

In this 2011 anthology edition of the *JNCR*, SNCR fellows examine, among other things, how to engage customers through Twitter and online behavioral targeting practices.

[2011 State of the Future: Future Arts, Media and Entertainment](#)

01 December, 2011 | China Center Publications

Music, media, and the arts remain powerful tools for bridging culture, sharing diverse values, and creating new visions for a more evolved and peaceful civilization.

[Social Media Adoption Soars as Higher Ed Experiments and Reevaluates Its Use of New Communications Tools](#)

01 December, 2011 | Research Report

For US institutions of higher education, the competition for students is fierce. Survival often depends on engaging students through the use of social media and new communications tools.

[The 2011 Fortune 500 and Social Media Adoption: Have America's Largest Companies Reached a Social Media Plateau?](#)

01 December, 2011 | Research Report

The report is the outcome of a statistically sound study of the 2011 Fortune 500. The study analyzed the number of followers and fans of corporate Twitter and/or Facebook accounts.

[e-Publishing Poised to Break Records Again in 2012](#)

01 December, 2011 | Research Report

Focusing on the e-publishing industry, this research considers the rise in e-book sales in the United States on the back of soaring tablet computer sales.

[CEO Challenge Reflections: How Socio-Economic Change Is Shaping Business Sustainability in China](#)

29 November, 2011 | Executive Action Report

For CEOs in China, the challenge of sustainability was ranked higher than anywhere else in the world. But how will business meet this challenge?

[The 2011 Corporate Contributions Report](#)

29 November, 2011 | Research Report

This report is based on the 2011 edition of The Conference Board Corporate Contributions Survey, which gathered data on charitable contributions made by U.S.-based companies in FY2010.

[The Conference Board Economics Watch® United States View](#)

21 November, 2011 | Economics Watch Reports

Economy on firmer footing, but sentiment still sour

[The Conference Board Economics Watch® United States View](#)

28 October, 2011 | Economics Watch Reports

Growth Still Stuck in the Slow Lane

[The Conference Board Economics Watch® - European View](#)

14 October, 2011 | Economics Watch Reports

The Debt Crisis and the Risk Of Recession Are Reinforcing Each Other

[Human Capital in Asia-Pacific, 2011-2013](#)

07 October, 2011 | Executive Action Report

Rapid growth in the Asia-Pacific region means that companies there are facing challenges in leadership development, talent acquisition, and retention.

[Get Social: A Guide to Creating Your Company's Social Media Strategy](#)

03 October, 2011 | Executive Action Report

Most organizations realize the importance of participating in social media but do not have a formal plan on how to make the most of it. This report discusses specifics and best practices for planning a social media strategy.

[The Conference Board Economics Watch® United States View](#)

30 September, 2011 | Economics Watch Reports

We are all in this together

[U.S. Workers Are Delaying Retirement: Who and Why, and Implications for Businesses](#)

09 September, 2011 | Economics Program Working Paper Series

by Gad Levanon and Ben Cheng, September 2011. - EPWP #11 – 02

[The Conference Board Economics Watch® United States View](#)

23 August, 2011 | Economics Watch Reports

Downgrade of U.S. Economic Growth

[China Center QuickNote: Planning for opportunities in the event of over-slowning in China](#)

08 August, 2011 | China Center Publications

By David Hoffman, Vice President and Managing Director of The China Center

[The Conference Board Economics Watch® United States View](#)

28 July, 2011 | Economics Watch Reports

Hot temperatures, but cool economy

[How Much Do You Know? Too Much and Not Enough](#)

01 July, 2011 | The Conference Board Review

The most important thing that companies have learned in the past twenty years is that managing knowledge requires knowing more about both knowledge and management than a lot of big firms seem to know.

[Theory to Practice: The Mismeasure of Management](#)

01 July, 2011 | The Conference Board Review

We require a more humbling recognition of the limits of what we can know.

[The Conference Board Economics Watch® United States View](#)

29 June, 2011 | Economics Watch Reports

Scaling back growth expectations

[The Conference Board Economics Watch® - European View](#)

28 June, 2011 | Economics Watch Reports

The 2011 GDP projection will prove easy to reach. Downside risks exist for 2012.

[U.S. Workers Delaying Retirement: What Businesses Can Learn from the Trends of Who, Where, and Why](#)

19 May, 2011 | Executive Action Report

U.S. workers have been working longer and retiring later since the mid-1990s, but the Great Recession has put even greater pressure on workers to stay on the job.

[Strategic Workforce Planning Quarterly \(Vol 3 Q1, 2011\)](#)

29 April, 2011 | Strategic Workforce Planning in Review

This publication explores hot topics within strategic workforce planning research. This issue includes articles on: global talent shortages, regional human capital risk, applying SWP in governments, and best-in-class business intelligence.

[Supplier Diversity: Helping to Enhance the Corporate Brand](#)

28 April, 2011 | Council Perspectives

This Council Perspectives points out how supplier diversity can create a competitive advantage for an organization and encourages leaders to think beyond the function's traditional role.

[The Conference Board Economics Watch® United States View](#)

12 April, 2011 | Economics Watch Reports

U.S. economy to resume moderate growth

[The Conference Board Economics Watch® China View](#)

01 April, 2011 | Economics Watch Reports

Tighter credit and weak consumer confidence, both reactions to high inflation, will probably create a drag on growth for Chinese economy in 2011.

[Science, Philosophy, and Faith: The essence of management is knowing when to apply each.](#)

01 April, 2011 | The Conference Board Review

When deciding an issue, all too often the critical discussion is not, "What are the facts?" (science) or, "What do you believe?" (faith) but, "What are your premises?"

[The Conference Board Economics Watch® United States View](#)

08 March, 2011 | Economics Watch Reports

U.S. economy continues on a firmer path of expansion

[The Conference Board Economics Watch® China View](#)

25 February, 2011 | Economics Watch Reports

China's strong growth continues but inflation fears are sparking monetary policy action.

[The Conference Board Economics Watch® United States View](#)

09 February, 2011 | Economics Watch Reports

Can short-term economic momentum be maintained in the face of strong headwinds?

[Strategic Workforce Planning Quarterly \(Vol 2 Q4, 2010\)](#)

08 February, 2011 | Strategic Workforce Planning in Review

This publication explores hot topics within strategic workforce planning research. This issue includes articles on: creating SWP plans, choosing software, human capital risk, and applying supply chain principles, among others.

[The Conference Board Economics Watch® United States View](#)

11 January, 2011 | Economics Watch Reports

Stimulus will boost economic growth in 2011, but will it carry through to 2012?

[Watch What You Say!](#)

03 January, 2011 | The Conference Board Review

Business talk communicates less than you want—and more than you mean.

[The Fortune 500 and Social Media 2010: A Longitudinal Study of Blogging, Twitter and Facebook Usage by America's Largest Companies](#)

01 December, 2010 | Research Report

Use of blogs, online video, and podcasts continues to increase among the Fortune 500, but Twitter was the social media channel of choice in 2009.

[Social Media and College Admissions: Higher-Ed Beats Business in Adoption of New Tools for Third Year](#)

01 December, 2010 | Research Report

This research explores how social media is used by college admissions offices, including how they recruit in this new, highly networked, constantly “on” world.

[US Charities' Adoption of Social Media Outpaces All Other Sectors for the Third Year in a Row](#)

01 December, 2010 | Research Report

The nation's largest nonprofit organizations are using social media more than any other sector. Ninety-three percent of the top US charities now have a Facebook profile, and 87 percent have a Twitter presence.

[The 2010 Inc 500 Update: Most Blog, Friend and Tweet But Some Industries Still Shun Social Media](#)

01 December, 2010 | Research Report

The Center for Marketing Research at the University of Massachusetts-Dartmouth conducted an in-depth and statistically significant study on the use of social media in fast-growing corporations.

[Good Execution Isn't Just Stuff Leaders Delegate](#)

01 December, 2010 | Executive Action Report

Many CEOs rate consistent execution of their firms' strategic objectives as a major concern. This report examines five critical requirements for good execution that can help CEOs achieve the results they expect.

[Under Pressure: The Widening Wage Gap between China's Haves and Have-Nots](#)

19 November, 2010 | Executive Action Report

Will soaring wages and protesting workers eventually erode one of China's most prominent global economic advantages—its low labor costs?

[A Strategic Approach to Growing Talent for Succession](#)

08 November, 2010 | Executive Action Report

This report describes the fundamentals of a successful GTFS (growing talent for succession) culture, and the basic questions companies must ask as they initiate a GTFS plan.

[Strategic Workforce Planning Quarterly \(Vol 2 Q3, 2010\)](#)

02 November, 2010 | Strategic Workforce Planning in Review

This publication explores hot topics within strategic workforce planning research. This issue includes articles on: post-recession scenario planning, contingent workforce strategy, analytical tools, getting buy-in for analytics, and dashboard design.

[Go Where There Be Dragons](#)

19 October, 2010 | Council Perspectives

This report draws from the wisdom of 100+ executives on seven of The Conference Board Councils in Europe, the United States and Asia to define the global forces that are redefining the structure of leadership.

[Treating Contingent Workers as a Strategic Resource](#)

16 September, 2010 | Executive Action Report

While the use of temporary help of all kinds has increased, many companies do not have a centralized framework to make the most cost-efficient and strategic use of this new workforce.

[Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders](#)

23 August, 2010 | Council Perspectives

This report looks at the challenges Diversity and Inclusion (D&I), Talent Management, and Leadership Development professionals face in creating a corporate culture that embraces D&I as a core leadership trait, one that permeates functions and business unit

[Strategic Workforce Planning Quarterly \(Vol 2 Q2, 2010\)](#)

16 August, 2010 | Strategic Workforce Planning in Review

This publication explores hot topics within strategic workforce planning research. This issue includes articles on: SWP at Astra Zeneca, Westpac, and IBM; SWP integration; regional workforce planning; and analytics software.

[The Worst Thing About Best Practices](#)

01 July, 2010 | The Conference Board Review

Companies should look to others' best practices only as a last resort, not as a first idea.

[The Changing Competitive Environment of the World Economy](#)

30 June, 2010 | StraightTalk®

The world economy is likely to grow at 4 percent in 2010, lifted by the above-potential growth performance of emerging economies. However, a multispeed recovery could pose problems.

[Nothing to See Here](#)

01 April, 2010 | The Conference Board Review

Richard Tedlow explains why so many CEOs refuse to see the truth.

[What's Your Next Big Thing?](#)

01 April, 2010 | The Conference Board Review

Beyond the search for the really cool idea.

[CEO Challenge 2010: Top 10 Challenges](#)

25 February, 2010 | CEO Challenge®

Respondents to the latest edition of the annual survey of CEOs, presidents, and chairmen indicate that growth issues will be their top challenges for 2010.

[The New Symbiosis of Professional Networks: Social Media's Impact on Business and Decision-Making](#)

01 February, 2010 | Research Report

In an effort to begin to better understand the impact of social media on business, this research examines the role that social media has on decision making among business professionals.

[The Identity Recession](#)

14 January, 2010 | The Conference Board Review

Why are companies so cautious about rebranding themselves?

[Strategic Workforce Planning in Global Organizations](#)

11 January, 2010 | Research Report

This report describes how SWP adds value by helping global companies make better business decisions. It details what it takes for companies to advance from a fledgling effort to a more robust version of SWP.

[Strategic Workforce Planning in Global Organizations](#)

11 January, 2010 | Key Findings

This report describes how SWP adds value by helping global companies make better business decisions. It details what it takes for companies to advance from a fledgling effort to a more robust version of SWP.

[Strategic Workforce Planning Quarterly \(Vol 2 Q1, 2010\)](#)

01 January, 2010 | Strategic Workforce Planning in Review

This publication explores hot topics within strategic workforce planning research. This issue includes articles on: business intelligence, workforce analytics, game theory, contingent workforce management, and human capital risk.

[Key Findings From the 2009 Middleberg SNCR Survey of Media in the Wired World](#)

01 December, 2009 | Key Findings

This research examined the adoption of social media tools and technologies among journalists and their attitudes toward them. It also explored the effects citizen journalism has on their profession.

[Social Media and College Admissions: The First Longitudinal Study](#)

01 December, 2009 | Research Report

Colleges and universities are using social media to recruit and research prospective students, and it is becoming increasingly clear that online behavior can have important consequences for young people.

[The Fortune 500 and Social Media: A Longitudinal Study of Blogging and Twitter Usage by America's Largest Companies](#)

01 December, 2009 | Research Report

This study analyzes how the Fortune 500 uses technological tools like social media and how this use offers important insights into the future of commerce.

[Social Media in the 2009 Inc.500: New Tools and Trends](#)

01 December, 2009 | Research Report

The study compares adoption of social media over three years (2007, 2008, and 2009) by the Inc. 500, a list of the fastest-growing private US companies compiled annually by Inc. Magazine.

[The Fortune 500 and Blogging: Slow and Steady and Farther Along Than Expected](#)

01 December, 2009 | Research Report

This new study revisits and refreshes the prior in-depth study and expands to look at the Fortune 500's usage of the most dramatically growing new social media site, Twitter.

[Social Media: A Promising, Untapped Tool for Engaging High-Dollar Non-Profit Donors](#)

01 December, 2009 | Executive Summary

This executive summary of the Community 2.0 research report considers how social media is being used to engage and cultivate high-dollar donors.

[Global Perspective: Seeking a News Business Model for Newspapers](#)

01 December, 2009 | Research Report

The newspaper industry is transitioning, not dying. But what is it transitioning to? One thing is certain: the single-platform revenue model that has sustained the industry is no longer viable.

[Going Non-traditional to Create a Successful Shared Services Organization](#)

01 December, 2009 | Council Perspectives

Budget squeezes and demands for even greater cost savings are forcing shared services organizations to look at non-traditional approaches to help hold the line and improve efficiency.

[The Impact of Workforce Reductions on Layoff "Survivors"](#)

30 November, 2009 | Executive Action Report

This Executive Action features data on how layoffs were conducted, what support is being offered to employees who are leaving and who are staying, and some write-in comments on how respondents' roles and companies are changing.

[Journal of New Communications Research Volume 4 Issue 2 Fall/Winter 2009](#)

01 October, 2009 | Periodical

The sixth edition of the *JNCR* examines, among other things, teens' use of online social networking and the way in which university blogs affect organizational image.

[The Need for Speed](#)

01 October, 2009 | The Conference Board Review

Can executive decision-making keep up with today's accelerating pace?

[The Role of the Board in Turbulent Times... CEO Succession Planning](#)

12 August, 2009 | Executive Action Report

Management succession is one of the most critical strategic risks a corporation faces and a favorite topic of discussion on the role of the board in business crises.

[Social Media and the 2008 U.S. Presidential Election](#)

31 July, 2009 | Research Report

The 2008 US presidential campaign offered a unique opportunity to evaluate the usefulness and applicability of social media technology in the American political environment.

[Implementing Strategic Workforce Planning](#)

30 June, 2009 | Research Report

This report highlights the implementation process for Strategic Workforce Planning---from simply connecting business strategy and HR strategy to becoming an input to business strategy that informs executive decision making.

[Implementing Strategic Workforce Planning](#)

30 June, 2009 | Key Findings

This report highlights the implementation process for Strategic Workforce Planning---from simply connecting business strategy and HR strategy to becoming an input to business strategy that informs executive decision making.

[Strategic Workforce Planning Quarterly \(Vol 1 Q3-4, 2009\)](#)

01 June, 2009 | Strategic Workforce Planning in Review

The Strategic Workforce Planning Quarterly (SWPQ) is a quarterly review of recent literature related to Strategic Workforce Planning. The articles come from magazines, reports, blogs and other sources. The reviews summarize the main points of each article

[Waddayaknow? Knowledge Management Can Be an Organization's Key to Survival](#)

21 May, 2009 | Executive Action Report

This Executive Action report uses three case studies to build a business case for implementing Knowledge Management, and provides tips for making KM work.

[Journal of New Communications Research Volume 4 Issue 1 Spring\Summer 2009](#)

01 May, 2009 | Periodical

The fifth edition of the *JNCR* examines, among other things, the perceptions of corporations on Facebook and the role of new media tools in young adult engagement.

[Strategic Workforce Planning Quarterly \(Vol 1 Q2, 2009\)](#)

01 May, 2009 | Strategic Workforce Planning in Review

The Strategic Workforce Planning Quarterly (SWPQ) is a quarterly review of recent literature related to Strategic Workforce Planning. The articles come from magazines, reports, blogs and other sources. The reviews summarize the main points of each article

[How to Compete and Win In a Broken Economy](#)

19 March, 2009 | Executive Action Report

While many small and midsize firms are struggling to survive, stronger companies will find opportunities to improve their competitive position.

[Measuring the ROI of Online Press Releases](#)

01 March, 2009 | Research Report

Press releases are being used as a tool not only by PR professionals but by marketing professionals and small-business owners for a variety of purposes and objectives.

[Assessing Offshoring Risks](#)

20 January, 2009 | Research Report

This report offers an overview of several of the critical issues associated with offshoring, ranging from what to consider during initial planning to oversight of ongoing relationships with vendors.

[The Fortune 500 and Social Media: A Longitudinal Study of Blogging, Twitter and Facebook Usage by America's Largest Companies](#)

01 December, 2008 | Research Report

This study examined the 2008 Fortune 500 list in an attempt to quantify the adoption of social media by identifying those with public-facing blogs.

[Social Media in the Inc. 500: The First Longitudinal Study](#)

01 December, 2008 | Research Report

This study compares corporate adoption of social media between 2007 and 2008 by the Inc. 500, a list of the fastest-growing private US companies compiled annually by Inc. Magazine

[Exploring the Link Between Customer Care and Brand Reputation in the Age of Social Media Executive Summary](#)

01 December, 2008 | Executive Summary

Technical advancements have created significant changes in the customer care experience. Social media has helped elevate customers' opinions and affected brand loyalty.

[New Media, New Influencers and Implications for Public Relations](#)

01 December, 2008 | Research Report

Influencers are changing the landscape of new media. This white paper explores how influence is evolving, how the role of PR is being redefined, and what skills are needed in this new reality.

[Journal of New Communications Research Volume 3 Issue 1 October 2008](#)

01 October, 2008 | Periodical

The fourth edition of the *JNCR* examines, among other things, the enterprise adoption of advanced collaborative tools by the telecommunications industry.

[Gray Skies, Silver Linings](#)

28 February, 2008 | PowerPoint

Executives in need of frank, bottom-line answers to the questions raised by boomer retirements will find them in this report.

[Gray Skies, Silver Linings: How Companies Are Forecasting, Managing, and Recruiting a Mature Workforce](#)

17 December, 2007 | Research Report

Many mature workers want to keep working; many retirees want to work again. Companies can benefit from recruiting them—especially employers who want a workforce that mirrors their mature customer base.

[Gray Skies, Silver Linings: How Companies Are Forecasting, Managing, and Recruiting a Mature Workforce](#)

13 December, 2007 | Key Findings

Boomer retirements are a global reality. But individual businesses can't know how they will be affected by this trend unless they analyze their own workforce data.

[Journal of New Communications Research Volume 2 Issue 2 Winter 2007-2008](#)

01 December, 2007 | Periodical

The third edition of the *JNCR* examines, among other things, internet dependency relations and internet news exposure.

[Corporate Governance Handbook 2007: Legal Standards and Board Practices](#)

06 July, 2007 | Book

This handbook is intended to be an easy-to-use compendium of rapidly evolving laws and rules and the best practices adopted by leading companies.

[Journal of New Communications Research Vol 2 Issue 1 Spring\Summer 2007](#)

01 May, 2007 | Periodical

The second issue of the *JNCR* examines, among other things, the effects of social media on the public relations profession and the impact of the internet on social capital in the US.

[Journal of New Communications Research Vol 1 Issue 1 Fall 2006](#)

01 October, 2006 | Periodical

The inaugural issue of the *JNCR* includes 10 papers by both academics and professionals from six countries.

[Strategic Workforce Planning](#)

[Forecasting Human Capital Needs to Execute Business Strategy](#)

07 August, 2006 | Research Report

This report is the culmination of presentations by workforce planning thought leaders and best practice organizations, a literature review, and company interviews of 20 companies, from which nine were chosen for detailed case studies.

[The Role of U.S. Corporate Boards in Enterprise Risk Management](#)

29 June, 2006 | Research Report

Evolving legal developments make a robust ERM oversight process more important than ever for directors, who acknowledge in increasing numbers that overseeing risk is part of their role.

[Defining Corporate Governance Best Practices to Add Firm Value](#)

20 September, 2005 | Executive Action Report

European family-controlled public companies tend to perform less well in the stock market than their American counterparts. Would best practices followed by family firms in the United States be helpful examples for similar enterprises in Europe?

Webcasts

[Human Capital Watch™: Alleviating European Labor Shortages](#)

15 November, 2017 | Human Capital Watch™

A complimentary webcast series for members of The Conference Board that helps senior executives address challenges and stay informed about current issues across the entire spectrum of human capital. CPE credit available

[Managing Talent in the Digital Age](#)

28 September, 2017 | Special Webcast

This webcast will look at the challenges of the new digital trends for talent management and how organizations must acclimate to cope and grow in this rapidly changing environment. CPE, HRCI, and SHRM credit available

[Women's Leadership: Advancing Your Organization Through the Advancement of Women](#)

29 August, 2017 | Conference KeyNotes

Discover actionable insights on how to advance women's leadership throughout your organization, battle unconscious bias, and improve the pay gap and negotiating environment for women. HRCI, SHRM, and CPE credit available.

[Better Innovation Metrics for Business](#)

10 August, 2017 | KnowlEdge Series

Join our webcasts and find out how The Conference Board builds upon the insights of hundreds of members and scores of published research papers and metrics to better harness innovation for new growth in business. CPE credit available

[Window On Climate Change: Impact of the US Withdrawal from the Paris Accord](#)

26 July, 2017 | Window On

The withdrawal by the US administration from the Paris Climate Agreement is raising many questions about what this change means for businesses in the United States and abroad. Join us as we discuss the changes and impact of this decision. CPE credit available

[How the Circular Economy Is Transforming Business](#)

18 July, 2017 | Special Webcast

Companies have much to gain from developing business strategies based on the circular economy concept. What lessons can be learned from companies that have engaged their teams on circular economy projects and pilots? CPE credit available

[Strategic HR: Aligning Human Capital to Business Strategy](#)

13 July, 2017 | Conference KeyNotes

Join TCB's VP of HR and other senior-level executives as they share important new insights on how to refine your action plans and reposition your HR organization for even better results. HRCI, SHRM, and CPE credit available.

[Driving Digital Transformation: Culture, Structure, and Leadership Matter](#)

13 July, 2017 | Special Webcast

Is your organization undergoing digital transformation? Join us for this webcast as our researchers discuss how the right culture, structure, and leadership are critical for driving digital transformation. HRCI, SHRM, and CPE credit available

[Artistic License: What Do Companies Get Out of Supporting the Arts?](#)

26 June, 2017 | Special Webcast

Discover why companies support the arts, how much companies typically give, and the social and business impacts that companies consider arts funding to have. This webcast will cover the leading benchmarking survey of new data in the field. HRCI and SHRM credit available

[Book Discussion: Capitalists Arise! with Peter Georgescu](#)

22 June, 2017 | Special Webcast

The wealth gap and stagnant wages have made it hard for working classes in America to achieve prosperity. Former CEO Peter Georgescu believes it is up to his fellow CEOs to course-correct capitalism and, in his new book, he describes how. CPE credit available

[Human Capital Watch™: Digitalization's Impact on Talent, Skills, People Management](#)

21 June, 2017 | Human Capital Watch™

Digital Transformation is top of mind for most business leaders. Researchers will discuss the type of culture and structure, strategic capabilities, and leadership that are critical for driving digital transformation. CPE credit available

[Mature Workers: A Solution To Europe's Changing Demographics](#)

20 June, 2017 | Special Webcast

Join this webcast to get insights from a new Conference Board report on how companies should plan for Europe's shrinking and aging workforce. HRCI and SHRM credit available

[Window on America](#)

24 May, 2017 | Window On

This live hour-long program is the latest installment in a series of Window on America panel discussions looking at President Trump's administration as it wraps up its first 100 days in office. CPE credit available

[The Future of Work in a Digital World](#)

04 May, 2017 | Special Webcast

Digital transformation—the product of new technologies, connections, data, and business opportunities—is radically changing many industries and organizations. Learn how to leverage the digital world to your advantage. HRCI, SHRM, and CPE credit available

[How Will Work Change as We Digitalize the Workplace?](#)

03 May, 2017 | Special Webcast

Join us as Bonnie Cheuk, global head of digital, Euroclear, illustrates why digital transformation is not about automation, but rather about how we achieve business objectives with a new model, enabled by the new technologies available.

[Transforming People and Organizations for a Digital World](#)

27 April, 2017 | Special Webcast

In today's hypercompetitive digital economy, organizations are challenged to transform to survive and grow. But digital transformation is easier said than done. Join Korn Ferry to learn how 428 organizations measure up on their ability to transform. HRCI, SHRM, and CPE credit available

[Designing an Agile Organization: Approaches, Challenges, and Lessons Learned](#)

24 April, 2017 | Conference KeyNotes

Learn from a top organizational design expert and strategist about the benefits of undertaking organization transformation in an agile way, and discover how top industry professionals from Cigna and IBM have worked to build agility in their own organizations. HRCI, SHRM, and CPE credit available

[21st Century Performance Management](#)

17 April, 2017 | Conference KeyNotes

How can organizations take stock of the effectiveness of traditional talent management methods while attempting to execute new performance strategies? Learn from experts at Johnson & Johnson and American Express how they made necessary changes to workforce culture to move their organizations into 21st-century performance management. HRCI, SHRM, and CPE credit available

[Using the Principles of Curation to Drive Sustainable Change](#)

27 March, 2017 | Conference KeyNotes

Explore the concept of curation as a 21st-century mindset and skill set. Learn to collect credible content, communicate it in a way that supports the brand voice and values, and deliver it through a variety of communication channels. HRCI, SHRM, and CPE credit available

[Demographics and Consumption: Forecasts for the US](#)

15 March, 2017 | KnowlEdge Series

The United States is in the midst of important demographic trends that are likely to shift the business landscape. Using our population projections by age for states and metro areas, we discuss the possible impact on several consumption categories. CPE credit available.

[Creating a More Sustainable World](#)

01 March, 2017 | Conference KeyNotes

How can companies successfully navigate worldwide issues while still achieving a strong positive impact with their community-based initiatives? Hear about how companies are braving the world's toughest issues and gain insights on how best to take your philanthropic/community programs to the next level. HRCI, SHRM, and CPE credit available

[China: What Will the Year of the "Fire Rooster" Bring?](#)

16 February, 2017 | KnowlEdge Series

The year of the "Fire Rooster" will be nothing short of turbulent for China. Economic slowdown, financial risks, and a possible new trade policy with the US are focal points of concern that our expert panelist will be discussing in this webcast. CPE credits available.

[Human Capital Watch™: Human Capital Analytics in Asia](#)

15 February, 2017 | Human Capital Watch™

Join our panel of experts to learn how companies can use analytics to measure productivity initiatives and identify which ones are most effective—insights that can make the difference between thriving and surviving. CPE credit available

[Accelerating Growth in the New Normal: Orchestrating Successful M&A and Joint Venture Strategies](#)

07 February, 2017 | Conference KeyNotes

Join our expert panelists as they discuss the steps you need to take to seek out strategic deals that align with your organization's overall growth strategy while mitigating risks and alleviating stakeholder concerns. Learn to navigate the complexities of joint ventures and business alliances that allow organizations to find new areas of growth. CPE, HRCI, and SHRM credit available

[Understanding the Blockchain and Its Potential—Much More than Just Bitcoin!](#)

26 January, 2017 | Special Webcast

The world is divided into two groups: those who think the blockchain is groundbreaking technology, and those who are still trying to figure out how it works. Whichever group you are in, join us to discuss the potential of this technology. CPE credit available

[Innovative Succession Management for Increased Business Impact](#)

19 January, 2017 | Conference KeyNotes

Top talent leaders and research experts discuss how to accelerate talent identification and development, change the leadership lineup to effectively achieve your company's strategic objectives, and ensure your executives are ready to take on C-suite roles when the opportunity arises. HRCI and SHRM credit available.

[Human Capital Watch™: The Conference Board CEO Challenge® 2017](#)

18 January, 2017 | Human Capital Watch™

What are the most pressing issues for CEOs in 2017? Join us to hear the strategies and tactics that help organizations thrive in an era of disruption, talent shortages, and digital transformation and how HR can support the business. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View: Recap of the wild ride in 2016](#)

15 December, 2016 | Economics Watch

For emerging markets, the year of 2016 was a wild ride on the back of global uncertainties. Get a recap of what happened in key emerging markets during the year of 2016 and a preview of our new "Global Economic Index", which is an aggregate index of forward-looking indicators for the world economy. CPE credit available

[Driving Strategic Engagement not Employee Engagement](#)

14 December, 2016 | Special Webcast

In this highly interactive webcast, you will hear best practices using real-world examples of how organizations have successfully built strategic engagement across their business to drive change or organizational transformation. HRCI, SHRM, and CPE credit available

[The Conference Board Economics Watch® - Economic Policy After the Elections](#)

13 December, 2016 | Economics Watch

What does this election outcome portend? How will the election affect business uncertainty and how will our next president's proposed changes to fiscal policy impact the economy? We will look at early signs for these issues. CPE credit available

[The Conference Board Economics Watch® - European View- 3 Things That Changed Business in 2016](#)

13 December, 2016 | Economics Watch

Next to discussing developments that affect the short-term outlook of the Euro Area economy, we will look back at 2016 and all major issues that influenced the economic outlook and the business environment. CPE credit available

[Governance Watch: Lessons Learned from Recent FCPA Enforcement Trends](#)

06 December, 2016 | Governance Watch

This webcast will focus on global anti-bribery and anti-corruption trends, spotlighting the results of the Foreign Corrupt Practices Act self-reporting pilot program launched this spring. CPE and CLE credit available.

[Book Discussion: Eight Dollars and a Dream: My American Journey by Raj Gupta](#)

30 November, 2016 | Special Webcast

Learn about the role of the board, the importance of leadership, the similarities and differences of public, private, and not-for-profit boards, and succeeding in corporate America as an immigrant from Asia.

[Global Economic Outlook 2017 and the US: Managing Risks and Opportunities as Slow Growth Lingers](#)

29 November, 2016 | KnowlEdge Series

Join us for a conversation on current and future trends of the US economy as we discuss the latest findings of our Global Economic Outlook and help you plan for the medium term. CPE credit available

[Unlocking Value from Integrated Corporate Communications and Marketing](#)

17 November, 2016 | KnowlEdge Series

The growing complexity of business is forcing a rethink when it comes to corporate communications and marketing, as organizations begin to see greater efficiency and benefit to operating them as a single function. CPE credit available

[Catalyzing Leadership Energy: Building Ready Now Leaders](#)

16 November, 2016 | Special Webcast

Join Matthew Paese, PhD, author of *Leaders Ready Now*, to explore leadership acceleration and how organizations can convert sluggish processes into dynamic adventures that produce energy instead of burning it. HRCI and SHRM credit available

[Human Capital Watch™](#)

16 November, 2016 | Human Capital Watch™

What does rising job satisfaction mean for employees and what is the connection to employee engagement? Attendees will be able to learn the latest trends of job satisfaction and how organizations can enhance employee engagement through future-skilling your workforce. CPE credit available

[Using Coaching to Accelerate Strategy](#)

14 November, 2016 | Special Webcast

Cambria will explore how to use coaching to accelerate strategy and business imperatives. This session will redefine how you view coaching and show how to use it to go beyond developing individual leaders and to help organizations meet the challenges. HRCI, SHRM, and CCE Coaching credit available

[Employee Engagement: How Gaming Can Make the Difference](#)

14 November, 2016 | Special Webcast

Join this webcast to get insights into a novel approach to getting long-term traction with employee engagement based on the use of gaming. HRCI and SHRM credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 November, 2016 | Economics Watch

Join us for an early preview of The Conference Board Global Economic Outlook for 2017 and the coming decade with a special focus on emerging economies. CPE credit available

[Window on America: The US Election Results and its Impact](#)

10 November, 2016 | Special Webcast

Join us right after the US elections to see what a Clinton or a Trump victory might mean for economic health, immigration and trade policy, and business prospects worldwide.

[The Conference Board Economics Watch® - European View](#)

09 November, 2016 | Economics Watch

This webcast will discuss developments that affect the short-term outlook of the Euro Area economy, we will analyze the results of the new estimates of the Global Economic Outlook. CPE credit available

[The Conference Board Economics Watch®: Understanding the slowing trend of the US economy](#)

08 November, 2016 | Economics Watch

Join us for an early preview of The Conference Board Global Economic Outlook for 2017 and the coming decade with a special focus on the US. CPE credit available

[What Is Digital Transformation and What Does It Mean for Human Capital?](#)

08 November, 2016 | Special Webcast

Join this webcast as our panelists outline the implications of digital transformation for human capital, with company examples from Europe, Asia-Pacific, and North America. HRCI and SHRM credit available

[Author-to-Author: Digging Deeper into Digital Transformation](#)

27 October, 2016 | KnowlEdge Series

Researchers from two different knowledge areas of The Conference Board—Bart van Ark, chief economist, and Mary Young, principal researcher, human capital—come together to discuss digital transformation and the opportunities and risks it presents for companies. CPE and IGP credit available

[Making Leadership a Core Business Strategy](#)

26 October, 2016 | Special Webcast

Facing disrupted business models and changing definitions of leadership, organizations are realigning learning & development to fully integrate leadership with business strategy. Join PwC and Merryck & Co. for insights on what companies are doing to attack their gaps. HRCI, SHRM, and CPE credit available

[2016 Coaching Research: Insights from Google's Internal Coaching Practices](#)

26 October, 2016 | KnowlEdge Series

Learn findings from The Conference Board's latest benchmarking study on how organizations from around the world manage, standardize, and innovate their coaching efforts for the next generation of leaders. HRCI, SHRM, and CCE credit available

[Human Capital Watch™: Generating Innovation Through Women's Leadership](#)

19 October, 2016 | Human Capital Watch™

Hear insights from guest practitioners who will discuss their observations and experiences with women in leadership and how inclusion led to innovation within their organizations. CPE credit available

[Governance Watch: Agreements Not to Compete - What the Board Needs to Know!](#)

18 October, 2016 | Governance Watch

Learn about the enforcement of non-competition agreements for senior executives and what companies and board members should consider when entering into and considering the enforcement of these agreements. CPE and CLE credit available.

[Accelerating Results Through Customer-Centric M&A](#)

13 October, 2016 | Special Webcast

Explore a customer-centric approach to enable organizations going through M&A to create customer relevance, energizing employees to deliver exceptional results and transforming uncertainty into accelerated commitment. CPE, HRCI, and SHRM credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

13 October, 2016 | Economics Watch

Despite significant challenges, Turkey still offers ample business opportunities. This webcast will focus on what it will take for Turkey to revive its economy and realize its potential economic growth. CPE credit available

[Window on America: The Upcoming US Elections](#)

12 October, 2016 | Special Webcast

Window on America provides business executives with an overview of critical economic, business, and policy issues affecting the world's largest economy. This webcast will focus on the economic and policy implications of the upcoming US elections.

[The Conference Board Economics Watch® - European View](#)

12 October, 2016 | Economics Watch

Join us to discuss developments that affect the short-term outlook of the Euro Area economy, and the costs and benefits of the negative interest rate policy of the European Central Bank. CPE credit available

[The Conference Board Economics Watch®](#)

11 October, 2016 | Economics Watch

A complimentary series for member companies to help executives stay on top of changing business and economic conditions worldwide. CPE credit available

[You Can Kill an Idea, but You Can't Kill an Opportunity!](#)

11 October, 2016 | Special Webcast

Join this webcast as our guest author Pam Henderson gives key insights in understanding how opportunity inspires and generates big ideas and how to capture and harness that opportunity.

[The Four Essential Rules of Engineering a Service Revolution](#)

05 October, 2016 | Special Webcast

In this webcast, you will learn how to establish a strong service culture and improve service quality quickly based on proven principles. CPE, HRCI & SHRM credit available

[Driving Leadership Development through Coaching](#)

03 October, 2016 | Special Webcast

Join this webcast and hear strategies of how companies are implementing cutting-edge coaching initiatives. HRCI, SHRM, and CCE credit available

[Collective Leadership: A New Model To Reinvent Organisations - Part 2](#)

22 September, 2016 | Special Webcast

Join this 2-webcast series in which we will explore how Collective Leadership creates business value and impact for leaders who are seeking new ways to drive and sustain organisational health.

[Human Capital Watch™: CEO and Executive Compensation](#)

21 September, 2016 | Human Capital Watch™

This webcast will cover key findings from our compensation analysis regarding the CEO and the five highest-paid executives across the Russell 3000 and the S&P 500CPE credit available

[LGBT Inclusion: Strategy and Practice in a Divided World](#)

20 September, 2016 | Special Webcast

Join this webcast to learn how to effectively build a global LGBT strategy that promotes corporate values of inclusion, while acknowledging different laws and cultural attitudes. HRCI and SHRM credit available

[Transformation in Action: 175 Complete. Many Lessons Learned](#)

16 September, 2016 | Special Webcast

Strativity Group will be sharing a new perspective on change resulting from lessons learned from over 175 transformations. HRCI, SHRM, and CPE credit available

[Rising U.S. Job Satisfaction in an Improving Labor Market](#)

15 September, 2016 | Special Webcast

With nearly half of U.S. workers (49.6 percent) satisfied with their jobs, job satisfaction is at its highest since 2005. In this webcast we discuss the impact of an improving labor market on job satisfaction and the implications for employers. CPE, HRCI, & SHRM credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 September, 2016 | Economics Watch

Southeast Asia has been facing strong external headwinds and the situation will continue through the next several years. How will the region sustain its growth momentum, and what business opportunities can the region offer in the coming years? CPE credit available

[Collective Leadership: A New Model To Reinvent Organisations - Part 1](#)

15 September, 2016 | Special Webcast

Join this 2-webcast series in which we will explore how Collective Leadership creates business value and impact for leaders who are seeking new ways to drive and sustain organisational health.

[What Does Digital Transformation Mean for Human Capital?](#)

14 September, 2016 | KnowlEdge Series

Digital transformation is arguably today's hottest business topic, yet many of us have only a fuzzy idea what it entails. This webcast will give you a clear understanding of digital transformation and its implications for human capital. HRCI and SHRM credit available

[The Conference Board Economics Watch® - European View](#)

14 September, 2016 | Economics Watch

Next to discussing developments that affect the short-term outlook of the Euro Area economy, we will be focusing on the state of the most important trade deals currently under discussion: TTIP, CETA and TISA. CPE credit available

[The Conference Board Economics Watch®](#)

13 September, 2016 | Economics Watch

Join us for a discussion on the recent decline in investment and whether it was only a transitory phenomenon or a longer-term trend. CPE credit available

[Championing Sustainability from the C-suite: A Key Pillar of Sustainability Leadership](#)

08 September, 2016 | Special Webcast

Join this webcast to get insights into how sustainability champions within the C-suite can help drive business growth and spur innovation.

[Developing Leaders Who Engage, Inspire, and Move People to Act](#)

07 September, 2016 | Special Webcast

CEO coach Suzanne Bates will discuss the 15 qualities that enable leaders to build trust, win credibility, and inspire effort, based on her new book *All the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence*. HRCI, SHRM, and CCE credits available

[Embedding Cyber Risk Awareness](#)

06 September, 2016 | Special Webcast

Join this webcast to learn how DPDHL has developed a character to help grow cyber risk awareness. CPE credit available

[Twelve Critical Behaviors that Highly Engaging Leaders Master](#)

29 August, 2016 | Special Webcast

Join this webcast to get insights from HR practitioners of global companies into how their leaders approach employee engagement and how their organizations support them in fostering a culture of engagement.

[Book Discussion: Civility Rules!](#)

18 August, 2016 | Special Webcast

Stephen Paskoff, CEO and president of ELI® Inc., discusses the importance of making civility a business necessity--not a nicety--to create the best workplace possible. HRCI and SHRM credit available

[Human Capital Watch™: Driving Talent Management Through High-Impact Coaching](#)

17 August, 2016 | Human Capital Watch™

How is coaching used in organizations today to prepare leaders? What leadership skills are organizations most focused on? Viewers will learn highlights from our 2016 Executive Coaching report as well as insights from practitioners and our Executive Coaching Council. CPE credit available

[Doing the Right Things the Reliable Way in Service Delivery](#)

16 August, 2016 | Special Webcast

Deloitte's risk management team will introduce the concept of "business integrity in service delivery," or the ability to maintain a sustainable and audit-ready environment within shared services centers in the midst of business transformation. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

11 August, 2016 | Economics Watch

This webcast will focus on China's One Belt One Road (OBOR) initiative, what is known about the initiative so far, its evolution since announcement, and the conceptual underpinnings of the initiative. CPE credit available

[The Conference Board Economics Watch® - European View](#)

10 August, 2016 | Economics Watch

We will continue following closely developments that affect the short-term outlook of the Euro Area economy, with an eye on the latest discussions around Brexit. CPE credit available

[The Conference Board Economics Watch®](#)

09 August, 2016 | Economics Watch

This webcast will focus on the varying economic conditions across states. Learn more about other key indicators like income, consumption, and housing. CPE credit available

[Governance Watch: Investor Tactics & other Highlights from the 2016 Proxy Season](#)

04 August, 2016 | Governance Watch

This webcast will focus on the investor engagement tactics used during the 2016 proxy season including activism, shareholder proposals, investor collaborations, and letter writing campaigns. CPE and CLE credit available.

[Labor Shortages Abroad: Which countries will experience a tight labor market soon?](#)

02 August, 2016 | KnowlEdge Series

Which countries are expected to face labor shortages? This webcast will analyze which mature and emerging markets will most likely experience labor shortages in the coming years. CPE, HRCI, and SHRM credit available

[Board Oversight: A key pillar of sustainability leadership](#)

26 July, 2016 | KnowlEdge Series

Active engagement from the board of directors is a key determinant of sustainability leadership. This webcast examines the business practices that define leadership in corporate sustainability, with a special focus on the role of the board. CPE credit available

[Human Capital Watch™: What's Next for Diversity & Inclusion](#)

20 July, 2016 | Human Capital Watch™

How can D&I practitioners align their workforce and strategies to foster continued innovation? Hear experts discuss highlights and key themes from our latest D&I research and conference. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

14 July, 2016 | Economics Watch

Sub-Saharan Africa is projected to become the fastest-growing region in the world for the next decade. However, significant challenges remain. How will businesses adopt strategies to succeed across different groups of economies in the region? CPE credit available

[How Does Your State Compare? Labor Shortages in the US](#)

13 July, 2016 | KnowlEdge Series

Labor shortages will affect not only which jobs are experiencing labor shortages but where those jobs are located. This webcast examines the differences in labor shortages by state and regions in the US. HRCI, SHRM, and CPE credit available

[The Conference Board Economics Watch® - European View](#)

13 July, 2016 | Economics Watch

Join us to discuss developments affecting the short-term outlook of the Euro Area economy, and the debate over the Market Economy Status (MES) of China. CPE credit available

[The Conference Board Economics Watch®](#)

12 July, 2016 | Economics Watch

What role can expanding immigrant hiring play in helping businesses plug talent gaps? Foreign-born workers in the US are spread unevenly across occupations and locations. CPE credit available

[Digital vs Human - How we'll live, love, and think in the future](#)

11 July, 2016 | Special Webcast

Join us for a witty but critical discussion with Richard Watson, author of the book *Digital vs Human*. We will discuss how the next 50 years will be about the relationship between people and technologies, how these inventions will undoubtedly change our lives, and to what end.

[What Does the Brexit Decision Mean for Your Business](#)

07 July, 2016 | Special Webcast

Find out what our economists and business practitioners are saying about Brexit as they respond to business leaders' questions about how to manage during and after the transition period. CPE credit available

[Navigating the New Digital Economy: Perspective on the U.S.](#)

29 June, 2016 | KnowlEdge Series

How do you get more out of your digital transformation process? Join us for a conversation between thought leaders from The Conference Board and the McKinsey Global Institute on how to speed up the shift from installation to deployment in the New Digital Economy. CPE credit available

[Climbing a steeper hill? Sub-Saharan Africa's recent development and business prospects](#)

27 June, 2016 | Special Webcast

Join this webcast to learn about various business environments in Africa in terms of challenges and opportunities.

[Find the Right Fit: The Role of Shared Services in Analytics](#)

20 June, 2016 | Special Webcast

Global business services (GBS) organizations and shared services centers (SSCs) sit at the intersection of many different global business processes that consume, produce, and disseminate data. Join us in determining the role of GBS/SSC in analytics. CPE credit available.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 June, 2016 | Economics Watch

Join us for a discussion on Brazil's near-term growth outlook in view of economic hardship and political uncertainty, and the business and economic implications. CPE credit available

[Human Capital Watch™: Looming Productivity Crisis: Future-Skill Your Workforce Now](#)

15 June, 2016 | Human Capital Watch™

A focus on recent research by TCB and the Committee for Economic Development focusing on the state of productivity globally and offer recommendations to support HR reskill employees. CPE credit available

[The Conference Board Economics Watch® - European View](#)

15 June, 2016 | Economics Watch

Next to discussing developments that affect the short-term outlook of the Euro Area economy, we will be focusing on the upcoming Brexit referendum in the UK, the negotiations with Athens and the state of the affairs in the refugees' discussion. CPE credit available

[The Conference Board Economics Watch®](#)

14 June, 2016 | Economics Watch

Join us as we examine the effect of slow labor force growth on future corporate profit trends and their key determinants including GDP and productivity growth. CPE credit available

[Governance Watch: The Use and Misuse of Non-GAAP Financial Measures](#)

14 June, 2016 | Governance Watch

The focus of this webcast will be on the new SEC guidance on non-GAAP financial measures, as well as their use and misuse. The webcast will address the history, regulatory regime and concerns raised by the practice of using such measures. CPE and CLE credit available.

[Book Discussion: Mindful Work](#)

01 June, 2016 | Special Webcast

Learn from New York Times reporter David Gelles how businesses can benefit from incorporating meditation, yoga, and other mindful techniques into their employee programs. HRCI and SHRM credit available

[Book Discussion: Stretch: How to Future-Proof Yourself for Tomorrow's Workplace](#)

26 May, 2016 | Special Webcast

Join co-authors Karie Willyerd and Barbara Mistick as they offer evidence-based guidance on obtaining the skills you need to thrive in tomorrow's workplace. CPE credit available

[Liberating Innovation Teams for Scale & Creativity](#)

24 May, 2016 | Special Webcast

Leaders and team members must inclusively tap a variety of perspectives to tackle growth or improvement, innovatively. Learn tangible ways to get input and viewpoints from large teams. These simple approaches will shift your thinking! HRCI and SHRM credit available

[Is Lack of Jobs or Lack of Workers the Problem in Europe?](#)

24 May, 2016 | Special Webcast

Join this webcast to gain insights into how to deal with upcoming labor shortages in the Eurozone.

[Human Capital Watch™: Leading, Executing and Engaging for Peak Business Results](#)

18 May, 2016 | Human Capital Watch™

Explore insights of how successful leaders increase engagement and how HR can better recruit, select, and promote the right leaders within their organizations to drive better leadership decisions. CPE credit available

[CEO Challenge 2016: Sustainability, Customer Relationships & Corporate Brand](#)

17 May, 2016 | KnowlEdge Series

How do this year's CEO hot-button issues resonate with them and their view of the business? How do their organizations handle these CEO concerns? Learn how leaders from different areas of the business are addressing CEOs' top concerns for this year. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

12 May, 2016 | Economics Watch

Low oil prices are likely to persist in the next couple of years. Are the GCC countries prepared to, and will they be able to adjust their economic and political structures to such new and challenging environment? CPE credit available

[The Conference Board Economics Watch® - European View](#)

11 May, 2016 | Economics Watch

Join us for an interactive discussion on the challenges of navigating the digital economy, and the short-term economic outlook for Europe. CPE credit available

[Why Should Anyone Work Here?: What It Takes to Create an Authentic Organization](#)

11 May, 2016 | Hot Off The Press

Leaders must transform their organizations so that they attract the right people, keep them, and inspire them to do their best work. Leadership expert Gareth Jones identifies and illuminates six key organizational attributes to do just that.

[The Conference Board Economics Watch®](#)

10 May, 2016 | Economics Watch

Will companies' focus on digitization come to the rescue of labor markets and growth? CPE credit available

[CEO Challenge 2016: Ops Excellence, Innovation, Risk & Regulation](#)

10 May, 2016 | KnowlEdge Series

How do this year's CEO hot-button issues resonate with them and their view of the business? Join this program and learn how leaders from different areas of the business are addressing CEOs' top concerns for this year. CPE credit available

[Living Open Innovation: Not New, but New for You](#)

10 May, 2016 | Special Webcast

This webcast will introduce a unique and proven way to accelerate the innovation and R&D process of companies through out-of-the-box thinking and cross-domain technology transfer.

[Human Capital Watch™: How Business Digitization Is Changing Talent Management](#)

20 April, 2016 | Human Capital Watch™

Human Capital-relevant description of digitization and its business impacts, and explores how talent management is already changing to meet the needs of digitized organizations. CPE credits available.

[The Do's and Don'ts of Corporate Women's Networks](#)

20 April, 2016 | Special Webcast

As the title suggests, this webcast will focus on the do's and don'ts of corporate women's networks and how to ensure they support, rather than undermine, gender progress.

[Governance Watch: 2016 Executive Compensation Trends and Best Practices](#)

19 April, 2016 | Governance Watch

The focus of our discussion will be on executive compensation trends and best practices including new disclosures and shifts in pay packages for the 2016 proxy season. CPE and CLE credit available.

[Human Capital Analytics at Deutsche Post: HCA Reporting as a Driver for Change](#)

19 April, 2016 | Special Webcast

This webcast will offer examples of different types of impactful analytics reporting, including how to deal with data quality and how to use infographics to bridge the gap between HR and business.

[The Conference Board Economics Watch® - Emerging Markets View](#)

14 April, 2016 | Economics Watch

India has been one of the fastest growing emerging economies with considerable upside potentials. However, with India's structural challenges and a slow-growth global environment, will India still be a rising star in the coming years? CPE credit available

[The Conference Board Economics Watch® - European View](#)

13 April, 2016 | Economics Watch

Next to discussing developments that affect the short-term outlook of the Euro Area economy, we will be focusing in this webcast on the progress on reforms designed to reduce the risk of systemic crisis in the Euro Area. CPE credit available

[The Conference Board Economics Watch®](#)

12 April, 2016 | Economics Watch

A complimentary series for member companies to help executives stay on top of changing business and economic conditions worldwide. CPE credit available

[Remix Strategy: The Three Laws of Business Combinations](#)

12 April, 2016 | Hot Off The Press

Benjamin Gomes-Casseres, professor of international business at Brandeis International Business School, shares his insights on how companies create new value by "remixing" resources with other companies.

[Human Capital Analytics: ROI Of A Leadership Program](#)

12 April, 2016 | Special Webcast

Leadership development is one of the highest investments in human capital worldwide. In this webinar, participants will experience the application of the ROI methodology® to a global leadership program.

[Innovation & Employee Engagement in the Digital Workspace](#)

07 April, 2016 | Special Webcast

Innovation & employee engagement strategies are evolving with digitization. Learn how successful leaders ignite and sustain innovation and how they can also unwittingly inhibit or prevent it. HRCI and SHRM credit available

[Human Capital Analytics: Bridging The Gap Between Business and HR](#)

05 April, 2016 | Special Webcast

This webcast will provide an introduction to human capital analytics and give examples of business results being achieved.

[Is Short-term Behavior Jeopardizing the Future Prosperity of Business?](#)

31 March, 2016 | Special Webcast

This webcast will discuss existing trends that are putting sustainable capitalism under pressure, the drivers of corporate short-termism, and offer recommendations corporate executives, board members, and investors can take to rebalance business to a longer term view.

[Stand Out: How to Build a Following That Matters](#)

24 March, 2016 | Hot Off The Press

Marketing Strategy Consultant Dorie Clark, explains how to identify the ideas that set you apart, promote them successfully, and build a community of followers.

[Collaborative Innovation Accelerates IoT Product Development](#)

16 March, 2016 | Special Webcast

Help your development teams straining to screen & qualify the evolving "Intelligence of Things" technologies. Learn how partners can collaboratively innovate; integrate qualified, reusable technology platforms; reduce adoption risk; and increase speed. CPE credit available

[Human Capital Watch™: Workforce Analytics: The View from Asia](#)

16 March, 2016 | Human Capital Watch™

This webcast profiles the current state of workforce analytics in Asia and highlights the unique challenges faced by employers in the region in initiating and implementing workforce analytics. CPE credit available

[A Cross Functional Conversation about Cyber Security Risk](#)

16 March, 2016 | Special Webcast

Treating cyber risk as if it is only an IT risk may turn out to be a serious mistake. Join this webcast as we talk to executives from different functions who have responsibility for cyber risk, and find out how they are tackling it.

[Book Discussion: High-Impact Human Capital Strategy](#)

14 March, 2016 | Special Webcast

Authors Patti and Jack Phillips examine 12 critical forces that will help HC practitioners to achieve positive ROI, connect with business measures, boost engagement, and ensure critical talent is in place. HRCI and SHRM credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 March, 2016 | Economics Watch

Renewed turmoil in China's equity and currency markets in the first month of 2016 has stirred up uncertainty and pessimism around the globe. How will the slowdown in China's economy impact the rest of the world? CPE credit available

[The Conference Board Economics Watch® - European View](#)

09 March, 2016 | Economics Watch

How is the short-term outlook evolving, and how will the upcoming "Brexit" referendum impact business in Europe? CPE credit available

[The Complexity of Designing Simpler Organizations](#)

07 March, 2016 | Special Webcast

As organizations are growing and facing more responsibilities to win new customers and sustain marketplace success, creating more process just adds more work. What can your organization do to be more agile? HRCI and SHRM credit available.

[Is Short-term Behavior Jeopardizing Future Prosperity?](#)

03 March, 2016 | KnowlEdge Series

This webcast will discuss existing trends that are putting sustainable capitalism under pressure, the drivers of corporate short-termism, and suggestions for rebalancing business to a longer term view.

CPE credit available

[Human Capital Tops The Conference Board's 2016 CEO Challenge](#)

03 March, 2016 | Special Webcast

In this year's survey, CEOs say their number one hot-button issue is attracting and retaining talent. Join us as we discuss these survey findings—and how to use them to build organizational capability with HR strategies. HRCI and SHRM credit available

[Building Markets for Millions: How Social Entrepreneurs Rewrite Business and Responsibility](#)

03 March, 2016 | Special Webcast

Join this webcast to understand how to play and compete using social innovation in a world of accelerating change and unprecedented access for everyone.

[CEO Challenge 2016: Building Capability to Innovate and Grow](#)

02 March, 2016 | KnowlEdge Series®

Join our researchers as they discuss big picture trends and survey findings from our most recently released CEO Challenge report and reveal what strategies business leaders plan to use to address today's top challenges. HRCI and SHRM credit available.

[Why Inclusive Companies Are Better at Innovation](#)

25 February, 2016 | Special Webcast

Building a diverse workforce is one thing; cultivating an inclusive culture in which "diversity of thought" consistently sparks innovation is far more challenging. Join us as our guest, Vincent Monziols, general manager of Saint-Gobain Performance Plastics' (SGPPL) bearings business, describes the company's journey to achieve double-digit annual growth by making innovation part of every job.

[Book Discussion: The Rise of the Female Executive](#)

23 February, 2016 | Special Webcast

Join us for this webcast as our guest, Peninah Thomson, chief executive of The Mentoring Foundation and coauthor of *The Rise of the Female Executive*, gives us insights into some of the central themes of her new book such as cross-company mentoring programs and keeping women in the executive pipeline.

[Human Capital Watch™: Inclusion as a Key Lever to Drive Innovation](#)

17 February, 2016 | Human Capital Watch™

Researchers from TCB will discuss how HR can help align talent and business strategies for innovation and recruit leaders who support inclusion efforts, help employees gain the skillsets, and actively reward innovation. CPE credit available

[Governance Watch: International Corporate Governance Trends](#)

16 February, 2016 | Governance Watch

Join us for a discussion on international corporate governance trends and best practices. CPE and CLE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

11 February, 2016 | Economics Watch

Russia has been in recession for more than a year. Will the economy be able to recover, and what are the challenges Russia is facing in 2016 and beyond? CPE credit available

[The Conference Board Economics Watch® - European View](#)

10 February, 2016 | Economics Watch

Despite increased risks, both internal and external, the European economy will continue to expand throughout 2016. In this webcast we will take a deep dive into the most pressing issues with regards to the short-term outlook. CPE credit available

[The Conference Board Economics Watch®](#)

09 February, 2016 | Economics Watch

Join us as experts discuss the varying economic performance across states as measured by the labor market tightness, the impact of lower oil and commodity prices, and demographic trends. CPE credit available

[Building Cross-Cultural Strengths in Virtual Teams](#)

02 February, 2016 | Special Webcast

This webcast will present insights from three global experts, based in India, the United Kingdom, and the United States, about ways to build on cross-cultural differences as a source of strength.

[Book Discussion: Mastering the Cube](#)

01 February, 2016 | Special Webcast

Join author Reed Deshler as he lays out a comprehensive and definitive approach to engaging key leaders in orchestrating complex change and building an organization that works. HRCI and SHRM credit available.

[Navigating the Future of Consumer Demand Across China's Cities - European Perspectives](#)

26 January, 2016 | Special Webcast

Join this webcast to gain insights into how our *City Strata* and *Connected Spenders* frameworks will help European companies create value from China's consumption growth, despite the uncertainties.

[Emerging Practices in Cyber Risk Governance: European Perspectives](#)

19 January, 2016 | Special Webcast

This webcast will provide insights from European based global companies into how they have incorporated cyber risk into their existing risk/enterprise risk management and governance structures.

[The Conference Board Economics Watch® - Emerging Markets View](#)

14 January, 2016 | Economics Watch

Join us for a discussion on the latest CEO challenges: uncertainty in the global macroeconomic landscape, including a slowdown in the once outsized growth performance of emerging markets. CPE credit available

[The Brexit Referendum: How will it impact your business?](#)

14 January, 2016 | Special Webcast

This webcast will focus on helping businesses to anticipate how the referendum and its outcome could impact their strategic and commercial interests.

[No More Tiers: Consumer Demand Across China's Cities](#)

13 January, 2016 | KnowlEdge Series

This webcast and the accompanying report will provide a new perspective on how Chinese consumer spending will grow: at what pace and to what level, in which cities, and with which consumers. CPE credit available.

[The Conference Board Economics Watch® - European View](#)

13 January, 2016 | Economics Watch

In this webcast we will discuss the global perspective of the latest findings from The Conference Board CEO Challenge® 2016. What are CEOs concerned about globally? And is the European environment very much different? CPE credit available

[The Conference Board Economics Watch®](#)

12 January, 2016 | Economics Watch

As a special topic, this month's Economics Watch offers an economics perspective on the most pressing challenges on the minds of the chief executives who responded to The Conference Board CEO Challenge® 2016. CPE credit available

[Leveraging Workplace Health & Wellness to Attract, Engage, and Retain Talent](#)

12 January, 2016 | Special Webcast

Kaiser Associates will be drawing from extensive industry research and client case study examples and will share best practice approaches from organizations with award-winning health and wellness programs, including Accenture, Dell, and JetBlue. HRCI and SHRM credit available

[Governance Watch](#)

17 December, 2015 | Governance Watch

Hosted in collaboration with Cleary Gottlieb, Governance Watch is designed to address the latest developments in corporate governance through bimonthly webcasts featuring provocative expert guests and insights. CPE and CLE credit available.

[Human Capital Watch™: DNA of Engagement: The Impact of Highly Engaging Leaders](#)

16 December, 2015 | Human Capital Watch™

This webcast will reveal the elements these "highly engaging" leaders have in common, organizational processes that support them, view from the employee re: behaviors practiced by leaders at various levels. CPE credits available

[Human Capital Watch™: CEO Challenge 2016: Addressing Today's Critical HC Challenges](#)

15 December, 2015 | Human Capital Watch™

Our researchers discuss big picture trends and survey findings from our recently released report and reveal what strategies business leaders plan to use, specifically in the HC space, to address today's top challenges. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 December, 2015 | Economics Watch

Taking stock of the major trends in the emerging market economies in 2015, and key regional and country-specific risks for 2016. CPE credit available

[Governance Watch](#)

09 December, 2015 | Governance Watch

Join The Conference Board Governance Center, Cleary Gottlieb and Vanguard for an important discussion about the increasing pressures on companies for short-term performance rather than creating long-term, sustainable value for shareholders and stakeholders. CPE credit available.

[The Conference Board Economics Watch® - European View](#)

09 December, 2015 | Economics Watch

How is the European Commission's investment plan impacting the European business environment? CPE credit available

[The Conference Board Economics Watch®](#)

08 December, 2015 | Economics Watch

Taking stock: What were the main trends in the US economy in 2015, and what are we likely to see in 2016. CPE credit available.

[Emerging Practices in Cyber Risk Governance](#)

03 December, 2015 | KnowlEdge Series

This webcast will provide an overview of how companies can incorporate cyber risk into their existing risk/enterprise risk management (ERM) work and their existing governance structures. CPE credit available.

[Green Products and Services in Finance: Insights from Allianz](#)

24 November, 2015 | Special Webcast

This webcast presents insights from one of the world's largest investors in wind and solar energy projects. We will discuss the company's sustainability strategy and its successes and challenges.

[The Productivity Crisis: A Global Trend, A Canadian Problem](#)

23 November, 2015 | KnowlEdge Series®

How dramatically is the slowdown in productivity growth around the world in recent years and why is it so critical to global economic growth?

[Will the US Economy Come to the Rescue of the Global Economy?](#)

19 November, 2015 | KnowlEdge Series

Can the global economy in 2016 get out of the holding pattern in which it seems to be stuck in recent years? CPE credit available

[Human Capital Watch™: New Trends in HC Analytics: Capitalizing on a Global Journey](#)

18 November, 2015 | Human Capital Watch™

Focus on next-generation HC analytics and its implications in Asia. Practitioners will discuss how new research findings from The Conference Board how to best implement new analytics trends on a global scale. CPE credits available

[The Conference Board Global Economic Outlook 2016 – Europe Focus](#)

17 November, 2015 | Special Webcast

This webcast with Dr. Hans Wijers, Chairman of the Supervisory Board of Heineken N.V., will focus specifically on the European economies' growth performance and the implications for businesses, and provide insight into winning strategies, even when the business environment doesn't always help.

[What Can Leaders Learn from the 2015 Most Powerful Brands?](#)

16 November, 2015 | Special Webcast

As a result of measuring the health and vitality of nearly 1,000 corporate brands, our guest speaker, Steve Makadok, partner, CoreBrand Analytics, will discuss how the top-ranked companies continue to outpace their peers. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

12 November, 2015 | Economics Watch

Growth in emerging economies has been on a descending path, with significant structural challenges and headwinds. How will companies cope with the economic slowdown in emerging markets, and what are some of the risks as well as business opportunities? CPE credit available

[The Conference Board Economics Watch®](#)

10 November, 2015 | Economics Watch

Join us for an interactive discussion to discuss key drivers of US economic growth, present trend GDP growth estimates, and the outlook for the next 10 years. Enjoy an early preview of The Conference Board Global Economic Outlook and stay ahead of the curve. CPE credit available.

[The Conference Board Economics Watch® - European View](#)

10 November, 2015 | Economics Watch

Join us for an interactive discussion on the European economic outlook 2016-2026. Which countries will present the best opportunity for growth? What are some of the risks present in the long term outlook? Join us and be prepared for what lies ahead. CPE credit available.

[Driving Revenue Growth Through Sustainable Products: The BASF Story](#)

09 November, 2015 | KnowlEdge Series®

BASF reported sales of €15 billion on solutions that contribute to sustainability in the value chain. Learn the secret of its success, including how it assessed its portfolio of products for sustainability contribution.

[Future-Skilling Your Workforce: Attracting and Developing Diverse Talent](#)

05 November, 2015 | Special Webcast

This webcast presents the people ecosystem framework from our new report, providing examples and concrete measures companies can take to ensure they have a workforce that meets their business goals.

[Giving in Numbers: 2015 Edition—Corporate Giving Finds Solid Ground](#)

02 November, 2015 | Special Webcast

Giving in Numbers: 2015 Edition has found growth among several key indicators that show the corporate giving function becoming more embedded at the world's largest companies. How does your organization fare?

[Sustaining Business Profitability Through Productivity Growth](#)

28 October, 2015 | Special Webcast

Recent research highlights productivity growth as a vital component for sustaining business profitability. Join us for this webcast, as we share our findings on productivity drivers in the United States and Europe, and explore how you can apply our insights to your business.

[Human Capital Watch™: Talent Acquisition - Today's Priority for a Winning Tomorrow](#)

21 October, 2015 | Human Capital Watch™

As businesses approach challenges in recruiting talent with the skills they need, speakers will discuss upcoming talent shortages and look at a number of strategies that will help you gain the competitive edge in the war for talent.

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 October, 2015 | Economics Watch

How will your company adjust to the 'new normal' of slower Chinese growth? Join us for an interactive discussion on the underlying factors behind recent developments and the impact it may have on the global economy and business environment. CPE Credit available.

[Business as a Process & Optimizing Global Value Chains from Strategy to Action](#)

15 October, 2015 | Special Webcast

This webcast will address how business leaders can enable their organizations to achieve outstanding orchestration of highly specialized functions, even beyond the boundaries of their own company.

[The Conference Board Economics Watch® - European View](#)

14 October, 2015 | Economics Watch

How does a banking union support the economic integration of Europe and impact the outlook for the on-going economic recovery? What are the conditions for success? What challenges and opportunities does a banking union offer Euro Area business? CPE credit available

[The Conference Board Economics Watch®](#)

13 October, 2015 | Economics Watch

As the end of the year approaches, business must brace itself for a legislative traffic jam in Washington. Join this interactive webcast to explore the key impending decisions that promise to have the most impact on business and the US economy. CPE credit available.

[Policy Watch: Strengthening the Workforce through Competency-Based Education](#)

13 October, 2015 | Policy Watch

A discussion on how competency-based education—along with the policies needed to advance it—can close the US skills gap through educating both young adults and older workers to higher skill levels at a lower cost. HRCI, SHRM and CPE credit available.

[Getting People Issues Right in Successful M&As](#)

06 October, 2015 | Special Webcast

This webcast will be an interactive and practical discussion explaining this issue and discussing strategies and actions to maximize the success in terms of how individuals work together in combined organizations. SHRM and PDU credits available.

[Driving Revenue Growth Through Sustainable Products and Services \(featuring Caterpillar\)](#)

30 September, 2015 | KnowlEdge Series®

Caterpillar's portfolio of sustainable products and services generated almost \$10 billion in 2014, accounting for 18% of the company's total sales and revenues. Join us to learn the secret of their success, bring your questions and discover how to apply these strategies to your business.

[Productivity Slowdown in Europe - Causes, Impact and Potential Solutions for Businesses](#)

30 September, 2015 | Special Webcast

The productivity slowdown is hitting Europe across the board, but some countries are more affected than others. In this webcast, we'll focus in on the recent productivity performance of the British and German economies.

[How HR Analytics Avoids Being a Management Fad](#)

17 September, 2015 | Special Webcast

Join our guest speaker, Thomas Hedegaard Rasmussen, Vice President, HR Data & Analytics at Royal Dutch Shell, as he discusses the key points of his new publication "How HR analytics avoids being a management fad."

[The Keys to Improving Productivity Performance](#)

15 September, 2015 | KnowEdge Series

What are the key principles businesses can employ to boost productivity? What are the challenges and opportunities? Join us and learn the keys to remaining competitive in an environment of slowing productivity. CPE credit available

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 September, 2015 | Economics Watch

Slower economic and investment growth in emerging markets contributes to lower demand for commodities and raw materials. What is the outlook for commodity markets and exporters in this slow-growth environment? CPE credit available

[Pave the Pathway to Global Business Services Optimization](#)

09 September, 2015 | Special Webcast

Explore the multiple pathways to Global Business and Shared Services optimization and discover the critical prerequisites for GBS success with a seasoned panel of experts as they share lessons learned from their journey to achieve value creation. CPE credit available

[The Conference Board Economics Watch® - European View](#)

09 September, 2015 | Economics Watch

Join us for an interactive discussion on the impact of the European Central Bank's quantitative easing program. Has it created jobs and spurred economic growth as planned? What is the future of banking reform in Europe? CPE credits are available.

[The Conference Board Economics Watch®](#)

08 September, 2015 | Economics Watch

Could your company be at risk for labor shortages? What will this mean for recruiting, retention, compensation growth, and corporate profits? What are some ways you can minimize the impact? Join us and bring your questions to this interactive webcast. CPE credit available.

[Driving Revenue Growth Through Sustainable Products and Services - Europe Focus](#)

02 September, 2015 | Special Webcast

This webcast presents the findings from a research collaboration that examines the extent to which sustainability is generating revenue, providing business growth opportunities, and stimulating innovation in products and services among a sample of S&P Global 100 companies.

[The Future of American Communities](#)

31 August, 2015 | Special Webcast

What does the future hold for suburbs? Millennials and homeownership? Join us in this interactive webcast as we discuss recent research from the Demand Institute and develop an understanding of trends in housing demand underlying the future shape of American communities. CPE credit available.

[Governance Watch](#)

20 August, 2015 | Governance Watch

Please join Cleary Gottlieb and The Conference Board's Governance Center for a discussion of Dodd-Frank's whistleblower provisions, and in particular Securities Exchange Commission Rule 21F-17, in light of the SEC's enforcement action against KBR, Inc. CPE and CLE credit available.

[The Conference Board Economics Watch®](#)

13 August, 2015 | Economics Watch

In this interactive webcast, we will take stock of how the oil price drop has impacted the US economy and labor markets and how that impact varies across locations and industries. CPE credit available.

[The Conference Board Economics Watch® - Emerging Markets View](#)

13 August, 2015 | Economics Watch

How will a diverse set of Asian Pacific countries be affected by lower oil prices and volatility in the medium-term? Join us for an interactive discussion in this month's Economics Watch – Emerging Markets View. CPE credit available.

[The Conference Board Economics Watch® - European View](#)

12 August, 2015 | Economics Watch

Join us for an interactive discussion on how recent developments in and outside Europe are impacting the economic outlook in the second half of 2015, in this month's Economics Watch – European View. CPE credit available

[Driving Revenue Growth Through Sustainable Products and Services](#)

30 July, 2015 | KnowlEdge Series

What is the link between sustainable product innovations and company growth patterns? What lessons can be learned from companies that have successfully launched portfolios of sustainable products and services? CPE credit available.

[Strengthening Manufacturing Competitiveness](#)

27 July, 2015 | KnowlEdge Series

Where is manufacturing productivity the highest, and how can you become more competitive in the sector? Join us for an interactive discussion on our newest productivity research, and discover productivity-enhancing practices for your business. CPE credit

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 July, 2015 | Economics Watch

What are the prospects for China's recent FTAs and initiatives for economic growth of China, Asia, and the world? What are some of the benefits and challenges for multi-national businesses? CPE credit available.

[The Conference Board Economics Watch® - European View](#)

15 July, 2015 | Economics Watch

Can the Transatlantic Trade and Investment Partnership (TTIP) support a more solid growth path for Europe? Join us for an interactive discussion on the new trade agreement and what it might mean for the European economy. CPE credit available

[The Conference Board Economics Watch®](#)

14 July, 2015 | Economics Watch

The Transatlantic Trade and Investment Partnership (TTIP) and the Trans-Pacific Partnership (TTP) trade agreements are potentially much further reaching than just tariffs. How much could the US economy and business gain once the political will is united?

[Big Data Doesn't Mean Big Brother](#)

09 July, 2015 | KnowlEdge Series

Big data about the workforce can improve productivity and innovation, yet many employers have legal and ethical concerns. New research describes practical steps companies can take to leverage this next generation of human capital analytics. HRCI credit

[Human Capital Analytics: A Practitioner's View](#)

07 July, 2015 | Special Webcast

Join us for this webcast as we tackle the most frequently asked question about human capital analytics: "What are the capabilities that my team needs to successfully start with human capital analytics?"

[World Class Business Continuity Management Practices](#)

30 June, 2015 | Special Webcast

Join this webcast to find out how your company can re-examine its business continuity management governance and practices to improve resilience.

[European Pensions: Addressing the Challenge of Maintaining Value and Minimising Risk](#)

24 June, 2015 | Special Webcast

Regulatory, fiscal and market concerns continue to dominate the European pension agenda. Join our panelists as they share current developments and market best practice in managing pensions in Europe.

[Big Data and HR Analytics: The Next Generation of Human Capital Insights](#)

23 June, 2015 | Special Webcast

Join this webcast to learn more about the next generation of human capital analytics, its value, the concerns it may bring, and how to deal with them.

[Sustainability in China: Green Priorities Draw New Red Lines for Business](#)

23 June, 2015 | Special Webcast

Join this webcast for a deep dive into the major domestic forces most likely to impact environmental sustainability practices in China going forward.

[Making Human Capital Analytics Work](#)

19 June, 2015 | Special Webcast

Join this webcast for an overview of the five types of human capital analytics, their benefits, the challenges they bring and insights into how companies are using them.

[Governance Watch: Implications of Trapped Offshore Cash](#)

18 June, 2015 | Governance Watch

This month's Governance Watch™ will address the issue of U.S.-based multinational companies with trapped cash offshore. Join us for an interactive discussion featuring provocative expert guests and insights. CPE and CLE credit available

[Idea to Realization: How IBM Approaches Org Design](#)

16 June, 2015 | Conference KeyNotes

This webcast will provide an overview of IBM, its strategy, and the markets it competes in, as well as an exploration of its philosophy and approaches to design organizations positioned to take advantage of market opportunities.

[The DNA of High-Performing Organizations: A Culture of Excellence at Coca-Cola](#)

16 June, 2015 | KnowlEdge Series®

Based on the research report *DNA of High-Performing Organizations*, an executive panel at The Coca-Cola Company details how the organization aligns resources and organizational capability to support critical business goals.

[The DNA of High-Performing Organizations: A Culture of Excellence at American Express](#)

15 June, 2015 | KnowlEdge Series®

Experts will discuss key insights from the research report *DNA of High-Performing Organizations* and hear from the CHRO of American Express on how the company aligns its resources and organizational capability to support critical business issues.

[The Conference Board Economics Watch® - Emerging Markets View](#)

11 June, 2015 | Economics Watch

In a more challenging and turbulent environment how can businesses remain competitive? Be among the first to explore our recent findings on global productivity and competitiveness and stay ahead of the curve. CPE credit is available.

[The Conference Board Economics Watch®: Slow Productivity Set to Impact Profits](#)

09 June, 2015 | Economics Watch

A complimentary series for member companies to help executives stay on top of changing business and economic conditions worldwide. CPE credit available.

[Embedding ERM in the Business - Using a GRC Tool to Support Effective Risk Management](#)

09 June, 2015 | Special Webcast

Join this webcast to hear how one company has implemented a technology tool to help managers understand the costs of risks.

[Using Procurement Optimisation Software: Novel Approach in Supply Chain Risk Management](#)

28 May, 2015 | Special Webcast

Risk in the supply chain is something that every buyer has to be aware of and make contingency plans for. Join this webcast to learn how this novel way of using the well-established procurement optimiser tool will help.

[Capitalizing on the Power of Big Data](#)

27 May, 2015 | Special Webcast

Break through the big data hype to understand the business implications of this evolving discipline. Explore real-world applications and develop strategic direction towards the use of big data in your company.

[The Right Data Now! - The Future of People Analytics](#)

20 May, 2015 | Conference KeyNotes

Join this webinar to discuss what you need to know to set up a HR analytics function, what you should be measuring, how to determine whether you are measuring the right things in the organization and finally, an understanding that it all starts with the "process".

[Rising Wages in the Emerging Markets: Is Their Manufacturing Sector Still Competitive?](#)

14 May, 2015 | Economics Watch

How have increasing labor costs, depreciating currencies, and slowing productivity affected emerging markets' manufacturing competitiveness? Join us for an interactive discussion in this month's Economics Watch™ – Emerging Markets View. CPE credit available.

[Economics Watch® - European View: The European Labor Market: What will recovery look like?](#)

13 May, 2015 | Economics Watch

The European economy is starting to recover but what are the implications for the labor market? When will we start to see more pressures on wages? What about job growth? Join us for an interactive discussion to discuss the dynamics of recovery on the European job market including country specific data. CPE credit available.

[The Conference Board Economics Watch®: Labor Market Tightness Approaches: Implications for business](#)

12 May, 2015 | Economics Watch

The US labor market continues to tighten, and is doing so faster than expected. Join us for an interactive discussion on how it may impact recruiting, retention and compensation growth in this month's Economics Watch™ (US View).

[Leading Organization Transformations – The Differentiating Competency](#)

11 May, 2015 | Special Webcast

While numerous factors can derail an organizational change, there is an emerging competency set that is positively correlated with success—Alignment Leadership. This webcast will share the key aspects of this critical competency. CPE credit available

[Add Value by Quantifying The Impact of Attrition](#)

29 April, 2015 | Conference KeyNotes

Instead of continually pushing for lower turnover, significant value can be unlocked by reducing high-impact turnover. This session presents a case study that shows how to quantify the value of reducing the attrition of your highest performers.

[Navigating Changing Oil Prices - Europe Focus](#)

28 April, 2015 | Special Webcast

Given the recent uncertainty, this webcast offers a range of oil price scenarios to understand potential impacts on businesses in Europe.

[Sustainability in China: Multinationals in the Crosshairs](#)

27 April, 2015 | KnowlEdge Series®

Anke Schrader's latest work assesses the sustainability performance of Fortune 500 companies in China, and provides insights on sustainability leadership that apply both to China and other emerging markets.

[Cyber Risk Communications](#)

23 April, 2015 | Special Webcast

Join this webcast to hear how companies have effectively involved their communications group as they develop strategies to protect data and information.

[Governance Watch](#)

16 April, 2015 | Governance Watch

This month's Governance Watch™, hosted by Cleary Gottlieb and The Conference Board, will address the contentious topic of special compensation to directors, also known as "golden leashes."

[Economics Watch® - Emerging Markets View: Will Latin America Survive Increasing Economic Turbulence](#)

16 April, 2015 | Economics Watch

What are Latin America's growth prospects in 2015? Amid economic turbulence and commodity price volatility, the region continues to struggle. Join us for an interactive discussion on the future of the region and how it might affect your business.

[Economics Watch® - European View: Domestic Demand Recovery in Europe: What can we expect?](#)

15 April, 2015 | Economics Watch

Europe's consumption market is strengthening. Join us for an interactive discussion on what has caused the increase in domestic demand, whether it will last, and how it might impact your business.

[The Conference Board Economics Watch®: The US Housing Sector: Ready for Revival?](#)

14 April, 2015 | Economics Watch

Will pent-up demand and a lean housing inventory revive the housing sector? Join us for an interactive discussion and explore how the changing economy may affect your business.

[Linking Business Needs to Social Impact](#)

07 April, 2015 | Special Webcast

What are some ways to think outside the box when it comes to business processes such as finance and HR? Join us to discover how AOL was able to link its business needs to social impact and bring work back onshore.

[The Top 5 CEO Strategies for Achieving Operational Excellence](#)

02 April, 2015 | KnowlEdge Series

We surveyed more than 900 CEOs about their most-pressing challenges for the year ahead, as well as their strategies for overcoming them. Join us for an interactive discussion on the top five strategies for addressing one of their biggest concerns, operational excellence.

[Buy, Build, Borrow, or None of the Above. New Options for Closing Talent Gaps](#)

30 March, 2015 | Special Webcast

This session describes how companies can make better decisions about what talent strategy to use to meet specific business needs.

[Workforce Planning 2.0 at Southern California Edison](#)

24 March, 2015 | KnowlEdge Series®

Mary Young shares a brief overview of new research and introduces Michael Manning and Jay Helmer of Southern California Edison, where radical changes in the electric utility industry are reshaping skill requirements.

[Building Communities and Relationships with Talent at Lockheed Martin](#)

23 March, 2015 | KnowlEdge Series®

New research, plus Marvin Smith of Lockheed Martin, who provides a close look at talent communities, which are part of the company's long-term strategy to find and attract scarce talent.

[Cultivating a Capability for Workforce Analytics](#)

23 March, 2015 | Conference KeyNotes

This webcast will address how to structure, source, and sustain a workforce analytics Center of Excellence; examples of analytics projects for each stage of the journey will be shared.

[How To Enhance Your Career With A Trustee, Advisory or Non-Executive Director Role](#)

19 March, 2015 | Special Webcast

This session is designed to give the benefit of experience and lessons learned from seasoned business leaders who have already embarked on a portfolio career.

[Human Capital Watch™: Focus on CEO Challenge® 2015 & Labor Shortage](#)

18 March, 2015 | Human Capital Watch™

Join us to explore the global and regional results of the CEO Challenge® 2015 and the implications of a tightening US labor market.

[Optimizing Global Strengths and Local Capabilities to Close Talent Gaps at GE](#)

16 March, 2015 | KnowlEdge Series®

Buy, build, borrow or redeploy are the traditional, go-to tactics for closing talent gaps. But in some regions, talent isn't a feasible or cost-effective solution. Learn how GE weighs the full range of options to closing the gap.

[The Conference Board Economics Watch - Emerging Markets View](#)

12 March, 2015 | Economics Watch

This monthly webcast provides the latest insights from The Conference Board Economics Team on the growth performance of major emerging markets. As a special topic, this month's Economics Watch will focus on the recent monetary policy developments in the emerging markets and also how these economies may be affected by the monetary policy changes from the mature economies.

[Closing the Gap Between Talent Supply and Demand](#)

11 March, 2015 | KnowlEdge Series®

Explore the innovative ways leading companies are closing the gap between talent supply and demand. Discover strategies outside the traditional HR domain of buying, building, borrowing, or redeploying talent.

[The Conference Board Economics Watch® - European View](#)

11 March, 2015 | Economics Watch

This webcast provides the latest insights from The Conference Board Economics Team for the Euro Zone, as well as the outlook for several of the larger European economies. As a special topic, this month's Economics Watch will include developments of corporate profits in the Euro Area since the crisis. The drivers of profits and what some countries are doing better than others will be discussed.

[The Conference Board Economics Watch®: Timing and Pace of Interest Rate Increases](#)

10 March, 2015 | Economics Watch

Amid strong macro cross-currents, how patient will the Fed be in initiating rate lift-off? Will Fed Chair Yellen and other policy makers patiently wait to see the "whites of the eyes" of inflation or continue to look through the weak inflation readings given the labor market is heating up? What impact does the strong dollar have on the trajectory of rate increases?

[Navigating Changing Oil Prices](#)

05 March, 2015 | KnowlEdge Series

Dramatic changes in oil prices are suddenly and quickly rearranging the global economic landscape. In this webcast, The Conference Board Economics Team discusses the potential impacts on the business environment across a range of pricing scenarios.

[Streamlining the Sharing of Safety and Regulatory Information Along the Product Value Chain](#)

26 February, 2015 | Special Webcast

This webcast illustrates key findings from two reports published by top executives that form The Conference Board Product Stewardship & Regulatory Affairs Council.

[Information Accountability in an Era of Information Governance Risk](#)

25 February, 2015 | Special Webcast

This webcast will address how to make organisations more resilient through improved governance and accountability of their information.

[Impact Measurement in the Age of Strategic Social Investment](#)

24 February, 2015 | Special Webcast

This webcast will focus on understanding what social impact means from the employee and human resources perspective and share examples of how it can be best measured and reported.

[The Conference Board Economics Watch® - Emerging Markets View](#)

12 February, 2015 | Economics Watch

This monthly webcast provides the latest insights from The Conference Board Economics Team on the growth performance of major emerging markets, especially the outlook for China, India, Brazil, and Mexico, as well as Southeast Asia. As a special topic, this month's Economics Watch will include China's economic growth prospects and risks in 2015, as well as drivers and developments of corporate profits in China.

[The Conference Board Economics Watch® - European View](#)

11 February, 2015 | Economics Watch

This webcast provides the latest insights from The Conference Board Economics Team for the Euro Zone, as well as the outlook for several of the larger European economies. As a special topic, this month's Economics Watch will include developments of corporate profits in the Euro Area since the crisis. The drivers of profits and what countries are doing better than others will be discussed.

[The Conference Board Economics Watch®](#)

10 February, 2015 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy, including the short-term growth forecasts for consumption, investment, labor markets and the aggregate GDP growth. As a special topic, this month's Economics Watch will focus on how corporate profits will be impacted by the shifting macroeconomic environment.

[Harnessing the Power of Social Media for Innovation](#)

09 February, 2015 | Special Webcast

Learn how innovative companies are using social media to boost their success—from collecting a broader, richer group of possibilities for their idea funnels to testing and launching new products.

[CEO Challenge® 2015 - European View](#)

29 January, 2015 | Special Webcast

Join this interactive discussion about the most pressing challenges on the minds of European CEOs and their strategies for addressing them, as reflected in the results of **The Conference Board CEO Challenge® 2015** survey.

[Stepping into a Global Role and Setting Yourself Up for Success](#)

28 January, 2015 | Special Webcast

A global appointment can be exciting, challenging, and a significant career milestone for many. This webcast will offer experiences, key lessons, and hints and tips on how to approach a global role.

[Human Capital Watch®: Human Capital Analytics @ Work](#)

21 January, 2015 | Human Capital Watch™

Learn new research findings from our Human Capital Analytics @ Work report and hear how other organizations are implementing human capital analytics in their companies.

[The Long Soft Fall in Chinese Growth](#)

21 January, 2015 | Special Webcast

Is the China slowdown over? Many analysts think China has had a “soft landing” that will yield about 7 percent annual growth for the next decade. The Conference Board disagrees.

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 January, 2015 | Economics Watch

This month's Economics Watch offers an economics perspective on the most pressing challenges on the minds of the chief executives who responded to The Conference Board CEO Challenge® 2015.

[New Partnership & People Models for Breakthrough Innovation](#)

14 January, 2015 | Special Webcast

Companies searching for growth often turn to new business and white space opportunities that are disruptive with high risk and outside of their core. Companies can learn to embrace disruption through collaboration with entrepreneurial partners.

[The Conference Board Economics Watch® - European View](#)

14 January, 2015 | Economics Watch

This month's Economics Watch offers an economics perspective on the most pressing challenges on the minds of the chief executives who responded to The Conference Board CEO Challenge® 2015.

[The Conference Board Economics Watch®](#)

13 January, 2015 | Economics Watch

This month's Economics Watch offers an economics perspective on the most pressing challenges on the minds of the chief executives who responded to The Conference Board CEO Challenge® 2015.

[The Conference Board Economics Watch® - Emerging Markets View](#)

11 December, 2014 | Economics Watch

This complimentary series of webcasts for member companies is designed to help executives stay on top of the changing business and economic conditions throughout Asia-Pacific, China, India, and Brazil.

[The Conference Board Economics Watch® - European View](#)

10 December, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone as well as the outlook for several of the larger European economies.

[The Conference Board Economics Watch®](#)

09 December, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy, including the short-term growth forecasts for consumption, investment, labor markets and the aggregate GDP growth.

[Understanding Risk Culture](#)

09 December, 2014 | Special Webcast

This webcast addresses how to use corporate culture to positively affect enterprise risk management and firm performance.

[Impact Measurement in the Age of Strategic Philanthropy](#)

09 December, 2014 | KnowlEdge Series®

Explore the latest thinking on measuring social impact. How do you frame impact in the context that is right for your company? What is the best way to gather and use data? Ask questions of our experts and take philanthropy to the next level.

[US Labor Shortages on the State Level](#)

02 December, 2014 | Special Webcast

In the coming years, the United States is likely to experience labor shortages. What types of jobs are most likely to suffer from labor shortages? And in what parts of the country are these shortages most likely to appear? We'll explore this and more.

[The Conference Board Global Economic Outlook 2015: How do Growth Prospects Impact the Bottom Line?](#)

01 December, 2014 | Special Webcast

With projections of economic growth for Europe being as low as they are, what does this mean for the financial top and bottom lines of business in Europe?

[Book Discussion: The Shifts & The Shocks](#)

25 November, 2014 | Special Webcast

Martin Wolf, Chief Economics Commentator at the *Financial Times*, discusses the most persuasive and complete account yet published of what the crisis should teach us about modern economies and economics.

[The Conference Board Global Economic Outlook 2015: Results and Implications for Europe](#)

20 November, 2014 | Special Webcast

In the slipstream of the launch of the annual Global Economic Outlook at The Conference Board, we look at the European situation from a global economic perspective.

[Human Capital Watchâ„¢: The Global Leadership Forecast 2014](#)

19 November, 2014 | Human Capital Watch™

The Global Leadership Forecast is the largest research study of its kind, examining leadership development and talent management practices among organizations in major industries and economies around the globe.

[Ethics and Anti-Fraud Laws and Regulations: Extraterritorial Reach and Recent Cases](#)

19 November, 2014 | Special Webcast

This webcast will review the major recent legal and regulatory developments and will briefly discuss the role of the US and UK enforcement agencies and strategies in dealing with them

[The Conference Board Economics WatchÂ® - Emerging Markets View](#)

13 November, 2014 | Economics Watch

This complimentary series of webcasts for member companies is designed to help executives stay on top of the changing business and economic conditions throughout Asia-Pacific, China, India, and Brazil.

[Proxy Voting Issues for the Next AGM season in the UK and Continental Europe](#)

13 November, 2014 | Special Webcast

This webcast explores the key issues of concern to investors and strategies for companies to engage with them.

[Global Economic Outlook 2015: Results and Implications](#)

12 November, 2014 | KnowlEdge Series

Learn how the global economy may affect your business. Discover how corporate profitability may be affected under the influence of global economic (and policy) forces around the world and plan your response with help from our economists.

[The Conference Board Economics Watch® - European View](#)

12 November, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone as well as the outlook for several of the larger European economies.

[The Conference Board Economics Watch®](#)

10 November, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy. As a special topic, we will discuss Global Economic Outlook for 2015 and beyond, and offer perspectives on upside opportunities and downside risks.

[Tackling Resistance to Change at an Individual Level](#)

07 November, 2014 | Conference KeyNotes

What if you could predict which employees might be resistant to change and take action preemptively? Discover how predictive data helped senior leadership at a leading company support change and how it uncovered pockets of morale issues.

[Sharing Lessons to Advance Corporate Philanthropy in China](#)

06 November, 2014 | KnowlEdge Series®

Where should your company focus its social investment in China? From developing enduring partnerships to building the practice of social impact measurement, we'll discuss how lessons learned from the US philanthropy sector can be applied or modified for China-oriented investors.

[Global Economic Growth Outlook](#)

27 October, 2014 | KnowlEdge Series

Ahead of the publication of The Conference Board's annual Global Economic Outlook, we'll take you through the background behind the numbers and our growth projections for major economies and regions in the world for 2015, 2015-19, and 2020-25.

[Transforming Product Development at Intel](#)

24 October, 2014 | Conference KeyNotes

Hear how Intel's Rani Borkar, VP and general manager, Platform Development Group, embarked on a comprehensive transformation of her organization at a scale that was unprecedented. You'll be inspired by her "run fast and don't wait" approach.

[What Does China's Declining Growth Mean for CFOs?](#)

23 October, 2014 | KnowlEdge Series®

China's transition will necessarily be volatile, both economically and policy-wise. Visibility into the demand outlook will be very limited. Robust contingency planning and preparedness will be critical to success.

[The Long Soft Fall in China's Economic Growth](#)

22 October, 2014 | KnowlEdge Series

How will the long fall in China's growth impact risks and opportunities for business?

[Adoption and Usage: The ROI of Change](#)

21 October, 2014 | Conference KeyNotes

Learn how to reframe your change management practice towards defining the value you bring to projects. Join us as we explore a tactical tool for shifting mindsets.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 October, 2014 | Economics Watch®

This complimentary series of webcasts for member companies is designed to help executives stay on top of the changing business and economic conditions throughout Asia-Pacific, China, India, and Brazil.

[The Conference Board Economics Watch® - European View](#)

15 October, 2014 | Economics Watch®

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone as well as the outlook for several of the larger European economies.

[Human Capital Watch™: The Future ASEAN Leader](#)

15 October, 2014 | Human Capital Watch™

New research grounded in co-creation and crowdsourcing offers peer-developed solutions and best practices for developing the next generation of ASEAN leaders.

[The Conference Board Economics Watch®](#)

14 October, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy. As a special topic we will discuss business realities of China's imminent slowdown and structural transition.

[Is Your Occupation or Industry at a High Risk for Labor Shortages? \(US\)](#)

07 October, 2014 | KnowEdge Series

In this webcast, we will discuss future labor shortages for specific occupations and industries, as well as implications for HC professionals.

[Human Capital Watch™: Understanding Your External Labor Market: Latest Trends and Sources of Data](#)

17 September, 2014 | Human Capital Watch™

This webcast will give HR leaders The Conference Board's latest insights about unemployment trends and labor shortages in mature economies. It will also describe new sources of "real-time" labor market information that can help leaders make better business decisions.

[Energy Policy, Renewable Energy, and Corporate Strategy](#)

16 September, 2014 | Special Webcast

Energy cost is critical to the competitiveness of many firms. Join this webcast to find out how to build a sound corporate energy strategy.

[Labor Shortages Are Coming: The When and Where](#)

11 September, 2014 | KnowEdge Series

In this webcast, we focus on the risk of labor shortages across countries, and discuss which countries are more likely to experience labor shortages both at the present and in the coming decade.

[The Conference Board Economics Watch® - Emerging Markets View](#)

11 September, 2014 | Economics Watch®

Intangible investment in China

[The Conference Board Economics Watch® - European View](#)

10 September, 2014 | Economics Watch®

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone, as well as the outlook for several of the larger European economies.

[The Conference Board Economics Watch®](#)

09 September, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy, including a special focus on declining unemployment rates and evolving labor shortages.

[Human Capital Watch™: Evolving Labor Shortages in the U.S](#)

20 August, 2014 | Human Capital Watch™

In this webcast, future labor shortages in specific occupations and industries and their implications on HC professionals will be discussed.

[The Conference Board Economics Watch® - Emerging Markets View](#)

14 August, 2014 | Economics Watch®

Inflation and asset price bubbles in Emerging Markets

[The Conference Board Economics Watch® - European View](#)

13 August, 2014 | Economics Watch®

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone as well as the outlook for several of the larger European economies.

[The Conference Board Economics Watch®](#)

12 August, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy, including a special focus on trends across the states and regions of the United States.

[The Good Struggle](#)

29 July, 2014 | Hot Off The Press

The question of how to lead successfully and responsibly is crucially important in our high-pressure, turbulent world. In his new book, Joseph Badaracco answers this question in practical and provocative ways.

[Human Capital Watch™: Designing Global Businesses for Innovation & Growth](#)

16 July, 2014 | Human Capital Watch™

New research explores the role of organization design in enabling innovation and growth in global businesses.

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 July, 2014 | Economics Watch

Global economic growth scenarios 2020 - the opportunities and challenges across emerging economies

[The Conference Board Economics Watch® - European View](#)

09 July, 2014 | Economics Watch®

This monthly webcast provides the latest insights from TCB's Economics Team for the Euro Zone as well as the outlook for several of the larger European economies.

[The Conference Board Economics Watch®](#)

08 July, 2014 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy. We will also examine key drivers of stronger consumer spending.

[Moving Towards an HR Analytics Culture](#)

26 June, 2014 | Conference KeyNotes

This webcast will offer techniques that increase the demand for strategic HR Analytic services, as well as tactics on how to redirect those urgent requests to matters of enterprise-wide importance.

[Information Technologies and Labour Market Disruptions](#)

19 June, 2014 | Special Webcast

This webcast discusses the past, present, and future impact of technology on labor markets; and how to ease the transition from a human-based service economy to a technology-based service economy.

[The Conference Board Economics Watch® - Emerging Markets View](#)

12 June, 2014 | Economics Watch®

Countdown to 2014 World Cup - growth outlook and key challenges faced by Brazil and Latin America

[How Best to Manage Virtual Teams](#)

12 June, 2014 | Special Webcast

With teams and projects increasingly dispersed around the world or in different national locations, the skills needed to manage people collaborating virtually are in growing demand.

[The Conference Board Economics Watch® - European View](#)

11 June, 2014 | Economics Watch®

In addition to analyzing current economic trends, this webcast will examine labor market trends across regions and countries, including a special focus on comparing compensation in European economies.

[The Conference Board Economics Watch®](#)

10 June, 2014 | Economics Watch

Labor markets are the special focus of this webcast, which will feature comparisons of compensation and unit labor costs in the United States and its major competitors.

[Sustaining Change: Does Design and Execution Work Ever End?](#)

03 June, 2014 | Conference KeyNotes

Given shifting business and marketplace realities, when is it appropriate to “stay the course” and when should you “abandon ship”? Learn how one organization successfully navigated through their difficulties.

[The Changing Chinese Supply Chain: Risk and Governance](#)

02 June, 2014 | Special Webcast

This webcast reviews recent developments in the supply chain legal and regulatory landscape in China and provides global companies with a more sustainable framework with which to manage the issue.

[The C-Suite Business Case for Human Capital Analytics](#)

30 May, 2014 | Conference KeyNotes

C-Suite executives and HR know big data and predictive analytics are the future, but hesitate to act. This session will feature a methodology that will inspire executives to adopt these new methods.

[Uncovering Human Capital Risk](#)

19 May, 2014 | Special Webcast

Find out how an audit of strategic workforce planning (SWP) at Statoil helped the company focus on the links between human resources (people and organisation) and its strategy.

[The New Disruptors in Marketing](#)

16 May, 2014 | Special Webcast

The pace of innovation and convergence in the social and digital media landscape is dramatic and stands to not only disrupt marketing channels but also traditional marketing and advertising methodologies.

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 May, 2014 | Economics Watch®

Labor market trends in emerging markets

[The Conference Board Economics Watch® - European View](#)

14 May, 2014 | Economics Watch®

This month's special focus is on the changing regulatory environment for labor, product, and capital markets in the European Union, at both EU and the national level.

[The Conference Board Economics Watch®](#)

13 May, 2014 | Economics Watch

In addition to the usual update on the U.S. economy, this release will offer an update on the impact of current fiscal policy on the U.S. economy.

[China's Natural Gas: A new foundation for competitiveness?](#)

09 May, 2014 | Special Webcast

China has the largest estimated shale gas reserves in the world, but is so far struggling to access it. What does China's medium-term supply of, and demand for, natural gas look like? What are the implications for pricing and energy costs?

[Sustainability Practices in Emerging Markets](#)

08 May, 2014 | KnowlEdge Series®

Research from The Conference Board has shown that implementing sustainability practices is an important goal for most large multinationals, but this goal remains elusive for many organizations.

[Building an Effective Org Design & Change Management Capability](#)

05 May, 2014 | Conference KeyNotes

Learn from a practitioner about how to develop organization design models, tools, and a line-manager friendly methodology, as well as examples of how to apply these capabilities to design projects.

[The Short View on China: Why 2014 will be a tough year](#)

30 April, 2014 | Special Webcast

Only four months in and 2014 has already seen a marked increase in near-defaults throughout China's financial system, and weak growth and tough financing conditions are expected to continue.

[The Hershey Company: Leveraging Talent to Drive Global Growth](#)

28 April, 2014 | Conference KeyNotes

With a shift in business strategy to grow outside of their traditional markets, hear how The Hershey Company committed to make talent a central part of how they would achieve continued success.

[Mexico: Can It Move to the Next Level?](#)

24 April, 2014 | KnowlEdge Series®

Is the Mexican economy transitioning from a perennial underachiever to a global powerhouse? Hear a region expert and business leader speak about future scenarios for Mexico's economic and business environment.

[Southeast Asia: Is Regional Integration to the Benefit of Global Competitiveness?](#)

22 April, 2014 | KnowlEdge Series®

Can Southeast Asia integrate to the benefit of its global competitiveness? Hear a region expert and business leader speak about future scenarios for Southeast Asia's economic and business environment.

[The 'Long View' on China's Growth and Development](#)

21 April, 2014 | Special Webcast

What is the "long view" on China's growth and development, and what are the major long-term risks that are masked by China's recent rapid growth?

[Succeeding at Strategic Innovation](#)

17 April, 2014 | Special Webcast

Hear large company cases on how using tools, frameworks, methods and principles of strategic vs tactical innovation can avoid the pitfalls of "sustaining innovation" without the right perspectives.

[Human Capital Watch™: Evolving Skill Shortages in U.S. Labor Markets](#)

16 April, 2014 | Human Capital Watch™

Learn about projections for employment growth by occupation in the coming decade, the job types in which you should expect shortages to occur, and how to prepare for such developments.

[Recommendations from The Conference Board Task Force on Corporate/Investor Engagement](#)

15 April, 2014 | KnowlEdge Series®

The Conference Board Task Force on Corporate/Investor Engagement will release its recommendations on creating a more optimal governance system. Join us for an exclusive discussion.

[The Conference Board Economics Watch® - Emerging Markets View](#)

10 April, 2014 | Economics Watch®

This month's webcast explores the impact of changes in the global energy landscape on the opportunities and challenges available to industries in emerging markets.

[The Conference Board Economics Watch® - European View](#)

09 April, 2014 | Economics Watch®

This month's webcast features a look at energy efficiency in six European economies and the implications for Europe of the U.S. shale gas glut and the German "Energiewende" (policy changes).

[The Conference Board Economics Watch®](#)

08 April, 2014 | Economics Watch

The special focus of this month's webcast is on energy, including the impact of changes in the regulatory environment on the supply and prices of different energy sources.

[Will Tightness Return to The European Job Market in The Year Ahead?](#)

08 April, 2014 | Special Webcast

Even though the economy is recovering, the European job market still has record-high unemployment and low wage growth. Will the tightness in the European labor market return in 2014?

[Book Discussion: Leading & Implementing Business Change Management](#)

03 April, 2014 | Special Webcast

Growth-minded companies are moving away from the “do more with less” strategies of the past, which are proving increasingly ineffective, and adopting a “change capable” mind-set instead.

[The Productivity Imperative for Growth and Competitiveness](#)

02 April, 2014 | KnowlEdge Series®

What drives differences in economic performance and competitiveness across countries? This webcast reveals the latest findings on the impact of productivity on economic growth, job growth, and manufacturing cost competitiveness.

[What Happened to Goldman Sachs](#)

31 March, 2014 | Hot Off The Press

Steven G. Mandis writes an insider's history that offers invaluable perspectives to business leaders interested in understanding and managing organizational drift in their own firms.

[Risk Oversight: What Boards Need Going Forward](#)

20 March, 2014 | Special Webcast

This webcast will examine current barriers to effective board risk oversight, and how boards can better identify and use the right risk information to inform their decisions on strategy.

[Human Capital Watch™: Human Capital Analytics @ Work](#)

19 March, 2014 | Human Capital Watch™

This webcast will focus on the use of analytics – from models that demonstrate the cause-and-effect relationship between people investment and business outcomes to demonstrating the ROI in those investments.

[The Conference Board Economics Watch® - Emerging Markets View](#)

13 March, 2014 | Economics Watch®

The March Economics Watch will focus on trade and investment flows among emerging economies.

[The Internet of Things: Strategy, Governance, and Economic Implications](#)

13 March, 2014 | Special Webcast

The "internet of things" is opening new opportunities for business, but the concept is little understood, let alone optimized. This webcast will highlight critical impacts for new and existing business opportunities.

[The Conference Board Economics Watch® - European View](#)

12 March, 2014 | Economics Watch®

The special focus this month is on housing and shifts in consumer demand associated with the recovery in the European housing market. What countries are seeing market improvements?

[The Conference Board Economics Watch®](#)

11 March, 2014 | Economics Watch

This month's webcast focuses on how the housing market will develop over the next five years at the national and state levels and within the largest 50 metropolitan areas.

[2014 Corporate Governance Trends: Diversity/ Risk/ Compensation](#)

04 March, 2014 | Special Webcast

This webcast highlights important corporate governance trends affecting public companies, including board composition and diversity, board oversight of political contributions, risk oversight, and pressures on compensation committees.

[Integrating India's Economy into the Global Market](#)

27 February, 2014 | KnowlEdge Series®

Will India's economy overcome its internal constraints to reach the global economy? Listen to experts from the region discuss possible scenarios for India's economic and business environment.

[Brazil: Unfulfilled Promises Once Again](#)

18 February, 2014 | KnowlEdge Series®

Will the Brazilian economy continue to build on the promise of the past decade? Hear experts from the region discuss future scenarios for Brazil's economic and business environment.

[Book Discussion: Quest for Exceptional Leadership](#)

14 February, 2014 | Special Webcast

Join Ravi Chaudhry as he discusses his book, *Quest for Exceptional Leadership*, which offers viewers lessons on how to map out their own personal path to becoming an exceptional leader.

[The Conference Board Economics Watch® - Emerging Markets View](#)

13 February, 2014 | Economics Watch®

This month's webcast will explore the challenges emerging markets will face to both their financial stability and real economic growth when the Federal Reserve Bank eventually tightens its monetary policy.

[The Conference Board Economics Watch® - European View](#)

12 February, 2014 | Economics Watch®

In this webcast, economists from The Conference Board analyze four groups of countries in Europe, each of which has its own growth pattern.

[The Conference Board Economics Watch®](#)

11 February, 2014 | Economics Watch

This month's webcast explores the many challenges and the possible impact of the Fed's eventual tightening of monetary policy.

[Europe: The Urgency for Meaningful Integration](#)

11 February, 2014 | KnowlEdge Series®

How can Europe further integrate in a meaningful way? Hear experts from the region discuss future scenarios for Europe's economic and business environment.

[China: Managing Slower Growth through Economic Restructuring](#)

04 February, 2014 | KnowlEdge Series®

Can the restructuring of China's economy create a more sustainable growth path? Hear experts on the region discuss future scenarios for China's economic and business environment.

[United States: Still Waiting for the 'Real' Recovery to Begin](#)

28 January, 2014 | KnowlEdge Series®

Is the United States still waiting for the "real" recovery to begin? During this webcast, experts will speak about future scenarios for the U.S. economic and business environment.

[The Impact of Social Media: Measuring ROI](#)

27 January, 2014 | Conference KeyNotes

While social media benefits should be measurable, determining ROI is still a challenge. This webcast features a case study of one organization's efforts to evaluate its HR-related social media activities.

[Leadership & Culture Failure: Preventative Strategies & Tools](#)

23 January, 2014 | Special Webcast

In this interactive conversation, three ethics, compliance, risk, and leadership development experts will analyze the material risk of leadership and culture failure and suggest practical preventative solutions.

[Corporate Investor Engagement: Finding the Optimal Balance](#)

22 January, 2014 | Special Webcast

Despite substantial efforts to improve governance practices, the public's confidence in business remains severely shaken. Public corporations and their investors need to cooperate to restore the public's faith.

[Big Data and HR](#)

22 January, 2014 | Special Webcast

We keep hearing about big data in HR, but do we know what it means? Prasanna Tambe provides examples of how big data could be used in the HR world.

[Book Discussion: The Social Employee](#)

21 January, 2014 | Special Webcast

Mark and Cheryl Burgess will discuss their book, *The Social Employee*, which demonstrates how to leverage one's employee base in order to engage customers and prospects through social media.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 January, 2014 | Economics Watch®

This webcast offers an economics perspective on the most pressing challenges on the minds of the chief executives who responded to **The Conference Board CEO Challenge®** 2014.

[The Conference Board Economics Watch® - European View](#)

15 January, 2014 | Economics Watch®

This monthly webcast provides an economics perspective on the most pressing challenges on the minds of the chief executives who responded to **The Conference Board CEO Challenge®** 2014.

[Human Capital Watch™: 2014 CEO Challenge](#)

15 January, 2014 | Human Capital Watch™

Join us for this interactive discussion about the most pressing challenges on the minds of CEOs as reflected in **The Conference Board CEO Challenge®** 2014.

[The Conference Board Economics Watch®](#)

14 January, 2014 | Economics Watch

This edition features an economic perspective on the results of **The Conference Board CEO Challenge®**, an annual survey of chief executives.

[How to Build Trust—Before Your Next PR Crisis](#)

09 January, 2014 | Special Webcast

Dick Martin discusses what PR officers and CEOs must do to meet the challenges of an environment where communication strategies are shifting and corporate reputation are always under threat.

[The Art of Change Management: Lessons from the Trenches](#)

08 January, 2014 | Conference KeyNotes

During this webcast, change management leader Brenda Brinson will share how to “keep it simple and get it done” and clarify the needs of individuals, teams, and organizations.

[Truth Telling as a Catalyst for Change](#)

19 December, 2013 | Conference KeyNotes

In response to economic and financial conditions in the housing market, the leadership team at PulteGroup embraced truth telling as a core driver, which improved their performance trajectory.

[Managing Human Rights Risk in Your Organization and Supply Chain](#)

19 December, 2013 | Special Webcast

Some leading companies (Coca Cola, The Gap, Unilever, and GE) are already taking steps to prevent and manage human rights risk, but they represent a small minority.

[Human Capital Watch™: Scenario Planning for HR](#)

18 December, 2013 | Human Capital Watch™

In our December webcast, we'll examine the Strategic Human Resource function and the evolutionary/revolutionary journey.

[2014 CEO Challenge](#)

17 December, 2013 | KnowlEdge Series®

Join this interactive discussion about the most pressing challenges on the minds of CEOs as reflected in the advance results of The Conference Board CEO Challenge® 2014.

[HR Operations Leaders – Actions to ensure Readiness & Effectiveness in Data Regulations Compliance](#)

16 December, 2013 | Special Webcast

Data protection compliance, including the upcoming European General Data Protection Regulation but also the data protection requirements in all regions, is a major issue for HR operations leaders.

[The Conference Board Economics Watch® - European View](#)

11 December, 2013 | Economics Watch®

On this webcast, the special topic will be: The state of big data, cloud computing, and information technology in Europe. In addition The Conference Board will present its latest outlook for the Euro Area economy.

[The Conference Board Economics Watch®](#)

10 December, 2013 | Economics Watch

This monthly webcast provides the latest insights from TCB's Economics Team for the U.S. economy. As a special topic, we will focus on whether the digital world is changing the economic and business landscape once again?

[Book Discussion: Embodied Leadership](#)

09 December, 2013 | Special Webcast

Pete Hamill, consultant, facilitator and coach, joins us to discuss his latest book, Embodied Leadership, The Somatic Approach to Developing your Leadership.

[Executing Change: Achieving Lasting Business Results](#)

09 December, 2013 | Conference KeyNotes

Author Daryl Conner, author of *Managing at the Speed of Change and Leading at the Edge of Chaos*, discusses the evolving role of leaders and the expectations of change practitioners.

[Book Discussion: Short Introduction to Strategic HR Management](#)

03 December, 2013 | Special Webcast

The webcast, which will be moderated by Senior Fellow Libby Sartain, will provide guidance for HR managers on how to make better human capital decisions and achieve greater strategic success.

[Think Twice](#)

02 December, 2013 | Hot Off The Press

Michael Mauboussin discusses his book, *Think Twice*, which helps readers adopt decision-making strategies that are far more effective, even if they seem counterintuitive.

[Social Services in a Multi-Channel World](#)

28 November, 2013 | Special Webcast

How has the rise of the mobile customer and the "always on, always social" behavior associated with this new consumer changed the way companies think about the customer experience?

[The Conference Board Economics Watch® - European View](#)

13 November, 2013 | Economics Watch®

The Conference Board will present its 2014 Global Economic Outlook. This webcast will include forecasts for 2014 growth and long-term projections for countries and regions, as well as the latest short-term outlook for the Euro Area economy.

[The Conference Board Economics Watch®](#)

12 November, 2013 | Economics Watch

This webcast will include Global Economic Outlook for 2014 and medium and long-term projections. We will also discuss the most important drivers and detractors of growth as well as implications for the business climate.

[Book Discussion: Leading from the Edge](#)

07 November, 2013 | Special Webcast

Need to position your company for innovation and growth? Join Annmarie Neal for a discussion of how seven top executives tied their strengths to global success.

[Rethinking Your Internal Global Portal Strategy](#)

28 October, 2013 | Conference KeyNotes

Merck & Co.'s Executive Director of Global Communications will discuss how rethinking your internal online strategy can move you further faster to an engaged employee base.

[Customer-Management and Business-Development : A Fresh Approach](#)

23 October, 2013 | Special Webcast

Since 2008, there has been a wholesale revolution in how services and goods are purchased. In every marketplace, buyers are more hesitant: as consumers, as purchasers, even as potential employers.

[The Key To Cultural Adaptation for a Global Workplace](#)

18 October, 2013 | Special Webcast

Building global communities requires leaders who can adapt their leadership style to be effective in various cultures in which they work while retaining their authenticity.

[Strategic Talent Management: Challenges for the Future](#)

18 October, 2013 | Special Webcast

This webcast will explore new research that identifies focus areas for the talent management function and competencies for human capital executives to be successful.

[Flawed Assumptions: Where your business thinking goes wrong](#)

17 October, 2013 | Special Webcast

In a free-ranging conversation, Michael E. Raynor of Deloitte explores how faulty thinking—more than problems in execution—is at the root of failures in innovation, strategy, and basic problem-solving.

[Harder Than I Thought](#)

16 October, 2013 | Hot Off The Press

Robert Austin, Business Administration Dean of Faculty at the University of New Brunswick, talks about his book, *Harder Than I Thought: Adventures of a Twenty-First Century Leader*.

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 October, 2013 | Economics Watch®

Using the newly constructed **The Conference Board Leading Economic Index®** for India, this webcast will review the short-term business cycle forces acting on the Indian economy.

[The Conference Board Economics Watch® - European View](#)

09 October, 2013 | Economics Watch®

This webcast will assess what obstacles banks will face in adjusting to both Basel III capital requirements and Euro Area-wide regulation of banks. It will also include The Conference Board's latest Euro Area economic outlook.

[The Conference Board Economics Watch®](#)

08 October, 2013 | Economics Watch

This webcast focuses on the monetary policy stance of major central banks, including the Fed's scaling back of quantitative easing, new banking regulations, and scenarios for capital provisions for corporations.

[Book Discussion: Optimize Human Capital Investments](#)

08 October, 2013 | Special Webcast

Frank J. DiBernardino will discuss his book, *Optimize Human Capital Investments: Make the "Hard" Business Case*, which provides a tool to link HC investment performance with shareholder value.

[Resilience: Increasing Your Team's Capacity to Perform](#)

01 October, 2013 | Special Webcast

In a turbulent world, resilience is a key capability for teams and organizations. The good news is, resilience is like a muscle that can be built. In this special webcast, you will explore the subject from multiples points of view.

[Strategic Leadership Development](#)

30 September, 2013 | Special Webcast

The need for strong leaders has never been so critical, and many companies are focused on equipping their leaders with skills to lead in a highly volatile business environment.

[Leading Transformative Change](#)

26 September, 2013 | Special Webcast

Andrea Ayers, CEO of Convergys, shares how to lead transformational change to become a profitable industry leader. Join this webcast to learn how you can apply these principles to your organization's efforts to drive transformational change.

[Dealing with Uncertainty: Scenario Planning for HR and SWP](#)

25 September, 2013 | KnowlEdge Series®

When it comes to long-range planning, many HR professionals freeze in their tracks. How can you plan beyond the next six months when the future is full of uncertainties?

[Game Changers: Strategies to Reignite US Economic Growth](#)

24 September, 2013 | Special Webcast

Join Rebecca Ray, Bart Van Ark, and Susan Lund as they discuss five game changer strategies that will reignite U.S. economic growth, and the implication of these strategies for both policy makers and business leaders.

[Workforce Strategy for Canada's National Trade Sector](#)

19 September, 2013 | Special Webcast

Learn how Canada's Forum for International Trade (FITT) engages multiple stakeholders and uses innovative practices to identify the skills Canada will need to maintain its strength in national markets.

[The Growing Value of Brands Worldwide](#)

19 September, 2013 | KnowlEdge Series®

This discussion will explore and measure trends in brand investment, as well as the relationships between brand and innovation for business strategies and between brand and economic development.

[Human Capital Watch™: Performance Management 3.0](#)

18 September, 2013 | Human Capital Watch™

In this Human Capital Watch webcast, Dr. Joseph McCann examines cutting-edge approaches to performance management.

[Operational Excellence: Using Research to Optimize Goals](#)

12 September, 2013 | Special Webcast

Learn how market research helps organizations guide and assess their operational excellence initiatives.

[The Conference Board Economics Watch® - European View](#)

11 September, 2013 | Economics Watch®

This webcast will examine whether other countries can replicate Germany's success in remaining competitive in high wage sectors. In addition, The Conference Board will present its latest outlook for the Euro Area economy.

[The Conference Board Economics Watch®](#)

10 September, 2013 | Economics Watch

The special focus of this webcast will be to examine trends across the states and regions of the United States. The critical sectors driving economic activity at the regional level include manufacturing, real estate, agriculture, natural resources, and technology.

[Human Capital Watch™: SWP: What Countries Can Do To Address the Global Talent Shortage](#)

21 August, 2013 | Human Capital Watch™

Dr. Mary Young and Dr. Rick Guzzo will talk about the importance of labor market information systems and the competitive advantage countries gain when they have data and analytic capabilities.

[The Conference Board Economics Watch® - European View](#)

14 August, 2013 | Economics Watch®

This webcast will include the latest Euro Area economy outlook from The Conference Board and will also discuss how high unemployment is affecting European labor markets.

[The Conference Board Economics Watch®](#)

13 August, 2013 | Economics Watch

In addition to our regular outlook for the global economy and the United States this webcast will focus on employment and explore whether the widely cited employment skill shortage in the U.S. economy is fact or fiction.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 July, 2013 | Economics Watch®

Business cycle dynamics in Brazil, India and China

[The Conference Board Economics Watch® - European View](#)

10 July, 2013 | Economics Watch®

Despite all the discussion about weak growth and competitiveness in Europe, how many jobs in Europe are actually related to global production? What are Europe's strengths and weaknesses?

[The Conference Board Economics Watch®](#)

09 July, 2013 | Economics Watch

Despite offshoring concerns, how many jobs in the United States are related to global production? Is there any chance those jobs will come back?

[The Yum Learning Zone: Yum Brands' Learning Transformation Journey](#)

28 June, 2013 | Special Webcast

Learn how Yum Brands has improved its customer service scores, its level of customer recommendations, reduced training time and turnover and has a more consistent understanding of its desired culture through the application of learning technologies.

[Talent Management: Where We Need to Go](#)

27 June, 2013 | Special Webcast

This webcast will highlight critical areas for the Talent Management function and competencies needed for human capital executives. The focus is on 'What can Talent Management do to be successful in this turbulent environment?'

[Operational Excellence: Antidote for Slow Growth Markets](#)

27 June, 2013 | Special Webcast

Learn why operational excellence was rated #1 by CEOs in the U.S. and #2 by CEOs worldwide-- and what leading companies are doing about it.

[Building Scenarios to Understand Future Business Environments](#)

25 June, 2013 | Special Webcast

Amid the uncertainty in the wake of the global economic and financial crisis, how can companies look beyond their day-to-day challenges to map sustainable growth strategies?

[Strategic Leadership Development](#)

19 June, 2013 | Special Webcast

Ric Roi, Head, Global Centre of Excellence for Right Management and Amy Abel, Director, Human Capital Research at The Conference Board, will discuss their latest joint research on strategic leadership development.

[Human Capital Watch™: Strategic Leadership Development](#)

19 June, 2013 | Human Capital Watch™

The need for strong leaders has never been more critical, but a significant number of global leaders are either marginally prepared or unprepared to take on current business challenges.

[The Conference Board Economics Watch® - European View](#)

12 June, 2013 | Economics Watch®

This webcast discusses the borrowing environment for firms and small businesses in Euro Area economies.

[The Conference Board Economics Watch®](#)

11 June, 2013 | Economics Watch

U.S. consumers are borrowing again, but is that a good thing? This webcast examines the revival in consumer borrowing to determine if the rebound is a healthy development.

[The Rising Tide of the Internet of Things](#)

10 June, 2013 | Special Webcast

During this interactive session, Andy Castonguay, Principal Analyst at Informa, will discuss the following: mobile market overview, evolving Internet of things, home automation & security, and connected vehicles.

[Book Discussion: Mastering Turbulence](#)

07 June, 2013 | Special Webcast

Joseph McCann, Ph.D. and John Selsky, Ph.D., will discuss their latest book, Mastering Turbulence: The Essential Capabilities of Agile and Resilient Individuals, Teams and Organizations.

[The Story of Screening](#)

05 June, 2013 | Special Webcast

Screening has evolved as a tool for investors to manage risk and engage with companies that fall short in areas such as strong employee relations, community involvement, excellent environmental policies and practices, and human rights.

[Human Rights Risk: A Critical Business Imperative - Part II](#)

30 May, 2013 | Special Webcast

Join us for this 2 Part webcast as we examine the area of human rights risk and the possible wide-ranging impacts on corporations. In Part II of this Webcast we will hear from companies that have taken an active role to address human rights.

[New Trends in Energy Markets and More Competitive Economies \(Part 3\)](#)

30 May, 2013 | KnowlEdge Series

Emerging markets are increasingly relying on imported sources of energy and fossil fuels, while mature economies have become relatively self-sufficient or moved toward alternative energy sources.

[Human Rights Risk: A Critical Business Imperative - Part I](#)

28 May, 2013 | Special Webcast

Join us for this 2 Part webcast as we examine the area of human rights risk and the possible wide-ranging impacts on corporations. In Part I of this Webcast we will speak with leading NGOs in the area of human rights and business.

[New Trends in Energy Markets and More Competitive Economies \(Part 2\)](#)

28 May, 2013 | KnowlEdge Series

Despite concerns about the environment and macroeconomic impacts, shale gas is projected to make the United States less dependent on imported sources of energy and fuels.

[Book Discussion: The China Strategy](#)

23 May, 2013 | Special Webcast

Edward Tse, author of 'The China Strategy', joins us to describe how to build the capabilities that business leaders need for operating an integrated China-global strategy.

[New Trends in Energy Markets and More Competitive Economies \(Part 1\)](#)

23 May, 2013 | KnowlEdge Series

While the rapid growth of emerging economies creates upward pressure on many energy and commodity prices, there is also considerable volatility in these markets depending on supply and demand conditions as well as short term shocks.

[The Conference Board Economics Watch® - European View](#)

15 May, 2013 | Economics Watch®

Do debt-laden European economies have a viable alternative to austerity? This webcast examines different scenarios for sovereign debt ratios in Spain and Germany.

[The Conference Board Economics Watch®](#)

14 May, 2013 | Economics Watch

Do austerity measures accelerate or slow recovery? Are those measures a precondition for a more sustainable recovery of growth, deficit, and debts?

[Book Discussion: Management Reset](#)

10 May, 2013 | Special Webcast

Edward Lawler III and Dr. Christopher Worley, co-authors of Management Reset, discuss their book and provide insights that business leaders and Human Capital practitioners can apply to achieve “sustainable effectiveness.”

[Integrating Sustainability into Your Company's ROI Strategy \(Part 3\)](#)

07 May, 2013 | KnowlEdge Series

Investors are increasingly taking an active interest in companies that provide products and services that address the most pressing sustainability issues in response to the market driving for those solutions.

[Human Rights Risk \(Part 2\)](#)

02 May, 2013 | KnowlEdge Series

Corporate leaders will share the reasons why they have committed resources to manage their human rights risks. We will discuss how their efforts started and who their internal stakeholders are.

[Integrating Sustainability into Your Company's ROI Strategy \(Part 2\)](#)

01 May, 2013 | KnowlEdge Series®

As sustainability practices become part of a holistic practice that focuses on return on investment, companies need ways to measure and quantify results.

[Human Rights Risk \(Part 1\)](#)

30 April, 2013 | KnowlEdge Series

While many think of human rights risk as an issue for emerging markets only, human rights violations happen in every country.

[Integrating Sustainability into Your Company's ROI Strategy \(Part 1\)](#)

23 April, 2013 | KnowlEdge Series®

As sustainability practices become part of a holistic practice that focuses on return on investment, companies need ways to measure and quantify results.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 April, 2013 | Economics Watch®

The intra-emerging market relations are increasingly dynamic in recent years. For businesses operating in a global environment, understanding the links between these emerging players is vital.

[The Conference Board Economics Watch® - European View](#)

10 April, 2013 | Economics Watch®

How will the price and supply of oil and natural gas influence the performance of European economies?

[The Conference Board Economics Watch®](#)

09 April, 2013 | Economics Watch

Oil and natural gas production within the United States is rising due to horizontal drilling and hydraulic fracturing, and the United States is poised to become energy independent by 2020.

[Scenario Planning as a Risk Management Tool](#)

26 March, 2013 | Special Webcast

Join us for this webcast as our panelists discuss what scenario planning is and how it can be a useful tool for strategic development and capability building.

[Managing China in Transition](#)

15 March, 2013 | Special Webcast

Regardless of how China lands – hard, soft or in-between – the next 24 months will be transitional, for better or for worse.

[The Conference Board Economics Watch® - European View](#)

13 March, 2013 | Economics Watch®

In recent years, households in major European economies have experienced large changes in labor market and demographic trends. How are these changes affecting household income and consumer spending?

[The Conference Board Economics Watch®](#)

12 March, 2013 | Economics Watch

How will sequester spending cuts affect the economy in the near term?

[Strategic Risk Management for Boards](#)

26 February, 2013 | Special Webcast

The wrong strategy is more likely to be fatal to companies than any other single risk. In the face of financial crises, corporate fraud, and increased regulation, many boards have focused more on financial and compliance risk rather than strategic risk.

[The Conference Board Economics Watch® - European View](#)

13 February, 2013 | Economics Watch®

Unemployment in the Euro Area and its member states has reached record highs. How will changes in competitiveness affect the performance of labor markets in Euro Area economies?

[The Conference Board Economics Watch®](#)

12 February, 2013 | Economics Watch

In recent years, households in the mature and developing economies have experienced major changes in labor market and demographic trends. How are these trends affecting young workers?

[Alignment for the Future: Revisiting Your Alliance Strategy](#)

12 February, 2013 | Conference KeyNotes

This webcast will give the audience a chance to take stock of their strategic alliance strategy and look to the future. Does it still meet overall corporate objectives? What are the benchmarks you are using; are they still relevant?

[How Neuroscience Can Inform Our Succession Conversations](#)

08 February, 2013 | Conference KeyNotes

David Rock, author of *Your Brain at Work* will make the connection between that we have learned about the brain and how important it is to engage the thinking of top talent—to ensure motivation and commitment to performance and development goals.

[Designing a Global Organization in Turbulent Markets](#)

07 February, 2013 | Conference KeyNotes

In 2009, Cargill created a new global corporate function to manage transportation and logistics. Hear how they overcame challenges during a time of global market volatility to achieve major milestones and add significant value to the enterprise.

[Building Internal Organization Design Capability](#)

04 February, 2013 | Conference KeyNotes

This session focuses on the steps and approaches that forward-looking companies are using to build the internal capability required to lead and support organization design efforts on both the enterprise-wide and department/functional levels.

[Book Discussion: The Future of Business in Emerging Markets - Growth Strategies for Growth Markets](#)

01 February, 2013 | Special Webcast

Nenad Pacek, author of *The Future of Business in Emerging Markets* explores what will change economically and what are the overriding business megatrends that will shape corporations and their strategies in global markets.

[Your 2013 Must-Do List: Information Research & Management Leaders](#)

29 January, 2013 | Special Webcast

Discover the "short list" of what information research and management professionals are planning to do for their companies in 2013.

[20 Shortcuts on Organizational Change](#)

21 January, 2013 | Special Webcast

Organizational change management is a difficult topic to get our head around. There is no right or wrong in this field, but there are gurus and patterns that every practitioner builds on.

[Your 2013 Must-Do List: Change Management Professionals](#)

17 January, 2013 | Special Webcast

When expectations for performance grow and resources are tight, choosing the right priorities is critical. This webcast gives a rare glimpse into what Change Management leaders are selecting for their 2013 "Must-Do" list.

[The Conference Board Economics Watch® - Emerging Markets View](#)

17 January, 2013 | Economics Watch

2012 was a year of major uncertainty in global markets. In 2013, the only thing most businesses can be certain of is more uncertainty.

[Managing the Total Workforce: Contingent Labor in Strategic Workforce Planning \(Part 2\)](#)

16 January, 2013 | KnowlEdge Series

How can companies ensure total workforce management? Whether they assign the task to procurement or human resources, the charge is the same: developing systems to improve workforce decisions.

[The Conference Board Economics Watch® - Emerging Markets View](#)

15 January, 2013 | Economics Watch®

The weak and volatile nature of global markets brings opportunities as well as risks, particularly in emerging markets.

[Europe's Future Energy Policies and its Impact on Business](#)

15 January, 2013 | Special Webcast

This webcast is part of The Conference Board Director General Series. A series of briefings with senior officials from the EU Commission. Our guest speaker for the January webcast is Director General for Energy, Philip Lowe.

[Book Discussion: The Transformative CEO](#)

11 January, 2013 | Special Webcast

Robert Reiss and Jeffrey Fox, authors of *The Transformative CEO*, discuss leadership lessons from the CEOs of the world's most successful companies and provide a guideline for becoming a transformative leader.

[Strategic Workforce Planning in Action](#)

10 January, 2013 | Special Webcast

Strategic Workforce Planning is the key link connecting and aligning HR strategy to business strategy. HR plays a crucial role, serving as a strategic partner to ensure the business has the right talent to execute its strategy and achieve its objectives.

[The Conference Board Economics Watch® - European View](#)

09 January, 2013 | Economics Watch®

What do chief executives consider their greatest challenges and how are they addressing them?

[Data Overload: What Are We Going to Do About It?](#)

09 January, 2013 | Conference KeyNotes

Ross McAllister, Manager, Executive Development at FedEx Corporation, will lead a discussion about managing the pervasive and daunting challenge of data overload in the information age.

[Managing the Total Workforce: Contingent Labor in Strategic Workforce Planning \(Part 1\)](#)

09 January, 2013 | KnowlEdge Series

As employers make growing use of contingent workers, they need to make smart decisions about their total workforce.

[The Conference Board Economics Watch®](#)

08 January, 2013 | Economics Watch

What do chief executives consider their greatest challenges and how are they addressing them?

[Book Discussion: Talent Economics](#)

18 December, 2012 | Special Webcast

Gyan Nagpal, author of *Talent Economics*, discusses how to bring workforce analysis, management practice, and strategy together.

[The Conference Board Economics Watch® - European View](#)

12 December, 2012 | Economics Watch®

How will the new environment for Euro Area banks affect the sovereign debt crisis, investment conditions, and prospects for a sustainable economic recovery in the Euro Area?

[The Conference Board Economics Watch®](#)

11 December, 2012 | Economics Watch

The webcast offers an in-depth look at cyclical activity around the globe in the context of slowing growth projections for the medium and long term.

[The Human Capital Implications of a Weak U.S. Labor Market](#)

11 December, 2012 | Special Webcast

The state of the labor market has a profound impact on human capital professionals. Some of the implications of this current weak labor market are shared across most businesses. In this webcast we will discuss these implications.

[Strategically Accelerating Global Leadership Development \(Part 2\)](#)

06 December, 2012 | KnowlEdge Series

In this episode we will discuss managing and overcoming such obstacles with HC executives who have implemented successful leadership development strategies outside the US.

[Safeguarding Intellectual Property & Addressing Corruption in the Global Supply Chain](#)

03 December, 2012 | Special Webcast

This webcast will review the findings from a Research Working Group report on Safeguarding IP & Addressing Corruption in the Global Supply Chain

[Strategically Accelerating Global Leadership Development \(Part 1\)](#)

29 November, 2012 | KnowlEdge Series

Identifying the appropriate leadership development approach is a growing challenge, especially for today's leaders. Listen to this webcast to learn the best practices companies are developing to address this issue.

[Leadership Transitions: A Lifeline for Your Organization](#)

20 November, 2012 | Conference KeyNotes

It is the transition between levels that is the most vulnerable point in a leader's career. It is imperative that individual motivators, experience, competencies, plus foundational predispositions are addressed at each career stage.

[The Conference Board Economics Watch® - European View](#)

14 November, 2012 | Economics Watch®

Recent events related to rescue measures for Greece, as well as uncertainty about the pace of economic and political integration, suggest that the fate of the European economy remains uncertain.

[Human Capital Watch™: Human Capital Issues in India](#)

14 November, 2012 | Human Capital Watch™

Join us for our November Human Capital Watch webcast, focusing on leadership development issues in India. This webcast will focus on how Indian organizations are developing better leaders faster.

[The Conference Board Economics Watch®](#)

13 November, 2012 | Economics Watch

The U.S. economy has grown slowly in the last few months as a result of both domestic and global headwinds, but what is the outlook for 2013?

[Europe's Future Economic Policy and its Impact on Business](#)

23 October, 2012 | Special Webcast

This webcast is part of The Conference Board Director General Series. A series of briefings with senior officials from the EU Commission. Our guest speaker for the October webcast is Director General for Economic and Financial Affairs, Marco Buti.

[Global Economic Imbalances: What businesses need to know \(Part 3\)](#)

18 October, 2012 | KnowlEdge Series

One of the major reasons for the depth and persistence of the global economic crisis is the accumulation of macroeconomic imbalances around the world. Market forces have elicited some correction in the imbalances, but is the improvement temporary?

[Human Capital Watch™: The State of Human Capital](#)

17 October, 2012 | Human Capital Watch™

In response to the frustration felt by some human capital executives, this webcast explores how HC executives can better manage the global talent pool in an unpredictable business environment.

[Global Economic Imbalances: What businesses need to know \(Part 2\)](#)

12 October, 2012 | KnowlEdge Series

One of the major reasons for the depth and persistence of the global economic crisis is the accumulation of macroeconomic imbalances around the world. Market forces have elicited some correction in the imbalances, but is the improvement temporary?

[Global Economic Imbalances: What businesses need to know \(Part 1\)](#)

11 October, 2012 | KnowlEdge Series

One of the major reasons for the depth and persistence of the global economic crisis is the accumulation of macroeconomic imbalances around the world. Market forces have elicited some correction in the imbalances, but is the improvement temporary?

[The Conference Board Economics Watch® - European View](#)

10 October, 2012 | Economics Watch®

Despite remaining apart from the Euro Area, the U.K. economy maintains close trading relations with nearby continental economies. However, its economic structure and regulatory approach differs from most European economies.

[The Conference Board Economics Watch®](#)

09 October, 2012 | Economics Watch

Are global imbalances becoming more balanced?

[Let Go & Lead! Innovative Thinking from Influential Leaders](#)

24 September, 2012 | Special Webcast

This webcast will share perspectives on what it means to lead in today's ever-changing world; a world where leaders feel less and less in control.

[The Conference Board Economics Watch® - European View](#)

12 September, 2012 | Economics Watch®

The fall in house prices and construction activity represents an important barrier to the recovery of Euro Area economic activity.

[The Conference Board Economics Watch®](#)

11 September, 2012 | Economics Watch

The critical sectors currently driving economic activity at the regional level include manufacturing, real estate, agriculture, natural resources, and technology.

[The Core Elements of a Successful Change Communications Plan](#)

11 September, 2012 | Conference KeyNotes

Communicating change takes more than sending a memo—it takes the ongoing engagement of all stakeholders. We'll look at winning strategies to accomplish this and examples for communicating with all the people you need to engage.

[Human Capital Watch™: Talent Management Tomorrow](#)

15 August, 2012 | Human Capital Watch™

This webcast features a discussion about key factors talent management executives view as having a strong impact on their organizations.

[The Conference Board Economics Watch®](#)

14 August, 2012 | Economics Watch

The Chinese economy is slowing more sharply than expected due to the weak external global backdrop and domestic constraints and imbalances.

[Keynote Presentation: Leaders Make the Future](#)

19 July, 2012 | Conference KeyNotes

External forces will reshape the attributes and actions of leaders around the globe. Leaders face the challenge of responding to these forces while defining the future. This session will discuss the most important future leadership skills.

[The Conference Board Economics Watch® - Emerging Markets View](#)

17 July, 2012 | Economics Watch®

As the global economy continues to slow, countries and corporations are under pressure to operate even more efficiently to compensate for slowing revenue with higher productivity and lower cost.

[The Conference Board Economics Watch® - European View](#)

11 July, 2012 | Economics Watch®

Sources of growth in Europe: what industries will be key to a sustainable recovery?

[The Conference Board Economics Watch®](#)

10 July, 2012 | Economics Watch

In terms of exports and imports, the United States has performed weakly relative to other mature economies, but the U.S. emphasis on services may be a bonus for U.S. competitiveness.

[Think Global, Act Local: Strategies for Success \(Part 2\)](#)

21 June, 2012 | KnowlEdge Series

Leaders in every sector, every function, every size of organization are increasingly trying to “fix” what they see as problems of consistency between local teams and those at Headquarters.

[Talent Shortages in the Global and U.S. Labor Market](#)

21 June, 2012 | Special Webcast

Using recent research from The Conference Board and the McKinsey Global Institute (MGI) this webcast will present new and important insights on evolving talent shortages in the global and U.S. labor markets.

[CEO Challenge - European Focus](#)

19 June, 2012 | Special Webcast

Come join this interactive discussion about the most pressing challenges on the minds of CEOs as reflected in The Conference Board CEO Challenge® 2012.

[Emerging Markets: The Quest for Global Expansion](#)

14 June, 2012 | Special Webcast

Rich firms in emerging markets from across the globe are hunting for strategic bargains. What contributors to the always-intensifying complexity of the global business environment are on the minds of CEOs?

[The Conference Board Economics Watch® - European View](#)

13 June, 2012 | Economics Watch®

The European financial crisis has forced many of the Euro Area’s most troubled economies to adopt contractionary fiscal policies during a time of deep recessions and high unemployment.

[The Conference Board Economics Watch®](#)

12 June, 2012 | Economics Watch

The U.S. economy remains weak, and political consensus in Washington remains elusive

[CEO Challenge - Talent](#)

11 June, 2012 | Special Webcast

In this webcast, our host, Rebecca Ray, and her guests will focus on the top challenge identified in The 2012 CEO Challenge -- Human Capital.

[Think Global, Act Local: Strategies for Success \(Part 1\)](#)

30 May, 2012 | KnowlEdge Series

Leaders in every sector, every function, every size of organization are increasingly trying to “fix” what they see as problems of consistency between local teams and those at Headquarters.

[The Conference Board Economics Watch® - European View](#)

09 May, 2012 | Economics Watch®

Will Germany remain Europe's economic locomotive?

[The Conference Board Economics Watch®](#)

08 May, 2012 | Economics Watch

What determines employment and wage developments in the U.S. labor market?

[The Conference Board Economics Watch® - Emerging Markets View \(Asia Broadcast\)](#)

19 April, 2012 | Economics Watch

China Center Associate Economist Andrew Polk will host this quarterly Economics Watch® series specially tailored for the Asia-Pacific and Indian audience and concluding with a live Q&A that will enable participants to directly apply the analysis.

[Shared Services and Outsourcing Trends](#)

19 April, 2012 | Special Webcast

This Asia Special Webcast will cover key trends and imperatives to grow Shared Services and Outsourcing, and will look at new leadership competencies, outcome-based business process solutions, business performance management and business analytics.

[The Conference Board Economics Watch® - Emerging Markets View](#)

16 April, 2012 | Economics Watch

China Center Associate Economist Andrew Polk will host this quarterly Economics Watch® series specially tailored for the Asia-Pacific and Indian audience and concluding with a live Q&A that will enable participants to directly apply the analysis.

[Strategic Workforce Planning Across National Borders \(Part 2\)](#)

12 April, 2012 | KnowlEdge Series

In this session, you will learn how HR and strategic workforce planning can contribute to better footprint optimization, why lower labor costs should not be the deciding factor, and how people factors can make or break a company's strategy.

[The Conference Board Economics Watch® - European View](#)

11 April, 2012 | Economics Watch®

Previewing the French Presidential elections and economic consequences.

[The Conference Board Economics Watch®](#)

10 April, 2012 | Economics Watch

Shifts in global manufacturing competitiveness.

[Strategic Workforce Planning Across National Borders \(Part 1\)](#)

04 April, 2012 | KnowlEdge Series®

Veteran strategic workforce planning leaders share their triumphs and frustrations in researching offshore talent and providing business leaders with workforce intelligence to make better decisions.

[Strategic Leadership in an Operational Role](#)

27 March, 2012 | Special Webcast

High-caliber operational leaders are critical to the long-term success of a company but sadly are often underutilized. During this webcast we will explore the unique skills/contributions of these leaders and how to effectively leverage them.

[The Conference Board Economics Watch® - European View](#)

14 March, 2012 | Economics Watch®

Productivity, labor markets and competitiveness in the European economy.

[The Conference Board Economics Watch®](#)

13 March, 2012 | Economics Watch

How has the balance sheet of U.S. consumers changed?

[Engaging Business Leaders in Strategic Workforce Planning](#)

12 March, 2012 | Special Webcast

What's the most important tool for effective workforce planning? It's not an interactive dashboard, a statistical software package, or even an Excel pivot table. It's something far more elemental and human.

[The Intangible Drivers of Future Performance and Value](#)

08 March, 2012 | Special Webcast

The infrastructure driving shareholder and stakeholder value in today's business is made up of intangible (rather than tangible) assets. Learn what's behind this shift and how to measure, manage and monetize the intangibles behind your company's success.

[Who Can Lead Strategic Workforce Planning?](#)

27 February, 2012 | Special Webcast

Companies struggle to find the right person to lead strategic workforce planning (SWP). Since it's a new capability, they can't find experienced people and they may not be sure what to look for.

[Market Presence Risk: Macro issues and your risk profile](#)

22 February, 2012 | Conference KeyNotes

While companies can be quite good at analyzing risks of entering new markets, what consideration is given to markets in which your firm already operates? How do political, economic and other changes around the globe impact your risk profile?

[The Conference Board Economics Watch® - European View](#)

15 February, 2012 | Economics Watch®

Prospects for Europe's most troubled economies.

[The Conference Board Economics Watch®](#)

14 February, 2012 | Economics Watch

The sources of inflation (or lack of it) in the United States and globally.

[Strategies for Expanding Global Partnerships](#)

26 January, 2012 | Conference KeyNotes

It can be a challenge to maintain successful and profitable alliances. In this session you will hear candid insights from Xerox on developing a global alliance strategy, assessing internal resources and achieving clearly defined goals.

[Human Capital Watch™: 2012 CEO Challenge Report](#)

18 January, 2012 | Human Capital Watch™

According to respondents to annual survey of chief executives, the race to innovate and the war for talent are just two of the challenges of the current business landscape.

[Leadership Experience: D-Day at Normandy](#)

12 January, 2012 | Special Webcast

The Normandy Experiential Program has proved to be a powerful and effective exercise for organizations that want to align a team, either by bringing together a disparate group of global leaders or galvanizing an intact senior management team.

[The Conference Board Economics Watch® - European View](#)

11 January, 2012 | Economics Watch®

Assessing the European financial crisis.

[The Conference Board Economics Watch®](#)

10 January, 2012 | Economics Watch

Is the U.S. housing market finally turning the corner?

[Re-Thinking Risk: Turning water into opportunity](#)

10 January, 2012 | Special Webcast

Water scarcity affects every business globally. PepsiCo has transformed water risk into opportunity. Learn how large external risks ought to be part of every company's risk profile and how to build these risks into effective strategy and planning.

[The Apollo Program at Kennedy Space Center](#)

13 December, 2011 | Special Webcast

Apply the lessons of the race to the moon to your business and professional goals. This new program draws on the leadership lessons of the manned space flight effort over the 10-year period of The Apollo Program.

[The Conference Board Economics Watch®](#)

07 December, 2011 | Economics Watch

The advanced western economies are mired in debt and deficits that threaten their future growth as well as global economic growth. Our discussion examines this dynamic and how these economies can emerge from their bad fiscal state and get back on track.

[The Conference Board Economics Watch®](#)

06 December, 2011 | Economics Watch

The advanced western economies are mired in debt and deficits that threaten their future growth as well as global economic growth. How these economies can emerge from their bad fiscal state and get back on track is the focus of discussion.

[Driving Leadership Performance Through Work Life Balance \(Part 3\)](#)

21 November, 2011 | KnowlEdge Series

Learn how busy leaders can recover more than one hour of their time each day in order to gain control of their calendar, and stay focused and prepared for key moments.

[Asia Q4, 2011](#)

16 November, 2011 | Economics Watch®

China Center Resident Economist Andrew Polk will host an Emerging Markets webcast specially tailored for the Asia-Pacific and Indian audience and time zone. The webcast will feature commentary from Senior Vice President and Chief Economist Bart van Ark.

[Driving Leadership Performance Through Work Life Balance \(Part 2\)](#)

14 November, 2011 | KnowlEdge Series

We translate the science of world-class endurance athletes to realistic fitness goals for the business lifestyle. Learn how leaders can develop an individualized plan for exercise, nutrition and their resilience to stress.

[The Conference Board Economics Watch®](#)

09 November, 2011 | Economics Watch

Even though downward pressures on the U.S. economy seem to have eased somewhat, the odds of a near-term recession are still at an uncomfortable high level of 50 percent.

[The Conference Board Economics Watch®](#)

08 November, 2011 | Economics Watch

November 2011 US Economics Watch®

[Driving Leadership Performance Through Work Life Balance \(Part 1\)](#)

07 November, 2011 | KnowlEdge Series

Leaders who believe they don't have time for the personal life report feeling drained and being distracted while they are at work.

[The Conference Board Economics Watch®](#)

12 October, 2011 | Economics Watch

US/Global Monthly Series II

[The Conference Board Economics Watch®](#)

11 October, 2011 | Economics Watch

[The Apollo Program at Kennedy Space Center](#)

05 October, 2011 | Special Webcast

Apply the lessons of the race to the moon to your business and professional goals. This new program draws on the leadership lessons of the manned space flight effort over the 10-year period of The Apollo Program.

[The Conference Board Economics Watch®](#)

14 September, 2011 | Economics Watch

[The Conference Board Economics Watch®](#)

13 September, 2011 | Economics Watch

[Asia Q3. 2011](#)

31 August, 2011 | Economics Watch®

Senior Vice President and Chief Economist Bart van Ark will be joined by special guests to review the current forecast for China, the Asia-Pacific Region and India, along with analysis of special topics of current interest.

[The Conference Board Economics Watch®](#)

10 August, 2011 | Economics Watch

In the Economics Watch for August 2011, Jing Sima-Friedman joins Kathy Bostjancic to speak about China: Will China successfully slow down its economy without creating a hard landing in the near to medium-term? Long-term, what are the largest risks facing the Chinese economy?

[The Conference Board Economics Watch®](#)

09 August, 2011 | Economics Watch

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[The Conference Board Economics Watch™](#)

13 July, 2011 | Economics Watch

In the July edition of Economics Watch, Jean-Claude Manini and Kathy Bostjancic will assess the ongoing European debt crisis highlighting the risks of contagion as well as the fundamental differences that exist across the countries.

[The Conference Board Economics Watch.ç](#)

12 July, 2011 | Economics Watch

In the July edition of Economics Watch, Jean-Claude Manini and Kathy Bostjancic will assess the ongoing European debt crisis highlighting the risks of contagion as well as the fundamental differences that exist across the countries.

[Business and Sustainability in China: How Real is the New Direction?](#)

07 July, 2011 | Special Webcast

This webcast is ideal for senior executives, corporate strategists, and CSR/sustainability practitioners looking for a detailed, practical evaluation of current corporate sustainability initiatives in China.

[The Conference Board CEO Challenge 2011: A Conversation with Two Mid-Market CEOs](#)

16 June, 2011 | Special Webcast

This webcast will discuss: Challenges of Finding and Retaining the Best Talent Maintaining an Innovative Culture Dealing Creatively with a new world of government regulations The intersection of the challenges, perspectives, and needs of larger and smaller firms

[The Conference Board Economics Watch™](#)

15 June, 2011 | Economics Watch

Two years after the official end of the Great Recession, we examine the current state of the U.S. consumer and the outlook for the next 18 months. How does the consumer fare among the cross hairs of a slowly improving labor market, a rebound in the stock market, still declining home prices, higher energy and food prices and expected fiscal tightening.

[The Conference Board Economics Watch.ç](#)

14 June, 2011 | Economics Watch

Two years after the official end of the Great Recession, we examine the current state of the U.S. consumer and the outlook for the next 18 months. How does the consumer fare among the cross hairs of a slowly improving labor market, a rebound in the stock market, still declining home prices, higher energy and food prices and expected fiscal tightening.

[Asia Q2. 2011](#)

17 May, 2011 | Economics Watch®

Senior Vice President and Chief Economist Bart van Ark will be joined by special guests to review the current forecast for China, the Asia-Pacific Region and India, along with analysis of special topics of current interest.

[Sustainability in Transition: Moving From the Margin to the Core \(Part 2\)](#)

17 May, 2011 | KnowlEdge Series

This two-part series will look at the impact of sustainability on business thinking, structure and strategy across the entire organization.

[The Conference Board Economics Watch™](#)

11 May, 2011 | Economics Watch

[The Conference Board Economics Watch](#)

10 May, 2011 | Economics Watch

Headline inflation is rising across the globe, prompting consumers and investors to fear its impact. We will examine the impact of higher prices on different countries and regions' economies.

[Sustainability in Transition: Moving From the Margin to the Core \(Part 1\)](#)

10 May, 2011 | KnowlEdge Series

This two-part series will look at the impact of sustainability on business thinking, structure and strategy across the entire organization.

[The Conference Board Economics Watch](#)

13 April, 2011 | Economics Watch

[The Conference Board Economics Watch™](#)

12 April, 2011 | Economics Watch

We will look at the increased dependence of the global economy on this part of the world, and also address the specific current concerns with regard to the economies of Japan and China, as well as the region as a whole.

[Revolutionizing Talent Selection in Emerging Markets\(Part 3\)](#)

12 April, 2011 | KnowlEdge Series

This session will discuss how to define global leadership competencies, identify leadership potential and develop individuals to lead in emerging markets.

[Revolutionizing Talent Selection in Emerging Markets \(Part 2\)](#)

05 April, 2011 | KnowlEdge Series

This session will discuss how to select appropriate talent, develop a compelling employment brand, create community connections and rely upon local leaders to identify talent in emerging markets.

[Revolutionizing Talent Selection in Emerging Markets \(Part 1\)](#)

29 March, 2011 | KnowlEdge Series

This session will discuss how to evaluate your approach to organization development – the structure and processes that guide talent decisions- and explore how to define and implement talent management in the emerging markets of Brazil, Russia, India and China.

[Leveraging Growth Capabilities in a Changing World](#)

23 March, 2011 | Conference KeyNotes

This Conference KeyNotes Webcast will include discussion of key themes from The 2010 Shared Services Conference which was themed: "Driving Strategic Value and Leveraging Growth Capabilities in a Changing World."

[Building Internal Organization Design Capability](#)

22 March, 2011 | Conference KeyNotes

This Conference KeyNotes Webcast will include discussion of key themes from The 2010 Organization Design Conference. Special attention will be paid to "Building Internal Organization Design Capability."

[The Conference Board Economics Watch™](#)

09 March, 2011 | Economics Watch

[The Conference Board Economics Watch](#)

08 March, 2011 | Economics Watch

Chief Economist, Bart van Ark, and Labor Economist, Kenneth Goldstein, will discuss the U.S. regional economic outlook including the impact of the state and local government budget problems.

[Asia Q1, 2011](#)

16 February, 2011 | Economics Watch®

Senior Vice President and Chief Economist Bart van Ark will be joined by Bill Adams, Resident Economist at The Conference Board's China Center in Beijing and special guests to review the current forecast for China, the Asia-Pacific Region and India, along with analysis of special topics of current interest.

[The Conference Board Economics Watch™](#)

09 February, 2011 | Economics Watch

The Conference Board's lead economists, Kathy Bostjancic and Gad Levanon will focus on the factors influencing workers' decision to delay retirement and the economic implications.

[The Conference Board Economics Watch](#)

08 February, 2011 | Economics Watch

[Learning @ the Speed of Global Business](#)

27 January, 2011 | Special Webcast

How can a firm bring its best knowledge to bear on emerging business opportunities faster than the speed of global business?

[The Conference Board Economics Watch™](#)

12 January, 2011 | Economics Watch

[The Conference Board Economics Watch](#)

11 January, 2011 | Economics Watch

Tax Deal Will Boost U.S. GDP in 2011, but Will It Last?

[The Conference Board Economics Watch™](#)

08 December, 2010 | Economics Watch

[The Conference Board Economics Watch](#)

07 December, 2010 | Economics Watch

[Asia Q4, 2010](#)

18 November, 2010 | Economics Watch®

In this edition of The Conference Board's quarterly webcast for Asia-Pacific and India, we focus on the risks and opportunities for continued and sustained growth in the region.

[The Human and Economic Cost of Climate Change: Assets at Risk](#)

11 November, 2010 | Special Webcast

Without further investments in adaptation, climate risks could cost some countries up to 19 percent of annual GDP by 2030, undoing years of development gains.

[The Conference Board Economics Watch](#)

10 November, 2010 | Economics Watch

[The Conference Board Economics Watch™](#)

09 November, 2010 | Economics Watch

[The HR Challenge in Emerging Markets](#)

04 November, 2010 | KnowlEdge Series

This two part webcast will examine key factors that concern global HR practitioners.

[Education is a Strategic Issue: National Security and Workforce Quality](#)

01 November, 2010 | Special Webcast

This webcast will discuss what America's military can tell us about the workforce readiness of America's youth

[The Conference Board Economics Watch](#)

13 October, 2010 | Economics Watch

[The Conference Board Economics Watch](#)

12 October, 2010 | Economics Watch

[Global Economic Shifts and the New Reality for HR \(Part 2\)](#)

05 October, 2010 | KnowlEdge Series

This 2-part KnowlEdge Series will explore the macro trends that are transforming the business environment in both mature and emerging markets and how HR leaders in two global companies, in different sectors, are responding to these new challenges.

[Global Economic Shifts and the New Reality for HR \(Part 1\)](#)

28 September, 2010 | KnowlEdge Series

This 2-part KnowlEdge Series will explore the macro trends that are transforming the business environment in both mature and emerging markets and how HR leaders in two global companies, in different sectors, are responding to these new challenges.

[The Conference Board Economics Watch](#)

15 September, 2010 | Economics Watch

[The Conference Board Economics Watch™](#)

14 September, 2010 | Economics Watch

[Asia Perspective: 3rd Quarter](#)

18 August, 2010 | Economics Watch

This webcast will specifically address the drivers of currency appreciation in Emerging Asia and how this will change the business environment in coming years.

[The Conference Board Economics Watch](#)

11 August, 2010 | Economics Watch

[The Conference Board Economics Watch™](#)

10 August, 2010 | Economics Watch

[The Conference Board Economics Watch](#)

14 July, 2010 | Economics Watch

[The Conference Board Economics Watch™](#)

13 July, 2010 | Economics Watch

[Recovery in China's Workforce](#)

12 July, 2010 | Special Webcast

The webcast will focus on The Conference Board's labor and demographic projections for China and draw connections between the data and the business challenges that our members face

[Recovery in Europe's Workforce: Implications for the Labor Market and Talent Management Strategies](#)

21 June, 2010 | Special Webcast

The webcast will provide insights for executives that help them internalize the larger labor market conditions related to their company's business and bottom line.

[Investing in Post-Secondary Education: A Strategic Decision for US Companies](#)

15 June, 2010 | Special Webcast

This webcast will report on some of the results of a series of interviews TCB recently completed with CEOs on why they support education and post-secondary completion in particular.

[The Conference Board Economics Watch](#)

13 June, 2010 | Economics Watch

[Asia Perspective: 2nd Quarter](#)

26 May, 2010 | Economics Watch

This edition will examine the short term prospects for non-inflationary growth in the major markets in the Asia-Pacific region and India, and link those with the medium term prospects of a structural shift towards a greater emphasis on domestic and regional growth rather than global dynamics.

[Recovery in the U.S. Workforce: Implications for the Labor Market and Talent Management Strategies](#)

24 May, 2010 | Special Webcast

This webcast will discuss what needs to happen for full labor market recovery, and provide some thoughts about what to look for in the coming months.

[The Conference Board Economics Watch](#)

11 May, 2010 | Economics Watch

[Working Through the Downturn: Human Capital Policies that Focus on the Long Term in Hard Times](#)

10 May, 2010 | Special Webcast

This webcast will examine two companies that have taken a long term approach to managing their workforce.

[The Conference Board Economics Watch](#)

13 April, 2010 | Economics Watch

[Asia Perspective: 1st Quarter](#)

16 March, 2010 | Economics Watch

This quarterly version for the Asia-Pacific region, China, and India provides an update by our chief economist, Bart van Ark, on the economic outlook for developing Asia in the light of recent global trends.

[The Conference Board Economics Watch](#)

09 March, 2010 | Economics Watch

[European View Q1, 2010](#)

17 February, 2010 | Economics Watch®

This 30-minute webcast offers executives timely insights into the European operating environment, including the latest data from The Conference Board Leading Economic Indexes for the Euro Area and nine other countries/regions.

[The Conference Board Economics Watch](#)

09 February, 2010 | Economics Watch

[The Conference Board Economics Watch](#)

14 January, 2010 | Economics Watch

[Managing Human Capital Risk: Applying Risk Management Tools to Strategic Workforce Planning \(Part 2\)](#)

29 September, 2009 | KnowlEdge Series

Many companies have little information about their contractors or the potential risks they pose in terms of intellectual privacy, data security, depletion of critical workforce segments or knowledge loss.

[Managing Human Capital Risk: Applying Risk Management Tools to Strategic Workforce Planning \(Part 1\)](#)

15 September, 2009 | KnowlEdge Series

What can Strategic Workforce Planning (SWP) learn from applying Risk Management processes and tools and how can Risk Management gain by using SWP to manage human capital risks? The two functions use many of the same tools and face similar obstacles to imp

[Corporate Contributions in Hard Times: How Companies are Managing the Economic Downturn](#)

23 June, 2009 | Special Webcast

This webcast will go beyond the statistics and hear directly from companies on how they are adjusting their contributions programs in response to the current economic downturn