

Access to Experts



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Liam Cleaver leads IBM's Jams, the company's Web 2.0 approach for business collaboration and enterprise transformation. Jams are online collaborative discussions for audiences ranging in size from a few hundred to hundreds of thousands. Jams capture the pulse of the organisation and solicit specific ideas to critical business issues. In addition to leading the program internally, Liam is responsible for bringing IBM's Jam product to their largest external public and private-sector clients.

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