

## Access to Experts



**David Hoffman**  
Leader, China Center  
The Conference Board

David Hoffman is senior vice president and managing director of The Conference Board China Center. Based in Beijing, Hoffman is responsible for the center's strategy, research agenda, research program delivery, partner relationships with Chinese government organizations, and value delivery to members of both the China Center and The Conference Board. He leads numerous research projects and outreach activities, oversees a team of researchers in both China and New York, and coordinates the network of eminent advisors and scholars from The Conference Board who undertake China Center programs.

Hoffman is also an independent, nonexecutive director of Eastern Broadcasting Corporation in Taiwan. Prior to joining The Conference Board, Hoffman led the Technology-InfoComms Entertainment Advisory practice of PricewaterhouseCoopers in China (TICE Advisory) for 20 years, where he served the senior-most executives of technology companies, telecommunications operators, information service providers, and traditional and new media companies. He also provided extensive advice to regulators and service providers on sector development strategy, regulatory policy, regulatory risk management, and compliance.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by David Hoffman

### China Center Publications

- [China Center Deep Dive Exchange Session Report: Military Tensions in Northeast Asia and the South China Sea](#)  
29 September, 2017
- [China CEO Council session report: Will the world change China, or will China change the world?](#)  
21 August, 2017
- [China Center Deep Dive Exchange Session Report: The Party Returns - Assessing the New Government Relations Challenges](#)  
13 July, 2017
- [China Center Quick Note: New China Model\(s\) -- Revisiting the MNC Playbook for a Rapidly Changing China](#)  
17 November, 2016
- [China CEO Council Session Report - Getting through to 2022](#)  
16 August, 2016
- [Deep Dive Exchange Series: Labor Strife in China - Anticipating Stress Points, Preparing to Respond](#)  
08 April, 2016
- [China CEO Council Session Report - Masters vs. Markets](#)  
11 January, 2016
- [The China Human Capital Planning Roundtable -- Session Report](#)  
06 December, 2015
- [China Center Quick Note: One Belt, One Road, Lots of Questions](#)  
09 September, 2015
- [China Center Quick Take: Financial Market Volatility](#)  
26 August, 2015
- [China Center Quick Take: The New Third-Party Payments Regulations](#)  
14 August, 2015
- [China Center Quick Note: Beijing's Pyrrhic Victory Over the Equity Rout](#)  
27 July, 2015
- [China CEO Council Session Report -- Getting to a "New Normal"](#)  
20 July, 2015
- [Deep Dive Exchange Series: The New Face of the Compliance Function in China](#)  
05 June, 2015
- [China Center Chart of the Week: China's FDI numbers are not adequate for gauging foreign investor sentiment](#)  
11 May, 2015
- [Deep Dive Exchange Series: Managing Information Security Risks in China](#)  
24 March, 2015
- [China CEO Council Session Report -- The China Dream for MNCs](#)  
08 December, 2014
- [China CEO Council Session Report -- Facing Change: Sustaining and driving growth during uncertain times in China](#)  
06 August, 2014
- [Deep Dive Exchange Insights: State of Attack - Preparing for and Responding to Attacks from State Media](#)  
14 May, 2014
- [China CEO Council Insights: The Gateless Gate -- The Future for Foreign Investors in China](#)  
14 November, 2013
- [Deep Dive Exchange Insights: Wage Escalation in China -- What Assumptions Make Sense for the Future?](#)  
10 October, 2013
- [China Center Quick Note: Protecting the "home team" -- the flagging and flogging of the foreign-invested dairy sector](#)  
11 September, 2013
- [China CEO Council Insights: Reality Check -- MNC Prospects for the Next Wave of Reform](#)  
13 June, 2013
- [China Center Quick Note: Barring the unexpected, China's economy to downshift considerably, as a natural consequence of both size and maturation](#)  
21 February, 2013
- [China Center Quick Note: China's "Elections" and the Future of Reform](#)  
21 November, 2012
- [China Center Quick Note: The Missing Tea Leaves](#)  
17 August, 2012
- [China Center Quick Note: China's Consumption Paradox](#)  
16 July, 2012
- [China's 12th Five-Year Plan -- Implications for Human Capital](#)

18 April, 2012

- [China Productivity: Labor Productivity by Ownership Type](#)  
20 March, 2012
- [China Center QuickNote: Planning for opportunities in the event of over-slowng in China](#)  
08 August, 2011

#### Executive Action Report

- [Under Pressure: The Widening Wage Gap between China's Haves and Have-Nots](#)  
19 November, 2010

#### Key Business Issues

- [China's Global Impact: Executive Summary](#)  
18 August, 2017
- [No More Tiers: Navigating the Future of Consumer Demand across China's Cities \(CHRO Strategic Implications\)](#)  
14 December, 2015
- [No More Tiers: Navigating the Future of Consumer Demand across China's Cities \(CFO Strategic Implications\)](#)  
11 December, 2015
- [No More Tiers: Navigating the Future of Consumer Demand across China's Cities \(CMO Strategic Implications\)](#)  
19 November, 2015
- [The Long Soft Fall in Chinese Growth: Implications for the CFO](#)  
16 December, 2014
- [The Long Soft Fall in Chinese Growth: Implications for the CHRO](#)  
16 December, 2014
- [The Long Soft Fall in Chinese Growth: Strategic Overview](#)  
15 December, 2014
- [The Long Soft Fall in Chinese Growth: White Paper](#)  
17 October, 2014
- [The Long Soft Fall in Chinese Growth: Business Realities, Risks, and Opportunities](#)  
16 October, 2014

#### Research Report

- [Business and Sustainability in China: Company Responses to a National Priority](#)  
01 December, 2011