

## Access to Experts



**Sheldon Laube**  
Chief Innovation Officer  
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Sheldon leads a team whose mission is to accelerate innovation by inspiring new ideas and reducing barriers to their implementation. He also oversees PwC's Center for Advanced Research, which has developed and globally deployed new solutions for document comparison, data anomaly detection, expertise management and audit performance software. Sheldon's background includes serving as Pricewaterhouse's first CIO, the Chief Technology Officer of Novell, and helping found four different start-up companies, the first of which he started in his college dorm room.

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