Access to Experts

Judy Marks
President and CEO
Otis

In her over 35 years in industry, Judy Marks has witnessed technological advances while applying emerging and mature technologies in a way that benefits society. As President and CEO, Judy is leading Otis through a digital and cultural transformation that will drive its long-term success as an independent, publicly traded company. Otis is the world’s leading company for elevator and escalator manufacturing, installation and service.

Today, Otis is taking its deep knowledge of the hoistway and using it to create digital solutions that serve customers’ needs in an era of intelligent buildings. This includes IoT-based service solutions with proactive data analytics for predictive maintenance; advanced video analytics and dispatching systems to manage varying traffic patterns; and a new generation of elevators that are connected, data rich, safer, and more intelligent, efficient and comfortable than ever.

“We are living in revolutionary times as the world is digitally transforming,” she says. “Our 69,000 colleagues are on a journey together into the future. We’re continuing to innovate, to find new business models, to serve customers with excellence and to disrupt ourselves to become an end-to-end enabler of passenger mobility in a taller, faster, smarter world.”

Judy has held senior leadership roles at three global icons – IBM, Lockheed Martin and Siemens AG. She was serving as CEO of both Siemens USA and Dresser-Rand, a Siemens business, when appointed President of Otis in 2017.

She built her career on a host of challenging assignments, creating solutions for both global customers and government entities. A self-described technology zealot, Judy applies digital technologies and actively uses social media to amplify the reach of her messages. For Judy, leadership is about creating a sense of mission among employees.

“People make a decision every day about what kind of work they’re going to do,” she says. “That’s what I love about Otis colleagues – we know that what we do matters. Across 200 countries and territories, we service 2 million units and touch 2 billion people every day to keep the world moving.”

Judy earned a degree in electrical engineering from Lehigh University.