

Access to Experts



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Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization's research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include *Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia*; *The Future China Business Leader: The Challenges of Being a Global Leader in an Era of "Painful Happiness"*; *Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond* and *Giving the Working Poor a Working Chance*, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including *A Short Course in International Business Cultures* and *A Short Course in International Business Ethics*. He holds a bachelor's degree in economics from the University of Pennsylvania.

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Publications by Charles Mitchell

CEO Challenge®

- [CEO Challenges in the Gulf Region](#)
01 April, 2014
- [The Conference Board CEO Challenge® 2014: People and Performance](#)
08 January, 2014
- [The Conference Board CEO Challenge® 2013: India Edition](#)
25 July, 2013
- [The Conference Board CEO Challenge® 2013: ASEAN Edition](#)
16 July, 2013
- [The Conference Board CEO Challenge® 2013: Countering the Global Slowdown](#)
09 July, 2013
- [The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World](#)
20 March, 2012
- [CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development](#)
12 April, 2011
- [CEO Challenge 2008: Top 10 Challenges – Financial Crisis Edition](#)
17 November, 2008

Council Perspectives

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- [Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off](#)
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- [Giving the Working Poor a Working Chance](#)
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- [Go Where There Be Dragons](#)
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- [Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders](#)
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- [Cracking the Financial Code](#)
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- [Social Media and Word-of-Mouth Marketing](#)
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- [Corporate Brands: Meeting the Challenges of Changing Times](#)
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- [Diversity and Inclusion: Global Challenges and Opportunities](#)
01 January, 2010
- [Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?](#)
01 November, 2006
- [Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce](#)
01 April, 2006

Executive Action Report

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16 April, 2013
- [Inside the Mind of the CEO: Careful What You Wish For](#)
26 September, 2008
- [Investing in the Future—the Importance of Cross-Sector Partnerships in Improving Workforce Readiness](#)
11 February, 2008
- [How Public-Private Partnerships in Education Can Enhance International Business Competitiveness](#)
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- [Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce](#)
01 May, 2006

- [On the Record With...Julien De Wilde](#)
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- [On the Record With...Stan Shih](#)
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- [On the Record With...Alain J.P. Belda](#)
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- [On the Record With...Sir Martin Sorrell](#)
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- [Mixing Politics and Business ... Conflict Everlasting?](#)
12 June, 2003
- [Getting the Best of Volatility: Managing Risk and Creating Opportunity](#)
14 May, 2003

Key Business Issues

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30 May, 2018
- [C-Suite Challenge™ 2018: ASEAN/China Edition Executive Summary](#)
17 April, 2018
- [C-Suite Challenge™ 2018: ASEAN/China Edition](#)
05 April, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Executive Summary\)](#)
18 January, 2018
- [C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age \(Expanded Report\)](#)
18 January, 2018
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—Europe Report](#)
28 April, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—US Report](#)
28 April, 2017
- [CEO Challenge 2017: Leading through Risk, Disruption, and Transformation—Asia-Pacific/China Report](#)
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- [The Conference Board CEO Challenge® 2016: Asia Regional Report](#)
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- [The Conference Board CEO Challenge® 2016: Hong Kong Regional Report](#)
01 March, 2016
- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - Chief Talent Officer Strategic Implications](#)
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- [Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CHRO Strategic Implications](#)
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07 January, 2015
- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations \(Strategic Overview\)](#)
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- [The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations](#)
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07 January, 2015

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- [The State of Human Capital 2012: False Summit](#)
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- [Knowledge Management: Becoming an E-Learning Organization](#)
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