



## John Beeson

Former Senior Fellow, Human Capital  
The Conference Board

John Beeson is a former Senior Fellow, Human Capital at The Conference Board. In addition to his work at The Conference Board, he is author of *The Unwritten Rules: the Six Skills You Need to Get Promoted to the Executive Level* (Jossey-Bass) and principal of Beeson Consulting, a management consulting firm he founded 21 years ago. Beeson Consulting specializes in succession planning; executive assessment, feedback, and coaching; and organization design and development. Typical clients include Fortune 100 global corporations and increasingly, work with private equity firms and their investment companies.

Earlier in his career, Beeson served as partner and officer of Harbridge House, Inc., a Boston-based management consulting firm. In addition to his consulting experience, Beeson worked at Hallmark Cards and Frito-Lay, a division of PepsiCo, Inc. At both Hallmark and Frito-Lay his responsibilities included succession planning, executive development, and organization development on a company-wide basis.

Beeson is a graduate of Amherst College and holds an MBA from the Wharton Graduate Division of the University of Pennsylvania. His articles on succession planning and talent development have appeared in *Harvard Business Review*, *Business Horizons*, *People & Strategy*, and *The Conference Board Review*. He originated and served as program director for two conferences of The Conference Board: 1) the Succession Planning and Top Talent Development seminar series and 2) the Organization Design and Renewal Conference.

His articles on succession planning and talent development have appeared in the *Harvard Business Review*, *Business Horizons*, *People & Strategy*, and *Across the Board*. He has been a regular blog contributor for the *Harvard Business Review* on leadership

and executive development issues.

External Publications

- "The Feedback Gap: Why the Careers of Your Future Leaders May Be Stalling,"
- "The CEO's Checklist: How to Build Management Depth," Across the Board, June 1998.