



Jennifer Openshaw

CEO
Girls With Impact

Jennifer Openshaw is the CEO of *Girls With Impact* – a modern business academy for NextGen women leaders -- and a nationally known author, commentator and financial innovator.

A one-time motel maid at the age of 14, Jennifer served as CEO & Founder of Women's Financial Network, the first online financial company for women, for which she was named among the Internet's Top 25 Rising Stars by *Internet World* magazine. The company was acquired by Wall Street legend Muriel Siebert (NYSE:SIEB).

Jennifer has held top positions in media, government and the financial industry, including head of the Financial Women's Association and, most recently, Partner & Chief Marketing Officer for Mercer's *When Women Thrive* research platform. She started her career as press secretary to California State Treasurer Kathleen Brown and has advised Fortune 500 organizations including Microsoft, where she served as its national spokesperson.

Jen has served as a longtime columnist for Dow Jones' MarketWatch and is the author of three books, including *The Millionaire Zone* and *What's Your Net Worth?*, turned into a Public Television show, she hosted.