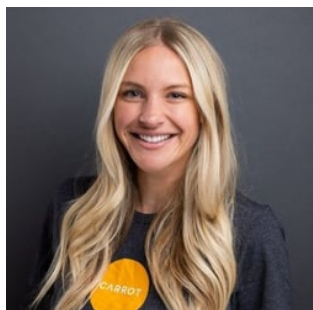




Kirsten Ferro

Director of Sales
Carrot Fertility

Kirsten Ferro is Director of Sales at Carrot Fertility, the leading global fertility benefits provider for multinational employers. Carrot's clinically-managed program includes egg freezing, in vitro fertilization (IVF), donor and gestational carrier services, and adoption. Carrot supports nearly 200 companies in more than 50 countries across North America, Asia, Europe, South America, and the Middle East.

Kirsten is an experienced sales leader for technology-driven brands who was struck by the lack of coverage for reproductive healthcare under company medical plans. She joined Carrot as one of its first employees to help make fertility care accessible to more people. As Director of Sales, Kirsten has helped dozens of employers structure and implement custom fertility benefits programs for their global workforce.