

Access to Experts



Kirk Stewart

Senior Fellow

The Conference Board Marketing & Communications Center

Kirk Stewart is a Senior Fellow in The Conference Board Marketing & Communications Center. Kirk has more than 40 years of experience in both corporate and agency public relations having served as Global VP of Corporate Communications, Nike; Chairman and CEO of Manning, Selvage & Lee (now MSLGroup); and Executive Director at APCO Worldwide. Kirk is also the founder and CEO of KTStewart, a corporate communications firm. Kirk received his BA degree in political science and his MA in public relations and journalism from the University of Southern California, where he is currently an adjunct professor in USC's Annenberg School for Communication and Journalism.