

Fernando Salinas

Head of HR, R&D/Worldwide Innovation, Medical Devices
Johnson & Johnson

Fernando Salinas joined Johnson and Johnson in Brazil 11 years ago, where he held various Business Partner and Specialist roles within HR. He served in the Latin American Board for Medical Devices and the Human Resources Global and Regional Leadership Team. He led critical initiatives for the region such as EVP for Emerging Markets; designed and implemented go to market models in Mexico, Colombia, Central America and South America increasing access to products by reaching patients in geographies that were underserved; developed talent capabilities and enterprise solutions.

Fernando has spent most of his career in Latin America based in San Paolo, Brazil. Fernando started his career on a business leadership program for young professionals in Argentina in Pilkington plc. Within the program, he moved to Chile, Brazil, UK, and back to Brazil where most of his career has been developed. Working for the Automotive and Building Products industry, he managed large and regional Manufacturing sites, Health & Safety, Corporate Affairs and led the start up of Cebrace – a joint venture between Pilkington and Saint Gobain.

While in Brazil, his continuous external efforts on collaboration and shaping the HR community outside J&J, were recognized by peers, consultants, media and others as HR Professional of the Year in 2013; in which he was also recognized as HR Professional of the Healthcare Industry; in 2014 he was awarded the recognition for Best Diversity and Inclusion Programs by the Sao Paulo D&I Society and in 2015 he was awarded as Top of Mind of HR Professionals.

Fernando graduated in International Affairs and Political Science from Universidad del Salvador in Argentina; also specialized in Human Resources with Arthur Andersen;

recieved his Master in Business Administration from Fundacao Getulio Vargas – Brazil ; and a Post Grad in Finance from Fundacao Alvares Penteado – Brazil.