

Ken Ferguson

Chief Revenue Officer
orgvue

Ken Ferguson has spent the last 20 years in the Enterprise SaaS Software market building high performing teams and helping the largest, and most complex businesses in the world be the best they can be by embracing and implementing new and innovative technologies. His mission is to empower business leaders in Human Capital, Finance and Analytics functions to make bold moves that will drive new ways of working and high levels of performance. Along the way Ken has been a part of helping some of his industry-leading clients like Goodyear Tire & Rubber, Nationwide Insurance, KeyBank, Johnson & Johnson, and Macy's achieve highly measurable results. As Chief Revenue Officer at orgvue, Ken is responsible for Global Field Sales, Marketing, Partnerships, Customer Success, and Revenue Operations teams. Under his leadership he guides his teams to connect strategy to execution, to help customers solve complex and varied business challenges. Prior to joining orgvue, Ken led the Global Sales organization at Visier. Before that Ken was an early employee at Workday and a part of helping build their Major Account teams, as well as experience at companies like Oracle, Aria Systems and Teradata. Outside of orgvue, you will find Ken enjoying as much time as he can with his family. As an experienced professional guitarist and musician, he also loves performing and watching live music every chance he gets.