Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization’s research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia; The Future China Business Leader: The Challenges of Being a Global Leader in an Era of “Painful Happiness”; Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond and Giving the Working Poor a Working Chance, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including A Short Course in International Business Cultures and A Short Course in International Business Ethics. He holds a bachelor’s degree in economics from the University of Pennsylvania.
Publications by Charles Mitchell

CEO Challenge®s

- CEO Challenges in the Gulf Region
  01 April, 2014
- The Conference Board CEO Challenge® 2014: People and Performance
  08 January, 2014
- The Conference Board CEO Challenge® 2013: India Edition
  25 July, 2013
- The Conference Board CEO Challenge® 2013: ASEAN Edition
  16 July, 2013
- The Conference Board CEO Challenge® 2013: Countering the Global Slowdown
  09 July, 2013
- The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World
  20 March, 2012
- CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development
  12 April, 2011
- CEO Challenge 2008: Top 10 Challenges – Financial Crisis Edition
  17 November, 2008

China Center Publications

- Disability in the Workplace in China: Situation Assessment
  03 December, 2018
- Disability in the Workplace in China: Current Realities and Ways Forward
  03 December, 2018

Council Views

- Talent Management Tomorrow: Seeing Around the Corner to Meet Strategic Business Needs
  14 September, 2012
- Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off
  11 June, 2012
- Giving the Working Poor a Working Chance
  02 February, 2011
- Go Where There Be Dragons
  19 October, 2010
- Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders
  23 August, 2010
- Cracking the Financial Code
  01 March, 2010
- Corporate Brands: Strategies for the New Normal
  01 March, 2010
- Social Media and Word-of-Mouth Marketing
  01 March, 2010
- Corporate Brands: Meeting the Challenges of Changing Times
  01 February, 2010
- Diversity and Inclusion: Global Challenges and Opportunities
  01 January, 2010
- Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?
  01 November, 2006
- Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce
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- Globalization Revisited: Who Will Get the New Wave of Knowledge Process Jobs?
  16 April, 2013
- Inside the Mind of the CEO: Careful What You Wish For
  26 September, 2008
- Investing in the Future—the Importance of Cross-Sector Partnerships in Improving Workforce Readiness
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• **How Public-Private Partnerships in Education Can Enhance International Business Competitiveness**
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• **Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce**
  01 May, 2006
• **On the Record With...Julien De Wilde**
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• **On the Record With...Stan Shih**
  15 November, 2004
• **On the Record With...Alain J.P. Belda**
  26 October, 2004
• **On the Record With...Nandan M. Nilekani**
  20 October, 2004
• **On the Record With...Sir Martin Sorrell**
  04 February, 2004
• **On the Record With...Daniel DiMicco**
  27 January, 2004
• **On the Record With...S. Dhanabalan**
  15 January, 2004
• **Mixing Politics and Business ... Conflict Everlasting?**
  12 June, 2003
• **Getting the Best of Volatility: Managing Risk and Creating Opportunity**
  14 May, 2003

**Key Business Issues**

• **C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues**
  06 January, 2020
• **C-Suite Challenge™ 2019: The Future-Ready Organization**
  16 January, 2019
• **The Future of Work: Frontline Challenges in an Era of Digital Transformation**
  13 August, 2018
• **C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age**
  18 January, 2018
• **CEO Challenge 2017: Leading through Risk, Disruption, and Transformation**
  26 January, 2017
• **Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth**
  29 January, 2016
• **The Conference Board CEO Challenge® 2016: Building Capability – Seeking Alignment, Agility, and Talent to Innovate and Grow**
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• **The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversityâ€“Building Innovative, People-Driven Organizations**
  07 January, 2015

**Publications**

• **C-Suite Challenge™ 2020: Japan Edition**
  14 April, 2020
• **C-Suite Challenge™ 2020: Collaborating to Compete**
  12 March, 2020
• **C-Suite Challenge™ 2019: The Future-Ready Organization: Spain**
  18 June, 2019
• **C-Suite Challenge™ 2019: The Future-Ready Organization: Switzerland**
  15 May, 2019
• **C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America**
  26 April, 2019
• **Future of Work in Asia: The Digital Transformation Journey and Its Impact on How Work Gets Done**
  23 April, 2019
• **C-Suite Challenge™ 2019: Tomorrow’s Barriers to Innovation**
  22 March, 2019
• **C-Suite Challenge™ 2019: Building Team Engagement**
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- C-Suite Challenge™ 2019: Building an Inclusive Organization
08 March, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Japan
28 January, 2019
- C-Suite Challenge™ 2018: Latin America Edition
30 May, 2018
- C-Suite Challenge™ 2018: ASEAN/China Edition
05 April, 2018
28 April, 2017
22 March, 2017
- CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge
26 January, 2017
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- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CFO Strategic Implications
28 January, 2016
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27 January, 2016
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13 January, 2016
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13 January, 2016
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04 May, 2015
- The Conference Board CEO Challenge® 2015: Latin America Edition
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- The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel
26 March, 2015
- The Conference Board CEO Challenge® 2015: Hong Kong Edition
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- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age (Expanded Report)
  18 January, 2018
- Beyond Technology: Building a New Organizational Culture to Succeed in an Era of Digital Transformation
  23 January, 2017
- The Business Case for Corporate Investment in Sustainable Practices
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