

Chris Hummel

Former CMO and CSO
Schneider Electric, SAP, United Rentals

Chris is a global CXO with a track record of accelerating revenue and adapting to changes in the buying and selling environment. He has successfully led sales, marketing and product teams at world-class companies like Oracle, SAP, Schneider Electric, Siemens and United Rentals. His efforts in aligning sales & marketing; collaboratively creating digital products & services; and using brand repositioning to amplify business strategy all balance the need to show results now and still deliver on what's next.