

## Access to Experts



**Louis Vong**

Vice President, Digital Strategy  
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A veteran of the ad agency world, Louis started in the mid '90s at shops such as DDB, Austin Knight and TMP Worldwide. A digital native, he grew up playing Atari and building silly word games in Pascal. At TMP, he applies these childhood skills to develop digital campaigns and drive innovation for clients and the agency. He's a frequent speaker on topics such as social media, digital branding, gamification, and mobile marketing.

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