Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization’s research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia; The Future China Business Leader: The Challenges of Being a Global Leader in an Era of “Painful Happiness”; Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond and Giving the Working Poor a Working Chance, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including A Short Course in International Business Cultures and A Short Course in International Business Ethics. He holds a bachelor’s degree in economics from the University of Pennsylvania.
Publications by Charles Mitchell

CEO Challenge®

- **CEO Challenges in the Gulf Region**
  01 April, 2014
- **The Conference Board CEO Challenge® 2014: People and Performance**
  08 January, 2014
- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012
- **CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development**
  12 April, 2011
- **CEO Challenge 2008: Top 10 Challenges – Financial Crisis Edition**
  17 November, 2008

China Center Publications

- **Disability in the Workplace in China: Situation Assessment**
  03 December, 2018
- **Disability in the Workplace in China: Current Realities and Ways Forward**
  03 December, 2018

Council Views

- **Talent Management Tomorrow: Seeing Around the Corner to Meet Strategic Business Needs**
  14 September, 2012
- **Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off**
  11 June, 2012
- **Giving the Working Poor a Working Chance**
  02 February, 2011
- **Go Where There Be Dragons**
  19 October, 2010
- **Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders**
  23 August, 2010
- **Cracking the Financial Code**
  01 March, 2010
- **Corporate Brands: Strategies for the New Normal**
  01 March, 2010
- **Social Media and Word-of-Mouth Marketing**
  01 March, 2010
- **Corporate Brands: Meeting the Challenges of Changing Times**
  01 February, 2010
- **Diversity and Inclusion: Global Challenges and Opportunities**
  01 January, 2010
- **Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?**
  01 November, 2006
- **Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce**
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- **Globalization Revisited: Who Will Get the New Wave of Knowledge Process Jobs?**
  16 April, 2013
- **Inside the Mind of the CEO: Careful What You Wish For**
  26 September, 2008
- **Investing in the Future—the Importance of Cross-Sector Partnerships in Improving Workforce Readiness**
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- **How Public-Private Partnerships in Education Can Enhance International Business Competitiveness**  
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- **Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce**  
  01 May, 2006
- **On the Record With...Julien De Wilde**  
  07 February, 2005
- **On the Record With...Stan Shih**  
  15 November, 2004
- **On the Record With...Alain J.P. Belda**  
  26 October, 2004
- **On the Record With...Nandan M. Nilekani**  
  20 October, 2004
- **On the Record With...Sir Martin Sorrell**  
  04 February, 2004
- **On the Record With...Daniel DiMicco**  
  27 January, 2004
- **On the Record With...S. Dhanabalan**  
  15 January, 2004
- **Mixing Politics and Business ... Conflict Everlasting?**  
  12 June, 2003
- **Getting the Best of Volatility: Managing Risk and Creating Opportunity**  
  14 May, 2003

**Key Business Issues**

- **C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues**  
  06 January, 2020
- **C-Suite Challenge™ 2019: The Future-Ready Organization**  
  16 January, 2019
- **The Future of Work: Frontline Challenges in an Era of Digital Transformation**  
  13 August, 2018
- **C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age**  
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- **CEO Challenge 2017: Leading through Risk, Disruption, and Transformation**  
  26 January, 2017
- **Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth**  
  29 January, 2016
  13 January, 2016
- **The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity “Building Innovative, People-Driven Organizations**  
  07 January, 2015

**Publication**

- **C-Suite Challenge™ 2020: Collaborating to Compete**  
  12 March, 2020
- **C-Suite Challenge™ 2019: The Future-Ready Organization: Spain**  
  18 June, 2019
- **C-Suite Challenge™ 2019: The Future-Ready Organization: Switzerland**  
  15 May, 2019
- **C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America**  
  26 April, 2019
- **Future of Work in Asia: The Digital Transformation Journey and Its Impact on How Work Gets Done**  
  23 April, 2019
- **C-Suite Challenge™ 2019: Tomorrow’s Barriers to Innovation**  
  22 March, 2019
- **C-Suite Challenge™ 2019: Building Team Engagement**  
  08 March, 2019
- **C-Suite Challenge™ 2019: Building an Inclusive Organization**
08 March, 2019
- **C-Suite Challenge™ 2019: The Future-Ready Organization: Japan**
  28 January, 2019
- **C-Suite Challenge™ 2018: Latin America Edition**
  30 May, 2018
- **C-Suite Challenge™ 2018: ASEAN/China Edition**
  05 April, 2018
  28 April, 2017
  22 March, 2017
- **CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge**
  26 January, 2017
- **CEO Challenge 2017: Meeting the Human Capital Challenge**
  26 January, 2017
- **CEO Challenge 2017: Meeting the Innovation and Digitization Challenge**
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  26 January, 2017
- **CEO Challenge 2017: Meeting the Regulation and Risk Challenge**
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- **The Conference Board CEO Challenge® 2016: Hong Kong Regional Report**
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- **Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CHRO Strategic Implications**
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- **Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CFO Strategic Implications**
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- **The Conference Board CEO Challenge® 2016: CHRO/CLO/CTO Strategic Implications**
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- **The Conference Board CEO Challenge® 2016: CEO Strategic Implications**
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- **The Conference Board CEO Challenge® 2015: Europe Edition**
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- **The Conference Board CEO Challenge® 2015: Latin America Edition**
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- **The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel**
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• The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations (CHRO)
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Research Report

• C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age (Expanded Report)
  18 January, 2018
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• The Business Case for Corporate Investment in Sustainable Practices
  29 May, 2015
• The Evolution of D&I Management: Current Trends in an Era of Globalization
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  20 December, 2000