

George Kershoff

Deputy Director
Bureau for Economic Research

George Kershoff holds a Master's Degree in Economics from Stellenbosch University and has been working at the BER since 1994, initially as researcher and since 2005 as deputy-director.

George is responsible for the day-to-day management of the BER's output in general and the surveys in particular, as well as staff and financial administration. He also writes quarterly reports on business confidence, inflation expectations and the financial sector survey.

If he is lucky he gets to spend time on his passion, research. His research focus is business survey methodology and South-African sector trends. In 2000, George developed an inflation expectation survey for the SA Reserve Bank and in 2002 a financial services survey for Ernst & Young. In 2012 he was awarded a DAAD fellowship to do research at the Freie University Berlin on conducting a services survey in South Africa. In 2013 the Graduate Institute at the University of Geneva took George on to advise and train central banks in other emerging economies on household consumer confidence and inflation expectation surveys. Since 2014 George serves on the Council of CIRET (the Centre for International Research on Economic Tendency Surveys).