

Access to Experts



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Peter Coffee, VP for Strategic Research at Salesforce, has been with the company for thirteen years. He works with the company's customers and partners in areas including connected customer engagement, new data models and methods, trust technologies and practices, and business applications of AI-derived techniques. He holds an engineering degree from MIT and an MBA from Pepperdine University; he has been a faculty member at Pepperdine, UCLA and Chapman College, and has also lectured on innovation strategies and AI techniques at Stanford, CalTech, Harvard Business School, and the Sloan School of Management at MIT along with other institutions in Singapore, India and Spain. Read the log file of his brain on Twitter [@petercoffee](#).