

## Access to Experts



**Charles Mitchell**  
Executive Director, Knowledge Content & Quality  
The Conference Board

Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization's research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include *Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia*; *The Future China Business Leader: The Challenges of Being a Global Leader in an Era of "Painful Happiness"*; *Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond* and *Giving the Working Poor a Working Chance*, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including *A Short Course in International Business Cultures* and *A Short Course in International Business Ethics*. He holds a bachelor's degree in economics from the University of Pennsylvania.

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## Publications by Charles Mitchell

### CEO Challenge®

- [CEO Challenges in the Gulf Region](#)  
01 April, 2014
- [The Conference Board CEO Challenge® 2014: People and Performance](#)  
08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)  
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)  
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)  
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)  
20 March, 2012
- [CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development](#)  
12 April, 2011
- [CEO Challenge 2008: Top 10 Challenges – Financial Crisis Edition](#)  
17 November, 2008

### Council Perspectives

- [Talent Management Tomorrow: Seeing Around the Corner to Meet Strategic Business Needs](#)  
14 September, 2012
- [Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off](#)  
11 June, 2012
- [Giving the Working Poor a Working Chance](#)  
02 February, 2011
- [Go Where There Be Dragons](#)  
19 October, 2010
- [Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders](#)  
23 August, 2010
- [Cracking the Financial Code](#)  
01 March, 2010
- [Corporate Brands: Strategies for the New Normal](#)  
01 March, 2010
- [Social Media and Word-of-Mouth Marketing](#)  
01 March, 2010
- [Corporate Brands: Meeting the Challenges of Changing Times](#)  
01 February, 2010
- [Diversity and Inclusion: Global Challenges and Opportunities](#)  
01 January, 2010
- [Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?](#)  
01 November, 2006
- [Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce](#)  
01 April, 2006

### Executive Action Report

- [Globalization Revisited: Who Will Get the New Wave of Knowledge Process Jobs?](#)  
16 April, 2013
- [Inside the Mind of the CEO: Careful What You Wish For](#)  
26 September, 2008
- [Investing in the Future—the Importance of Cross-Sector Partnerships in Improving Workforce Readiness](#)  
11 February, 2008
- [How Public-Private Partnerships in Education Can Enhance International Business Competitiveness](#)  
08 January, 2007
- [Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?](#)  
27 November, 2006
- [Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce](#)  
01 May, 2006

- [On the Record With...Julien De Wilde](#)  
07 February, 2005
- [On the Record With...Stan Shih](#)  
15 November, 2004
- [On the Record With...Alain J.P. Belda](#)  
26 October, 2004
- [On the Record With...Nandan M. Nilekani](#)  
20 October, 2004
- [On the Record With...Sir Martin Sorrell](#)  
04 February, 2004
- [On the Record With...Daniel DiMicco](#)  
27 January, 2004
- [On the Record With...S. Dhanabalan](#)  
15 January, 2004
- [Mixing Politics and Business ... Conflict Everlasting?](#)  
12 June, 2003
- [Getting the Best of Volatility: Managing Risk and Creating Opportunity](#)  
14 May, 2003

#### Key Business Issues

- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)  
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Executive Summary\)](#)  
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Expanded Report\)](#)  
18 January, 2018
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—Europe Report](#)  
28 April, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—US Report](#)  
28 April, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—Asia-Pacific/China Report](#)  
22 March, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Human Capital Challenge](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Innovation and Digitization Challenge](#)  
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- [CEO Challenge 2017: Meeting the Operational Excellence Challenge](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Regulation and Risk Challenge](#)  
26 January, 2017
- [CEO Challenge 2017: Meeting the Sustainability Challenge](#)  
26 January, 2017
- [The Conference Board CEO Challenge® 2016: Asia Regional Report](#)  
02 July, 2016
- [The Conference Board CEO Challenge® 2016: Hong Kong Regional Report](#)  
01 March, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - Chief Talent Officer Strategic Implications](#)  
28 January, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CHRO Strategic Implications](#)  
28 January, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CFO Strategic Implications](#)  
28 January, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CEO Strategic Implications](#)  
27 January, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth](#)  
27 January, 2016
- [The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications](#)

- 13 January, 2016
- [The Conference Board CEO Challenge® 2016: CHRO/CLO/CTO Strategic Implications](#)  
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13 January, 2016
- [The Conference Board CEO Challenge® 2016: CEO Strategic Implications](#)  
13 January, 2016
- [The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow](#)  
13 January, 2016
- [The Conference Board CEO Challenge® 2015: Gulf Cooperation Council Edition](#)  
27 July, 2015
- [The Conference Board CEO Challenge® 2015: Europe Edition](#)  
27 July, 2015
- [The Conference Board CEO Challenge® 2015: Australia Edition](#)  
04 May, 2015
- [The Conference Board CEO Challenge® 2015: Latin America Edition](#)  
14 April, 2015
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26 March, 2015
- [The Conference Board CEO Challenge® 2015: Hong Kong Edition](#)  
18 March, 2015
- [The Conference Board CEO Challenge® 2015: ASEAN Edition](#)  
17 March, 2015
- [The Conference Board CEO Challenge® 2015: US Edition](#)  
15 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations \(CHRO\)](#)  
07 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations \(Strategic Overview\)](#)  
07 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations](#)  
07 January, 2015
- [The Conference Board CEO Challenge® 2015: India Edition](#)  
07 January, 2015

#### Research Report

- [Beyond Technology: Building a New Organizational Culture to Succeed in an Era of Digital Transformation](#)  
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- [The Business Case for Corporate Investment in Sustainable Practices](#)  
29 May, 2015
- [The Evolution of D&I Management: Current Trends in an Era of Globalization](#)  
05 February, 2015
- [The Future China Business Leader: The Challenges of Being a Global Leader in an Era of "Painful Happiness"](#)  
16 December, 2014
- [Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia](#)  
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- [The Future India Business Leader](#)  
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- [The Conference Board CEO Challenge® 2014: Latin America Edition](#)  
30 April, 2014
- [The Conference Board CEO Challenge® 2014: ASEAN Edition](#)  
22 April, 2014
- [The Future ASEAN Leader: Leading Growth and Change in a Borderless World](#)  
03 March, 2014
- [The State of Human Capital 2012: False Summit](#)  
15 October, 2012
- [Workforce Readiness Initiative](#)  
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- [Knowledge Management: Becoming an E-Learning Organization](#)



20 December, 2000