

Access to Experts



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Grant McLaughlin is a Senior Fellow in the Marketing & Communications Center of The Conference Board and Former Chief Marketing Officer/Chief Communications Officer at Booz Allen Hamilton. Grant is an innovative and award-winning executive-level communicator who champions institutional and sustainable change for organizations while building high-performing teams. He excels at creating and articulating vision and engagement, inspiring teams, and leveraging a sincere belief in the power of people to achieve amazing results. Grant brings a high level of passion and energy to the design of comprehensive strategies that connect vision to action. He provides a strategic edge to employee engagement and integrated marketing, reinventing the editorial voice and driving revenue with metrics aligned to client insights and data-driven targeting. Grant earned a BA in communications from Bethany College and an MA in political management from George Washington University, and holds a top-secret clearance.