



Juli Insinger

Co-Founder, VP of Business Development
Carrot Fertility

Juli Insinger is a Co-founder and the VP of Business Development of Carrot Fertility, the leading global fertility benefits provider for employers. Juli's career covers healthcare, human resources, and business operations working with companies like Zenefits and Equilar. In her role as an HR and benefits advisor, Juli was struck by the fact that fertility benefits weren't covered well, if at all, by most employers even though employees asked for them.

She was inspired to co-found Carrot to help employers meet the needs of the modern workforce by establishing an inclusive fertility benefits program for all employees regardless of age, sex, sexual orientation, gender identity, or geography