

## Access to Experts



**Rita Buffington**  
Senior Director of Learning  
Qualcomm, Inc.

Rita joined Qualcomm in 2006, where is currently a Sr. Director of Learning, focusing on leadership development in Qualcomm's Learning Center. Her team grows the leadership pipeline, from individual contributor to executive, for Qualcomm's 15,000 plus global audience. Over the past two years, Rita's team has transformed leadership development into blended learning experiences, delivered over time, incorporating traditional classroom, online learning, mobile and social media technologies/Web 2.0 to deliver high impact learning to a global audience.

Two of Qualcomm's new leadership/management development programs, in partnership with PDI Ninth House and Blue Point, are the recipients of the Bersin Learning Leaders Awards for 2010.

Rita began her career as a US Navy Intelligence Officer and spent the majority of her 7 years of active duty military time leading teams in the development and delivery of specialized training for Navy audiences, from junior sailors to senior executives. She left the Navy in 1996 and worked at Booz Allen Hamilton for 9.5 years in both consulting and learning. Rita is a graduate of the US Naval Academy in Annapolis.

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