



Kenneth R. Lay

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Ken Lay is a Senior Fellow, Human Capital, with The Conference Board. An ICF Certified Executive Coach, Ken is the President and Founder of Perspective Always Matters LLC, Managing Partner with The Center For Resilience, and Adjunct Professor at the University of Central Florida.

Building on a corporate career as a global leader for Fortune 50 companies, Ken draws on his multidisciplinary expertise to provide executive coaching, resilience training, and strategic business consulting for individuals, corporations, and nonprofit organizations. Prior to establishing Perspective Always Matters LLC, Ken was EVP and Chief of Staff for Citizens Business Services, after serving as the Chief Technology Officer for Citizens Commercial Bank. Previously, he held leadership positions at Bank of America, JPMorgan Chase, and IBM. Ken also served as the Secretary of Revenue for North Carolina during the fiscal crisis of 2009-10.

For more than 30 years, Ken has served on numerous boards including those for Philanthropic and Community Activities, Educational Organizations, and State/Local Government Entities. He currently serves on the Board of Directors of Embrace Families.

Ken earned an MA, Social and Organizational Psychology, from Columbia University and a BBA from the University of Notre Dame. He has also completed several executive programs at Columbia, Harvard, and Stanford universities.