

## Access to Experts



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**Jing Sima-Friedman** is a senior economist at The Conference Board. She leads macroeconomic research projects on emerging markets, with a focus on structural changes, monetary policy, capital and financial market developments, and trade flows. She also produces and regularly appears on **The Conference Board Economics Watch® Emerging Markets View**, which focuses on the economic growth outlook of that region and helps business leaders understand risks and identify opportunities.

In addition, she also leads research analysis and production of **The Conference Board Leading Economic Index®** (LEI) for major emerging economies including China, Brazil, India, and Mexico. Sima received her MBA in finance and investment from Baruch College, CUNY, and her BA in economics from the Capital University of Economics and Business in Beijing.

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## Publications by Jing Sima-Friedman

### China Center Publications

- [China Center Data Flash: Credit where credit isn't due—the continuing structural deterioration in Q1](#)  
03 May, 2016

### Economics Program Working Paper Series

- [Identification and Monitoring of Business Cycles in the Economies in the Gulf Cooperation Council Region](#)  
15 June, 2015
- [Tracking Business Cycles in Brazil with Composite Indexes of Coincident and Leading Economic Indicators](#)  
20 August, 2013
- [On the Selection of Leading Economic Indicators for China](#)  
15 July, 2010

### Economics Watch Reports

- [The Conference Board Economics Watch® Emerging Markets View](#)  
14 June, 2017
- [The Conference Board Economics Watch® Emerging Markets View](#)  
10 May, 2017
- [The Conference Board Economics Watch® Emerging Markets View](#)  
13 April, 2017
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- [The Conference Board Economics Watch Emerging Markets View](#)  
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12 August, 2016
- [The Conference Board Economics Watch® Emerging Markets View](#)  
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- [The Conference Board Economics Watch® Emerging Markets View](#)  
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- [The Conference Board Economics Watch® Emerging Markets View](#)  
26 September, 2012

#### Executive Action Report

- [Revisiting Japan a Year after the Earthquake: A Slower than Expected Recovery](#)  
28 March, 2012
- [Assessing the Risks of an Economic Downturn in Japan](#)  
28 April, 2011

#### Key Business Issues

- [Global Economic Outlook 2017 Emerging Asia: Navigating through Economic Turbulence](#)  
14 November, 2016
- [Global Economic Outlook 2016: The Global Economy in a Holding Pattern](#)  
05 November, 2015