

## Access to Experts



**Bob Rodenbeck**

Director, Research & Development  
Delta Faucet Company

With a background in the aerospace, security and plumbing industries, Bob Rodenbeck brings a diverse set of skills in engineering, product marketing and innovation to his leadership role as senior director of research and development of Delta Faucet Company. Throughout Bob's 30+ year career, he has helped mature companies grow and reinvigorate product categories through the application of innovation methodologies and introduction of new technologies.

Bob has over 16 years of experience driving innovation for the Delta®, Brizo® and Peerless® brands, and is responsible for managing a multi-disciplinary R&D team tasked with developing breakthrough products at the convergence of trends, unmet consumer needs and technology. A number of the company's groundbreaking products, including its touch-activated and hands-free kitchen and bath innovations are a direct result of his leadership.

His work has led to multiple awards for Delta® and Brizo® brand products, including several Stevie Awards, multiple Indiana Innovation Awards, an MVP award from Building Products magazine and an Edison™ award, which recognizes the leading talent in innovation. Bob was formerly a Chair of the Indiana Innovation Awards and is an active member within the Indianapolis innovation community. He holds a master's degree in management and a bachelor's degree in electrical engineering from Purdue University.

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