Charles Mitchell, the executive director, knowledge content & quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization’s research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia; The Future China Business Leader: The Challenges of Being a Global Leader in an Era of “Painful Happiness”; Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond and Giving the Working Poor a Working Chance, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including A Short Course in International Business Cultures and A Short Course in International Business Ethics. He holds a bachelor’s degree in economics from the University of Pennsylvania.
Publications by Charles Mitchell

CEOs Challenges

- **CEO Challenges in the Gulf Region**
  01 April, 2014
- **The Conference Board CEO Challenge® 2014: People and Performance**
  08 January, 2014
- **The Conference Board CEO Challenge® 2013: India Edition**
  25 July, 2013
- **The Conference Board CEO Challenge® 2013: ASEAN Edition**
  16 July, 2013
- **The Conference Board CEO Challenge® 2013: Countering the Global Slowdown**
  09 July, 2013
- **The Conference Board CEO Challenge® 2012: Risky Business—Focusing on Innovation and Talent in a Volatile World**
  20 March, 2012
- **CEO Challenge 2011: Fueling Business Growth with Innovation and Talent Development**
  12 April, 2011
- **CEO Challenge 2008: Top 10 Challenges – Financial Crisis Edition**
  17 November, 2008

China Center Publications

- **Disability in the Workplace in China: Situation Assessment**
  03 December, 2018
- **Disability in the Workplace in China: Current Realities and Ways Forward**
  03 December, 2018

Council Views

- **Talent Management Tomorrow: Seeing Around the Corner to Meet Strategic Business Needs**
  14 September, 2012
- **Water Worries: How Incorporating Long-Term Risk into Strategic Planning Pays Off**
  11 June, 2012
- **Giving the Working Poor a Working Chance**
  02 February, 2011
- **Go Where There Be Dragons**
  19 October, 2010
- **Mind the Gap: Overcoming Organisational Barriers to Develop Inclusive Leaders**
  23 August, 2010
- **Cracking the Financial Code**
  01 March, 2010
- **Corporate Brands: Strategies for the New Normal**
  01 March, 2010
- **Social Media and Word-of-Mouth Marketing**
  01 March, 2010
- **Corporate Brands: Meeting the Challenges of Changing Times**
  01 February, 2010
- **Diversity and Inclusion: Global Challenges and Opportunities**
  01 January, 2010
- **Faith at Work: What Does It Mean to Be a “Faith-Friendly” Company?**
  01 November, 2006
- **Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce**
  01 April, 2006

Executive Action Reports

- **Globalization Revisited: Who Will Get the New Wave of Knowledge Process Jobs?**
  16 April, 2013
- **Inside the Mind of the CEO: Careful What You Wish For**
  26 September, 2008
- **Investing in the Future—the Importance of Cross-Sector Partnerships in Improving Workforce Readiness**
  11 February, 2008
How Public-Private Partnerships in Education Can Enhance International Business Competitiveness
08 January, 2007

Faith at Work: What Does It Mean to Be a "Faith-Friendly" Company?
27 November, 2006

Age and Opportunity: Plan Strategically to Get the Most Out of a Maturing Workforce
01 May, 2006

On the Record With...Julien De Wilde
07 February, 2005

On the Record With...Stan Shih
15 November, 2004

On the Record With...Alain J.P. Belda
26 October, 2004

On the Record With...Nandan M. Nilekani
20 October, 2004

On the Record With...Sir Martin Sorrell
04 February, 2004

On the Record With...Daniel DiMicco
27 January, 2004

On the Record With...S. Dhanabalan
15 January, 2004

Mixing Politics and Business ... Conflict Everlasting?
12 June, 2003

Getting the Best of Volatility: Managing Risk and Creating Opportunity
14 May, 2003

Key Business Issues

- C-Suite Challenge™ 2020: Risks, Opportunities, and Hot-Button Issues
  06 January, 2020
- C-Suite Challenge™ 2019: The Future-Ready Organization
  16 January, 2019
- The Future of Work: Frontline Challenges in an Era of Digital Transformation
  13 August, 2018
- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age
  18 January, 2018
- CEO Challenge 2017: Leading through Risk, Disruption, and Transformation
  26 January, 2017
- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth
  29 January, 2016
  13 January, 2016
- The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations
  07 January, 2015

Publications

- C-Suite Challenge™ 2020: Japan Edition
  14 April, 2020
- C-Suite Challenge™ 2020: Collaborating to Compete
  12 March, 2020
- C-Suite Challenge™ 2019: The Future-Ready Organization: Spain
  18 June, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Switzerland
  15 May, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Latin America
  26 April, 2019
- Future of Work in Asia: The Digital Transformation Journey and Its Impact on How Work Gets Done
  23 April, 2019
- C-Suite Challenge™ 2019: Tomorrow’s Barriers to Innovation
  22 March, 2019
- C-Suite Challenge™ 2019: Building Team Engagement
08 March, 2019
- C-Suite Challenge™ 2019: Building an Inclusive Organization

08 March, 2019
- C-Suite Challenge™ 2019: The Future-Ready Organization: Japan

28 January, 2019
- C-Suite Challenge™ 2018: Latin America Edition

30 May, 2018
- C-Suite Challenge™ 2018: ASEAN/China Edition

05 April, 2018

28 April, 2017

22 March, 2017
- CEO Challenge 2017: Meeting the Customer Relationships/Corporate Brand and Reputation Challenge

26 January, 2017
- CEO Challenge 2017: Meeting the Human Capital Challenge

26 January, 2017
- CEO Challenge 2017: Meeting the Innovation and Digitization Challenge

26 January, 2017
- CEO Challenge 2017: Meeting the Operational Excellence Challenge

26 January, 2017
- CEO Challenge 2017: Meeting the Regulation and Risk Challenge

26 January, 2017
- CEO Challenge 2017: Meeting the Sustainability Challenge

26 January, 2017
- The Conference Board CEO Challenge® 2016: Asia Regional Report

02 July, 2016
- The Conference Board CEO Challenge® 2016: Hong Kong Regional Report

01 March, 2016
- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - Chief Talent Officer Strategic Implications

28 January, 2016
- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CHRO Strategic Implications

28 January, 2016
- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CFO Strategic Implications

28 January, 2016
- Inclusion + Innovation: Leveraging Diversity of Thought to Generate Business Growth - CEO Strategic Implications

27 January, 2016
- The Conference Board CEO Challenge® 2016: General Counsel Strategic Implications

13 January, 2016
- The Conference Board CEO Challenge® 2016: CHRO/CLO/CTO Strategic Implications

13 January, 2016
- The Conference Board CEO Challenge® 2016: CFO Strategic Implications

13 January, 2016
- The Conference Board CEO Challenge® 2016: CEO Strategic Implications

13 January, 2016

27 July, 2015
- The Conference Board CEO Challenge® 2015: Europe Edition

27 July, 2015
- The Conference Board CEO Challenge® 2015: Australia Edition

04 May, 2015
- The Conference Board CEO Challenge® 2015: Latin America Edition

14 April, 2015
- The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel

26 March, 2015
- The Conference Board CEO Challenge® 2015: Hong Kong Edition

18 March, 2015
- The Conference Board CEO Challenge® 2015: ASEAN Edition

17 March, 2015

15 January, 2015
The Conference Board CEO Challenge® 2015: India Edition  
07 January, 2015

The Conference Board CEO Challenge® 2015: Creating Opportunity out of Adversity—Building Innovative, People-Driven Organizations (CHRO)  
07 January, 2015

Research Reports

- C-Suite Challenge™ 2018: Reinventing the Organization for the Digital Age (Expanded Report)  
  18 January, 2018
- Beyond Technology: Building a New Organizational Culture to Succeed in an Era of Digital Transformation  
  23 January, 2017
- The Business Case for Corporate Investment in Sustainable Practices  
  29 May, 2015
- The Evolution of D&I Management: Current Trends in an Era of Globalization  
  05 February, 2015
- The Future China Business Leader: The Challenges of Being a Global Leader in an Era of  
  16 December, 2014
- Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia  
  30 October, 2014
- The Future India Business Leader  
  02 July, 2014
- The Conference Board CEO Challenge® 2014: Latin America Edition  
  30 April, 2014
  22 April, 2014
- The Future ASEAN Leader: Leading Growth and Change in a Borderless World  
  03 March, 2014
- The State of Human Capital 2012: False Summit  
  15 October, 2012
- Workforce Readiness Initiative  
  04 October, 2007
- Knowledge Management: Becoming an E-Learning Organization  
  20 December, 2000