



K. Corley Kenna

Head
Communications and Policy

Corley Kenna is a public affairs and communications professional with 20 years of experience and currently leads Patagonia's Communication and Policy team.

Corley began her career in government and politics. She got her start with Congressman John Lewis (GA) and Senator Zell Miller (GA) and later worked for Senator Tom Carper (DE). Corley is also a seasoned campaign operative, having spent election cycles with the New Hampshire Democratic Party, Democratic Senatorial Campaign Committee, Hillary for New York and Hillary for President. She rounded out her time in government in the Obama administration, serving as a Senior Advisor in the US State Department in the office of Public Diplomacy and Public Affairs.

As Managing Director and Chief of Staff to the CEO of Burson-Marsteller (WPP plc), Corley built and maintained global client and media relationships at one of the world's leading communication agencies. As Vice President for Public Affairs and Corporate Communications at Ralph Lauren, she led media response and strategy for corporate affairs and crisis situations.

At Patagonia, Corley is responsible for the development and execution of Patagonia's global communication strategy and the advancement of key policy issues related to the company's business and advocacy priorities. She leads strategy for the company's environmental activism campaigns, advancing responsible business practices, and strengthening democracy/civil engagement. Corley also oversees the strategy for Patagonia's election efforts and is a leader in the Time to Vote movement, a nonpartisan, business-led initiative aimed at increasing voter participation in US elections.

Corley is a native of Atlanta, Georgia, a graduate of the University of New Hampshire and she currently resides in Santa Barbara, California. She is a member of the Council on Foreign Relations and the Arthur W. Page Society. She serves on the advisory board of the Carsey School of Public Policy at the University of New Hampshire and is a board member of Regenerative Organic Alliance, The Outdoor Policy Outfit and Civil Rights Tours Atlanta.