

## Access to Experts



**Susanne Stormer**  
Vice President, Global TBL Management  
Novo Nordisk

TBL is short for Triple Bottom Line – the Novo Nordisk principle to always strive to be a financially, environmentally and socially responsible business. As Vice President, Global TBL Management, Susan Stormer sets the strategic direction for the company’s positioning as a sustainability leader and a pioneer in demonstrating the long-term business value of incorporating economic, social and environmental perspectives into its market proposition. She and her team are charged with aligning, driving and accounting for the company’s performance, and for communicating effectively and engagingly on Novo Nordisk’s successes as well as its challenges. In addition she serves as executive support and counsel to the Board. Among her achievements are the successful integration of the company’s financial and sustainability reporting that has brought Novo Nordisk at the cutting edge of integrated reporting, developing Novo Nordisk’s employee volunteer programme, TakeAction!, and implementing the company’s progressive climate strategy.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)