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Erwan Rambourg has been a top-ranked analyst covering the luxury and sporting goods sectors for fifteen years. After eight years as a Marketing Manager in the luxury industry, notably for [LVMH](#) and [Richemont](#), he is now a Managing Director and Global Head of Consumer & Retail equity research. He regularly contributes to the *Wall Street Journal*, *the Financial Times*, CNBC, and Bloomberg, and has guest lectured at top universities in the U.S., Europe, and Asia.

He is the author of *The Bling Dynasty: Why the Reign of Chinese Luxury Shoppers Has Only Just Begun* (2014). Rambourg lives in New York City with his wife and three children. Erwan Rambourg has recently published his second book [*Future Luxe: What's Ahead for the Business of Luxury*](#)