

## Access to Experts



**Miguel Salinas**  
Community Relations Program Manager  
Adobe Systems Inc.

Miguel Salinas is a senior manager in the Corporate Social Responsibility group at Adobe Systems Incorporated. He was lead project manager for the visioning and creation of the Adobe Youth Voices program, the signature global philanthropy initiative of the Adobe Foundation that empowers youth from underserved communities to comment on their world using multimedia and digital tools to communicate and share their ideas, demonstrate their potential, and take action in their communities. Miguel and his team are charged with the strategic planning and day-to-day operations of the program which currently includes over 600 schools and out-of-school sites in 45 countries. Since its inception in 2006, Adobe Youth Voices has engaged more than 27,000 youth and more than 2,000 educators worldwide. Miguel has over two decades of experience in philanthropy, strategic communications and media. Prior to Adobe he was communications director for the Hispanic Scholarship Fund, a national educational nonprofit focused on supporting Latino students to seek and attain a college degree. He has also managed communications for worldwide philanthropy programs at Intel Corporation, including the Intel Computer Clubhouse and Intel Teach to the Future. A native Texan, Miguel is a graduate of the University of Texas at Austin.

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