



Alexandra van der Ploeg

Head of Corporate Social Responsibility
SAP

Alexandra van der Ploeg is responsible for setting the strategic direction of CSR at SAP and focused on bringing to life SAP's higher purpose of "helping the world run better and improving people's lives" through strategic partnerships and programs that deliver sustainable social impact and long-term business value. In this function, she also oversees corporate giving, volunteerism, and the development of multi-stakeholder partnerships for which Alexandra has a particular passion.

Alexandra joined SAP in 1999, starting in SAP Switzerland where she was in charge of management development. Over the next ten years, she held various managerial positions in Human Resources. Moving into the CSR organization in 2010, Alexandra developed and managed various global programs, such as building an infrastructure for social business in Haiti and the development of a range of pro bono volunteering programs within the SAP Social Sabbatical portfolio.

Alexandra also serves on the advisory council of IMPACT 2030 and is part of the Leadership Council of the Realized Worth Institute. She holds an MBA from Henley Business School in Great Britain.