



Vicki Poponi

Former Vice President and 1st Chief Customer Experience Officer
American Honda (ret.)

Vicki Poponi is the former Vice President and 1st Chief Customer Experience Officer for American Honda where she was responsible for Honda's digital transformation and customer experience strategy across all product lines and functions for this \$50B + subsidiary of Honda Motor. Prior to her role as CXO, Poponi was the vice president of auto sales operations overseeing Honda and Acura's multibillion dollar marketing operations.

A Wharton MBA and Chemical Engineer, Poponi has extensive automotive and manufacturing experience. During her 15 years with Honda, Poponi held multiple senior executive roles responsible for: Central America, the Caribbean and global regional sales profit and loss; overseeing market quality, serviceability and recall operations; automotive product planning where Poponi was responsible for over 25 vehicle developments and market launches, including two generations of the award-winning Honda Accord, Honda Civic and Honda CR-V.

Prior to joining Honda in 2005, Poponi was an executive with AlliedSignal/Honeywell's Garrett Turbocharging business where she held general management and global manufacturing operations leadership roles. Additionally, Poponi spent 13 years in the paper industry in production/operations management positions for Scott Paper (1985-1995) and Kimberly Clark / Schweitzer-Mauduit (1995-1998).

Poponi serves as a trustee for The Committee of Economic Development, co-chairing the infrastructure and China trade subcommittees, and is on the advisory board for Drexel University's College of Computing and Informatics. Poponi has also served as a board advisor for Modal, an e-commerce start up, on Northwestern Mutual's Policyowners Examining Committee and as a trustee of the Peninsula Education

Foundation.

Poponi has been recognized as a 100 Leading Women in the North American Automotive Industry and with a national STEP Ahead Award, which recognizes women in science, engineering and production careers who exemplify leadership within their companies.