

## Access to Experts

### Dudley Cooke

Mr. Cooke is Co-Founder and Chief Executive Officer of Liberty Business Strategies, Ltd., a strategic business, technology, and change management consultancy. He is the Practice Leader for Liberty in the area of Business Strategy Execution.

He has been consulting for over fifteen years and he has an extensive business background in major Fortune 50 companies in both staff and operating leadership roles. His strengths lie in his strategic business perspective, creative and practical business problem solving ability, turnaround management skills, sensitivity to human and organization issues, and knowledge of strategic information technology.

He has demonstrated an excellent ability to see root causes of problems, execute visions, develop leaders, and provide constructive feedback up, down and across organizations. He has a business growth oriented perspective as demonstrated by his consulting work with high-tech, e-commerce, and other startup businesses.

Mr. Cooke recently served on the SAP Advisory Board for The World Bank. He is an active member and manager of The Conference Board Council of Chief Information Officers. Mr. Cooke is a member of the Board of Directors, and sits on the Executive and Finance Committees, of SBLI USA Mutual Life Insurance Company, Inc.

Mr. Cooke has a Bachelor of Science degree in engineering from the University of Rhode Island and he attended John Hopkins and Widener Universities in their graduate programs in business and finance. He attended the Stanford University Executive Program for senior business executives.

His clients have included National Westminster Bank PLC, The Board of Pensions of the Presbyterian Church USA, Selective Insurance Group, The Maryland Insurance Group, The Conference Board, Johnson & Johnson, Summit Bancorp, BlueCross BlueShield of Massachusetts, Penn-Pacific Life Insurance Co., Hartford Financial Services and its London, England subsidiary, First Tennessee Bank, Reality Online (a Reuters subsidiary), The Atlantic Richfield Corp. (ARCO), The University of Mississippi, The World Bank, Oxford Health Plans, and Internet Capital Group.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Dudley Cooke

Research Report

- [ERP Trends](#)  
01 June, 2001
- [SAP Implementation: Strategies and Results](#)  
10 July, 1998