



Jennifer R. Burnett, PhD

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Jennifer Burnett is passionate activating business strategy through people by elevating and nurturing the potential of people at work. Dr. Burnett draws on her experience of 30 years as a business leader, talent leader, researcher, and consultant to create talent solutions designed to positively impact both employees and the future of the business.

Currently, Dr. Burnett is a Principal Consultant at TiER1 Performance where she provides guidance and actionable solutions to enterprise-level organizational leaders who are seeking to advance their talent strategies, people practices, and related AI technologies for HR. Jennifer has held various HR executive roles, driving innovation and excellence in talent management, talent acquisition, people analytics and strategic workforce planning. She has also recently served as a Principal Researcher for The Conference Board's Human Capital Center.

Her mission in all engagements is to inspire and connect employees and positively impact business results.