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Charles Mitchell, the Senior Director, Content Quality at The Conference Board, is responsible for the development of member-generated content and ensuring the objectivity, independence, accuracy, and business relevance of the organization's research. In recent years he has spent considerable time in Asia-Pacific, working with our Councils to develop region-specific content and grow our programs there.

Since joining The Conference Board in 1997 as the head of publishing, he has authored dozens of reports on business and economic issues and has worked intensively with The Conference Board Councils in the US, Asia, and Europe. His recent publications include *Report Back: Crowd-Sourcing Solutions to Leadership Issues in Asia*; *The Future China Business Leader: The Challenges of Being a Global Leader in an Era of "Painful Happiness"*; *Go Where There Be Dragons: Leadership Essentials for 2020 and Beyond* and *Giving the Working Poor a Working Chance*, a look at the role business can play in alleviating global poverty.

Prior to joining The Conference Board, Mitchell spent 14 years as a reporter and writer for United Press International, based in Johannesburg, Nairobi, Moscow, and Washington. He was foreign editor of the Detroit Free Press from 1990 to 1996 and European editor for World Business magazine. Mitchell is also the author of several books dealing with international business cultures, customs, and etiquette published by World Trade Press, including *A Short Course in International Business Cultures* and *A Short Course in International Business Ethics*. He holds a bachelor's degree in economics from the University of Pennsylvania.