

Access to Experts



Griff Long

Senior Director, Global Car Sharing
The Hertz Corporation

As Senior Director, Global Car Sharing, Griff is responsible for leading the Company's global car sharing initiatives, including initial launch, web development, new market development, and sales and marketing endeavors. Prior to his current position, Griff was the former Vice President of Operations for Flexcar (acquired by ZipCar). While working for Flexcar, he was responsible for strategic, fiscal and day-to-day leadership over all aspect of operations, sales, business development, and account acquisition, negotiations and management. Prior to working for Flexcar, Griff worked at Hertz Rent A Car where he held various management positions including Area Operations Manager, responsible for more than sixty locations, 7,500 vehicles and approximately 600 employees producing more than \$120 million in revenue.

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