

## Access to Experts



**Harvey P. White**  
Chairman  
(SHW)2 Enterprises

(SHW)2 is an independent business development, consulting and angel investment firm that Harvey White founded in 2004. He is a strategic advisor to, and consults with, wireless telecom companies and technology start-ups. He is currently on the board of two development stage technology companies. In 1998 he formed and became CEO and Chairman of Leap Wireless International, Incorporated. Leap's Cricket service is now of the sixth largest US wireless carrier. Cricket pioneered the "all you can use for a set price" concept for US wireless service that changed the pricing and cost structures of the US wireless carrier industry. Prior to Leap, in 1985 he was a co-founder and Director of QUALCOMM, Incorporated, where he was Executive Vice President COO until appointed as President and COO in 1992. He oversaw the rapid and successful growth of the company and interfaced with the financial community. Earlier he was a director. EVP and COO of Linkabit Corporation the progenitor of the wireless industry in San Diego and held executive positions with several aerospace firms.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)