

Damien Cummings

CEO
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Damien is one of Asia Pacific's most recognised digital transformation leaders. He is highly awarded, being honoured with a Doctor of Philosophy in Management (honoris causa) from KEISIE University, Korea in October 2017. He's also been awarded “Global Top 50 Digital Marketing Leaders 2016”, “Financial Services Marketer of the Year 2016”, “Digital Marketer of the Year 2016”, "Most Influential CMO 2015", "Marketing Professional of The Year 2012" and the "Brand Leadership Award 2011". Damien is currently CEO of Peoplewave, the HR tech & software company pioneering Employee Relationship Management ("ERM"). Before entrepreneurship, he was Global Head of Digital Marketing at Standard Chartered Bank and Chief Marketing Officer at Philips APAC.

Damien has also worked at major global brands such as Samsung, Dell, Ogilvy & Mather, Citibank, Coca-Cola, NRMA and McKinsey & Company. He has been a judge for many awards and a top-ranked keynote speaker, chairman or commentator on digital transformation, marketing and people management. Damien has held industry leadership positions including APAC Board Director of the Mobile Marketing Association, APAC Advisory Board of the CMO Council and the Global Executive Committee of the World Federation of Advertisers.