

Gina Bartasi

CEO & Founder
Kindbody

Gina Bartasi is a seasoned entrepreneur and veteran problem solver. After founding Progyny (NASDAQ: PGNY) in 2015, she heard from employers the desire to purchase fertility benefits directly from providers, resulting in millions in savings. She launched Kindbody in August of 2018 with a team of seasoned fertility and healthcare veterans. Today, Kindbody offers a new generation in women's health and family-building benefits serving as both the provider itself and a high-quality network of fertility clinics. In addition to its brick-and-mortar clinics in New York, San Francisco and Los Angeles, a network of 150+ high quality partner clinics, as well as global coverage in Europe, APAC and Latam. Noting employer feedback that fertility is only one part of the journey, Kindbody supports customers with a true end-to-end solution from preconception through postpartum offering 24/7 care navigation, gynecology, mental health, nutrition and return-to-work offerings.