

Bob Bejan

Corporate Vice President: Global Events, Studios and Marketing Community
Microsoft

Bob is responsible for the development, production and execution of global events and experiential marketing for Microsoft. For the last 7 months, Bob and the team have transformed from a global live events organization into an interactive television network broadcasting globally until at least the end of 2021. In addition, he is responsible for the Microsoft Production Studios delivering hundreds of hours of programming and training around the world on behalf of the company. Bejan is also leading our work to train and develop our marketing talent and capabilities as well as nurture and grow communities across the company.