

Paul Suchman

Chief Marketing Officer
Entercom

Paul Suchman is the Chief Marketing Officer at Entercom, a leading media and entertainment company and the #1 creator of live, original local audio content. Entercom reaches over 170 million people each month through a robust portfolio of over 230 radio stations, live events and digital platforms, and is the nation's unrivaled leader in news and sports radio.

Suchman joined Entercom in September 2019. In his role, he oversees all aspects of Entercom's marketing and communications discipline, stewarding the company's brand and perspectives to every audience Entercom serves. He is responsible for building the company's reputation and knowledge of Entercom's capabilities with clients and agency partners, and bringing its growing portfolio of innovative audio products to market. Working closely with sales leadership, Suchman is also responsible for delivering best-in-class solutions to brands and advertisers.

Prior to joining Entercom, Suchman served as Global Chief Marketing Officer for CBRE, the world's largest commercial real estate services and investment firm and a leading Fortune 500 company. In that role, he oversaw global brand strategy, advertising, digital marketing, social media, content and research marketing and business development marketing. Suchman also previously served as Executive Vice President and Worldwide Director for BBDO Worldwide, where he directed a portfolio of global brands and helped build the agency's global brand consultancy practice. His agency and leadership experience also include tenures at WPP's Ogilvy New York and Los Angeles offices, Agency.com and Lippincott.

Suchman is a graduate of the University of Southern California's Marshall School of Business.