

Access to Experts



Richard S. Braddock
Chairman and Chief Executive Officer
Fresh Direct

Mr. Braddock, began his business career in 1965 spending a number of years in product management at General Foods. He joined Citicorp in 1973, was elected to the board of directors in 1985 and was elected president and chief operating officer of Citicorp and its principal subsidiary, Citibank, N.A. in January, 1990. Mr. Braddock resigned from Citicorp in November, 1992, and subsequently served as chief executive officer of Medco Containment Services, Inc. until its acquisition by Merck & Co., Inc., and then spent a year as a principal at Clayton, Dubilier & Rice, Inc. He served as chairman (non-executive) of True North Communications Inc. from December, 1997 to January of 1999. He served as chairman and chief executive officer of priceline.com from August of 1998 to April 2004. Mr. Braddock served as chairman of MidOcean Partners from April of 2003 until December 2007, and also became chairman of FreshDirect in 2005. In March of 2008 Mr. Braddock became chairman and chief executive officer of FreshDirect. Mr. Braddock serves on the board of directors of Eastman Kodak Company (lead director), FreshDirect Holdings, Inc., Lincoln Center for the Performing Arts, Cristo Rey Network, and several private companies. He is a trustee of the Manhattan Institute and a member of the Council on Foreign Relations.

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