

Access to Experts



Lisa R. Davis

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Lisa R. Davis is Senior Managing Director with Teneo, a CEO advisory firm and Senior Fellow with The Conference Board. She is an acknowledged, award-winning executive with a proven track record of success in high-profile entities across corporate, government, non-profit and political sectors.

Lisa was most recently Senior Counselor at The Walker Marchant Group and Corporate Vice President of Communications, and a member of the global executive team for Northrop Grumman Corporation. She reported directly to the CEO regarding the company's worldwide communications strategy and execution, brand and reputation, advocacy communications, issues management, media relations, digital/social media, executive and employee communications, advertising, and philanthropic public relations.

Lisa earned master's degrees in business administration and public administration from Howard University in Washington, D.C. She earned a bachelor's degree in communications studies from the University of North Carolina, Greensboro.

Lisa is a 2018 Inductee into the NC Media and Journalism Hall of Fame; and a 2018 Woman of Power Awardee, Woman Leadership Magazine USA and MEA Magazine. She has served as a Board Member, Make-A-Wish Mid-Atlantic; an Insight Committee member, George Mason University School of Communications; an Advisory Board member, Healthcare Businesswoman's Association Mid-Atlantic Region and Trustee of the National Chamber of Commerce Foundation.

Lisa is a national speaker on topics related to leadership; career development and growth; and authentic branding, reputation, strategy and issues management to achieve optimum goals.