

Access to Experts



Gail Evans
Former EVP
CNN

Love the Game...With those words Gail Evans concludes one of the most successful and influential books about women in the workplace.

Ironically, many women did not even know the game existed before Evans taught them how to win in the workplace with her book "Play Like A Man, Win Like A Woman."

The book was listed for several months on the New York Times, Business Week, and Wall Street Journal bestseller lists. "Play Like A Man, Win Like A Woman" has been translated into 18 languages and has been a bestseller around the world. When it comes to the success of women in the workplace, Evans is a leading source. She has appeared on The Today Show and Larry King Live, and has been featured in The New York Times and USA Today.

Evans' status has been enhanced by her newest book, "She Wins, You Win" as well as her weekly radio segment "It's Not Just A Man's World," which is syndicated to 1900 CNN Radio affiliates across the United States. She has spoken and given lectures to many of the world's leading companies including GE, JP Morgan Chase, Morgan Stanley, Wells Fargo, KPMG, BellSouth, The Southern Company, and Scana Energy. Evans is currently an associate professor at Georgia Tech's School of Management. Her business advice columns appear in Worthwhile and PINK Magazines.

Where did Gail Evans learn the business game? In the male-dominated world of television journalism. She began working at CNN at its inception in 1980. By the time she retired in 2001, she was its Executive Vice President. During that time she was responsible for program and talent development at all CNN's domestic networks overseeing national and international talk shows and the Network Guest Bookings Department, which schedules about 25,000 guests each year.

In addition to speaking and teaching, Evans stays busy serving on numerous charitable boards including [Radio and Television News Directors Foundation](#), the [Society for Women's Health Research](#), the [Atlanta Girls School](#) and the [Ga. State University Law School](#) and the [Bremman Jewish Heritage Museum](#). Gail is also a founding board member of [Greenstone Media](#), FM talk radio for Women. She was also appointed by President Clinton to the Commission on White House Fellows. She is the former chairperson of the Georgia Endowment for the Humanities and worked at the White House in the Office of the Special Counsel to the President during the Lyndon B. Johnson Administration.

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