Access to Experts

Johanna Seitenbach
Member Engagement Specialist
The Conference Board
johanna.seitenbach@conference-board.org

Johanna Seitenbach is a member engagement specialist for The Conference Board. She currently attends The City University of New York Baruch College, pursuing a Master’s in Corporate Communications. The focus of her research includes communicating mental health in the workplace, CSR communication, internal communication and culture, and reputation management. Before joining The Conference Board, Johanna received a Bachelor of Arts degree in Business Management and English writing from the University of Pittsburgh.